

# The Future Outlook

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The Times — Read The Future Outlook!

VOL. 26, NO. 46

GREENSBORO, NORTH CAROLINA, FRIDAY, SEPTEMBER 8, 1967

PRICE 10 CENTS

## '68 United Fund Campaign Seeks \$1,240,545

The 1968 United Fund Campaign for the Greater Greensboro Area will seek \$1,240,545 this fall for the support of United Fund member agencies next year.

The record goal, announced by United Fund President N. P. Hayes and Campaign General Chairman Jim Melvin, represents an increase of \$77,443 — or 6.6 per cent — over last year's goal.

Hayes and Melvin said the increase is necessary to take care of the normal growth in the programs provided by the United Fund member agencies.

"The Greater Greensboro Area has seen tremendous growth during the past year, and as a result agencies must expand their programs to take care of additional needs brought on by this growth," they said.

Also, the recommended allocation to the American Red Cross was increased over this year due to increased national commitments of the Red Cross for military personnel in Vietnam and in the area of disaster services.

The agencies to be included in the campaign are the same 35 agencies the United Fund is supporting this year. Also included is Greensboro's share of a special one-year grant to the National Council on the Aging from United Funds in North Carolina.

The goal, set by the United Fund Board of Directors, is based on recommended allocations submitted by the United Fund Budget Committee following careful review of agency requests for 1968, Hayes and Melvin said.

Agency requests for 1968 totaled \$1,218,886. These were reduced by the budget committee to \$1,178,518. A contingency provision of \$62,027 to cover losses due to deaths, transfers and uncollectibles makes the total goal.

The goal represents an increase of 73,571 above support

provided United Fund agencies during 1967.

The official dates for the campaign are October 2-17, but many campaign units will start soliciting prior to Oct. 2. The Torchlighters, firms which hold advance campaigns, started their campaigns on Sept. 5 and are scheduled to be completed by Sept. 15. Campaign report meetings are scheduled for Oct. 10 and 17.

Last year's campaign goal was \$1,163,102, and it was oversubscribed by \$68. In 1965 the goal was \$954,414, and the amount raised was \$1,007,000. During 1964, \$970,000 was raised toward a goal of \$956,125.

The recommended allocations for 1968 are:

American National Red Cross, Greensboro Chapter, \$173,058; Boy Scouts of America, General Greene Council, \$82,638; Children's Home Society of North Carolina, \$40,809; Community Health Services, \$42,794.

Family Service-Travelers Aid Association, \$67,335; Girl Scouts, N. C. Piedmont Council, \$48,480; Greensboro Association for Retarded Children, \$10,250; Greensboro Cerebral Palsy School, \$89,702.

Greensboro Community Center, 18460; Greensboro Community Council, \$33,976; Greensboro Nursing Council, \$60,129; Guilford County Mental Health Society, Greensboro Chapter, \$5,157.

Greensboro Legal Aid Foundation, \$15,555; Salvation Army (Continued on Page 4)

## UNC School of Social Work Names Riddick Instructor

Chapel Hill — The University of North Carolina School of Social Work has received a grant from the Office of Economic Opportunity in the amount of \$15,317 for a field instruction unit in community action according to Dr. C. Wilson Anderson, Dean of the School.

Dean Anderson listed two major purposes of the project: to increase the knowledge and skill of existing community action personnel through collaboration with the UNC School of Social Work and to provide a community action field training unit in connection with graduate professional education in community development and community problem-solving to train personnel for community action agencies.

W. L. "Bill" Riddick, II, a native of Hertford County, has been named field instructor for the school's unit in community action. Prior to this, Riddick was deputy director of Coastal Progress, Inc., an anti-poverty agency with offices in New Bern. He received the B.S. degree in agricultural engineering from A&T State University in 1961. In 1966 Riddick received a master's degree from N. C. State University in adult education. His work experiences include



W. L. "Bill" Riddick, II

3½ years with the Agricultural Extension Service as an assistant agricultural agent in Person County and field counselor for Neighborhood Youth Corps in Asheville for a period of about 9 months.

Five second-year students now working toward masters degrees in social work with majors in community organization will be placed in community action agencies across the state during the first year of this project. The major objective of this field work is to give practical experience to students in community organization along with the theory being presented in the classroom.

Student placements are: John Freas, Orange-Chatham community action — Carrboro; Gerald Allen, State Planning Task Force—Raleigh; C. O. Williamson, Experiment in Self-Reliance —Winston-Salem; Carolyn Caruth, Charlotte Area Fund — Charlotte; Tonio Lasater, Guilford Community Action — Greensboro.

Prof. Morris Cohen, project director and chairman of the Community Organization Sequence in the School of Social Work, and Riddick will provide consultation with the community action agencies and be responsible for the student's learning experience.

### Willow Road Community Missionary Circle

The Willow Road Community Circle will hold its regular meeting Sunday, September 10, in the home of Mrs. Rosella Headen, at 920 Cottage Grove Ave., at 3:00 p. m.

Mrs. Katie McGibbony  
President  
Mrs. Rachel Turner  
Reporter.

## Final Rites Held For Mrs. Hattie Finney



Mrs. Hattie Wright Finney

Mrs. Hattie Wright Finney, 55, of 422 North Dudley Street died Saturday, September 2, 1967 at 3:00 p. m. at the Anthony Rest Home on Pisgah Church Road after an extended illness both at her home and at the L. Richardson Memorial Hospital.

Mrs. Finney was born in Guilford County, Greensboro, on March 25, 1912. Since her youth, she was a member of the United Institutional Baptist Church where she served most often as a Bible School teacher. She was a retired school teacher, having taught science at the high school in Liberty, North Carolina where she taught during most of her teaching career until her illness about 1955. She was active in her school community as a Girl Scout leader as well as admired and respected by the community for her tireless efforts to upbuild the youth of the community.

She was a graduate of the Agricultural and Technical College from which she received the B.S. degree in chemistry. She was a devoted niece of Mrs. Nannie Minor, also of the United Institutional Baptist Church with whom she made her home.

The funeral was held Monday, September 4, 1967, in the chapel of Brown's Funeral Home with Rev. J. W. Tynes officiating.

Her survivors include Mrs. Golden Graves, mother, of Greensboro; and Mrs. Nannie Minor, aunt of the Montgomery Rest Home of Biscay, North Carolina.

## Wesleyan Service Guild of Tioga



NASSAU, Bahamas — Members of the Tioga Wesleyan Service Guild of Tioga Methodist Church and the Twig Mothers Club are pictured on the steps of the popular Montagu Beach Hotel in Nassau. They were on a visit to the Bahamian capital, arranged by Henderson Travel

Agency. Representing Henderson is the Tour Leader, Mrs. M. B. Richardson (second from left, front row) of 1517 West Pike, Philadelphia, Pennsylvania.

Among those pictured were representatives from Saint Louis, Missouri; Greensboro, North

Carolina; New York City, New York; Camden and Willingboro, New Jersey. During their stay in the sunny tropics, they enjoyed sunbathing, swimming, shopping and sightseeing.

(Bahamas News Bureau photograph by Lorenzo Lockhart.)