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### NORTH CAROLINA MUTUAL

Celebrating its Diamond Jubilee

# LARGEST

CHARACTERIZED, AS MERELY A FLY BY NIGHT

Now in its 75th year of company's leadership, a \$1.7 billion worth insurance black entrepreneurs seek VETERANS ADMINISTRATION REGIONAL OFFICE Persons applying for headstones or memorial markers for deceased veterans can get faster service by office here in North social action causes for Carolina, it is one of the blacks. making sure they use a new application form that largest black-owned and says William J. Kennerecently became available at Veterans Administration black managed companies dy. III. the 51 year old

the new monument application form (VA 40-1330) the black economic world in the sense that we don't replaces a similar Department of Defense form which has been characterized by take unusual risks."

business, North Carolina conservative investment Mutual which had \$200 in policy that has often assets in 1900, today has brought criticism from in force and \$136 million in ing financial backing and a assets. Operating out of its low-keyed, sometimes non-own modernistic 12-story existent, involvement in

the world. president of North Caro-The route to the top of lina, "We are conservative

Elected president two

plained that N.C.M. "Take a certain amount of risk.

have an obligation to keep the company sound no matter what."

good in another sense an economic symbol. Many of our individual members get involved in social causes. But for the company I think necessary that some ele-ment in the black community work from the inside as much as possible."

North Carolina Mutual has always invested its policy holders' premiums mostly in real estate mortgages and bonds. It never has put much into the stock market.

The company recently sold more than 90 per cent of its stockholdings and reinvested the money in certificates of deposit.

The number of mortgage investments has also declined in recent years, although their total dollar value has increased.
In 1968, the company had

27.8 per cent of its assets invested in mortgages. most of them home mortgages. Last year this dropped to 22.5 per cent. During the last 10 years mortgages have dropped in

EXPERIMENT TO BE FOLDED IN A COUPLE OF WEEKS. ONE OF THE MOST CONSPICUOUS EXCEPTIONS IS THE NORTH CAROLINA MUTUAL

on mortgages has shifted on the low-income black kind of business from homes to commercial wage earner. The black wa but our feeling is that we developments.

"Our role is not to selves are often of a become involved in social dollar-stretching class-- alissues because we feel we can do black people more choice. Since its founding, a dollar or so. Most major Continued on Page 8

LEADING SYMBOL OF BLACK ECONOMIC ACHIEVEMENT IN THIS COUNTRY.

years ago, Kennedy ex- number. Also the emphasis the company had depended insurers have dropped this

More than 60 per cent of however. Playing it safe probably is business comes from value on insurance even if appeals to N.C.M.'s cusso-called industrial policies it's just a small burial tomers since they them—that is, insurance policies policy. Today the average -- that is, insurance policies policy. Today the average that are paid for on a industrial policy issued by

The black wage earner



BARE FOOT TIME -- When the temperature rises into the 90's during Mid-Summer, there is only one thing for Fayetteville State University coed, Deborah Balmer, to do And that is -- "Kick her shoes off". A native of New York City, Deborah is a physical education major at FSU and wants to pursue her master's degree in the area of physical theraphy, IFSU photo by John B. Henderson!

## Families eligible for the Veterans Administration's Civilian Health and Medical Program (CHAMPVA) will soon be receiving in the mail a new VA pamphlet on

these health benefits services for dependents and

News and Notes

hospitals and regional offices, it was announced today. VA Regional Office Director H.W. Johnson explained

will continue to be accepted until supplies are exhausted. Persons using the old form, however, are

cautioned to forward the application to the following new address: Director, National Cemetery System (42).

Veterans Administration Central Office, 810 Vermont Avenue, N.W., Washington, D.C. 20420

A headstone or gravemarker is available for any deceased veteran who received an other than

dishonorable discharge. The benefit is not available to members of the veteran's family buried in private

Memorial markers may be obtained to commemorate

any member of the armed forces who died in service, and whose remains were not recovered and identified.

or who was buried at sea. These memorials may be erected in private cemeteries in plots provided by

applicants, or in memorial sections of national

cemeteries.

The just-published CHAMPVA pamphlet (VA Information Bulletin 13-6) furnishes detailed information on eligibility, medical services, and

methods for filing claims.

Copies are available at all VA hospitals, clinics. domiciliaries, and regional offices, at the veterans' assistance centers, nationwide, and at U.S. embassics and consulates overseas.

Requests for the pamphlet should be sent to the nearest VA hospital or regional office, not to the VA Central Office in Washington, D.C.

