

BUSINESS & FINANCE

Promoted To Atlanta Office

ASHEVILLE—John C. Blakely, an Asheville native, has recently joined Southern Bell's Brookwood District of Atlanta, Georgia as Installation Foreman.

After graduating from Stephens-Lee High School, Asheville, in 1965, Blakely received his undergraduate education at Morehouse College in Atlanta. He attended Yale University

Law School from 1969 to 1972. At present, he is enrolled in the Graduate School of Business Administration at Georgia State University in Atlanta, Georgia.

From 1971 to 1972, Blakely served as Legal Counselor with the Dixwell Legal Rights Association in New Haven, Connecticut. Following this, he was Program Director for the Greater

New Haven Black Coalition and Deputy Director of the Hill Neighborhood Corporation, New Haven Model Cities.

He is a member of the American Management Association, American Society of Public Administrators, National Association of Black Manufacturers and Tau Kappa Alpha Mu National Forensic Honor Society.

Blakely is the son of



Mr. & Mrs. Johnny Blakely, 40 Walton St. Asheville, N.C.

Sears Airs New Catchy Jingle

Sears employed the services of Earl Gill's Professional Marketing Firm approximately one year ago for special consultation on the Black Consumer Market. (9BCM)

Gill's firm reports to Raleigh Luter, Jr., Advertising Director for Sears. Sears advertising directed towards the BCM via the black press and black radio is coordinated by Gill's Marketing Firm.

Luter was requested by Gill to entertain the

idea of letting his firm produce a jingle for Sears to be aired on black radio stations. The idea materialized and resulted in the slick, rhythmically, catchy jingle now being played with Sears ads on radio.

The jingle carries the main theme that Sears is Number one, and you can shop at Sears and

save. Sears catchy jingle with today's popular Disco sound, will definitely capture the listeners ear.

Walter Grady, of Witches Brew Recording Company was the production consultant for the jingle. The Chocolate Funk Band and vocalist were the very creative musicians pro-

viding the music for the very popular Sears jingle.



NOTICE TO CREDITORS

NORTH CAROLINA GUILFORD COUNTY

NOTICE IS HERBY GIVEN pursuant to N.C. Gen. Stat. Sec. 25-6-103 (8), that WOODTEX FURNITURE COMPANY, INC., a North Carolina Corporation, sold the entire business known as WOODTEX FURNITURE COMPANY, INC., formerly located at 1924 Kivett Drive, High Point, North Carolina, to the undersigned on June 1, 1976, and that the undersigned has assumed all the debts of said sellers pursuant to the provisions of N.C. Gen. Stat. Sec. 25-6-103 (7).

This the 11th day of August, 1976.

August 11, 18, 1976.

PENNISI ORIGINALS, INC.
c/o Bencini, Wyatt, Early, Harris & Wheeler
212 East Green Street
High Point, North Carolina 27261.



Seated from left to right: Mr. William Bill Turner, Zon Merchandising Manager for Sears and Mr. Raleigh Luter, Jr., Advertising Director for Sears listens to new Sears jingle being played by Mr. Earl Gill, President of Earl Gill's Publishing and Professional Consultants Firm, producer of the Sears jingle.

Jim Hunt Receives Praise From Blacks

RALEIGH—North Carolina's two black senators praised Lt. Gov. Jim Hunt for his leadership in the legislative body. Hunt is a Democratic candidate for governor.

and John Winters of Raleigh praised Hunt for appointing them to important Senate committees during the 1975 and 1976 sessions.

Alexander and Winters are the first black senators in North Carolina this century.

In a speech to the Dunn Rotary Club Tuesday, August 3, Winters said that even as a first-term senator, he was appointed by Hunt to some of the most important committees of the Senate. "This gave me an opportunity to structure and sponsor some meaningful legislation," Winters told his audience.

him exert strong leadership in many ways during my term in the Senate."

Alexander also pointed out that Hunt was the first gubernatorial candidate to have a special staff member working with minority affairs. Dr. John Larkins, former director of the state's Youth Development Division, is serving in that capacity with the campaign. Larkins said he had known Hunt for many years and knew first-hand of Hunt's dedication in seeing that all citizens of the state have equal opportunity in all aspects of life.

Expressions In Poetry

by WILLENE M. RUCKER

COLOR ME BLACK

Color me as dark as the fertile soil of the Nile.
Color me as rich as the dark caves aged with years.
Color me as deep as the night before a store.
Color me black.

Color me with strength as a sined man sweating hard from labor.
Color me with pride-as stands the ancient pyramids in Egypt.
Color me rejoicing as did our forefathers while praising their goods.
Color me black.

