

THE BETTER WE KNOW US ...

by Miller Carter, Jr.,

HIGH POINT—From "sand lot" to high school, to college, and ultimately to professional basketball, Gene Littles made it all the way to the top.

It all started in Washington, D.C., where Gene was born and reared. He played ball as a youngster and went on to play for his high school, McKinley Tech. High School, Washington, D.C. Gene comments that he didn't make the basketball team his first year in high school -- but he didn't give up. He continued to play ball whenever and wherever he could and the next year --he made the team and became one of the star players!

When Gene graduated from high school, he didn't continue on to

college -- at least not right away. However, in the interim years, he stayed in touch with basketball by playing in the Amateur Athletic Union (AAU). And while playing in the amateur league, he was somewhat of a "super-star" in that he was a very high scorer and contributed greatly to the winning of the Regional Championship while playing in the league.

In 1968, after two years of working and playing basketball with the AAU, Gene decided to go to school--High Point College (HPC). While attending HPC, Gene received many honors for his basketball prowess. He was voted Most Valuable Player (M.V.P.)

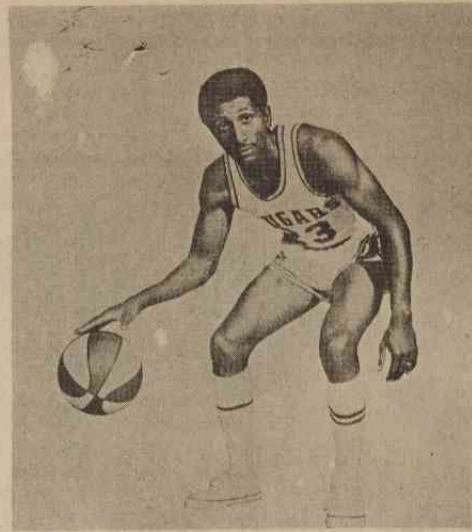
in the Carolina Conference Tournament his senior year, made All-American for three years, scored the most points in a single player's career, went to the National Tournament in Kansas, and had a 23-point scoring average for the entire four years he was in school. When asked which honor he considered to be his highest, Gene stated, "Just graduating from college was my highest honor." And he went on to say that many athletes are good in their respective sport but are bad in the books.

Many of Gene's college friends always saw him as Gene Littles, "the basketball star", but some others saw him as just another student. Either

way, Gene was friendly and well-liked by all and never had any trouble with students or teammates. Gene was also well-known and liked by the entire High Point community.

In Littles' senior year, 1969, he was drafted by the Carolina Cougars and following graduation he signed with them. The year before, his junior year, Gene had been drafted by Dallas but he didn't play with them because he wanted to finish school. Even though playing for the Cougars was a big step in life for Gene, it didn't require much thought on his part for Gene's goal was to do just that! The transfer from college to professional basketball was

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**A VIABLE, VALID REQUIREMENT
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Minority Trade Fair Held In Winston-Salem

WINSTON-SALEM— Trade Fair, sponsored by the Business Development Organization and Thursday, August 20 and 21, at Winston-Salem's Bonton Convention and Civic Center.

The purpose of the Trade Fair was to expose to the public and other companies, the services rendered by black-owned businesses. This exposure will be beneficial to the consumer and to the public. Though the Fair consisted of mostly North Carolina business, there was some out-of-state business participation. Of all the many black-owned businesses in North Carolina, John Duncan, Executive Director of the Business Development Organization, says "We choose businesses that have been in business long enough to render a valuable service to their community."

Some of the business activities ranged as far as Boston and New York. The Mid-West Piedmont Area BDO has been in operation since August, 1972. In talking with Mr. Duncan, he revealed that the purpose of the organization was to assist minorities and females in getting involved in the business mainstream, to establish new businesses, to open up government contracts for business, and to buy and operate successful minority businesses.

Mr. Duncan says he noticed the lack of minority involvement in business during his travels throughout the United States. He felt a need for more involvement and knew of no better place to start than in his hometown, Winston-Salem. So with this thought in mind, he returned to Winston-Salem and with the help of the Minority Business Welfare Enterprise, the Mid-West Piedmont Area Business Development Organization (BDO) was started. The Minority Trade Fair consisted of 23 businesses with displays of the services that each renders. The fair was "an extension of the BDO to black businesses." There were seminars both days on how black businesses can improve themselves. The first seminar, August 20, was on *Ways to Secure Government Contracts and Acquire Government Loans* and the second seminar was on *Minority Employment*. The night of August 21, the final day of the Fair, a banquet was held for the participants at the Convention Center, the Honorable Mayor Howard Lee (Chapel Hill) was guest speaker.

Each participating business

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Greensboro Teachers Outstanding In America

GREENSBORO— The summer of 1975 proved rewarding and satisfying for two Greensboro natives. For their professional, personal and academic achievements, Miss Elsie Jacobs of 1009 Dewey Street, and Miss Lola McAdoo of 204 Lawrence Street, were selected for the Outstanding Elementary Teachers of America Award.

