

# THE BETTER WE KNOW US ...

by Miller Carter, Jr.,

**HIGH POINT**—With the slogan—"We Make It Work"—James E. Mack, president of B & C Associates, Inc., has been making it work for eleven years. The Winston-Salem born and reared Mr. Mack attended public schools and college in his home town. He graduated from Winston-Salem State University majoring in English with a minor in liberal science. While at Winston-Salem State he spent much of his time working for the school newspaper.

Following graduation, Mr. Mack went to work for the Winston-Salem Journal-Sentinel putting his journalism skills to work. After leaving the Journal-Sentinel he worked for Wa-

chovia Bank as a general auditor. When applying for a job at Wachovia, he had asked for a position in the public relations office but he never got it. After two years at the bank, Mr. Mack found that general auditing was not what he really wanted to do. He felt the need to deal with the public more. Then, one day, he talked to a friend at the bank who told him about a black-owned public relations firm, B & C Associates, Inc.

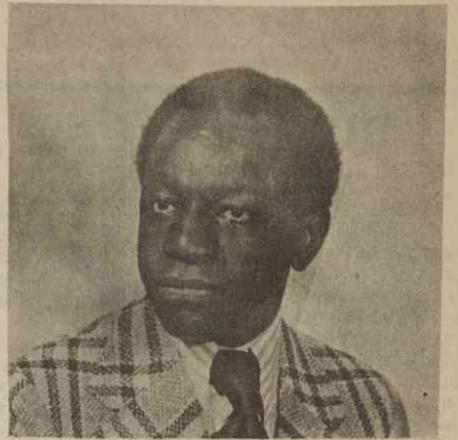
This was Mr. Mack's first "big break". He went to B & C Associates and talked with Mr. Robert Brown who was then president of the firm. Right away he liked Mr. Brown and

found that B & C was the kind of firm he would like to work for. "It was like a dream come true," says Mr. Mack. And soon after he went to work with B & C Associates as a marketing assistant. As marketing assistant he gathered marketing data, prepared reports and analyzed marketing resource data. Mr. Mack has been with B & C for eleven years and for the last six years has made High Point his home.

As president of B & C, one of the oldest and most respected minority consulting firms in the nation, Mr. Mack comments that it was not too difficult to get where he is now. He further says that he was given re-

sponsibility early and it was just a matter of being in the right place at the right time -- along with hard work. According to Mr. Mack, this combination deserves credit for most successful businesses. For, after only three years with B & C, he worked his way up to the vice presidency. He had never dreamed it would happen; but the combination of being at the right place -- at the right time -- along with hard work proved itself to be the way to advancement. The part of his work that he enjoys most is developing an idea and standing by it until that idea is fully nurtured and implemented.

"Being in the public relations business is not the glamorous work it



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## Gate City Honors Coach Al Attles

**GREENSBORO**—September 17 was "Al Attles Day" in Greensboro, and Al's many friends really turned

out to say thanks to the nice guy who last spring guided his Golden State Warriors to the championship of the National Basketball Association.

From an emotional reunion with Cal Irvin, Al's tutor at A&T, to a lively banquet that night attended by 450 Aggies and their friends, Al enjoyed every moment of it.

Al was a big hit with the students. In a morning con-

versation in Moore Gym, he told more than 4,000 of them:

"You don't get everything you pay for, but you pay for everything you get." They loved him, and he spent nearly an hour afterwards signing autographs and posing for pictures which the students took with their Brownie cameras.

"The tie we have is not

basketball," Al also told the audience, which also included many of his former teachers. "It is love."

Following the convocation, Al appeared as a guest on "Sandra and Friends", hosted by another Aggie, Sandra Hughes.

Then it was on to a press luncheon at the Cosmos Club on East Market Street.

But the climax of the day was the reception and banquet held in the Royal Villa. One of the largest banquets held in Greensboro in recent years, the affair drew persons from as far away as New Jersey and Norfolk, Va.

Chancellor Lewis C. Dowdy, the Athletic Department, the Aggie Boosters, the City of Greensboro, the Alumni Association, and Converse

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## From Bag-Boy To Store Manager

by Miller Carter, Jr.  
Staff Reporter

**HIGH POINT**—From a bag-boy to a manager in 12 years is the story of Mr. Neal McLean, newly appointed manager of Food World at the Eastgate Shopping Center. "It wasn't too hard -- and then it

again -- it wasn't too easy," to get the manager position said Mr. McLean, "considering my age."

