

THE BETTER WE KNOW US ...

by Miller Carter, Jr.

SALISBURY — A man who is community-oriented, community-minded and community-active describes this weeks personality, **MR. WILEY LASH**, a small grocery store owner and manager. A man who has been, and still is, active in the development of his community for Whites as well as Blacks.

Mr. Lash is a native of Salisbury where he attended public schools, but as his father was a Lutheran minister, he attended high school at Emmanuel Lutheran College in Greensboro. Following high school, he came back to Salisbury to continue his education at Livingstone College where he graduated majoring in Sociology.

Mr. Lash got into the grocery business through his father who started the business in 1929. As a matter of fact, there was a chain of seven stores; but through the years, five of the stores have closed down leaving two, one of which is operated by Mr. Lash. Mr. Lash recalls the year he opened the store, commenting "I was the second black businessman ever to have a store in my block. The whole block was filled with white businesses." Now, all of the other businesses have moved or closed down — but "Lash Groceries" is still in its original spot and Mr. Lash says, "The business is doing O.K."

The 45-year-old grocery business is

only part of Mr. Lash's life. He is also involved in a number of civic organizations. Mr. Lash is a member of the Salisbury School Board and has been on it for eleven years. He is also a member of the Board of Re-Development Commission, the City Board of North Carolina National Bank (N.C.N.B.), the Board of Directors in the local Chamber of Commerce and a number of other organizations. He serves in an official capacity as President of the Lincoln Park Apartment Development of Salisbury and is the Treasurer of the Negro Civic League of which he has been a member since 1930.

Mr. Lash reveals that during the

integration era he was the only black on the Salisbury School Board, and a large part of the integration in Salisbury schools was on his shoulders. Besides being the first Black on the School Board, Mr. Lash was also one of the first Blacks in the NCCJ (National Conference of Christians and Jews) where he presided as Chairman.

Integrated housing, low cost housing and recreation facilities for young people are just a few things that Mr. Lash has seen come to pass through the years of his community efforts.

One of the most memorable experiences Mr. Lash has faced was that of



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**A VIABLE, VALID REQUIREMENT
RESPONDING TO
BLACK NORTH CAROLINA**

Notes & Reminders

The High Point Jaycees will once again sponsor the High Point Junior Miss Pageant on November 15, 1975. The pageant will be held in the auditorium at High Point College, and will begin at 7:30 p.m.

This year twenty-three contestants, all high school seniors, will compete, representing Trinity, Allen Jay, High Point Central, Andrews, Ragsdale, and Ledford High Schools.

Tickets are available at the Jaycee office.

MEN'S OPEN BASKETBALL LEAGUE

Anyone interested in play or coaching in an adult men's open basketball league please call the Leonard Street Recreation Center, 883-2735. Play is scheduled to start December 2 with practice sessions going on now.

Also, anyone desiring team practice that will be participating in City recreation leagues please call the Leonard Street Center for space and time reservations.

CAKE DECORATING

The Oakview Recreation Center is offering a second 5 week cake decorating class just in time for Christmas lovelies. November 18 at 7:00 p.m. is the scheduled starting time.

pre-registration is available by calling 869-7010.

BASKETBALL OFFICIATING CLASS

Mondays, November thru December 1, 7:00 - 8:30 p.m. a class for persons interested in officiating basketball for the City Leagues will be held at the Leonard Street Recreation Center. Call 883-2735 for further details.

Black Children

Confidence And Self Esteem Are Development Keys

NEW YORK, N. Y. — The black social-protest movement has been "the most single powerful force" in fostering national black pride but more needs to be done at the grass roots level to help individual black underclass children develop self-esteem and confidence, according to a new psychological study.

The study, "Children of the Dark Ghetto: A Developmental Psychology," states that black ghetto children still "face the same problems their parents faced" when they were young. While their "group and individual identities are changing in large measure because of the black ethnic ideology," they nevertheless lack the "community-based support for their development."