As an annual awards program, distinguished men and women in the field of elementary education are honored by having their complete biography and record of achievements presented in the awards volume, *Outstanding Elementary Teachers of America*. This distinction includes them in the competition for one of the five national Outstanding Elementary Teachers of America Awards; whereby, each of the five winners will receive a \$500.00 unrestricted

grant and an award commemorating their selection. The Board of Advisors, who guide the program, serve as judges for the honors.

Miss Jacobs and Miss McAdoo presently teach at Caesar Cone School on Church Street in Greensboro. Both women are graduates of James B. Dudley High School in Greensboro, and both supported their way through Bennett College.

Prior to teaching at Caesar Cone School, Miss Jacobs taught in High Point, N.C., at Parkview Elementary School for four years; while Miss McAdoo taught at Gillespie Park and Bessemer Elementary Schools in Greensboro.

The two women were chosen for the awards because of their talents in the classroom, administrative abilities, civic service, and professional recognition.



MS. ELSIE JACOBS



MS. LOLA McADOO

Notes & Reminders

HIGH POINT— Fall dog obedience classes will begin on Wednesday evening, September 3 and last for ten weeks. Your dog must be 3 months or older. Basic obedience will be taught in these classes.

These classes can accept only a limited number of dogs. Registration fee is \$20.00 for the entire session. Classes will be held in the Oakview Recreation Center.

If you have any further questions, please call the Center at 869-7010 or 883-6320.

HIGH POINT—Mrs. Mary Robbins from A&T, 4-H Extension Services, will be conducting a canning and freezing class for 6 to 8 weeks on Thursdays from 7:00 to 8:30 p.m., at the Southside Neighborhood Center, 410 Taylor Street.

Items needed for class: Food for canning or freezing, jars or freezer bags.

There is no charge for the course.

If you have any further questions, please call Miss Brown at the Center, 883-9412.

HIGH POINT— YWCA (Fourth Street) Adult Day Care begins at 8 a.m., Monday through Friday.

After School Program at the YWCA is scheduled to begin with the opening of High Point schools. Parents interested in program, which offers transportation, snacks, supervised arts and crafts and recreation program, are urged to call 883-1924 for applications. Space is limited so call immediately.

Summer Programs Ended

What has "Summer '75" meant to you? To 23 Black Cornell University students, the organizations and community members they have worked with, "Summer '75" has been a valuable effort in student/community cooperation.

This summer work experience provided the opportunity for students to apply them-

selves in practical situations, calling on them to combine academically acquired skills with creative ability to generate programs and events in response to community needs.

(RALEIGH, N. C.: UNIVERSAL NEGRO IMPROVEMENT ASSOCIATION) Students in Raleigh built a poultry house, now housing 300 healthy chicks which, when

ready, will be distributed at a low cost among some Raleigh community members. Several students conducted hypertension, sickle cell and diabetes testing in different locations throughout the city. Supervision and follow-up of this testing were provided by two Raleigh physicians, Dr. Leroy Burton and Dr. Bertron Haywood.

Black Firm Receives Space Contract

WASHINGTON, D.C.: A New Orleans-based black firm, Space Spin-Offs, will produce and market a unique tool developed by the Rockwell International's Rocketdyne Division as part of the firm's space effort.

Alex Armendaris, Director of the U.S. Department of Commerce's Office of Minority Business Enterprise (OMBE), hailed the licensing agreement as "another milestone in the continuing effort to make space technology available to minority firms as profit-making commercial products."

"The licensing agreement between Rocketdyne and Space Spin-Offs, Inc. is a direct result of the major effort undertaken by the National Aeronautics and Space Administration (NASA) and OMBE to make space age technology developed by space contractors available to minority businesspersons," Armendaris said.

He praised Rockwell International's cooperation with OMBE on the Hydrotol project. NASA and OMBE have arranged a series of seminars for minority busi-

ness persons who may be interested in exploring new technology developed from NASA-sponsored research and development, Armendaris said.

The newly licensed device is called Hydrotol. It was conceived by Rocketdyne engineers as a light-weight power tool with five horse-

power to run cutting saws, drills, wrenches, screwdrivers or chippers.

Hydrotol uses water as a source of power, and since it is driven by water pressure it is insensitive to heat and flame, and thus is ideally suited to operation in hazardous environments.

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Sickle Cell Basketball Game

LEXINGTON — The Lexington Jaycee's sponsored a benefit basketball game for the Triad Sickle Cell Foundation on August 21 at Lexington Senior High School. Featured in this game was the N.B.A.'s Most Valuable Player (M.V.P.) Bob McAdoo. Bob lives in Greensboro and is home for the off-season. During the off-season, Bob keeps himself in condition by playing these type benefit games. He also sponsors a summer basketball camp each summer at the Central Y.M.C.A. which also aids in the upkeep of his off-season physical condition.

The Triad Sickle Cell Foundation is a non-profit corporation for the purposes of education, testing, counseling, and research of problems raised by the sickle cell

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KAPPA MEN OF THE YEAR — The Raleigh Alumni Chapter of Kappa Alpha Psi Fraternity presented awards Sunday to two of its members for their outstanding contribution to the fraternity and community. The awards were presented at St. Ambrose Church. Left to right: Martin L. Banks and Robert Bridges, received the awards from Dr. Charles V. Holland, polemararch of the chapter.

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