Indian Summer Festival is rich in history, tradition

This coming weekend Perquimans County will celebrate their annual fall festival, the Indian Summer Festival.

In 1982 the Perquimans County Chamber of Commerce and some local county residents realized that for too long the residents of the area had gone elsewhere to shop and to be entertained. They knew that the community needed to be made aware of the things available in Perquimans County, and that they needed to get them to take advantage of those offerings.

Several of the other surrounding counties including Pasquotank and Chowan had been quite successful in promoting themselves through festivals. So, the Perquimans County Chamber thought "why not give it a try".

Mary Harrell, Executive Director of the Perquimans County Chamber of Commerce, was nominated to head the festival organizing committee, and a Perquimans County tradition was begun.

Harrell and the other members of the festival committee such as H. R. "Chris" Christensen set right to work planning activities and contacting local community interest groups for ideas about the upcoming festival.

All sorts of options were explored and discussed and finally definate plans were brought together for the first festival which was held in the fall of 1982.

Seeking a name for the festival, the committee sought help from the school children of the county. A contest was held throughout the local schools, and finally Indian Summer Festival was chosen as the winning entry.

From that time on Indian Summer Festival has been the event's appellative.

Organizers also knew the festival would need an eyecatching logo to compliment it's new name, so they sought the help of local artist Margaret Brewin.

Brewin spent many hours researching maps, and sketching before selecting the unique design which has become the recognized trademark of the festival.

Over the years the logo has been used to advertise the festival on t-shirts, banners, cups, brochures, and it is the official logo of the Indian Summer Festival.

The first Indian Summer Festival, in keeping with it's name, was held in September. It last three days, Thursday, Friday, and Saturday.

Thursday of the first festival was entitled "Farm-City" day, and reflected on the agricultural economy of Perquimans County. Friday was entitled "Colonial" day and took place in downtown Hertford. Friday highlighted the merchants of the county and featured sidewalk sales, antique cars, walking tours of the city, and much more.

Saturday's events moved back to Hertford's Missing Mill Park. The day was



called "Fun" day and special events included the first 5K and run runs, a dunking booth, arts and crafts, food booths, a full schedule of entertainment, and much more.

The first festival was very similar to the present day festival only on a much smaller scale.

After the first two year of the Indian Summer Festival the organizing committee determined that the festival needed to be reduced to two days to insure it's success. Since that time the festival has run on Friday and Saturday and continues to grow each year.

FRIDAY'S Schedule of Events "MERCHANTS EXTRAVAGANZA" Downtown Hertford

9:00 A.M.- SIDEWALK SALES
7:00 P.M. (TOWN & COUNTY MERCHANTS)
10:00 A.M.- FOOD BOOTHS
3:00 P.M. (LOCAL RESTAURANTS)

(Drink Booths will be Sponsored By Chamber)

DAY LONG EVENTS

Ping Pong Ball Merchandise Discount Hunt Antique & Classic Car Displays "Go Fishing"

(Kids —6 & Under; Get Ticket From Sidewalk Sales0 Historical Window Displays

(Friday and Saturday)

Clowns W/Balloons (Peoples Bank & NCNB) Carriage Rides (Edenton Carriage Co.)

Make plans to attend the Indian Summer Festival

N.C. Farm Bureau of Perquimans County invites you to the

Indian Summer Festival

Lewis Evans, Agency Mgr.

Jeff Smith, Agent 426-7401 Pat Ward, Agent 426-5636 Hertford



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