

# THE PERQUIMANS WEEKLY

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Hertford, Perquimans County, N.C., Thursday, Nov. 24, 1977

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## Golf Course Opens

The city of Elizabeth City's Knobbs Creek par 3 golf course located on E. Ward Street adjacent to the Knobbs Creek Recreation Center, in Elizabeth City will open at approximately 2 p.m. on Dec. 1.

The opening ceremony will consist of a nine hole tournament by the city and county officials as well as members of the press and various civic leaders.

The course consists of nine holes ranging from 60 yards to 115 yards. Most golfers will be able to play the course with a nine iron, pitching wedge and a putter.

The opening will be the beginning of a new era in Elizabeth City for golfers and those that would like to learn to play golf in that it will be the first public course available to the citizens for many years.

Designed for rapid play, the course does not have any sand traps, however, water will be a definite hazard on many of the holes, especially for the beginning golfer. For the experienced golfer, the course would enable him or her to improve the short iron game and perhaps test their ability to consistently par the various holes on the course.

Hours for the course will vary during the winter months since unpredictable weather will determine when the course can be open for play and when it cannot. The course will be open every weekend that the weather permits and in the spring the course will be open to the general public every day of the week.

Jerry Allen, Director of Parks and Recreation for the city said, "We are not

satisfied with some of the greens and the course will not be in top condition until July of 1978 since we are depending upon winter grasses for putting surface at the present time. With this in mind the course will not be in any better shape in the spring since we will still have depend upon the same type of grass, therefore, we are going to open the course and let folks enjoy it. People seem to be anxious to get out and play, in fact we have several inquiries about the course every day. As the course progresses, we hope golf will do the same in that it is our opinion that many kids and senior citizens as well will be challenged by this great game. Since an individual can come out and play without having to have a partner or team, it should really add a new aspect to our overall program."

Tentative fees for the course have been set at \$2 for nine holes and \$4 for all day play. Golf Clubs will be available for rent and balls will be available for sale or rent.

## Little Red Stocking Campaign Sponsored

The annual Little Red Stocking appeal of The Children's Home Society of North Carolina, Inc. is being launched this week with a goal of \$120,000, according to Julian B. Friday, CHS president.

The Children's Home Society, North Carolina's only statewide, non-sectarian voluntary adoption agency, will begin its 75th year of service to North Carolina children in 1978. In making his announcement, Friday commented, "The Children's Home Society could not have sustained its program of services for seventy-five years without the interest and support of people across the state who are sensitive to the needs of children. With their contributions to the Little Red Stocking, we will continue to offer high quality adoption planning so that children may benefit from the security of permanent adoptive homes."

Each year the Society places more than 200 infants and older children in adoptive homes. Through its seven offices, located in Asheville, Chapel Hill, Charlotte, Fayetteville, Greensboro, Greenville, and Wilmington, the Society serves every part of North Carolina.

The Society provides temporary care for infants for whom adoption may be needed, homefinding and adoptive placement for infants and older children, casework services to couples seeking to adopt and counseling and related services to women with problem pregnancies.

Approximately thirty percent of the Society's annual operating budget is derived from allocations from the United Ways across the state. Direct contributions to the agency account for more than one-third of the Society's funding, with the remainder coming from other

sources. The major portion of direct gifts traditionally are made to CHS's Little Red Stocking fund during the Christmas season.

"Our agency was founded on the philosophy that every child has a right to a permanent home and family," state Friday. He continued, "In addition to vital allocations from United Ways across the state, the annual Little Red Stocking appeal is a significant source of funding for the services that help to build families through adoption. We urge the community's support in filling The Children's Home Society's Little Red Stocking this year. Hundreds of North Carolina's most important resources — its children — are waiting 'to belong'."

Gifts to the Little Red Stocking are tax deductible and may be mailed to: The Children's Home Society of North Carolina, Inc., P.O. Box 6587, Greensboro, N.C. 27405.

## Conference To Be Held

Regional parent conferences on services for handicapped children will be held in nine North Carolina locations Saturday, December 3. For parents of handicapped children, professionals, and other interested persons in the Perquimans area, the conference location will be Williamston. Registration starts at 8:30 a.m., with sessions scheduled from 9:00 a.m. through 12:30 p.m.

