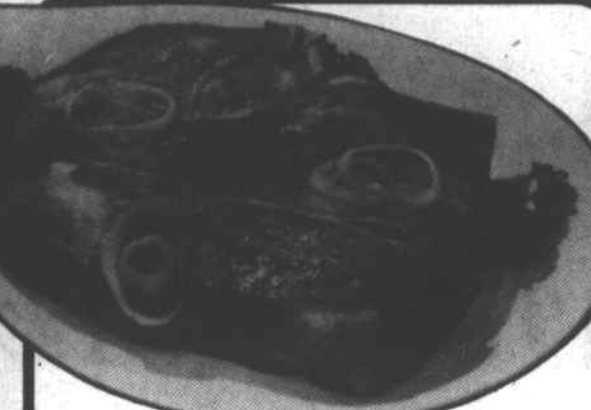




First Of The Season
Bing Cherries
89¢
Lb.



U.S.D.A. Choice Blade Cut, Bone-In
Chuck Steaks
1 39
Lb.



Tender Mild Cured Whole
Smoked Picnics
49¢
Lb. Sliced Lb. 59¢



Holly Farms Grade 'A'
Pick Of The Chix
89¢
Lb.

WIN \$2 - \$5 - \$10 - \$100 ...EVEN
WIN UP TO \$1,000 EVERY WEEK

AWARD	NO. OF WINNERS	1 STORE VISIT PER WEEK	3 STORE VISITS PER WEEK
*2	5167	1 in 101	1 in 34
*5	450	1 in 1164	1 in 388
*10	40	1 in 13,100	1 in 4,367
*100	14	1 in 37,429	1 in 12,476
*1000	3	1 in 174,667	1 in 58,222

PICK UP YOUR FREE GAME CARDS AT BIG STAR. One per store visit, adults only. No purchase necessary.

THERE'S A NEW GAME EVERY WEEK. Each game card is numbered and color coded. The more cards you have, the greater your chances of winning.

WATCH THE RACES ON TV. They will be shown every Saturday at 7:30 PM on WWBT-TV Channel 12 and Monday at 7:30 PM on WAVY-TV Channel 10. If you miss the show, winning numbers will be posted in BIG STAR.

5 CHANCES TO WIN ON EACH TICKET. Each card has 5 horse numbers, one for each of the 5 races on the "Let's Go To The Races" TV show that week. If the number on your card in a particular race corresponds with the first place horse in that race, you win!

COLLECT YOUR PRIZE AT BIG STAR. Winning cards must be redeemed seven (7) days following telecast. One winner per card.

Employees of Colonial Stores and its subsidiaries, their advertising agencies, participating radio and television stations and their families are ineligible to participate.

PRIZE MONEY AVAILABLE DURING 13 WEEK PERIOD
\$225,992
TOTAL WINNING TICKETS
73,762
1 IN 92 ARE WINNING TICKETS
GAME SCHEDULED THRU SEPT. 1, 1980.*

Game is available in 51 Big Star supermarkets. Elizabeth City, Hertford and Ahoskie, N.C. and all of Virginia except South Boston, South Hill, Martinsville, Lynchburg, Farmville and Danville. * This game is subject to renewal.

TUNE IN AND PLAY
A NEW GAME EVERY WEEK
POST TIME
Saturdays 7:30 P.M.
WWBT TV-12
Mondays 7:30 P.M.
WAVY TV-10

- U.S.D.A. CHOICE, BLADE CUT, BONE-IN
Chuck Roast..... Lb. 1 39
- SMOKED CENTER CUT
Ham Slices..... Lb. 1 89
- OLDE VIRGINIE
Sliced Bacon.... Lb. 99¢
- GENERAL FOODS
Lean Strips..... 4 OZ. PKG. 99¢
- HILLSHIRE SMOKED POLISH
Sausage..... Lb. 1 89
- HILLSHIRE SMOKED
Beef Sausage... Lb. 1 99
- HILLSHIRE SMOKED
Hot Links..... Lb. 1 99

Olde Carolina
Sliced Bacon
1-Lb. Pkg.
69¢

- MORTON'S ASSORTED
Boil-in-Bags.. 5 OZ. PKG. **49¢**
- U.S.D.A. CHOICE BEEF
Cube Steaks Lb. **2 89**
- HOLLY FARMS - LOW IN FAT - CHICKEN
Franks..... 1-LB. PKG. **89¢**
- SMITHFIELD SLICED
Bologna..... Lb. **1 19**

IN WATER OR OIL
Star-Kist Light Tuna
59¢ SAVE 20¢
6 1/2 OZ. CAN

WITH THIS COUPON AND ADDITIONAL \$7.50 PURCHASE - LIMIT ONE PER FAMILY. GOOD THRU SAT. JUNE 7, 1980.