Color me relieved like a woman in labor as she feels that last jolting pain before birth.

Color me inquisitive as a babe that's just learned to walk.
Color me comely and as beautiful and breathing as the rainbow after a storm.
Color me black.

"Many of us are qualified to make contributions, but the door has to be opened to us first," Winters said. "Sometimes you are able to open them yourself, but most often, they are opened by others. Jim Hunt opened doors for me in the Senate."

Senator Alexander said he was impressed with Hunt's concern with people problems of the State of North Carolina, and that includes black people, white people, poor, rich, whatever."

Alexander said Hunt had the ability, training and knowledge of state government to best get the job done. "He really knows how to make things happen," Alexander said. "I've seen

Working with Dr. Larkins on Hunt's campaign staff is John W. Edwards, Jr. of Durham who has worked with the Voter Education Project and other voter registration drives.

Lt. Gov. Hunt has received the endorsement of many important black organizations in the state, including: The General Baptist State Convention; the N.C. State Beauticians and Cosmetologists Association; the North Carolina Master Barbers Association; the 2nd Congressional District Black Caucus; and the executives committee of the North Carolina Federation of Negro Woman Clubs.

him exert strong leadership in many ways during my term in the Senate."

Larkins said "I am especially pleased that John Larkins is taking this leadership role in my campaign, Hunt said. "He knows first-hand the problems of minority employment in state government and I rely heavily on his advice."

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Anti-Gas medicine
Di-Gel adds to its soothing Antacids.

Di-Gel.
The Anti-Gas Antacid.

VOTE FOR

John F. YEATTES, Jr.
DEMOCRAT FOR
DISTRICT COURT JUDGE

- LICENSED ATTORNEY 1952
- ASSISTANT CITY ATTORNEY FOR GREENSBORO 1953-1962
- ASSISTANT CLERK SUPERIOR COURT AND LEGAL OFFICER 1962 TO PRESENT

FOURTEEN YEARS OF JUDICIAL EXPERIENCE!

John Yeattes Campaign Committee

Our children are our most precious resource. We must provide for them the very best education to help shape their lives.

Van Hecke
Democrat for North Carolina House

[X] JACK WEAVER
CANDIDATE
GUILFORD COUNTY BOARD OF COMMISSIONERS

A CONCERNED CITIZEN SEEKING TO REPRESENT ALL CITIZENS OF GUILFORD COUNTY FOR BETTER GOVERNMENT IN GUILFORD COUNTY...

...A VOTE FOR [X] JACK WEAVER IS A STEP TOWARD GOVERNMENT FOR AND BY THE CITIZENS OF GUILFORD COUNTY...

Paid for by Jack Weaver Committee

INTEGRITY AND EXPERIENCE

ELECT
JOSEPH R. JOHN
DISTRICT COURT JUDGE
DEMOCRAT

Guilford County will elect an additional District Court Judge this year. That judge should possess integrity, should be able to reach decisions, should be mature and even-handed, and should bring respect to the judicial system.

JOSEPH R. JOHN will be such a judge. His candidacy is based upon extensive experience in the law. He has participated in thousands of court trials while serving as Chief Assistant District Attorney and as Staff Attorney for the Greensboro Legal Aid Foundation. He has published in the North Carolina Law Review, is a member of local, state and national bar associations, of state and national associations of district attorneys, and is a trustee of the Legal Aid Foundation.

JOSEPH R. JOHN was awarded Bachelors and Masters degrees by the University of North Carolina, studied at the Sorbonne University in Paris on a Fulbright Scholarship, was granted a Summer Diploma at Heidelberg University in Germany, and received the degree of Juris Doctor from UNC School of Law.

JOSEPH R. JOHN says "I have an abiding belief in justice and in the ability of our system, with the participation of able individuals, to provide it. My one promise is that you, the citizen, will be treated with respect, and that your case will be given a fair and thoughtful hearing."

JOSEPH R. JOHN will bring new energy, a wealth of know-how, and a mature and honest impartiality to the District Court Bench. He has the ability, he has the experience, he has the temperament. He deserves your support.

Paid for by the Joseph R. John Campaign Committee, William Zuckerman, treasurer, P.O. Box X-1, Greensboro, N.C. 27402

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Herman Smith
Democrat for Guilford County Board of Commissioners

A hardworking High Point businessman and community leader, **Herman Smith** believes that in Guilford County government, the only standard is excellence. He believes that by realizing our debt to the past and our duty to the present, we can meet all our obligations to the future of Guilford County.

If you agree that good government starts with common sense, Vote for

Herman Smith
Democrat for Guilford Board of Commissioners
Primary August 17

Paid for by Herman Smith Committee, George Covington, Chairman

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