The conferences, sponsored by the Division for Exceptional Children, State Department of Public Instruction, have been planned on a regional basis to make meetings easily accessible for participants, to pinpoint services available in each area, and to allow informal exchange among parents, educators, and other service providers. The December 3 meetings are a follow-up to similar statewide Parent Con-

ferences which were held last May.

According to Director of the Division for Exceptional Children, Theodore R. Drain, the purposes of the meetings are to share with participants the provisions of new state and federal laws affecting programs for the handicapped and to assist them in understanding that many services available in their schools and from other community and state agencies. Sessions also will address the importance of family involvement in the success of educational programs for the handicapped, and special problems of children with specific handicaps.

Additional conference information is available from Jeannette Shaw or from the Division for Exceptional Children, State Department of Public Instruction, Raleigh, N.C. 27611, phone (919) 733-3005.

## Civic Calendar

THURSDAY NOV. 24

Happy Thanksgiving!

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Bethel Ruritan Club will meet.

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Perquimans County Jaycees will meet.

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Perquimans County Rescue Squad will meet.

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Inter County Fire Dept. Aul. will meet.

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Hertford Rotary Club will meet at 6:30.

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Perquimans Masonic Lodge will meet.

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UP COMING EVENTS

DECEMBER 2

Annual Christmas Parade.

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Parkville Ruritan Club will have BBQ Chicken Supper at Ruritan Building in Winfall.

## I Like N.C. People

I like the North Carolina kind of people,  
Down to earth but reaching for the moon,  
I like watching kids grow up in a state of grace  
On a North Carolina afternoon  
Lord, it's just like living in a poem...  
I like calling North Carolina home.  
Sound familiar?

It should. It's part of a jingle being heard hundreds of times a day on radio and television stations throughout North Carolina.

It began appearing recently without fanfare, without explanation, and without station comment — and has prompted countless telephone calls from curious listeners and viewers, and even letters to newspapers during recent weeks.

What does it mean? Who sings it? Who sponsors it? What is it selling?

Briefly, the announcement is a \$318,000 investment by private enterprise and state government in a unique campaign designed to stimulate the spirit — and the economy — of North Carolina.

The idea began with Chapel Hill broadcaster Jim Heavner:

"For years, many of us have had a feeling that things just weren't as good as they used to be, that opportunities were not as abundant, that people were not as proud of themselves and their accomplishments as they might have been at another time or place in history."

Heavner, president of the North Carolina Association of Broadcasters, approached the state's Division of Travel and Tourism with a proposal: if the state would produce a series of public service spots the NCAB would contribute \$300,000 in free air time in a broad public service campaign throughout the state.

"We're spending a million dollars a year to promote out-of-state visitation," said state travel director William Arnold, "and it's bringing in more than a billion dollars annually. But we felt perhaps we've been neglecting the at-home market. A lot of North Carolinians vacation in other states."

"We decided that if the public service campaign was produced by first-rate talent, and contained a solid tourism approach that could help stop the loss of North Carolina dollars to Virginia, South Carolina, and elsewhere, it would be worthwhile."

Chuck Blore, who created the "Big Mac Attack" commercials for McDonald's Restaurants, was brought from Los Angeles to work on the project.

"We bent his ear for eight hours and packed him back on the plane with about two pounds of North Carolina literature and materials," Arnold said. "The nine different versions of the spot he produced three months later show a decided, if subtle, at-home tourism message."

Arnold said the spots cost \$17,900. None of it came from the state's \$1 million travel advertising budget. "We insisted our main program to promote out-of-state tourism to North Carolina would in no way be compromised by the in-state campaign," he said. All costs came from operational and promotional funds.

"If they work," Arnold said, "the spots will make North Carolinians more curious about and aware of their own mountains and beaches and scenery and recreational opportunities."

North Carolinians last year spent \$425 million in travel and tourism related activities in their own state.

