



MORGAN'S

Say I love you beautifully
with your Christmas gift of a Love Chest.

The love chest. It's the most personal, cherished piece of furniture she'll ever own. A gift steeped in centuries of romance and legend, a tradition that grows in its charm every year. This Christmas we have an impressive assortment of beautiful styles, all finished in fine cabinetwoods and lined with fragrant red cedar. Can you think of a more imaginative way to say "I love you?"

4149 pine, maple
red, green or white
\$199⁹⁵

Lane
Love Chest

Look At These Bargains

SHOP EARLY FOR BEST SELECTIONS

BUY CHRISTMAS SEALS

PRE Christmas SALE

BUY CHRISTMAS SEALS

SAMPLE RUGS-ASSORTED-NYLONS-ACRILAN HERCULON-ASSORTED COLORS. VALUES TO \$10. SPECIAL PRICE— \$5.95

EARLY AMERICAN
EVER POPULAR IN THE WORLD OF FURNITURE

LAMPS
TABLE - BOUDOIR - FLOOR-CHAIN HANGING LAMPS- PIN UPS - STUDENT-POLE - TREE - DESK-HURRICANE - PIANO-SCISSORS - STICK LAMPS:



TABLE LAMP SPECIAL \$7.95



SOLID ROCK MAPLE SETTEE AND CHAIR. REVERSIBLE FOAM CUSHIONS WITH ZIPPERS. HERCULON COVER. REG. \$409.50.

SOLID CHERRY BEDROOM SUITE - DOUBLE DRESSER & FRAMED PLATE MIRROR, 5-DRAWER CHEST - NIGHT STAND - HIGH POSTER BED. ALL DRAWERS CENTER GUIDED & DUSTPROOFED. HAND RUBBED FINISH... A QUALITY SUITE BUILT TO LAST A LIFETIME. REG. \$695 VALUE.

SALE ONLY \$519.50

SPECIAL \$340.

USE OUR LAY-AWAY PLAN... A SMALL DOWN PAYMENT WILL HOLD THE ITEM OF YOUR CHOICE.



This cover formerly on a Beautyrest selling at \$89.95 and up Now on a Simmons extra-firm Golden Value Fantasia mattress only \$69⁹⁵



Millions of Beautyrest Mattresses sold with this cover at \$89.95 and up!



Simmons Extra-firm Golden Value Mattress—Now you can get this great value with a former Beautyrest® best-selling cover. Quilted to 2 layers of foam* for cushiony softness. This cover is Sani-Seal™ treated to guard against mildew, bacteria, and odor.

You get the patented Simmons Adjusto-Rest® extra-firm construction for proper support. Polycel™ upholstery prevents coil feel... will not sag, gives added support and firmness to the unit.

\$79.95 Double Size mattress or boxspring \$219.95 Queen Size Set/\$319.95 King Size Set

GET RID OF THOSE LEAVES
YARD RAKES
SPECIAL 89[¢]

ROOM SIZE RUG

100% NYLON FACE RUG, SIZE 9 X 12. FOAM BACK. AVOCADO ONLY. 1 ONLY. REG. 59.95 SAVE \$10.00.

NOW \$49.95

5-PIECE DINETTE. NO-MAR PLASTIC TOP WITH 8" REMOVABLE LEAF. 4 PLASTIC COVERED CHAIRS. BRONZE-TONE LEGS. CHOICE OF COLORS. SAVE \$14.95.

THIS SALE \$75.

ALL MERCHANDISE AT SPECIAL SALE PRICES EXCEPT FAIR TRADE ITEMS. CHECK OUR PRICES BEFORE YOU BUY ELSEWHERE. ALL FIRST QUALITY - NO SECONDS OR REJECTS.

5-PIECE SOFA BED SUITE. INCLUDES SOFA BED, MATCHING CHAIR, OTTOMAN, 2 PILLOWS. HERCULON COVERS. YOU CAN SAVE \$50 DURING THIS SALE.

NOW \$179.50

EUREKA CLEANER ATTACHMENTS FOR UPRIGHT MODELS. WHILE THEY LAST . . . WITH PURCHASE OF ANY UPRIGHT MODEL

ONLY \$5.00

4-PIECE BEDROOM SUITE. TRIPLE DRESSER & MIRROR, ROOMY 5-DRAWER CHEST NIGHT STAND AND PANEL BED. THIS IS A WELL CONSTRUCTED SUITE. SLIGHT DAMAGE IN TRANSIT. THIS IS A REAL BARGAIN PRICED TO MOVE ONLY 1 TO SELL REG. \$479.95.

1/2 PRICE \$240.00

BOSTON ROCKER PADS. FOAM FILLED. PRINT COVERS, ASSTD. COLORS.

\$7.95 up

DINING ROOM CHAIRS. 5 SIDE CHAIRS, 1 ARM CHAIR. REGENCY MAHOGANY FINISH. UP-HOLSTERED SEAT IN GOLD COVER. SAVE \$70.

SET OF 6 \$250.00

—BUY CHRISTMAS SEALS

SIMMONS HIDE-A-BED. HERCULON COVER REVERSIBLE FOAM CUSHIONS WITH ZIPPERS. DOUBLE BED SIZE INNERSPRING MATTRESS. MAKES INTO BED FOR 2 IN JUST SECONDS. SAVE \$60 THIS SALE. REG. \$459.

NOW \$399.

GLASS TOP TABLES. HEAVY DUTY CHROME. PLATE GLASS TOPS. CAN BE USED WITH MOST ANY PERIOD FURNITURE. 2 END AND 1 COCKTAIL. BUY 2 END TABLES - COCKTAIL TABLE FREE. REG. \$149.90.

SET OF 3 \$99.90.

GENERAL ELECTRIC CLOCK RADIO. ONLY A FEW AT THIS PRICE

\$15.00

GENERAL ELECTRIC STEREO COMPONENT SYSTEM. FM/AM RADIO-FM STEREO TUNER-8-TRACK CARTRIDGE TAPE PLAYER. 3-SPEED AUTOMATIC CHANGER-DUAL MATCHED WALNUT WOOD SPEAKERS WITH 8" WOOFER & 3" TWEETER IN EACH SPEAKER SEPARATE CONTROLS-LIGHTED SLIDE RULE DIAL. STEREO STAR-DIAMOND STYLUS BUILT IN TAPE STORAGE-ADJUSTABLE HEADPHONES WITH PADDED EAR CUSHIONS INCLUDED. . . . SAVE \$50. REG. \$239.95.

SALE \$189.95

SOFA BED ONLY. OPENS EASY FOR SLEEPING. COMPARTMENT FOR STORAGE. HERCULON-NYLON COVERS. CHOICE OF COLORS. . . .

\$75.

PLATFORM ROCKERS. COMBINATION FABRICS. CHOICE OF COLORS

SPECIAL \$34.95

4-PIECE BEDROOM SUITE CONSISTING OF DOUBLE DRESSER & MIRROR, NIGHT STAND, 4-DRAWER CHEST, & NIGHT STAND. A GOOD-LOOKING SUITE PRICED FOR THE THRIFTY BUYER.

SALE \$185.

GIFT ITEMS

TOASTERS-SANDWICH GRILLS-CLOCKS-STEAM IRONS-SKILLET'S-PERCOLATORS-HAIR DRYERS-CAN OPENERS-ELECTRIC KNIFE-MIXERS-TOASTER-OVENS-ELECTRIC HEATERS-ELECTRIC BLANKETS-HEATING PADS-THERMAL BLANKETS-RADIOS-TAPE CASSETTES-PORTABLE STEREOS-RECORD PLAYERS-SMOKING STANDS-PICTURES-LAMPS-BATHROOM SCALES. CHECK OUR PRICES.....

HIGH BACK RECLINERS. WOOD TRIM. CUT VELVET COVERS. GOOD OR BLUE. REG. \$179.50-

SAVE \$45 \$134.50.

2 END TABLES-1 COCKTAIL TABLE-WOOD. TABLES WITH PLASTIC TOPS-MAPLE-WALNUT-OAK - SPECIAL

SET OF 3 \$55.

SERVING THE ALBEMARLE WITH FINE FURNITURE SINCE 1914

W. M. Morgan Furniture Company

DIAL 424-5570 — HERTFORD, N.C.

WE HAVE SEVERAL GOOD USED OIL HEATERS PRICED TO MOVE FIRST COME - FIRST SERVED