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Outlook

Keep Up With The Times — Read The Future Outlook!

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GREENSBORO, NORTH CAROLINA, FRIDAY, JUNE 13, 1969

PRICE 10 CENTS



Welcome! The Blitz Team For Coca-Cola

Looking on from left to right are Sales and Market Representative: Arthur Jarrett of Winston-Salem, N. C., Henry Monroe of Raleigh, N. C. and Reddrick Martin of Columbia, S. C. while

Milton Gerald of Greensboro, far right, tell Store Manager about the latest trends for Coca-Cola and Allied Products.

COCA-COLA BLITZ TEAM IN TOWN

During the week of June 16-20 the "Blitz Team" for Coca-Cola will be in Greensboro. The Team is composed of Henry Monroe, Raleigh, N. C.; Reddrick Martin, Columbia, S. C.; Arthur Jarrett, Winston-Salem,

N. C. and Milton Gerald of Greensboro. Each member is employed by the Coca-Cola Bottling firm in their respective hometown. Mr. Martin and Mr. Gerald are the "old pros", each employed more than 5 years; Mr. Monroe is next with 2 years of employment and Mr. Jarrett is the "rookie" with 8 weeks

of employment with the Winston-Salem Coca-Cola Bottling Co.

The primary objectives of the Coca-Cola "Blitz Team" are as follows: (1) To make an all out effort to call on as many retail outlets possible, (2) Improve in store advertising and (3) help maintain and develop proper

image for Coca-Cola and it's allied products, such as, Sprite, Tab and Fresca.

100 YOUNG, TALENTED MUSICIANS TO ENROLL IN A&T STATE UNIVERSITY SUMMER COURSE

A special institute in music for high school and junior high school students will highlight the annual summer session at A&T State University.

More than 100 students from five states are expected to enroll in music classes from June 30 to August 2.

Now in its seventh season, the A&T institute has become one of the most successful of its kind for the training of young, talented musicians.

Each of the youngsters is given private instruction in either band instruments, piano, organ or voice. The institute also offers small classes and seminars in music theory, literature and appreciation.

Several times during the summer, the students and the institute faculty combine for re-

citals or staged musical productions.

The summer program also features several concerts by student bands, choirs and ensembles. Dr. Howard T. Pearsall, chairman of the A&T Music Department and institute directors, said that some new innovations, including programmed teaching may be tried during the institute this summer.

Dr. Pearsall said that students who are interested in the program are encouraged to apply early. He said only a very limited number of scholarship grants are available this year.

Staff members for the institute will be experienced high school and college teachers from all over the state. The regular teaching program will be supplemented by guest professional artists.

Shriner Of The Year

Noble C. A. Levette, Jr. was elected Shriner of the Year of Khalif Temple No. 144 AEA-ONMS. Noble Levette is the Imperial Deputy of Oasis of Greensboro and has served as Potentate of Khalif Temple during the year 1964-65. Among other temple duties he serves as Chairman of the Promotion Committee, member of North Carolina Gala Day Committee, Vice Chairman of East-West Shrine All Star football game, member of the Drill Patrol, and Creation Team.

He is also a Veteran of World War II, member of Union Memorial United Methodist Church, Scoutmaster of Troop No. 462, District Chairman of Adult Leadership Training for

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Deaths

MR. POPE IRVIN

Mr. Pope Irvin, age 49 died at Moses Cone Hospital Monday, June 9th following a brief illness. He lived at 909 Caldwell Street.

Funeral service was held Thursday, June 12th, 4:00 P.M., Brown's Funeral Home Chapel. Rev. Cecil Bishop pastor of Trinity A.M.E. Zion Church officiated. Burial followed in Piedmont Memorial Park.

Survivors include his wife, Mrs. Minassa Irvin of the home; one brother, Linton Irvin, Greenwood, S. C.

The family received their friends at the funeral home Wednesday night from 7-9.

Brown's Funeral Directors in charge of arrangements.

MRS. HELENA F. MOOSE

Mrs. Helena Fuller Moose, age 43 died Friday, June 6th following a brief illness.

Funeral service was held Tuesday, June 10th, 3:00 P.M., Grace Luther Memorial Lutheran Church. Burial followed in Maplewood Cemetery.

The family received their friends at Brown's Funeral Home Monday evening from 7:30 to 8:30.

Survivors include her husband, Professor David Moose of the home; two sons, David and Charles Moose; one daughter, Miss Dorothy Moose, all of the home.

Brown's Funeral Directors in charge of arrangements.

There are 31 million names of veterans in the Veterans Administration's master index file.



Jimmie I. Barber to Speak at St. Matthews Church

The Methodist Men's Association of St. Matthews Methodist Church has announced that Dean Jimmie I. Barber of A&T State University, recently elected to the Greensboro City Council, will be the speaker at the 11:00 a.m. service on Father's Day, June 15, 1969. The pastor, Rev. Joseph Bethea, extends a cordial invitation to all members and friends.