

THE FUTURE OUTLOOK

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THE FUTURE OUTLOOK

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United Fund Campaign Wants \$1,484,891

This issue of the quarterly report is devoted primarily to the 1971 campaign, in which \$1,484,891.00 is being sought to support 37 agencies during the next year. Yes, this is out to defeat the foe in the battle of battles. Yes, this is the time of year we watch strong bodied men representing the colleges and universities all over America. These men united as one give all their energy and skill to protect their institutions from defeat on grid iron fields. While others devote themselves and their money for a victory that prevents misguided youth, disease, poverty, and other evils and ills that destroy mankind.

We for a lack of some better name call our great aim, "The United Fund Campaign." The big movement is now. The Kick-off is in the air. The victory is in our hands. The able, the willing, and the methods are all on our side. We must and we shall give to our youth those programs nationally known for their transposing powers for a better life.

Enthusiasm is running high among this year's workers—and this is the year, the year Greensboro goes over the top in its Number One civic duty.

Many volunteer workers have received their material from the United Fund office for solicitation to reach its goal of \$1,484,891.00, which is distributed among 37 different services.

The 1971 allocations are as follows: American Red Cross (Greensboro Chapter, \$205,927.00; American Social Health Association, \$1,202.00; Community Health Services, \$52,922.00; Children's Home Society of North Carolina, \$44,646.84; Family Life Council of Greater Greensboro, \$12,105.00; Family Service — Traveler's Aid Association, \$87,883.00; Florence Crittenton Home, \$6,811.18; General Greene Council—Boy Scouts, \$100,000.00; Greensboro Association for Retarded Children, \$8,415.00; Greensboro Cerebral Palsy and Orthopedic School, \$125,000.00; Greensboro Community Center, \$21,635.00; Greensboro Mental Health Association, \$11,810.00; International Social Services (WAIF), 440.74; Legal Aid, \$20,000.00; National Assembly for Social Policy and Development, \$360.60; National Association of Hearing and Speech Agencies, \$262.44; National Council on Crime and Delinquency, 969.62; National Parks and Recreation Association, 592.99; North Carolina Chapter — National Cystic Fibrosis Research Foundation, \$5,000.00; North Carolina Council on Crime and Delinquency, \$1,823.05; North Carolina Mental Health Association, \$6,699.44; North Carolina United Community Services, \$8,521.85; P. A. T. H., Incorporated, \$11,416.00; Salvation Army, \$92,248.00; Tarheel Triad Council — Girl Scouts, \$50,000.00; Traveler's Aid Association of America, \$225.34; United Day Care Services, \$72,407.00; United Health Services of North Carolina, \$11,903.91; U. S. O. (United Service Organization), \$8,490.00; Young Men's Christian Association, \$128,496.00; Young Women's Christian Association, \$98,558.00 and United Community Services, \$288,119.00.

Ten men from Greensboro area business firms will serve as "loaned executives" during the 1971 United Fund Campaign and will be loaned on a full-time basis to assist in conducting the fall campaign.

Five will serve as staff aides to campaign group chairmen and will be available for duty September 28 through October 30. The other five will work as campaign solicitors and call on groups of selected business firms beginning September 21 and continuing through October 9 or until their job is completed.

The loaned executives include Bruce H. Overman Jr. of Vick Manufacturing Division Richardson-Merrell, Inc., J. Robert Townsend of Sears, Roebuck & Company, M. E. Peebles of Southern Life Insurance Company, Robert L. Moore of Wachovia Bank & Trust Company and Mike O. Russell of Pilot Life Insurance Co.

Others are Charles L. Taylor of Cone Mills Corporation, Greg Hillenberg of Western Electric Company, Byron Myers of Burlington Industries Research Center, Grady D. Edwards of Jefferson Standard Life Insurance Com-

This Week's Sunday School Lesson**WHAT LOVE WILL DO
Beginning Where You Are**

The county weekly had quite a write-up about the killing; bold headlines said, "Brother Lays Down Life For Brother." The big metropolitan dailies reported it all in a 2½-inch column on an inside page.

It had been a long hot summer in this sprawling city of southern California a decade or so ago. School had just started, but Eddie was not with his class. It would have been his senior year.

The morning after Labor Day was Eddie's funeral. He had been shot five days earlier by his younger brother Richard. Richard had not meant to shoot Eddie; in fact, he was heartbroken about it, for they had always been close. When Richard had secretly taken the gun from his father's desk, he had intended only to scare his baby brother away from his room.

Jamie was not really a baby. He was six years old, but his parents always called him "Baby Jamie" or "your baby brother." Most of the time, he acted like a baby. That was how the trouble began.

Many times he had ransacked the room his teen-age brothers shared. Richard was fourteen, and Eddie was going on seventeen. Every time Jamie got into their room, he wrecked Richard's model ships or tore his stamp collection. Twice Richard could not find them. But Jamie's six-year-old mind was more adept at searching and destroying than Richard's at hiding.

Usually when Jamie did wrong, and particularly when he damaged things belonging to his older brothers, his parents shrugged it off: "He's just a little boy — still our baby, you must remember."

Perhaps they did not want Jamie to grow up. But Richard did. Jamie really irritated Richard. Eddie was older, and he was more often away from home as he spent more time with girls and playing tennis and basketball.

On several occasions Eddie warned his parents that Jamie was spoiled rotten and should be more closely disciplined, but they could not see it. Eddie was quite fond of his baby brother, even though he understood and often shared Richard's frustrations over Jamie and his brotherly malice. Richard had nearly always thought Jamie was rather unnecessary for the family, and he had never been happy when Eddie gave Jamie much attention.

Richard often felt ill-treated. He was punished because he didn't act his age or older. Why was Jamie never punished for

his immature and destructive actions?

When Richard came in from cutting the hedge one hot afternoon, his latest model ship lay crushed on the floor. Jamie again! That was when Richard took the gun and cornered Jamie with it. He knew he did not dare lay a hand on his baby brother, but he thought he might scare him enough to keep him out of his room. Then Eddie arrived.

Probably Eddie did not understand what was in Richard's mind. At any rate, when the gun accidentally went off, Eddie was shielding Jamie, and the bullet tore into his heart. Richard said he did not know the gun was loaded. He had never touched it before — it was forbidden — and did not realize how easy it was to shoot.

The parents can still hardly believe they have lost their first-born. "They keep wondering where they went wrong and how God could have let such a terrible thing happen. Richard hasn't yet decided how to punish himself. Jamie does not quite understand what happened except that he misses Eddie, but, after all, he's still a little boy.

Whom shall we say was most to blame in this family? Who showed the greatest love? How would you answer these questions?

Searching The Scriptures

The Scripture for this lesson is Genesis 37 and 38; 44; John 15:12-14. Selected verses are printed below.

Genesis 44:18-34

18 Then Judah went up to him and said, "O my lord, let your servant, I pray you, speak a word in my lord's ears, and let not your anger burn against your servant; for you are like Pharaoh himself. 19 My lord asked his servants, saying, 'Have you a father, or a brother?' 20 And we said to my lord, 'We have a father, an old man, and a young brother, the child of his old age; and his brother is dead, and he alone is left of his mother's children; and his father loves him.' 21 Then you said to your servants, 'Bring him down to me, that I may set my eyes upon him.' 22 We said to my lord, 'The lad cannot leave his father, for if he should leave his father, his father would die.' 23 Then you said to your servants, 'Unless your youngest brother comes down with you, you shall see my face no more.' 24 When we went back to your servant my father we told him the words of my lord. 25 And when our father said, 'Go again, buy us a little food,' 26 we said, 'We cannot go down. If our youngest brother goes with us, then we will go

down; for we cannot see the man's face unless our youngest brother is with us.' 27 Then your servant my father said to us, 'You know that my wife bore me two sons; 28 one left me, and I said, Surely he has been torn to pieces; and I have never seen him since. 29 If you take this one also from me, and harm befalls him, you will bring down my gray hairs in sorrow to Sheol.' 30 Now therefore, when I come to your servant my father, and the lad is not with us, then, as his life is bound up in the lad's life, 31 when he sees that the lad is not with us, he will die; and your servants will bring down the gray hairs of your servant our father with sorrow to Sheol. 32 For your servant became surety for the lad to my father, saying, 'If I do not bring him back to you, then I shall hear the blame in the sight of my father all my life.' 33 Now therefore, let your servant, I pray you, remain instead of the lad as a slave to my lord; and let the lad go back with his brothers. 34 For how can I go back to my father if the lad is not with me? I fear to see the evil that would come upon my father."

Memory Selection: Greater love has no man than this, that a man lay down his life for his friends. —John 15:13

Exploring The Questions

The final part of the Genesis history concentrates on the life of the patriarch Joseph. He was the older of the two sons of Rachel, Jacob's favorite wife. In many ways, from a literary viewpoint, the Joseph saga is the finest of all the patriarchal histories.

Most of the narrative can be traced to the Yahwist, or J writer; but the E source has been cleverly worked into it. Perhaps this section of Genesis best manifests the reality of the two sources. Each literary source had an independent history of development within Israel; they reported the same basic national and religious traditions but with many differences between J and E. For example, in Genesis 37, the J account says it was Judah who managed to save Joseph from being slain by his brothers; Judah suggested selling him to the Ishmaelites. In the E report, it was Reuben who persuaded them not to kill Joseph; however, before Reuben could come back to rescue Joseph, Midianites found him and carried him off to Egypt. (Note especially verses 28 and 36.)

Genesis 44 may be considered the climax of the Joseph history. It is full of drama, for the brothers were on trial, although without realizing it. Joseph had risen from slavery to become second in power and authority to Egypt's king. When the brothers came to Egypt for food, Joseph immediately recognized them, but they did not know him. He arranged events so that they would be faced with the temptation to sacrifice Benjamin, the youngest of the brothers, in order to gain their own freedom. Once again the older brothers would have to decide what was to be done with their father's favorite son.

On their second visit the
 (Continued on Page 3)

pany and William L. Carter of North Carolina National Bank.

The men will work out of the downtown United Fund Campaign headquarters which will open September 28 at 230 South Greene Street.

W. L. Carter Jr., campaign general chairman, said the "loaned executive program provides a significant way for the corporate citizens of the Greater Greensboro Area to demonstrate leadership and support of the United Fund. These men bring to the United Fund a resource for full-time assignment not available in any other way. It is of even greater value, perhaps, to the companies and personnel involved for it provides an opportunity for the men assigned to demonstrate their leadership potential in a top priority community service activity."