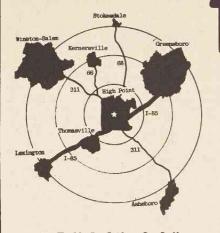
1975 Subscription Sales Competition Now Underway



[&]quot;Tell It Like It Is"



NATIONAL

According to a recent Harris poll, President Ford's popularity has reached an all-time low with 60% of the American people rating him negatively. It is believed that this decline in popularity is due, in part, to the people's rejection of Ford's tax on oil imports.

Senator William Proxmire on Thursday introduced a proposed Limousine limitation Act which would reduce the number of government officials who are now being chauffeured around like potentates. If enacted, only 27% of the now 800-plus government officials will be eligible for chauffeured service. This proposed change will save the government approximately \$13 million a year.

Governor George C. Wallace of Alabama when interviewed for "Black Perspective in the News" stated that he would not refuse to run on a ticket with a Black vice-presidential nominee. He did qualify his statement by saying that he would not choose a Black running mate just because he is Black.

Members of the Vinnell Corporation, a private American company, was recently awarded a \$77 million U.S. Defense Department contract for the training of Saudi Arabian troops. These troops will be charged wit the responsibility of protecting the rich oil fields and serving in other capacities as dictated by the Arabian government.

*** STATE

Natural gas distributors operating in the state have been granted rate increases by the North Carolina Utilities Commission. These increases became effective February 1, 1975, and will amount to about \$1.16, per month, for a typical residential customer using gas for heating and for the heating of hot water.

Mark McDaniel of High Point presented a petition bearing close to 71,000 names to Attorney General Rufus Edmisten on Thursday. The petitioners what public election of Utility Commission members and repeal of the provision that now allows power companies to base rate increases on projected rather than real costs.

Members of a joint Insurance Committee were asked

Black History Week (Feb.9-16) **FLFBRAT** AR

В

Serving Guilford, Forsyth, Davidson and Randolph Counties

WEDNESDAY, FEBRUARY 12, 1975

HIGH POINT - Ballenger manager of Ballenger Sport employed for sixteen years operate his own business. dissappointments that Sport Shop has now Shop for the thirty years of at Jacob Men Shop here in In 1945 he opened his completed thirty years of the store's existance. Mr. Ballenger came to retail selling and altera-

VOLUME 11, NO. 38

tions of men and boys High Point in 1930 during tunities were limited worksportswear since 1945. Mr. James W. Ballenger attended A&T Vocational Ballenger decided that he has been owner 1

High Point Realizing that his oppor- Boys Clothing.

the depression. In 1936, he ing for someone else, Mr and Tailoring school. He was would like to own and

-

ways comes with responsibusiness selling Men and bilities of operating a business, Mr. Ballenger

became the first black Mr. Ballenger had very merchant in High Point. little capital at that time and he was aware that His business survived and other clothing stores in the it has been a successful city would lessen his chances of operating a successful business. However, his faith and determination proved to be his best asset.

Despite the numerous

Valuable African Artifacts Donated to A&T Museum

GREENSBORO - An expensive collection of African artifacts has been donated to the A&T State University African Heritage Center by the Peter K. Daniels family of Monrovia, Liberia.

Presentation of the gift was made to Mrs. Mattye Reed, curator, by Miss Ann Daniells, a student at Roanoke College. GREENSBORO - Poor has a significant number of Small Business Accounts

Daniells is a career management, listed by minority businessmen," Current" was held on Feb. development officer currently stationed in Liberia. Included in the gift to

A&T are artifacts from Rwanda, Ethiopia, ica.''

Mrs. Reed and her home when Dr. William Reed was assigned by the AID to

including masques, an Marshall. He will call on antique bowl, a shuttle and

Continued on Page 8



15 CENTS PER COPY - \$5.00 PER YEAR

Faith, determination and cooperation from his many friends and good customers, of the community helped Mr. Ballenger realize his dreams of owning his own business



Hold Justice Series High Point - The Central covered are "Crimes and

"Landlord and YMCA in High Point will Justice". have a series of programs Tenant", "Poverty and Welfare, and "Law and the for High Pointers called "Justice in Urban Amer- Consumer". It will help The eight-week persons understand their course begins Thursday, rights in real situations. February 20 at 7:30. The Manuals will be provided

meetings will be held at the to each person who takes Central YMCA at the the series. The group will corner of Main and Russell. get involved in the study and discussion of current The leader for the program concerns of the urban will be Magistrate William dweller.

Class size will be limited others in the community to to ensure that each person speak and discuss special has opportunities to ask questions and participate in The series of classes is discussions.

