WE KNOW BETTER

season on the road, the big center for the Buffalo Braves, Bob McAdoo, returns to his humble home here in North Carolina. Bob's annual summer visit to Greensboro, his home, always sparks his hometown fans as well as giving Bob a chance to see his relatives and friends. He comments that half of the games he plays with Buffalo are away games; and frankly, it sometimes was too much for him.

This summer Bob was able to come home with a couple of very important achievements to his credit. First, he won one of the most prestigeous awards given to a basketball player, the "Most Valuable Player (M.V.P.) Award".

Second, Bob was also honored by being chosen to play in the N.B.A. All-Star Game for this year. To win either of these honors, a player must be very accomplished in his duties; and for a three-year veteran like Bob, it was quite an achievement. During his "rookie year" (first year in pro-

GREENSBORO - After a long, hard fessional basketball) Bob also came in third in the N.B.A. Une-on-One Championship.

> Bob is sponsoring a summer league basketball camp which is held at the Central Y.M.C.A. in Greesnboro and consist largely of college men who are playing, or who were playing, basketball in college. This summer camp is simply for recreation for these young men and helps to keep them, and Bob, in good shape. Games are played every Monday, Wednesday, and Friday. Two games are played on each of these days, one game at 6:30 p.m. and the other game at 8:00 p.m. Also, to keep himself in shape, Bob finds time to play a little tennis and has a couple of benfit basketball games scheduled to play.

> The power of money is tremendous when you have a lot of it, but there seems to be no effect on Bob. Though Bob is highly paid for his professional services, it doesn't seem to have changed him. When he comes home, he doesn't get out and act "rich". He acts just like one of the "home boys". His con

his sponsorship of the summer league basketball camp. Bob is still the sameshy, friendly and likable -- who always says "what's happening" and "soul shakes" with those big, big hands.

Prior to his start in pro basketball, Bob was a junior in college. His first two years were spent at Vincennes Junior College in Indiana. While at Vincennes, he pulled them up to the top ranked junior college basketball team in the nation and played on the Junior College National Championship team. Bob considers playing on that team and winning the M.V.P. (pro ball) two of his greatest achievements. After leaving Vincennes, Bob continued his education at the University of North Carolina at Chapel Hill. While at UNC, he lead the Tar Heels to a third place finish in the N.C.A.A. championship play-offs.

After the completion of his junior year at UNC. Bob got an offer to play pro basketball and took it. This was

cern for his community is evident by a big step in his life which took a lot of thought. Bob's mother was against the idea of him turning pro; but his father supported the idea and encouraged him to take the offer. With the thought that his last year in school didn't really matter (Recreation Major) and his father's approval, Bob became a pro basketball player in 1972.

> As a pro, Bob looks back on the situation and says, "I'm glad I'm not in school." He is very happy with his status of being a professional basketball player. Now that he's in "big time basketball", people look up to him and treat him with more respect. The people in his home town and his team mates both respect him highly.

When I asked Bob if he had any difficulties in his rookie year, he said, "No, they treated me like a pro basketball player because I am a pro player."

Like every news-making athlete, Continued on Page 4



Serving Davidson, Forsyth, Guilford, Randolph, Rockingham and Rowan Counties \$5.00 PER YEAR **VOLUME III. NO. 11** WEDNESDAY, AUGUST 6, 1975 Member of NORTH CAROLINA BLACK PUBLISHERS ASSOCIATION Red More Than Just Hanger Utters GREENSBORO - For comes personal service, help his business. Thus, from his earlier ex- the black community and the leaving the barbering business, Ironically, Mr. Parker is a Mr. Parker attended A&T perience, Mr. Parker started location was the ideal spot.

"Tell It Like It Is"

punch.

BLACK ENTERPRISE

BLACK LEGISLATORS GROW IN NUMBER

group of black elected officials (246), and that no

blacks hold elective office in Hawaii, Utah, Vermont,

home of Rev. and Mrs. Prince

sented five generations includ-

ing children, grandchildren,

The day began with a

great-great grandchildren.

bargains for. With each outfit Family Reeder Reunion

CHARLOTTE-The heirs late Dr. and Mrs. Reeder); their husbands are: Louise of the late Dr. and Mrs. John followed by a prayer by the and Madison Hoover (Salis-Alfred Reeder met at the Rev. Bradley (son-in-law). bury); Alberta and George The family and friends Allen (Brooklyn, N.Y.); Hen-James Bradley, 1912 Kenne- feasted on roast turkey, roast rietta and Zenith Walker saw Drive, Charlotte, North chicken, baked ham, hamburg- (Rock Hill, S.C.); Ethel and

Carolina, on July 4, 1975, to ers, hot dogs, barbecued Marvin Brown (Brooklyn, celebrate the annual family chicken, chicken and dump- N.Y.); Ruby and James Bradreunion. Those present repre- lings, string beans, lettuce and ley (Charlotte); Johnnie Mae tomatoes, potato salad, baked and Elloss Wiley (Baltimore, beans, pineapple cake, plain Md.); Mencie P. Smith (Cogreat grandchildren, and cake, chocolate cake, and lumbia, S.C.).

The sons are: James T. and All nine surviving children wife. scripture reading by the Rev. of Dr. and Mrs. Reeder were N.Y.); Robert and wife, Doro-James T. Reeder (son of the present. The daughters and thy (Rock Hill, S.C.). ------

C.