CHAMPVA provides partial VA payment for the health care of wives and children of veterans who are 100 percent disabled from service-connected causes and for the survivors of those who died of such causes after leaving military service

## BETTER BUSINESS BUREAU

Flimflam Artists: Ralph L. Sheppard of the Guilford County Department of Social Services, has reported that some flim-flam artists are attempting to sell bogus insurance policies to recipients of welfare checks across the county. "Don't pay anyone any money for insurance for food stamps," he warned. Sheppard said the insurance policies to insure the buyers against being refused as applicants for food stamps are worthless. He said he was appalled at the flim-flam artists taking advantage of the needy and poor, causing them to spend money from their welfare checks for insurance which doesn't really exist.

THE TRIBUNAL AID

now has a twenty four hour to receive your calls and news. Dial 885-6519

## **CONTINUING EDUCATION**

**MUTUAL PLAZA** 

# Winston-Salem State

Broadly defined, continu-ing education includes all post-high school training except continuous full time classroom attendance in a degree grating program during the day. Within this broad definition, Winston-Salem State University has chosen to concentrate its efforts in areas which complement continuing education opportunities available at other local educational institutions.

Late afternoon and evening classes are scheduled primarily for the convenience of those seeking formal academic credit with a degree as their objective but whose family responsidaytime classes. These symposium, classes are taught by the Evans, a University faculty as a part elite organization which is of their normal teachign composed of band directors load and are attended by throughout the nation. fullprime students as well attended the meet in June as those on a part-time and July.
basis. The University A native of Williamston. makes every effort to North Carolina, he was schedule a sufficient varieDirector of Bands at ty of courses during these hours to make it possible bury. N.C.. and several

Winston-Salem State U- through participation in year curriculum in a niversity has made a this program. Part-time secondary school approved commitment to the concept students are, of course, by a recognized accrediting of continuing education. eligible to enroll in daytime agency, or its equivalent, classes if those are more

convenient to them.

Test of the College Continuing education Entrance Examination students seeking to earn a Board. Provisional admisdegree must meet the sion as a special student University's regular admismay be granted pending sion requirements - satis- the fulfillment of these factory completion of a four Continued on Page 8

and the Scholastic Aptitude

## National Award

versity, was recently chosen by the College Band Director's National Association Meet at the University of Wisconsin as one of the first Blacks to conduct of the Master At 3:00. Rev. James W. Of Music Degree from the Ferree, currently pastoring at St. Mattheus University of Michigan. bilities or working hours one of the first Blacks to prevent them from taking conduct at the annual

Evans, a member of the

for persistent students to high school bands in the earn a degree solely state before coming to



Born in Randleman.

# -- the preparation of teachers Barnett also indicated

Driver's Safety Program

GREENSBORO, N.C. Beginning in August, A&T in the field of safety and that measures such as the State University will offer a new bachelor degree program in safety and driver education, the only such approved undergraduate "A&T has prepared the program of the new education, the only such approved undergraduate "A&T has prepared the program of the new emphasis on safety.

There is a need for safety and that measures such as the State y and t

#### Homecoming

#### At Memorial

Homecoming at Memorial United Methodist Church, 805 Fairview St. High Point, on Sunday, July 28, 1974, will begin with the regular morning FAYETTEVILLE—James Fayetteville State University in 1972.

E. Evans, Director of Bands sity in 1972. leading the second at Fayetteville State University in 1972.

N.C., Rev. Ferree, received the Bachelor of Arts Degree from Livingstone College, from Livingstone College, the Master of Divinity Degree from Hood Seminery, Salisbury, N.C., and has studied further at Union Seminary. Richmond. Va. He has served as a pastor in the Western North Carolina Conference

Prior to getting approval Barnett said prior to getting approval for the new program. A&T already had the only master's degree program in the state, the program being offered through its teacher education department.

Barnett said that safety specialists can serve as directors of safety for the schools. "Starting this fall," he emphasized, "schools will be required to have these persons on their staffs." tion department.

blished a Safety and Driver Department of Transporta-Education Center at the tion recently identified the university.

on-campus offerings. A&T in the state.

last semester provided "They found 41 job courses in the field for more descriptions that are traffic than 270 persons in Concord, Durham, Hender-

Barnett said there is a tremendous demand for

Continued on Page 8 Sp.000 or more per year."

approved undergraduate major in the state.

Although the new major has just been approved by the Board of Governors, A&T, for more than two decades, has pioneered in the Southeast." Said Barton to the Southeast.

Barnett said that safety

ion department.

He said a research team
In 1971, Barnett esta- of the North Carolina In addition to the ous traffic-related activities

in safety related," he said. der- The new A&T program son, Moore County and at will provide instruction in the Gaston Community such diverse areas as highway safety education,

Continued on Page 8

\*\*\* What's New? Dear Debbie on page 3. Horoscope on page 6.

'We must give our children a sense of pride in being black. The glory of our past and the dignity of our present must lead the way to the power of our future." ADAM CLAYTON POWELL