Mr. McLean was born in Roberson County but has been living in High Point for the past 19 years. He began working at Food World No. 2 on South Main Street, at age

16, as a bag-boy and went from bag-boy to stock clerk. From stock clerk he was promoted to the grocery department as a grocery manager and from grocery manager, he went almost to the top -- assistant manager. After working as the assistant manager, he was promoted

once again to the very top -- manager.

Now instead of taking orders, he gives them. As manager of this store, which is only one out of the largest supermarket chain in North Carolina, Mr. McLean is in charge of the entire store. When he was the assistant manager, he was the one that did all of the ordering and keeping the store stocked; but now, as manager, he plans everything that goes on.

On his way up, Mr. McLean encountered very few problems; however, of the ones he did have to cope with, the most significant problem was getting the general public to accept him, a black man, in a responsible position. Today, Mr. McLean enjoys his job very much and has no problems at all. One would think that a black manager would have a few problems with employees but Mr. McLean says he has no problems with his employees, black or white.

Having to work and help support his family when he was very young did not allow him the opportunity to attend college; but with thoughts of going even higher in the company someday, Mr. Mc-

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## Aggies Journey Toward Homecoming

**GREENSBORO**—From Detroit they will be coming by a chartered plane, and from New York City and other places along the Eastern Seaboard, they will travel by busses.

At any rate, their destination will be the week-long Homecoming celebration at A&T State University October 13-19.

More than 20,000 visitors are expected to pour into Greensboro for the festivities planned for students, alumni and friends of A&T.

In keeping with the university's celebration of the American bicentennial, the theme of this year's Homecoming will be "A Blast From the Past: Through Aggeland".

"We are going all out to

make this an outstanding and memorable occasion," said James Garfield, chairman of the general Homecoming committee. "We expect significantly more participation from the students and from the alumni chapters throughout the nation."

The student activities will include the traditional bonfire and Aggie feast, the coronation of "Miss A&T State University", a campus-wide dormitory and plot decoration contest, and several dances and social affairs.

A special highlight of the alumni activities will be the annual A&T Sports Hall of Fame induction ceremony on Friday, Oct. 17 at 8 p.m. in the Cosmos I Club. Four former outstanding A&T ath-

letes and a coach will be inducted this year.

The alumni will also hold their annual ball Saturday Oct. 18 at 9 p.m. in the Royal Villa and their annual worship service on Sunday, Oct. 19 at 11 a.m. in the Richard B. Harrison Auditorium.

Another special feature of the week will be the nightly presentation of "Porgy", by the Richard B. Harrison Players.

A mile-long parade in East Greensboro on Saturday will precede the annual Homecoming football game between A&T and the University of Maryland Eastern Shore. The game will get underway in the Memorial Stadium at 1:30 p.m.



**GREENSBORO** — coach of the championship Golden State Warriors, receives special citation from **Jim Melvin**, mayor of Greensboro, N. C. Attles played for A&T State University in Greensboro.

## Fayetteville State U. Femme Fatales

Photographs by John B. Henderson



**MISS STUDENT CENTER**—Pretty Fayetteville State University senior English major Shirley Smith was recently chosen "Miss Student Center" at FSU. A native of nearby Stedman, N.C., Shirley is a member of Zeta Phi Beta Sorority.



**MISS SENIOR**—A native of Charleston, South Carolina, Marilyn Gilliard was recently selected "Miss Senior" at Fayetteville State University. Majoring in biology, Marilyn plans to teach in high school when she graduates in May, 1976.



**MISS JUNIOR**—Lovely Sheila Bryant, a resident of Tabor City, N.C., was chosen as "Miss Junior" recently at Fayetteville State University. Majoring in elementary education, Sheila enjoys cooking, modeling, and reading for relaxation.



**MISS SOPHOMORE**—Beautiful Gail Wilingham, a native of Jacksonville, N. C., was recently chosen "Miss Sophomore" at Fayetteville State University. An honor roll and dean's list student, Gail is majoring in sociology at Fayetteville State.



**MISS FRESHMAN**—Recently chosen "Miss Freshman" at Fayetteville State University is lovely Annette Morrison. A native of Winston-Salem, N.C. Annette is the daughter of Mr. & Mrs. Herman Springs of that city.

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