

LITTLE AMERICA
AVIATION and EXPLORATION CLUB
 LITTLE AMERICA ANTARCTICA
With Byrd at the South Pole
 by C. A. Abele, Jr. President
 U.S.N.A.

No. 19—We Enjoy Moving Day!

Little America, Antarctica, April 2 (via Mackay Radio)—Today is moving day for three of us. Commander George Noville, Captain Allan Innes-Taylor, head of our busy dog department, and I have set up housekeeping in a portable dwelling we built in our spare minutes on the flagship Jacob Ruppert on the way down. It is made of every piece of wood we were able to bring from New Zealand or snatch from crates and boxes. It is some house! Inside it is 12 x 12 feet with windproof walls ten inches thick. In it we have all the comforts of home—well, not all of them, but a hot—including a stove, book shelves and a big clothes locker. The house is just up and already it is half buried with snow. We've had a busy time here this week—house building. Our scientists have erected three buildings where they can be away from the noise of the rest of the crowd. Here they will pursue their scientific studies and research work. These buildings also contain work. These buildings also contain a big library of books. Seems to me you never realize how valuable books are, especially books that give you some useful knowledge, until you are off in some far corner of the world like this where you can't get any except those you brought along. We have several hundred books of various kinds and they are almost our most priceless possessions.

Yesterday I helped dig out of the snow and remains of the Fokker plane in which Lieut. Com. Schlossbach and three other men crashed the other day. It is a mess, but already Bill Bowlin, Schlossbach and Paul Swan are busy salvaging the motor and instruments for future use in some other plane. The rest of the aviation group are working hard flying supplies to Mountain House, our southern base, 123 miles away. You have already marked the first flight and tractor journey to this spot on your

maps. Well, this is where Admiral Byrd, without another human soul anywhere near him, has gone to spend the long antarctic winter. He will be absolutely alone in a tiny shack buried in the snow, observing weather conditions until the spring—meaning until about October first. In the meantime, Dr. Thomas C. Poulter, of Dunedin, New Zealand, chief of our scientific group, will be in command here, with William C. Haines, of Washington, our head meteorologist, next in command. George Noville is executive officer of the winter camp and chief fuel engineer and I am his assistant.

Little America is as assuming the proportions of a real village. We now have nine wooden buildings and two big snow houses. The dogs are being kennelled in the tunnels under the snow. Little America looks like an old time frontier camp. We have all grown beards and everybody goes around bundled up to the eyes. Sealing parties are out on the

ice every day getting part of our supply of fresh but awful tasting meat. Tractors are buzzing back and forth between our various caches and are doing wonderful work. The dog teams are in and out all the time and the air is full of airplanes. We have plenty to do, plenty to read and we have movies twice a week. And George Noville has gone out and got his ears frozen. Not serious, but painful and annoying and very funny to look at—three times their normal size. The temperature is averaging around forty below zero.

They tell me that all of the officers, instructors and students of the Ryan School of Aeronautics at San Diego, California, have joined our club in a body, that the membership now numbers around 15,000 and that the personal messages which Admiral Byrd is sending from here to every teacher who enrolls a high school or college class in the club are making a great hit. All a teacher has to do to enroll a class is to send the names and home addresses of self and pupils with a three cent stamp or stamped addressed envelope for each, and membership cards and big working maps of the South Pole region will be sent all of them—with a radio message from the Admiral to the teacher. All others who wish to join the club, entirely without cost, and get membership cards and maps, should do likewise—send stamped, self-addressed envelope to Arthur Abele, Jr., President, