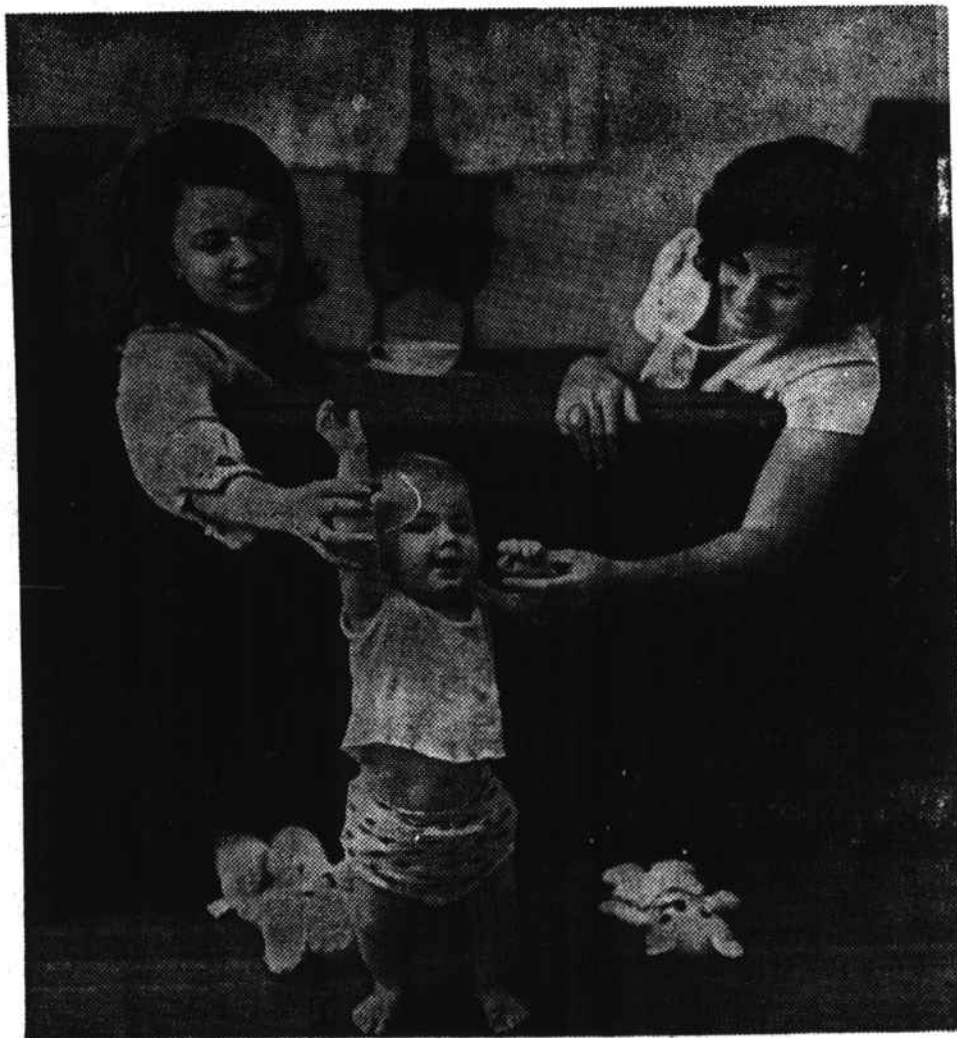


# A warm home is always more inviting.

Get the pure comfort of flameless electric heating.



What could be more inviting than a home where every room is warm and cozy. Friends will come more often, and your kids may even want to stay home for a change. Flameless electric heating might just bring you a whole new way of life.

It's simple to make your home warm and cozy with electric heating.

What's more, electric heating equipment is remarkably dependable. And so flexible, there's a system to fit any home, new or old.

People in over half the new homes and apartments served by Duke Power are already enjoying the pure comfort of electric heating. Call Duke Power today and find out how you can get it.

Live a life of pure comfort... electrically. **Duke Power**