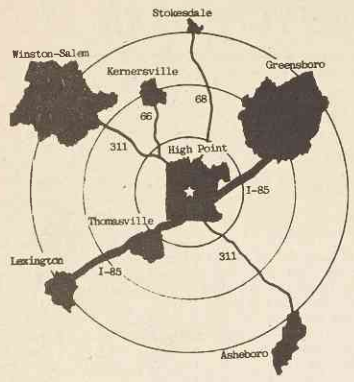
THE TRIBUNAL AID

Serving Guilford, Forsyth, Davidson and Randolph Counties

VOLUME 1, NO. 51 Section - A WEDNESDAY, MAY 15, 1974 15 CENTS PER COPY $3.00 PER YEAR



Tribute Paid To 4 WSSU Employees

WINSTON-SALEM --- Winston-Salem State University recently paid tribute to four retiring employees of the university at a banquet.

Honorees for the event which was entitled "Golden Threats of Memory" were Mrs. Frances R. Coble, registrar, Thomas R. Conrad, associate professor of health and physical education, Mrs. Clara B. Lawrence, associate professor of nursing, and Archie Love of the maintenance department.

Mrs. Coble who received her early education in the public school's in Denver is a graduate of the University of Northern Colorado where she earned her B.A. and M.A. degrees in business education. She has been employed at the university 38 years. Mrs. Coble began her first years of service under Dr. Francis Atkins, a fomrer president of the university, who was then registrar. In 1938 she became university registrar, the post she currently holds.

Mrs. Coble is active in many professional and community organizations including the North Carolina Association of Collegiate Registrars and Admissions Officers, The National Associations of College Deans, Registrars, and Admissions Officers and membership on the board of the Winston-Salem Symphony.

Conrad has been at Winston-Salem State 25 year. A graduate of Morgan State College, he earned his M.S. degree from New York University. He came to Winston-Salem State in 1949. He had served as head of the athletic department and coach at Delaware State College in Dover. In August of 1949 he joined the faculty of the university as associate professor of health, and physical education and became assistant coach. he has served as head football

Continued on Page 2-A

Alumni Give To FSU

PHILADELPHIA - Fayetteville State University's Philadelphia Alumni Chapter has awarded 10 scholarships to FSU students for use toward University expenses.

In acknowledging the receipt of the scholarships, Chancellor Charles "A" Lyons, Jr. also noted that the FSU Philadelphia Alumni Chapter continues to be one of the real pillars of the national body in its support to the institution.

FSU students receiving the $200 grants are Rosetta Lacewell, William Carr, Leroy Lewis, Annie Louise Hill, Malinda P. Hedgepeth, Willie J. Gladden, Marjorie Gill, Linwood E. Faison, Willie O. Chancey and Wilton Brooks Best.

Led Legal Battle

Hard-working, dedicated Thurgood Marshall spearheaded the NAACP's long legal crusade which finally was climaxed by the U.S. Supreme Court's historic desegretation verdict in 1954. It was a decision that turned the nation around, although progress against segregation has since been slow. Thirteen years later in 1967 the NAACP's Mr. Marshall was appointed to the U.S. Supreme Court by President Lyndon Johnson. May 17th marks the 20th anniversary of the landmark ruling known in legal circles as "Brown v. Board of Education."

John H. Johnson

EBONY PUBLISHER ISSUES CHALLENGE TO A&T GRADS

By Richard Moore

GREENSBORO - The call for "individual responsibility" to help solve the nation's ills was sounded by publisher, John H. Johnson, in the commencement address at A&T State University.

"Many young people tell me they want to start a chain of supermarkets," said Johnson, publisher of Ebony magazine. "I then tell them to start one little market, because that's how a chain is started.

"We have an obligation to succeed in life ourselves before we can help others. We can't liberate black people until we liberate ourselves."

"We need personal commitment to help work for fair employment, environmental protection, and dignity for the young and the aged," Johnson told the record 850 graduates.

"There is much to be done," the publisher of Ebony and Jet magazines continued. "There are cities to be rebuilt, lives to be reclaimed and children to be taught.

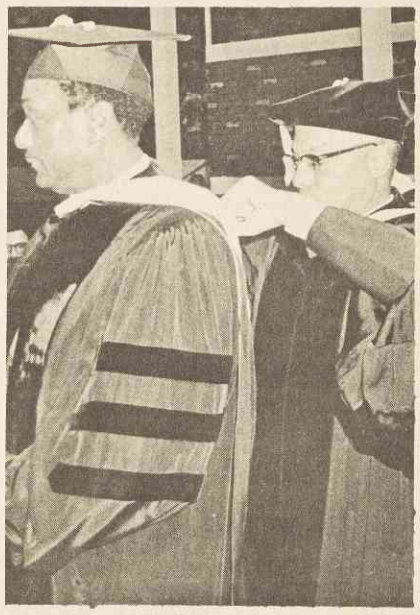
"To be human at this crucial age is to be responsiblem," added Johnson. "You can be responsible by controlling your own communities, and voting and influencing others."

Johnson told the graduates to refuse to participate in institutional repression of any type. "Free men and women," he said, "accept the challenge of righting the wrongs."

During the exercises, Johnson and Dr. Russel Mawby, president of W.K. Kellogg Foundation in Battle Creek, Mich., received honorary degrees.

The university also commissioned 15 second lieutenants in the U.S. Army and a record 34 commissions in the U.S. Air Force.

Dr. Lewis C. Dowdy, chancellor of A&T, presented the Alumni Excellence Award to Greensboro Attorney J. Kenneth Lee and the outstanding administrator award of $500 to Jerald M. Martenna, dean of administration who will retire in June after 45 years with A&T.