## Old Mansion Decorated Again

REIDSVILLE — Chinqua-Penn Plantation House, a scenic old mansion located near here which dates back to 1925, is being decorated for Christmas once again this year.

The 27-room tourist attraction will be decorated in the traditional yuletide trimmings just as it used to be years ago when the home was occupied by the late Mr. and Mrs. Jefferson Penn.

Chinqua-Penn Plantation House goes back to 1923, when it was first started by Mr. and Mrs. Penn. It was completed in time for the Penns to move in for Christmas in 1925.

That era has long since passed, but the traditional Christmas decor lives on at Chinqua-Penn, which has been operated as a tourist attraction by the University of North Carolina at Greensboro since the mid-1960s.

Yuletide visits may be planned at Chinqua-Penn again this year, beginning Thursday, Dec. 1, and continuing during regular visiting hours through Sunday, Dec. 18. The house is open to the public Wednesdays through Saturdays from 10 a.m. to 4 p.m. and Sundays from 1 p.m. to 4:30 p.m. After Dec. 18, the mansion will be closed for the winter.

Chinqua-Penn was trimmed for the yuletide season 10 years ago for the first time since the plantation was given to the University of North Carolina in 1959. During those 10 years, many thousands of visitors have turned out for the special Christmas tours.

During last December, a record number of 7,323 people visited Chinqua-Penn during the Christmas season, reported George W. Hamer, executive director of the tourist attraction.

"With quite a number of people, visiting Chinqua-Penn during December has become a Christmas tradition," noted Hamer. "There is a quiet beauty about the house and grounds reminiscent of the 1920s which provides an enriching experience for visitors throughout the year."

## President Elected

A Rowan County tomato grower has been elected president of the N.C. Agricultural Foundation, a statewide organization that raises funds for the School of Agriculture and Life Sciences at North Carolina State University.

Carl E. Patterson of Rt. 1, China Grove, was elected president of the foundation during a meeting of directors here Friday. He succeeds Elmer R. Daniel of Rt. 1, Spring Hope.

During the past year, the Agricultural Foundation raised \$563,000 for the teaching, research and extension programs of the NCSU school. Since it was organized in 1944, the foundation has raised more than \$9.6 million for educational programs headquartered at NCSU and benefitting farmers in all of the state's 100 counties.

Elected as vice presidents were John A. Senter of Lillington, and William H. Breeze of Rt. 1, Hurdle Mills.

Rudolph Pate, NCSU vice chancellor for foundations and university relations, was reelected secretary, and George L. Worsley,

day, Dec. 18. The house is open to the public Wednesdays through Saturdays from 10 a.m. to 4 p.m. and Sundays from 1 p.m. to 4:30 p.m. After Dec. 18, the mansion will be closed for the winter.

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Named to four-year terms on the Board of Directors were:

Bert West, Rt. 1, Marble; Charles R. Pope, Vass; Edward D. Bissette, Rt. 1, Spring Hope; Mrs. L.G. Aman, Rt. 2, Jacksonville; Scottie Whitford, Rt. 1, Grantsboro; Charles E. Moore, Rt. 1, Elizabeth City; Edward L. Nixon, Rt. 1, Hertford; C.W. Boyette, Rt. 2, Hurdle Mills; Billy H. Ruff, Rt. 2, Mill Spring; W. Thomas Lawrence, Rt. 1, Seagrave; Mrs. Martha B. Rushing, Hoffman; Duncan G. Malloy III, Lumber Bridge; Ariel McLamb, Clinton; Charles E. Brooks, New London; Virgil D. Mitchell, Rt. 1, Walnut Cove; Robert L. Lyday, Bryson City;

Jacob J. Parker, Rt. 1, Columbia; E. Mack Snell, Rt. 2, Roper; Charles Church, Valle Crucis; Gurney Mathis, Rt. 2, Roaring River; William G. Harrell, Saratoga; Charles R. Wooten, Rt. 1, East Bend; Kenneth D. McCurry, Rt. 3, Burnsville.

## Christmas Rumble

"A Christmas Rumble" will be sponsored by the Perquimans County Extension Homemakers on Wednesday, December 7, from 7:00-10:00 p.m.

