SUBSCRIPTION RATES \$1.00 Per Year Published Every Thursday

Entered as second-class mat ter at the Post Office at Sparta, N. C.

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THURSDAY, AUGUST 3, 1933

The Times is glad to open its columns to contributions on timely and pertinent topics by citizens of Alleghany County. While we do not necessarily endorse opinions expressed, we feel that publicity on matters of public concern will bring about a healthy and active state of thinking on the part of our citizenship. So, if oyu have anything weighty on your mind of timely interest, write it down briefly and send it in. Discussions of controversial matter, however, should always be conducted on a high and logical plane. Newspaper columns are no place for personal disparagement. family dependent upon county relief The Times is opposed to mud-slinging

Many of our business men establishments have publicly signified their intenton of cooperating with the President in this issue of The Times. To comply literally with all the provisions of the Code will work a hardship on many small business concerns that have been hard-hit by the depression. wth that fine spirit which is typical of the American people, these business men will cooperate with the Government for the benefit of the nation. They deserve and will get the support of our people in this supreme effort to bring about national recovery.

In his article Mr. Warren discusses some matters that should receive consideration. For some time leaders in the State have encouraged our peocan get the same quality in North The answer is, trade at home. side to the matter. Our State is a part wealth and that is the saving of our and cutting wages of their employees of a great Union. We cannot live un- net profits. There is in every home, in order to lower the price of merto ourselves all the time. Common every business enterprise and every chandise and in so doing they cut the sense should be our guide. Kansas organization, a fixed expense which price of your farm products and dimcan furnish us wheat. North Carolina that business or that organization inish your profits, and remember that can furnish Kansas cotton and to- must meet before there can be any it is your profits that make you wealbacco. Trade between states and na- profit. After this expense has been thy or the lack of profits that make tions must be encouraged. The con- met then whatever is left is what we you poor. We have tried to get this centration of wealth or goods among call profit. Profit is what we must over to you clearly. We hope we have a few people or in one locality works | have if we are to better our financial | succeeded, and we hope that you may a hardship on other people and in status. It is this profit that has en- be able to see what has been happenother places. Trade at HOME FIRST, abled every farmer to own a home. ing to you through the years while and then consider other states and It is this profit that makes the mer- you were sending your money to other institutions.

EVERY ONE SHOULD HELP

not, the year 1933 is going down in poor. Now what has happened, or American history as significant as what has become of our profits. They any in the one hundred fifty-six which have been sent to the mail order have passed in the experience of the lhouses and the chain stores. This is

will hereafter be more closely regulated and supervised by the Federal bought from these concerns and they Government than ever before, directly in opposition to the individualistic of the goods, but they have had that theories which have dictated governmental policies heretofore. Not all of it is new, for, during the

World War, the Wilson administration, exercising emergency powers, did, to a large degree, control and decide exactly what the industrial and economic machinery within the nation might or might not undertake to accomplish. When President Roosevelt placed an embargo on the export of gold he fell back on a piece of wartime legislation for the authori-

Far-reaching legislation was enacted by the recent Congress looking toward the control and planning of American industrial, financial, and agricultural activities. These measures were adopted with tremendous popular support, largely because conditions had gotten so bad that they offered the only prospect of ending the unpleasant situation existing. These new powers are complete and

The Industrial Recovery Act seeks to create jobs by reducing hours of labor, to improve living conditions and create purchasing power by raising wages, and to prevent waste and improper business methods by co-operation and regulation. The Agricultural Adjustment Act deliberately provides for limitation of production to accomplish an increased return for the farmers. A Federal coordinator of railroads will endeavor to rehabilitate our transportation system, new credit agencies of the central government provides loans for farmers and home-owners, another act places banks and security issues under government supervision, the Tennessee Valley development will put the nation in the power business, and so on.

These are tremendous changes to be accomplished. In the process mistakes are going to be made. It is certain, too, unfortunately, that there!

THE ALLEGHANY TIMES will be individual casualties, for it for goods and wares. Now what hapordinate the entire American economic empire. Every thoughtful citizen should seek to study and understand what is being attempted, in order that every man, woman and child can cooperate for the common welfare and happiness of us all. As a nation, we have a tremendous task, in which we should all gladly help.-Editorial in Grayson-Carroll Gazette.