The study, made possible by grants from the Anti-Defamation League of B'nai B'rith and the Carnegie Corporation of New York, has been published as a book by Praeger and is being distributed by ADL. Barry Silverstein and Ronald Kratochwill, who spent a combined 11 years teaching in Central Harlem, are the authors. They call for "a closer tie between black nationalism and neighborhood

THE TRIBUNAL AID

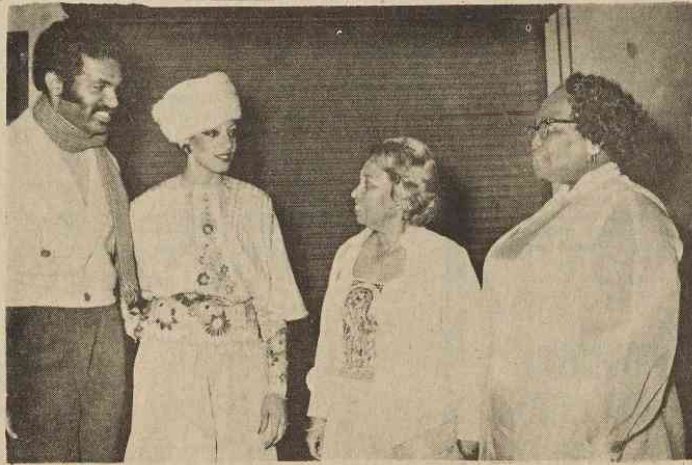
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CHATTING WITH EBONY MODELS — Mrs. Emaretta Felton, (extreme right) newly-elected President of the Fayetteville (N.C.) Chums, Inc., and out-going proxy Mrs. Sylvia Allen, chat with two Ebony Fashion Models prior to showtime. The affair was sponsored by Chums of Fayetteville, and was very successful.

NCCU Founder And Wife Named To Hall Of Fame

North Carolina Central University enshrined the names of its founder and wife as the first members of the North Carolina Central University Hall of Fame on Monday, November 3 at its 28th annual Founder's Day Convocation and on the 100th anniversary of Dr. Shepard's birth.

Dr. James Edward Shepard and Mrs. Annie Day Shepard, both of whom died in 1947, were the moving forces in the birth and early development of the institution of higher learning.

The NCCU Hall of Fame was created to mark the university's 50th anniversary as a senior state-supported college. North Carolina Central University became the nation's first black state-supported university with a liberal arts orientation in 1925, when Durham State Normal School became the North Carolina College

for Negroes. Dr. Shepard, who was born November 3, 1875, founded in 1910 the National Religious Training School and Chautauqua. He led the school as its president during five years under that name, eight years as the National Training School, two years as Durham State Normal School, and 22 years as North Carolina College.

He was a native of Raleigh and a graduate of that city's Shaw University, where he received his professional training as a pharmacist. He was a leader of the International Sunday School Association.

Mrs. Shepard, who married Dr. Shepard in 1895, worked closely with him during the university's early years. She served as Matron of the Dining Hall for a brief period, but for most of the years of her association with the university held no title.

As the president's wife, she was remembered as a guide and counselor to two generations of students.

Mrs. Shepard was the author of

the lyrics to the university's Alma Mater. Those words, which begin "The sloping hills, the verdant green, the lovely blossoms' beauteous sheen," are still sung today at every athletic event and formal university convocation.

The principal address was delivered by The Reverend Philip R. Cousin, Pastor of St. Joseph's AME Church, Durham. The Invocation and Benediction were by The Reverend Harold Cobb, Pastor, West Durham Baptist Church. William A. Clement, Chairman of the NCCU Board of Trustees conducted the induction ceremony. Chancellor Albert N. Whiting presented a Tribute to the Shepard Family. Other participants on the program were Miss Celia E. Davidson, organist, Lena McLin, Marion Wiggins, Paula Harrell, Miss DeEdra Fozard, "Miss NCCU", Jonathan Davis, president, Student Government Association, Miss Vataria Copeland, C. Bruce Butler, Howard Hansen, the NCCU Choir under the direction of Charles H. Gilchrist and the NCCU Band, under the direction of Dr. Joseph T. Mitchell.

Government Should Aid Minorities Also

WASHINGTON, D. C. — Attacking the federal government for passing-the-buck in response to demands by minority American for the formal establishment of minority economic participation in the nation's proposed plan for the reorganization of the "railroads in bankruptcy", the National Business League recently released a stinging status report on the organization's push for one of the mechanisms to deliver parity to minority people in this country.

