

DELTA 88

Space. Comfort. Practicality. Nice surprises
for families who didn't think they could afford a full-size Oldsmobile.

The way to design a car for the American family is to begin with what today's families need. So Delta 88 provides ample space for six adults. Seats are full-foam, comfortable and long-wearing.

Set a Delta 88 in motion and you begin to appreciate the engineering more fully. The ride is big and smooth, quiet and solid.

But Delta 88 is also full of surprises—because it is a new-generation family car. Trim, agile for today's needs. Maneuverability is smooth in city traffic. And parking is a pleasure.

When you consider you can have all this at an affordable price, plus

a reputation for quality and value—it's easy to see why families are gravitating to Delta 88 in record numbers.

Delta 88 also offers you a choice. Elegance and luxury in Delta 88 Royale. While the Delta 88 is right for the more budget-minded. If you still get excited about fine road cars, there's 88 Holiday Coupe— with bucket seats, console, T-handle shifter and a great feel of the road.

And, a diesel V8 is available in 88.

Below front, Delta 88 Holiday Coupe. Rear, Delta 88 Sedan. 1. Available: a Royale Brougham interior. 2. Put yourself in the driver's seat of the 88 Holiday Coupe. Very sporty!

Extensive anti-rust measures to help protect your investment.

