

Bennett College Goes On the Air; Varied Program

"For Children's Sake" Title of Group of Talks Presented Each Monday

The first in a series of week-day broadcasts from Bennett College over the network of WBIG was given on Monday afternoon, December 1, when Mrs. Myrtle Thompson, head of the college Nursery School, gave the initial talk in a group of discussions on child-care. Her talk, which lasted for 15 minutes, was on the air at 3:30 p. m.

"For Children's Sake" is the title of the group of talks which Miss Thompson and other members of the nursery school staff will continue to present each Monday as part of the Bennett-College-On-the-Air series. The talks will be supplemented by interviews with specialists in the field, and dramatizations. Among the problems of child care which will be discussed are: Securing willing obedience in children, getting young children to eat, helping a child overcome shyness, playing with children, and others.

Other weekly features on the series of sustaining programs to be broadcast from the local college include a music appreciation hour conducted by F. Nathaniel Gatlin, music instructor, a consumer study period under the direction of Dr. Albert Turner, head of the home economics department and newscasts, with special reference to Negro America, presented by the Bennett College Press Board.

Rev. Mr. Best Preaches Very Helpful Sermon

"Life's Greatest Question" was the topic of the sermon delivered by Rev. L. B. West, pastor of the Brooklyn Presbyterian Church in Charlotte, at the weekly vesper service at Bennett College last week. His text was taken from St. Matthew 27:22.

"There are many important questions in life," said Dr. West. In part, the choice of a marriage partner, of one's friends, and of one's vocation are among them. But the most important question of all is, 'What shall I do with Jesus Christ?'

"You can reject Jesus, or you can ignore him," he continued, pointing out, on the other hand, the values to be gained by recognizing Jesus as the greatest of all men, and accepting him as a personal savior.

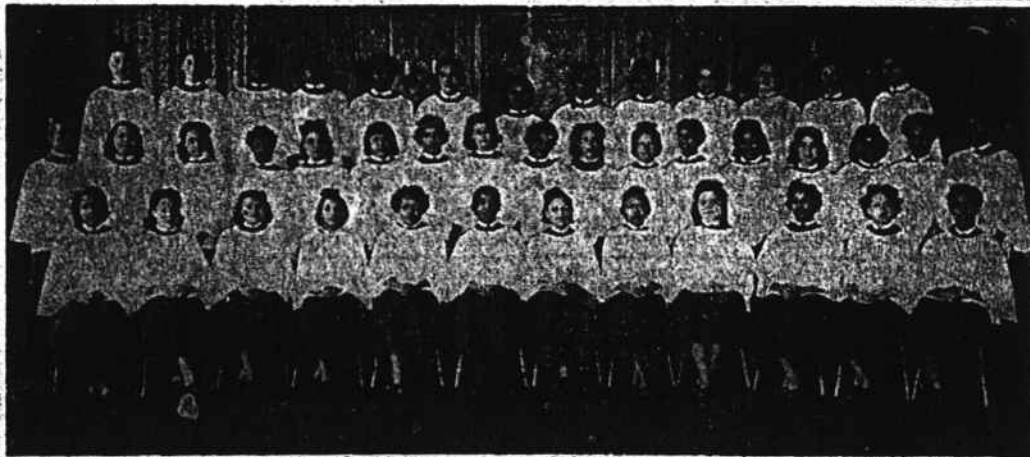
Future Vesper Services Announced
Dr. Elias Peeler, one-time head of Bennett and at present a member of the Board of Trustees, spoke at the college vesper last Sunday. On December 7, the service, which will be held at 6 o'clock, will be devoted to the presentation of "Living Madonna's," a series of tableaux based on famous religious paintings. The last vesper service before the Christmas holidays will be held on December 14, when the annual Christmas concert of the college choir will be presented.

Thanksgiving Party Held At Gymnasium

The annual Junior-senior Thanksgiving party at Bennett College was held last week in the gymnasium of the College, with music by the A. and T. Collegiate. In the receiving line were: Acting Dean and Mrs. W. A. Banner, Dean Virginia L. Stimmons, Miss Willis H. Player, Miss Ophelia Johnson, Mrs. Blanche Hamilton, Miss Leticia M. C. president of the Student Senate, and Misses Annie Brown and Effie Jacobs, presidents of the Senior and Junior classes, respectively.

The sophomore from Greensboro, who has held the position since last year, was Miss Blanche Hamilton. Miss M. C. and Mrs. Banner, Miss M. C. and Misses Kathryn Davidson and Constance Moore, presidents of the sophomore and freshman classes.

BENNETT CHOIR



Bennett Choir Is On the Air Over Station WBIG

A series of week-day broadcasts from the campus of Bennett College will be initiated this week, through facilities provided by station WBIG. It was announced at the college: The broadcasts will be given from 3:15 to 3:45 p. m. Mondays through Fridays, beginning on December 1. Bennett-College-on-the-Air will be

the title of the series of sustaining programs now being prepared for presentation by students and faculty members of the college. They will originate in the recently-dedicated Annie Merner Pfeiffer chapel and little theater building at Bennett, and will include contributions from the Division of Humanities, the Social Science division, the home economics division, and the division of natural and biological sciences.