John H. Johnson, president and publisher of Johnson Publishing Company, receives hood designating the doctor of human letters honorary degree awarded him by A&T State University. Assisting him is Dr. Glenn F. Rankin, vice chancellor for academic affairs. [William Peeler Photo]

Soap Company Lilly White?

NEW YORK-The Colgate Palmolive Co., is the first target of a movement to urge large corporations to increase minority hiring and advertising in black newspapers and magazines.

The Consumer Action Coalition, a group of major black organizations, is led by Dr. Carlton Goodlett publisher of the San Francisco Sun Reporter and Colgate-Palmolive shareholder.

Members of the coalition plan to negotiate with the corporation on its hiring and advertising policies. If results are not satisfactory, a nationwide boy-cott of its products, will be called, Goodlett said.

Goodlett said of the $105 million spent by Colgate-Palmolive in 1972 for advertising, $67 million went for television commercials, but none went to the black media.

He also pointed out that none of the company's 2500 top executives were black. The company, however denied the charges.

Deposition Obtained From FBI

CHICAGO - Deposition was recently obtained from FBI agent Roy M. Mitchell on what he knew of the infamous 1969 raid on Black Panthers headquarters which resulted in the death of Panther leader Fred Hampton.

Attorneys for Mrs. Iberia Hampton, the leader's mother, took the deposition in preparation for a November hearing of the $3 million damage suit filed by Mrs. Hampton and three survivors against State Attorney Edward Hanrahan, and his aides as well as police involved in the raid.

Mitchell reportedly was in daily contact with a Panther informer prior to the raid.

34-Year-Old Father Of 4 Academic Honoree At A&T

By Richard Moore

GREENSBORO - For a 34-year-old father with a wife and three children to win academic honors over 849 other energetic 22-year olds, it takes some doing.

It never phased Hezekiah Jones, who reigned as the top graduating student at A&T State University's exercises in the Coliseum.

"If you think about being in competition with the younger students, it would probably bother you," said Jones. "But I just didn't think about it."

Jones did do a lot of thinking about his class assignments and examinations, and he will leave behind at A&T a sterling academic average of 3.932 out of a possible 4.00.

Translated into understandable language, that means that Jones collected all A's, except for two B's for the work he completed at the University for a degree in agricultural economics.

When Jones says his good marks are probably due in large measure to "hard work and sacrifice", the phrase doesn't just sound like another cliche.

In talking with the stocky and neatly dressed native of Portland, Jamaica, one gets the impression that he is all business.

"I think that the fact that I had a family helped to motivate me to do well," said Jones," and it is my policy also to be prepared for an examination."

Jones was born and grew up in a rural area of Jamaica. He was the fourth of eight children of a laborer.

After attending elementary school and a technical high school, he was accepted at Jamaica School of Agriculture, a junior college for general agriculture.

After leaving the school, Jones worked two years as a field assessor for a firm which insured banana crops, and as a field overseer on a sugar plantation.

"After working a while, I felt the need for more education," said Jones, "and that's when I decided to come to A&T."

With some aid from his country and a stipend from the Jamaica Sugar Producers Federation, and work-aid from A&T, he has been able to pay his bills and support his family.

After leaving A&T, Jones plans to pursue a master's degree in farm management, then return to Jamaica to work. He has already received assurances of graduate aid from Rutgers University, the University of Illinois, and the universities of Flordia and Wisconsin.

"I am interested in the business side of agriculture he said, "as the prospects in that area are good."

COMING ACTIVITIES

STOKESDALE

Lowe's Memorial Church - Revival starts 1st Sunday in June at 7:00 p.m. (runs the whole week)

Oak Spring Baptist Church - Women's Day will be May 26, at 11:00 a.m. Speaker will be Evangelist Anne P. Hairston. At 2:30 p.m. speaker will be Evangelist Bertha Champ. Everyone is invited.

GUILFORD COLLEGE

The Guilford College area of Greensboro will soon have a new play ground for community recreation. Woody Side Playground will have its grand opening Saturday, May 18, beginning at 11:00 a.m.

Located near Guilford Station just of the Jamestown Road, the reality of the playground is the direct result of community workers, and the following churches. Raleigh Cross United Methodist Church, Reynolds Chapel Baptist Church, Muir's Chapel United Methodist Church, Persimmon Grove A.M.E. Church.

The public is invited to come and join in a full day of fund and recreation.

NCCU Receives $1,000 Shell Oil Company Grant

North Carolina Central University has received a grant of $1,000 from the Shell Companies Foundation.

Xerox Board

Vernon E. Jordan Jr., executive director of the National Urban League has been nominated for election to the board of directors of Xerox Corporation.

NAACP Director

Clarence Mitchell Mugged

BALTIMORE - Clarence Mitchell, director of the NAACP Washington Bureau, was hospitalized here recently following an attempted holdup which he thwarted by resisting two young muggers.

As the veteran NAACP legislative representative drove up to his Druid Hill Avenue home here about 10 p.m. Thursday night, he was approached by two teenagers who informed him that "This is a stick-u-." Mr. Mitchell fought them off as they attempted to take his wallet

During the scuffle, one of them dropped a gun as Mr. Mitchell struggled to get on his feet. They ran back to recover the firearm and again threatened him. He seized the pistol which went off in his hand. The muggers fled and Mr. Mitchell, slightly wounded was taken to the hospital.

Cola-Cola Refunds $8,000

GREENSBORO - Coca-Cola Bottling Co., Consolidated, Charlotte, has agreed to refund $8,000 to its customers in North Carolina.

The refunds will be made by reducing the price of cases of Coca-Cola sold by $.40 per case in its 22 branches (approximately 900 cases per branch). The refunds will be completed in a two week period.

"We must give our children a sense of pride in being black. The glory of our past and the dignity of our present must lead the way to the power of our future."

ADAM CLAYTON POWELL