

GRAND OPENING!

of Our GRAND NEW BE-LO STORE

"THE Friendly FOLKS" AT BE-LO

Tuesday, January 28th
 Highway 17 By-Pass
 Perquimans Village S/C
 Hertford, N.C.



Come See What We've Built For You!
 Shop The Friendly Folks With The Low Prices.

Be Here For The **Early Birds**
 Open Daily
 8 am-10 pm
 Sundays
 9 am-9 pm

Now There Are 2 Be-Lo's To Serve You
 All Prices and Special Deals Good at Both Hertford Be-Lo's Register For Free Prizes at Both (To Be Given Away at New Store Only) Early Bird Specials at New Store Only.

Early Bird Specials
 FREE To First 200 Customers On Days Indicated.
New Store ONLY



Tuesday, January 28th
 1 Doz. Ctn. Grade 'A' Large Eggs

Wednesday, January 29th
 2 1/4 oz. Bag-Gibble's Potato Chips

Thursday, January 30th
 1 Gal. Jug Fruit Drinks

Friday, January 31st
 20 oz. Loaf-Be-Lo White Bread

Saturday, February 1st
 1 Doz. Ctn. Grade 'A' Large Eggs

FREE PRIZES

Register At Both Hertford Be-Lo's For Prizes Awarded Each Sat. @ 7 pm (New Store ONLY)

To Be Awarded Sat. Feb. 1st	Sony AM/FM Radio Stereo Cassette Recorder
To Be Awarded Sat. Feb. 8th	Proctor Silex Broiler Oven
To Be Awarded Sat. Feb. 15th	Magnavox AM/FM Radio (With) 5 inch B&W TV
To Be Awarded Sat. Feb. 22nd	Four (4) Winners of \$25 Gift Certificates
To Be Awarded Sat. Mar. 1st	10 Cup-Mr. Coffee Coffee Maker
GRAND PRIZE	General Electric 17 inch Color Television To Be Awarded Sat. March 8th

Buy One Get One FREE!



Valuable Coupon
Sugar
 5 lb. Bag **99¢**
 Limit one per customer with \$7.00 or more other purchases and this coupon. Good thru Feb. 1, 1966. This Coupon is Good At Be-Lo Stores/ Limited Stores.
 Valuable Coupon