"The Rumble," which is open to the public, will feature three homes on tour decorated for Christmas and displays, demonstrations, and refreshments at the Perquimans County Office Building.

The following homes will be on the house tour: Mr. and Mrs. Jessie Lee Harris, Clark Street, Hertford, N.C., sponsored by Burgess and Whiston Extension Homemaker Clubs; Mr. and Mrs. Marshall Knight, Route 3, Hertford, N.C., sponsored by Snow Hill White Hat Extension Homemaker Clubs; and Mr. and Mrs. Gilliam Underwood, Route 1, Hertford, N.C., sponsored by Bethel and Helen Gaither Extension Homemaker Clubs.

Free admission.

Demonstrations at the County Office Building include: Ribbon Wreaths and Bows by Mrs. Jim Robertson, Corn Shuck Flowers by Mrs. F.B. Tucker, Bargello — Mrs. Archie White, Felt Angels — Mrs. William Winslow, Bead Ornaments — Mrs. Marvin Davenport, Christmas "Goodies" — Mrs. Thurman Riddick. Belvidere Extension Homemaker Club will decorate the County Office Building with Winfall Club serving refreshments.

The public is encouraged and invited to participate in the "Christmas Rumble" which will give an opportunity to see many hand-made ideas for gifts and decorations, states Mrs. Paige Underwood, Home Economics Extension Agent. You start at either of the four locations and set your own stops and schedule, comments Mrs. Underwood.

## Parade Planned

PARADE ENTRIES NEEDED

The annual Perquimans County Christmas Parade will be held Friday, December 2 at 4 p.m. This year's parade, as in the past, is being organized by the Perquimans County Jaycees with assistance from the Chamber of Commerce. To date 330 invitations have been sent out to groups, clubs, churches and organizations in an effort to present to the people of Perquimans County the largest and best parade ever. Of these 330 invitations over 45 percent were sent to clubs

and organizations in Perquimans County. To date we only have twenty-five entries with very few from Perquimans County. In order to present a good parade we need entries, so therefore, if you received an invitation and plan to participate, please return it as soon as possible.

Any group that has not received an invitation and would like to participate in this year's parade may contact Parker Newbern 426-5245 or 426-7873 or Bobby Harrell, 126-7964 or 7684, parade co-chairmen. All parade entries need to be in as soon as possible.

## Bloodmobile To Visit

On November 30, Perquimans County will have a bloodmobile visit at the First United Methodist Church on Market St. from 1-4 p.m. The turn out of the last visit was fair but we still did not meet our quota. In comparison to blood recipients from this county, the blood owed to the Red Cross is estimated to about 300 pints. I would like to stress to the concerned citizens of

this county to please donate your time, and blood to this cause, if not for others for yourself and family. I know some fear the needle when giving but ask yourself this: Would you fear the needle, if you needed a pint of blood. Our goal for this visit is 100 pints.

A.L. West, Jaycee Bloodmobile Chairman.

## Reports For Duty

Marine Sergeant Jacob I. Wills, son of Mr. and Mrs. Jacob W. Wills of Rt. 3, Box 39 Hertford, has reported for duty with the first Marine Aircraft Wing,

Marine Corps Air Station, Futenma, Okinawa. A graduate of Perquimans County High School, he joined the Marine Corps in July 1973.

## Your Social Security News

By LEE WALLIO  
Field Representative

they and their families have.

This is the time of year when many people take stock of their own situation, evaluating the protection

And, today everyone ought to include Social Security when the list is drawn up.

There are aspects to Social Security that people tend to overlook when they think of the protection they have under Social Security.

Most people seem to think that Social Security is just a retirement program, that it

only pays benefits to retired people.

Nothing could be farther from the truth.

A very important part of Social Security protection is provided to disabled workers and their families and to the survivors of deceased workers.

In fact, about 4,000 men, women, and children under age 62 in the Ablemarie

area get Social Security checks every month.

About one-third of all the Social Security benefit dollars go to survivors of deceased workers and their families.

Because of this, Social Security should play an important part in every family's financial planning for the future.

# Have A Happy Thanksgiving