The grandchildren present Rachel Geter Anthony with children and grandchildren; elementary education, both The number of black elected officials in the U.S. has tripled since 1969, with 1974 showing the biggest Eugene Walker with wife, single-year gains, according to a recent survey by the Doris, and daughter, Gina; Joint Center for Political Studies, Nevertheless, blacks continue to account for less than one percent of all elected officials. The Joint Center's National Roster Jerome, Lyne, Lisa and Stanley Reeder; Brooks Jr., and ed August 1st, by Dr. F. of Black Elected Officials also reports that 55 percent of all black elected officials are in the South, John Thomas Smith. but that Illinois is the state with the single largest

Out-of-town guest included: Mrs. Beatrice Henry and Ir and Mrs. Kellie Ray the vas

the most in formal wear, the in selection and a salesman Red Hanger of Greensboro has who doesn't try to put you it all. With each outfit, a per- into the most expensive suit son always gets more than he in the shop.

the shop, Mr. Alexander Park- out of the back room. After room. er. Mr. Parkers knows a lot about people and the type of clothes they would probably want. By knowing about people and clothes Mr. Parker can better satisfy his customers.

George Shipman, Livingstone

The program, relates to

area of international

president.

barber by profession. He once State University and majored worked as a barber and ownes in Accounting. Remembering his own shop on East Market how hard it was to rent form-All of this personal service Street. While working in the al wear, Mr. Parker continued East Market Street. He chose can be expected, considering is provided by the owner of barber shop he rented suits renting suits from his dorm this spot because he was pri-

his own formal wear business Mr. Parker comments that and is doing well at it. The the location serves its purpose location of his store is 2005 and that business is as well as marily concerned with serving

Continued on Page 7

PRESS RUN 6,400

Nursing Tips **Home Visitors** Un

There are lonely people in to give you the run-around. It is to meet this need that a reason he is doing so well in tutions is printed below.

(2) The one being visited hours, especially at meal time. Mr. Parker sits and talks to guide for promoting a humane is to be physically touched by Visitors should encourage right to be treated as a dignihis customers as if he knew and respectfull attitude to- holding hands or caressing a and/or help the patient eat. fied human being and should every one. Perhaps this is the ward the clients of these insti- hand or arm. The sense of When a visitor sees someone's touch does not deteriorate in tray taken away untouched, a Continued on Page 2

person taking the tray away,

(4) Each person has the

Pauline (Brooklyn, Participants In West African Ethnic Heritage Seminar

SALISBURY-Dr. Willa fic courses, such as child- and Philosophy of Educa- the distinguishing of similar- ity. Bryant, chairman of the rearing practices for "Human tion" were: Helen Geter Adams with department of education and Growth and Development"; children and grandchildren; psychology, and Mrs. Eliza G. the educational program in grades K - 6 for "Curricu-Miller, associate professor of lum Principles and Trends"; teaching procedures in grades at Livingstone College, Salisbury, N.C., are in West Africa K - 6 for "Methods, Materi-Maxine Hoover Jackson with participating in an Ethnic als and Techniques"; and Heritage Seminar, under the philosophy underlying edu-Stokes Fund, it was announc-



Mrs.Miller will give atten- formal and informal educa- ber of the Livingstone faculty Her specific objectives include ingstone staff in 1970. She the integration of the study holds the A.B. degree from of the four African countries North Carolina Central Univisited into a social studies versity, the M.Ed. degree husband, Ralph, and son, Heritage Seminar, under the philosophy underlying edu-visited into a social studies versity, the M.Ed. degree Duane; James T. Reeder, Jr.; sponsorship of the Phelps- cational procedures in Afri- unit for prospective teachers from Temple University, and can schools for "History in elementary schools; and the Ed.D. from Duke Univers-

ities and differences in the

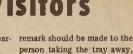
tion to improving her pro- tion of children in West Afri- in 1949. She holds the B.S. fessional competence in can countries and the U.S.A. degree from Winston-Salem teaching prospective teachers. Dr. Bryant joined the Liv. State University, and the M.A.

Mrs. Miller became a memdegree from the University of Michigan. She has done further study at Ohio State University; Teachers College, Columbia University; University of Michigan; and UNC-Greens-

Just be sitting and watching nursing homes and other insti- and creates an atmosphere ing or memory. him at work is enough to con- tutionswho need at least one which shows the one being vince you that he is not out particular person as a friend. visited that someone cares.

(1) The visitor is pleasant the elderly as does sight, hear- remark should be made to the to have visitors at all waking management.

(3) Patients have the right and a report must be made to



\$16.6 BILLION FOR MINORITY BUSINESSES The 1972 Economic Census showed that minority businesses in the U.S. totaled 381,935 in 1972 and that year had \$16.6 billion in receipts. California, whose 73,502 minority-owned firms grossed \$3.6 billion, ranked highest in terms of both firms and receipts. Forty-nine percent of all minority-owned firms, and 50 percent of their gross receipts, were concentrated in California, Texas, New York, Florida, and Illinois. The greatest percentage increases in the number of firms since 1969 occurred in the New Eng- land states. Retail trade and selected service firms make up the bulk of all minority business, accounting for 63 percent of all firms and 58 percent of all receipts.	Baltimore, Md.; and Miss Di- ane Hoyle (Rock Hill, S.C.). Bryant and Mrs. Miller to Livingston, they will become participants in the Interna- tional Curriculum Develop- ment Program (ICDP), which will involve them in writing curricula with an internation- al dimension. The Phelps-Stokes Fund will serve as the Assisting Agency with partial support for the program from the U.S. Office of Education, Title III funds for develop- ing institutions. Sports	Dr. Bryant	Mrs. Miller
The 1972 Economic Census showed that minority businesses in the U.S. totaled 381,935 in 1972 and	Livingston, they will become participants in the Interna- tional Curriculum Develop-		

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