> Last week The Times ran an editorial concerning relief families from other counties moving into Alleghany. According to a statement of Mr. Miles, the Relief Office has been successful in getting some of these families moved back to their native counties. He states, however, that unless land owners cooperate with the Relief Office in this matter and keep relief families from moving into their places that the work of the Relief Office will be handicapped and needy families in Alleghany will be deprived of their proper share of as-

> People who have empty houses for rent should investigate fully the conditions of the persons who want to move into this county now, and no should be permitted to move into the county. The county relief office has been able to give extensive relief to all needy people of the county, but no more outside relief subjects should be encouraged to come into the coun-

> Land owners can help the relief office a great deal by cooperating in this matter. It is a tremendous burden upon the county to look after all those who need it, and unless our citizens cooperate with the Relief Office, it will be impossible to give the

Public Opinion

(BY DALTON WARREN.)

an absolute fact when considered in The life of the American people the broader sense. Our money has gone to pay for goods which we have have not only had the purchase price profit which is so essential to our prosperity. We have sent it out of our county and there can be no possible way for us to become wealthy

so long as we continue to do it. Now we will admit, that it is not enough simply to make this assertion without proving it, so we are going to attempt to prove it to your entire satisfaction. We will admit, in the first place, that it is true that we have sent our money away from home

will take time and experience to co- pens when we do this? Well, in the first place we have no money left at home. This makes it impossible for any sort of progress because there is no money with which to pay for whatever improvements we might wish to make. Then we find that there is no market for our farm products because the local merchant has no money with which to buy it. What happens? You have to go elsewhere to market your produce. When you do this, you find a market created, owned, and operated by the chain stores or their sympathizers. It has always been the policy of the chain store and mail order house to beat down prices. When you go to them for a market for your produce they force down the price so they can sell low. You are the loser. Then they go to the manufacturer and tell him what they will pay for his products. They agree to take his entire output at a certain price and they show him how he can save by letting them have his output and discharge his sales force. This adds to unemployment. and further diminishes our purchasing power for the simple reason that every man who is discharged loses his income and his purchasing power. This is what happens the first year. has lost his entire organization and take your money to your friends who cent. he feels that it will be imposible for have helped you in times of adversity him to refuse to grant the request and show your manhood and your apfor a lower price because it will cost preciation? him too much to reorganize and go out after the business as he had formerly done. He grants the request and lowers the price of his goods. In order to do this he must cut his expenses and this is done by offering best service to the really deserving. less for the farm products, or whatever products he buys, and by cutting the wages of those who work i nhis factory. This is repeated from year to year until it finally results in what we call a depression. Now you ask how does this affect the far-Almost every day we have people mer. The answer is plain. Everything come into our place of business ask- that goes into a factory to be made to the will of Him who doeth all ing why it is that there is so little into a saleable product comes from money in the country, and what is Mother Earth, and a great deal of it ple to buy North Carolina products the real cause for business depres- comes from the farm. Every time a School assembled July 30th cherish and patronize North Carolina insti- sion. There are many things that man in the city loses his job he loses the memory of him who has so faithtutions. That is as it should be. If happen in our economic structure at the same time his ability to buy fully and earnestly labored among we do not help to build up business which contribute to, and make, busi- what the farmer has to sell. Every us, and industry within our own com- ness depressions inevitable, but the time wages are cut the man or womonwealth, we cannot expect out of main thing can be traced to our own man who sustains the cut loses just State people to do it for us. There is door. We have, for years, overlooked that much of their purchasing power School records, a copy sent to the no need of sending to Massachusetts the one and only way of bringing and in every instance it reverts back North Carolina Christian Advocate for manufactured cotton goods if we prosperity to our own community. to the farmer. The chain store and mail order houses are continually Carolina. However, there is another! There is but one way to accumulate beating down prices on your products

chant independent. It is this profit these concerns that have absolutely that makes it possible for us to edu- no interest in you. Their only desire cate our children, so it is this profit is to make money for themselves. Whether our people realize it or that makes us wealthy or makes us They have no community interest, COME TO SEE

"Mrs. Wiggs Cabbage Patch' School Auditorium Thurs., Aug. 10 ADMISSION-15c and 25c.

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Unaware

(BY MOLLYE ELLA WILCOX.)

I am beautiful, but unaware. There's enough splendor about me To renew the sparkle in any man's eye. What care I for depression?

When they fail to come.

Of course, I miss the refreshing raindrops Or 'tis something makes the bloss om perfect

And the nectar yield to me when I caress the flowers. No matter, God always gives the rain for my necessity And then I work, toil happily with the rythm of the gift of life. Listen to my song.

Look ye upon my joyous labor.

Bum-m, bum-m, bum-m-m. My costume is more gorgeous than that of kings,

Nor does it ever cost the-spring-of-of-life to countless men, And, oh, I gladly put it on exhibit just for you. I am a bumblebee.

no educational interest, nor any other Examination for Assistant sort of interest in you. They want your money and when they have got-The United States Civil Service ten it they have no further use for you. If you do not believe this, let Commission will accept applications your family get sick and income stop until August 8, 1933, for the positions and go to them for credit and see of assistant and junior messengers what they have to say. You may in the Departmental Service, Washhave been trading with them for one The entrance salary for assistant year or for ten years as for that

messenger is \$1,080 a year, and for matter, but you see if they are will-At the end of the first year the chain ing to help you in your time of need junior messenger \$600 a year, less a store owner goes to the manufacturer and at a time when you most need it. deduction of not to exceed 15 per for lower prices. When the demand If these things are true, then why in cent as a measure of economy and is made this time the manufacturer the name of high Heaven do you not a retirement deduction of 3 1-2 per As the States of Maryland, Virgin-

RESOLUTIONS OF RESPECT

Whereas, an allwise Creator has seen cause to remove from among us the dearly beloved Rev. W. E. Poovey, Presiding Elder of Mt. Airy Dis-

Whereas, Cox's Chapel Church and Sunday School, Sparta Charge, deeply feel the loss sustained by his passing. Therefore, be it resolved:

That we bow in humble submission

That a copy of these resolutions be placed in our church and Sunday and Alleghany Times for publication and a copy furnished the bereaved

Committee: T. C. Balack, Board of Stewards; Hazel Phipps, Lay submit documentary proof that they are entitled to military preference.

Full information may be obtained from the Secretary of the United States Civil Service Board of Examiners at the post-office in any city

ia, New Hampshire, Vermont, and

the District of Columbia have already

received appointments in excess of

their quotas under the aportionment,

residents of these states and the Dis-

trict of Columbia will not be admit-

ted to this examination unless they

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Castevens Motor Co.

Sparta, : North Carolina

Henry Ford Dearborn, Nich.

UNTIL WE LEARNED BETTER

Until we learned better, we used to mix wood and steel in our car bodies and wheels.

It was the best way to make bodies -- then. But the state of the art

Of course, it is more expensive to make an all-steel body than to make a wooden frame and nail steel panels on to it. The better way involves an initial expenditure of several millions of dollars for new dies, which renders a change very costly. Cars, especially large expensive cars which are produced in small volume, cannot afford this, because the dies cost as much for one car as for a million. That alone explains why allsteel bodies are not used in all cars.

But our basic policy from the beginning is to make a good car better, regardless of cost.

For example, when we discarded wood-steel body construction, it was not because we lacked wood. We still have some thousands of acres of the best hard wood in America. Economy would urge us to use up the wood first, and then adopt the better all-steel body. But we decided that quality was more important than expense. We weighed the reasons, for and against, before we made the change.

We could see only one reason for retaining a mixed wood-and-steel body -- nailing the metal on, instead of welding an all-steel body into a strong one-piece whole. That reason was, it would be cheaper -- for us.

Our reasons for adopting an all-steel body were these: A wood-steel body is not much stronger structurally than its wooden frame. In all American climates, wood construction weakens with age. Every used car lot gives evidence of this. Rain seeps in between joints and the wood decays. A car may have a metal surface, and yet not be of steel construction. Under extreme shock or stress the steel body remains intact-dented perhaps, but not crushed.

Steel does not need wood for strength or protection. Wood is fine for furniture, but not for the high speed vehicles of 1933.

In the Ford body there are no joints to squeak, no seams to crack

The all-steel body is more expensive -- to us, but not to you.

By all odds, then, steel bodies seem preferable.

Wheels also have become all-steel. No one argues that an electrically welded one-piece steel wheel, such as the Ford wheel, needs to be "strengthened" by adding wood to it.

The one-piece all-steel body is the strongest, safest, quietest, most durable body made. That is our only reason for making them.

August 7th, 1933

Henry Ford