The general objective of the Bennett broadcasts will be to co-operate with WBIG in issuing messages of enlightenment, entertainment and goodwill to local radio listeners and to friends of the college and to extend the full services of the college to the community through the medium of the air. Special feature broadcasts will include music by the Bennett choir and by the Bennett Little Symphony Orchestra, as well as dramatic readings and skits. There will also

be a weekly news summary by the Bennett College Press Board, a music appreciation hour under the direction of F. Nathaniel Gatlin, music instructor, consume hints from the Consumer Study Club, and suggestions on child care by Miss Myrtle Thompson, director of the Bennett Nursery School.

An additional series of 13 weekly programs on the contribution of the college to National Defense will be initiated on January 8, 1942.

Bennett Committee To Sponsor Effort To Raise \$300,000

Necessary To Raise \$300,000 In Order To Secure \$200,000

The initial meeting of the Executive Committee to sponsor the effort of Bennett College to raise \$300,000 in order to secure \$200,000 from the General Education board was held at Bennett College last week, with Dr. W. C. Jackson, president of the Bennett Board of Trustees, presiding. Among the items discussed were the probable date of the campaign, the minimum goal for Greensboro, and methods of undertaking the effort. Dr. Jackson was authorized to appoint a committee of three to select the campaign chairman.

Importance of Greensboro Gift Cited

In discussing the endowment fund, Dean Jackson pointed out that it is important for this city to let the General Education Board and other sections of the country know what Greensboro thinks of the local college for Negro women. He said that the response here would be the keynote for the response of the rest of America in the campaign which must be completed by June, 1942.

Dean Jackson also read a 51-year-old letter, signed by outstanding Greensburgers in 1890, which endorsed the work of the college. He said that the present Executive Committee was following in their footsteps.

City Gave \$18,500 in 1931

Referring also to the \$18,500 raised in Greensboro for Bennett in 1931, Dr. Jackson said that it was an investment which had brought tangible returns to the merchants, manufacturers, and builders of the city, as well as yielding abundant dividends in good citizenship. Its capital sum, as well as the yearly budgets had been spent in Greensboro, he said, adding that the growth in capital accounts of the college during the past 15 years has been phenomenal.

Phenomenal Growth Cited

Bennett College, which became a college for women in 1926, had land, buildings, and equipment valued at \$500,000 at that time. Dr. Jackson continued at present, its physical plant is worth \$1,200,000, while its endowment of 1931 of \$250,000, the grand total of its capital assets is \$1,717,533.95. The student body has advanced from 100 students in 1926

Committee for Drive At Bennett Named

Stark S. Dillard, N. S. Calhoun, J. D. Wilkins Are Included

The executive committee, which will sponsor the forthcoming \$300,000 endowment drive of Bennett College has been completed, according to an announcement made by Dr. W. C. Jackson, chairman of the board of trustees of the college. The campaign is being launched to secure the offer of \$200,000 from the General Education Board of New York City on the condition that a total of \$300,000 be subscribed by June, 1942, and paid by June, 1945.

In addition to Dr. Jackson, the committee is composed of the following members:

- Stark S. Dillard, N. S. Calhoun, J. D. Wilkins, Mrs. Julius W. Cone, G. E. Perrin, Robert Trooper, Mayor Huger King, Benjamin Cone, Moses Klasc, Mrs. J. P. Turner, Judge William York, J. A. Tarpley, Mrs. A. W. Flyler, Mrs. C. W. Phillips, Joseph M. Bryan and John S. Patterson.

In releasing the list of acceptances, Dr. Jackson expressed gratification that so representative a group of citizens, who are prominent and influential in the life of Greensboro had accepted membership on the committee which will give direction to the endowment effort.

The first meeting of the committee was held on Friday afternoon of last week, in the lounge room of Holgate Library, on the Bennett campus. At this meeting it is expected that important decisions relating to the operation of the effort in Greensboro will be made.

standing in 1926-27 to 396 in the present enrollment, and the yearly budget, which was \$4,007.94 in 1926-27, is now \$180,975.00.

Present at the meeting last week were:

- N. S. Calhoun, president of the Security Bank, G. E. Perrin, manager of the A. M. Patten company, Robert Trooper, secretary of the Merchants Association, Moses Klasc, president of the Builders' Club, J. D. Wilkins, president of the Wilkins Iron Works, J. A. Tarpley, principal of the Public Schools, Mrs. C. W. Phillips, Mrs. J. A. Tarpley, Mrs. M. S. Dillard, vice president of the Morrison-Neese and Life Insurance Company, and A. W. Flyler, AED President, Green College.

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