- U.S.D.A. CHOICE BONELESS
Chuck Roast Lb. **1 89**
- U.S.D.A. CHOICE ARM ROAST OR
Arm Steaks Lb. **1 89**
- ANY SIZE PACKAGE
Ground Chuck Lb. **1 89**
- U.S.D.A. CHOICE BONELESS
Chuck Steaks Lb. **1 99**

Frozen Food & Seafood

- GORTON'S BATTER FRIED
Flounder..... 12 OZ. PKG. **1 99**
- GORTON'S BATTER FRIED
Fish Sticks..... 8 OZ. PKG. **1 09**
- BOSTON LITE
Haddock Fillets.. Lb. **2 39**
- TABLE TREATS
SANDWICH STEAKS..... 32 OZ. PKG. **5 89**

- JACK'S
Macaroni Salad.. 12 OZ. CUP **65¢**
- GWALTNEY'S HAMWICHES
Ham Patties..... 10 OZ. PKG. **99¢**
- OSCAR MAYER MEAT
Bologna..... 8 OZ. PKG. **89¢**
- OSCAR MAYER BEEF
Bologna..... 8 OZ. PKG. **99¢**
- OSCAR MAYER
Cooked Ham..... 6 OZ. PKG. **1 39**
- OSCAR MAYER
Chopped Ham... .. 8 OZ. PKG. **1 29**

TOMATO RICH
Del Monte Catsup
59¢ SAVE 30¢
32 OZ. BOT.

WITH THIS COUPON AND ADDITIONAL \$7.50 PURCHASE - LIMIT ONE PER FAMILY. GOOD THRU SAT. JUNE 7, 1980.

Fresh Fruits & Crisp Vegetables!

NEW CROP TEXAS
Honeydew Melons
99¢ EACH

- FULL OF JUICE
FRESH LEMONS..... 6 FOR **89¢**
- FULL OF JUICE
FRESH LIMES..... 10 FOR **99¢**

- GOLDEN YELLOW
Sweet Corn . 6 FOR 89¢
- CRISP
Green Peppers. 4 FOR 99¢
- SIZE 113'S VALENCIA
Oranges... 10 FOR 1 29

Family Paks Save 5¢ Per Lb. On 3 Lbs. Or More

- REGULAR
Ground Beef..... Lb. **1 64**
- U.S.D.A. CHOICE
Cube Steaks..... Lb. **2 84**
- CENTER CUT
Pork Chops..... Lb. **2 24**
- FLANKEN
Shortribs..... Lb. **1 84**
- HOLLY FARMS GRADE 'A'
Fryer Breast..... Lb. **1 24**
- HOLLY FARMS GRADE 'A'
Fryer Wings..... Lb. **84¢** EACH

ENDS & PIECES
3 Lb. Pkg. Bacon
FAMILY PACK
99¢

ASSORTED
Cottonelle Bath Tissue
69¢ SAVE 30¢
4 ROLL PKG.

WITH THIS COUPON AND ADDITIONAL \$7.50 PURCHASE - LIMIT ONE PER FAMILY. GOOD THRU SAT. JUNE 7, 1980.

Bakery Dept.

- OUR PRIDE (WITH COUPON)
BUTTERMILK BREAD..... 3 24 OZ. LVS. **1 00**
- OUR PRIDE BUTTERMILK
Bread..... 24 OZ. LOAF **49¢**
- OUR PRIDE CRACKED
Wheat Bread... 2 16 OZ. LVS. 1 00
- OUR PRIDE
PECAN TWIRLS..... 2 6 OZ. PKGS. **1 00**

OUR PRIDE HAMBURGER OR
Hot Dog Buns
3 \$1
8 CT. PKGS.

REAL
Hellmann's Mayonnaise
1 39 SAVE 30¢
32 OZ. JAR

WITH THIS COUPON AND ADDITIONAL \$7.50 PURCHASE - LIMIT ONE PER FAMILY. GOOD THRU SAT. JUNE 7, 1980.

Oven Krisp Place Pack
Assorted Cookies
10 Oz. Pkg.
2 \$1 For

Diet Rite Or
R.C. Cola
2 Liter Bot.
1 09

Chunk White
Swanson Chicken
5 Oz. Can
59¢

\$1 Off
ANY (3) PAIR
Summer Panty Hose
WITH THIS COUPON GOOD THRU SAT. JUNE 7, 1980.

OUR PRIDE
Buttermilk Bread
3 \$1 SAVE 48¢
24 OZ. LOAVES

WITH THIS COUPON AND ADDITIONAL \$7.50 PURCHASE - LIMIT ONE PER FAMILY. GOOD THRU SAT. JUNE 7, 1980.