Thwarted in its initial efforts to incorporate provisions in the official plan prepared by the United States Railway Association, prior to its submission to Congress, the 75-year-old association is now seeking to wage a battle against a proposal which is slated for passage or veto as a whole, with no provisions for amendment.

NBL President, Dr. Berkeley G. Burrell, in analyzing the current status said: "What the federal government is saying to us, and specifically USRA and CONRAIL, is that the Final Systems Plan is more sacrosanct than the United States Constitution, in that it cannot be amended. We have

forwarded to Senators Birch Bayh (D., Ind.) and Clifford Case (R., N. J.) and some 30 selected members of the Congress and the Administration, recommended language for the amendment of the current plan."

"We seek only to assist this country", he continued, "as it attempts to recover economically, and to use the process of parity for the people as the vehicle. The time is short and unless action is taken immediately to (1) establish legislative policy, (2) create the NBL-proposed National Railroad Resource Center (NRRCC), and (3) to provide adequate funds to support the national effort the Center will undertake; the opportunity for substantive minority economic participation in the railroad revitalization effort will be seriously eroded, and probably lost."

Senator Bayh, Chairman of the Senate Subcommittee on Transportation Appropriations addressed the NBL 75th Annual Convention in Boston on Oct. 10, and in support of the NBL push for minority participation said:

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Governor Makes Appointments

RALEIGH—Governor Jim Holshouser announced the reappointment of Billy M. Sessoms, a Durham attorney and the appointment of Cicero M. Green, Jr., of Durham to the North Carolina Central University Board of Trustees.

Both will serve terms expiring June 30, 1979.

Green, a Durham native, is vice president and treasurer of North Carolina Mutual Life Insurance Company. He received his B.S.C. and M.S.C. degrees from North Carolina Central University and completed the Executive Program of Professional Management at the University of North Carolina.

He served four years in the U.S. Air Force.

Green serves on the Durham City Board of Adjustment, the Board of Directors and Management Development, Inc., and the Board of Directors of The North Carolina Society of Financial Analysts. He is a member of the Kyles Temple A.M.E. Zion Church.

Green is married to the former Dora A. Jenkins. They have one daughter and one son.

Governor Jim Holshouser reappointed two members and named one new member to the North Carolina Agricultural and Technical State University Board of Trustees.

Reappointed for terms expiring June 30, 1979.

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FLORENCE, S.C. — About 3,000 blacks marched through Florence, S.C. streets to meet at the 11-story, city-county complex here to protest the shooting to death of a black man by a white city policeman. It was the second shooting of a black by a white policeman in Florence this year.

Bishop Warns Black Non-Voters

SANFORD — While some black voters in Durham were staying away from the polls, Tuesday, Bishop W. A. Hilliard, presiding over the 95th session of the Central N. C. Conference, A. M. E. Zion Church, of which Durham is a part, warned blacks that they had come a long way, but they had a longer way to go.

In his episcopal address, after reading the editorials of the two Durham daily newspapers, in which the whites were being warned that blacks were taking over, he veered from his prepared text and said "we must become involved in the economy and politics of this nation or we will continue to be the last hired and the first fired."

He told the churchmen that the black children had to be educated or they would find the door of employment closed and the lock on promotion frozen. He took a close look at the economy of the blacks in this area and told them that they must become concerned about the crisis that is facing about the tobacco industry. He was referring to the fact that subsidies are being threatened, quotas for growing

tobacco are being discussed and farm employment opportunities are opening.

He saw a new day dawning for blacks returning to the state if they become involved in producing some of the commodities that make life possible, take a closer look at politics and provide proper education for their children.

The conference opened Monday and is devoting much time to "church policy". Choirs from St. Mark Church furnished the music Monday night.

Revs. L. A. Miller, L. P. Perry, C. Satterfield, M. F. Ward, Lawrence Turner and Virginia Pitchoff are playing important roles. Alexander Barnes, Revs. Ward Miller and Satterfield are active in the institutes, of which Rev. D. L. Blakely, former Kyles Temple pastor, is the dean.

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