Interested persons may understand the law as it register by calling pertains to urban problems. Central YMCA at 882-6854. me of the subjects to he

community colleges as: (1) Raleigh-The 108th Foun- 11:00 a.m. in the Emery low academic ability and ders' Day and Homecoming Health and Fine Arts attend the dance are urged motivation; (2) socio- activities at Saint Augus- Building. On Friday, Feb- to contact the alumni office economic background of tine's College have been ruary 14, the Saint or members of the Raleigh the student; (3) job- announced with the follow- Augustine's College Fal- Alumni Chapter.

Persons planning to

QY



said Clinton K. Turner, 11 in Room 242 Carver of business failure, will be who is serving as principal Hall. the target of a new program instructor for the new ln addition to the A&T for minority business en-program. "Some 20 of monthly class sessions, Mali, terprises at A&T State them are already enrolled individual consultation will

in the program and we hope be provided to the Developed by A&T and more will take advantage of businessmen at their busithe University of Minnesota this opportunity." A session for the The basic instruction will under a special federal

businessmen and their

Seminar Offered

them in achieving their business goals through WINSTON-SALEM-An ar- been published in the fall improved management, or ticle by Dr. Ukaonou W. 1974 edition of Behavioral

many as the leading cause

University.

ganization and operation of Uche, Assistant Professor & Social Science Teacher. their businesses of Sociology at Winston-'The Greensboro area salem State University has "The Problem of Teaching

grant from the U.S. Office businessmen on "Keeping Continued on Page 2 of Education, the project **WSSU's Dr. Ukaonou** Ethiopia. Included in the businessmen and their collection of sculpture, families, and will assist Writings Published

Uche's article entitled

Social Science in Community Colleges" identifies some of the typical problems facing the teaching of social science in

Nigeria, Dahomey and Ghana. The Daniells first met

a Mali door lock. Among the other items are assorted woven items including an ingera bread designed to help persons basket, a sifter, a peasant hat from Mali and a serving

ness locations.

lU8th lounders



by insurance company representatives to seriously consider and oppose any bill that would prohibit automobile insurance companies from basing liability rates on the age of a potential policy holder. There are those, however, who disagree with this position. Insurance Commissioner John Ingram said, "It is

unfair to base rates on one's age rather than one's driving record."

The Employment Security Commission reported that the \$31.3 million in unemployment insurance payments for January was the most ever paid in a given month and more than was paid for the entire year 1973.

LOCAL [GREENSBORO]

The Guilford County Board of Commissioners has called upon the county's legislative delegation to support a change in state law which would enable a family to receive Aid to Families with Dependent Children (AFDC) payments while an unemployed Continued on Page 6



Valentine's Day Wishes are expressed to all by beautiful Bonnie Poole, a freshman Business Administration Major at Fayetteville State University [N.C.] Bonnie is sure to receive a lot of sweets on February 14. [FSU Photo by John B. Henderson].

academic conflict; (4) ing schedule of events: The cons will meet the Johnsor

noncollege-oriented stu- Honorable George Greene, C. Smith Golden Bulls in On February 16, a dent; (5) teaching situation District Judge, Wake the HOMECOMING bas- worship service in the (the "Room 222" identity County, will be the speaker ketball contest, to be College Chapel at 11:30 crisis); and (6) teaching for the Founders' Day played in the Dorton Arena a.m. will conclude the Founders' Day Celebration. approaches. It examines Assembly to be held on at 8:00 p.m. Saturday, February 15,

issues.

ontinued on Page 3 Thursday, February 13, at

Carl Chavis YMCA Announces Its 1975 Membership Drive

HIGH POINT-The kickoff and a challenge from Rev. meeting for the annual J. E. Trotman to complete a membership enrollment successful campaign. was held on Tuesday evening February 11, 1975 at 7 O'clock.

Mervyn G. Gaskins, president, Taylor and Gaskin Rev. Trotman is chair- Company, Detroit, Michman of the 1975 campaign igan. Dr. Gaskin is also a

committee.

Other members of the Board members, Y's Men Club members, and campaign committee are The Alumni Dance will volunteer campaign work- Rev. J. I. Thompson, be held Saturday night ers were present to hear Thomas E. Moore, and from 9:00 p.m. until 1:00 words of encouragement Robert Cartwright. a.m. at the Hilton Inn.

The speaker for this occasion will be the Right President and Mrs. Prezell R. Robinson will host a Reverend Richard B. Martin, director of ministries, coffee hour in their home from 2:00 p.m. until 4:00 Executive Council of the p.m. The Founders' Day Episcopal Church, New Banquet is scheduled for York, New York.

6:30 p.m. Saturday in the College Union. The speaker for this occasion will be Dr. trustee on the Saint Augustine's College Board.

