



## CHANNEL GUIDE

# IT'S OUR FIRST BIRTHDAY!

Albemarle Cable TV is celebrating its first birthday with the introduction of six new channels and a special half price installation offer.

## SIX NEW CHANNELS

|   |  |
|---|--|
| <p><b>The Weather Channel</b></p> <p>The Weather Channel is a 24 hour per day service providing in-depth weather analysis whenever you want it. In addition to the national and regional weather picture, the Weather Channel presents our own current, local weather conditions and the Official National Weather Service forecast for our area, as well as severe weather warnings.</p> |  <p>CBS Cable brings you unique programs that embrace the best in music, dance, drama, comedy, film, and all the popular and lively arts, in ways that are fresh and innovative. You'll see elegant, sparkling, intelligent shows that have never before been shown on American television.</p> |
| <p><b>Cable Health Network™</b></p> <p>The Cable Health Network is devoted to health and better living. Programs deal with health, nutrition, families, science, nature, medicine and better living.</p>  |  <p>BET presents music, movies, sports, family, public affairs and women's programming—a wide variety of entertainment—directed to the black audience, but attractive to all.</p>   |
| <p><b>MTV—Music TV</b></p> <p>MTV is a continuous, contemporary music concert. Best selling recording artists sing and act out their songs around the clock. You can tune-in the Stereo sound of MTV on your own FM stereo set by means of a Cable FM Connection.</p>   | <p><b>C-SPAN</b></p> <p>The Cable-Satellite Public Affairs Network has expanded its programming and now has its own channel. You'll see daily live coverage of the House of Representatives, Congressional Hearings and the National Press Club luncheons.</p>   |

|   |   |
|---|---|
| <p><b>Cable FM</b></p> <p>Now, in addition to your favorite FM radio stations, a cable FM connection will allow your stereo set to bring in the stereo sound of Music TV and the monaural sound of Home Box Office and Cinemax.</p> | <p><b>Guaranteed Service</b></p> <p>We guarantee your total satisfaction. If at any time you are not satisfied with your Cable TV, Home Box Office, or Cinemax Service, just let us know and we'll cheerfully make a full refund.</p> |
|---|---|

## HALF PRICE OFFER

Now for a limited time only, enjoy big savings—one half off the regular price of Cable TV installation and the first month's service.

|   | Regular Price | Now     | You Save       |
|---|---------------|---------|----------------|
| Four Star Installation and First Month's Service      | \$45.85       | \$22.92 | <b>\$22.93</b> |
| Three Star Installation and First Month's Service     | \$39.85       | \$19.92 | <b>\$19.93</b> |
| Two Star Installation and First Month's Service       | \$30.85       | \$15.42 | <b>\$15.43</b> |
| One Star + HBO Installation and First Month's Service | \$35.95       | \$17.98 | <b>\$17.97</b> |
| One Star Installation and First Month's Service       | \$19.45       | \$ 9.73 | <b>\$ 9.72</b> |

Please note that there is no continuing obligation—you may disconnect at any time or change your service to a lesser one with no additional installation charge. A \$25.00 fully refundable deposit is required for the converter needed for Four, Three, and Two Star Service.

