

# NOW! MORE THAN EVER! SAVE WITH...



at

## COLONIAL STORES

### Super Savings with Gold Bond Stamps!

**1. Pick up Super Discount booklets** at our check-out stands. THEY'RE FREE — as many money saving booklets as you want. Fill them with Gold Bond Stamps as you shop our store.

**2. Fill your booklet** with 30 "Golden Ten" Stamps. No singles, please. These handy booklets fill fast with the larger stamps you get with each full dollar's purchase. Save single stamps in regular Gold Bond Savers Books.

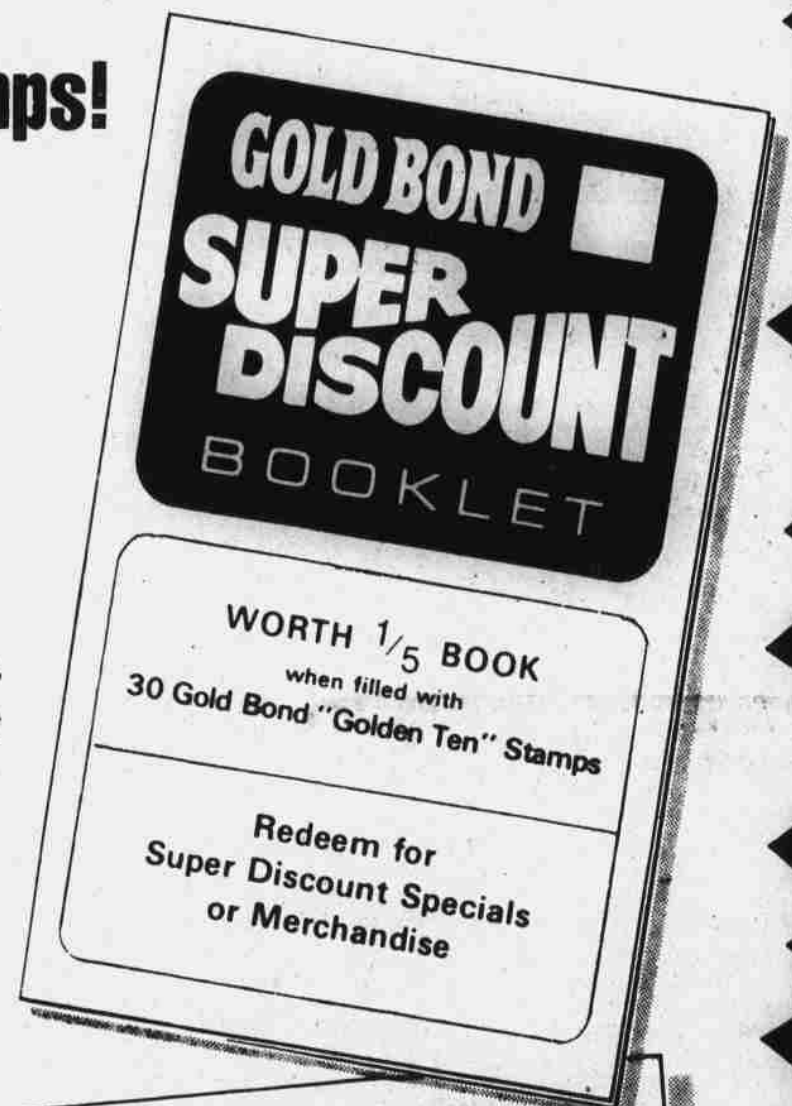
**3. Watch our ads.**  
EVERY WEEK, we'll feature Four "Super Discount Specials." You redeem one filled booklet for each special you select. And watch those savings mount!

#### It's your choice.

Each filled Super Discount booklet = 1/5 Savers Book. You can redeem these booklets right along with regular books for valuable merchandise from the Gold Bond catalog.

### GOLD BOND STAMPS

Our way of saying thank-you every day at



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