**CALL TODAY: 482-7733**

| ONE STAR | ONE STAR & HBO | TWO STAR | THREE STAR | FOUR STAR | Off the Air Channels and Other Programming |   |                     |                        |   |
|----------|----------------|----------|------------|-----------|--|---|---------------------|------------------------|---|
|          |                |          |            |           | SET YOUR DIAL TO CABLE CHANNEL             | CHANNEL   | LOCATION            | CALL LETTERS           | NETWORK                                     |
| •••••    | •••••          | •••••    | •••••      | •••••     | 2  | Columbia  | WJND                | ETV-PBS                |   |
| •••••    | •••••          | •••••    | •••••      | •••••     | 3  | Norfolk   | WTAR                | CBS                    |   |
| •••••    | •••••          | •••••    | •••••      | •••••     | 4  | 33 Norfolk  | WTVZ                | IND                    |   |
| •••••    | •••••          | •••••    | •••••      | •••••     | 5  | <b>HOME BOX OFFICE</b> —America's first choice in pay television: The best in movies, sports, and specials—all without edits, uninterrupted and no commercials.   |                     |                        |   |
| •••••    | •••••          | •••••    | •••••      | •••••     | 6  | <b>YOUR 24 HOUR CABLE INFORMATION CHANNEL</b> —Weather forecast: Direct from the National Weather Service. Current weather conditions: From our tower on Business Route 17. Local messages: On our Community Bulletin Board. Time: Set to the National Bureau of Standards. |                     |                        |   |
| •••••    | •••••          | •••••    | •••••      | •••••     | 7  | 7   | Washington          | WITN                   | NBC   |
| •••••    | •••••          | •••••    | •••••      | •••••     | 8  | 17 via Satellite  | Atlanta             | WTBS                   | IND   |
| •••••    | •••••          | •••••    | •••••      | •••••     | 9  | 9   | Greenville          | WNCT                   | CBS   |
| •••••    | •••••          | •••••    | •••••      | •••••     | 10   | 10  | Norfolk             | WAVY                   | NBC   |
| •••••    | •••••          | •••••    | •••••      | •••••     | 11   | 5   | Raleigh             | WRAL                   | ABC   |
| •••••    | •••••          | •••••    | •••••      | •••••     | 12   | 27  | Portsmouth          | WYAH                   | CBN   |
| •••••    | •••••          | •••••    | •••••      | •••••     | 13   | 13  | Hampton             | WVEC                   | ABC   |
| •••••    | •••••          | •••••    | •••••      | •••••     | 17   | <b>CINEMAX</b> —The all movie channel, on 24 hours a day. Action movies. Children's movies. Foreign movies. Classic films. Movies for everyone in the family—over 30 different movies each month.   |                     |                        |   |
| •••••    | •••••          | •••••    | •••••      | •••••     | 18   | 9 via Satellite   | Chicago             | WGN                    | IND   |
| •••••    | •••••          | •••••    | •••••      | •••••     | 19   | The Nation's highest rated independent TV Station.  |                     |                        |   |
| •••••    | •••••          | •••••    | •••••      | •••••     | 19   | <b>CABLE NEWS NETWORK</b> —Round the clock news coverage—headlines, in-depth reporting, hard news, sports, weather, features, and financial reports—news when the viewer wants it.  |                     |                        |   |
| •••••    | •••••          | •••••    | •••••      | •••••     | 20   | <b>USA CABLE NETWORK</b> —More than 500 sporting events annually plus Calliope for children, USA Daytime for women, and the English Channel.  |                     |                        |   |
| •••••    | •••••          | •••••    | •••••      | •••••     | 21   | <b>ESPN</b> —The total sports network featuring 24 hours a day of sports action, sports news—both professional and amateur.   |                     |                        |   |
| •••••    | •••••          | •••••    | •••••      | •••••     | 22   | <b>THE WEATHER CHANNEL</b> —Live, constantly updated national and localized weather—24 hours per day.   |                     |                        |   |
| •••••    | •••••          | •••••    | •••••      | •••••     | 23   | <b>NICKELODEON</b> —Features award-winning, non-commercial programming designed specifically for kids, from pre-schoolers to teenagers.   |                     |                        |   |
| •••••    | •••••          | •••••    | •••••      | •••••     | 24   | <b>MTV</b> —All stereo music channel featuring the best selling recording artists who sing and act out their songs. Current hits and "golden oldies". Tune-in the sound on your stereo with a Cable FM Connection.  |                     |                        |   |
| •••••    | •••••          | •••••    | •••••      | •••••     | 26   | 9 via Satellite   | New York            | WOR                    | IND   |
| •••••    | •••••          | •••••    | •••••      | •••••     | 26   | 24 hour Independent Programming including over 350 professional and college sporting events.  |                     |                        |   |
| •••••    | •••••          | •••••    | •••••      | •••••     | 27   | 12  | New Bern            | WCTI                   | ABC   |
| •••••    | •••••          | •••••    | •••••      | •••••     | 28   | 15  | Hampton             | WHRO                   | ETV-PBS                                     |
| •••••    | •••••          | •••••    | •••••      | •••••     | 29   | <b>C-SPAN</b> —The Cable Satellite Public Affairs Network brings live coverage of the House of Representatives, Congressional Hearings and National Press Club luncheons.   |                     |                        |   |
| •••••    | •••••          | •••••    | •••••      | •••••     | 30   | <b>CBS CABLE</b> —Original programming ranging from music, dance, drama, opera and comedy to literature, art politics and science.  |                     |                        |   |
| •••••    | •••••          | •••••    | •••••      | •••••     | 31   | <b>BET</b> —Black Entertainment Network—Presenting quality programming featuring black performers in dominant or leading roles, feature films, classics, musical specials and sports.   |                     |                        |   |
| •••••    | •••••          | •••••    | •••••      | •••••     | 32   | <b>CABLE HEALTH NETWORK</b> —Devoted to health, science and better living.  |                     |                        |   |
|          |                |          |            |           |  | <b>REGULAR CHARGES</b>  | <b>INSTALLATION</b> | <b>MONTHLY SERVICE</b> | <b>CONVERTER DEPOSIT (Fully refundable)</b> |
|          |                |          |            |           |  | FOUR STAR   | \$21.00             | \$24.85                | \$25.00                                     |
|          |                |          |            |           |  | THREE STAR  | \$21.00             | \$18.85                | \$25.00                                     |
|          |                |          |            |           |  | TWO STAR  | \$21.00             | \$ 9.85                | \$25.00                                     |
|          |                |          |            |           |  | ONE STAR & HBO  | \$18.00             | \$17.95                | —   |
|          |                |          |            |           |  | ONE STAR  | \$12.50             | \$ 6.95                | —   |

- NOTES:**
- Three Star Service Customers may select either HBO or CINEMAX.
  - Extra TV outlets and cable FM service are available at extra charge—please call our business office for details.
  - Underground service connections, services exceeding 150 feet, and other special installations may require additional installation charges.

Cut on dotted line and mail to: Albemarle Cable T.V., P.O. Box 813, Edenton, NC 27932 or Phone: 482-7733

Yes, I'd like to take advantage of your half price offer. I understand that I may disconnect at any time with no continuing obligation or order a lesser service with no further installation charge. Please call to schedule my installation.

Name \_\_\_\_\_  
 Address \_\_\_\_\_  
 Home Phone \_\_\_\_\_  
 Business or Work Phone \_\_\_\_\_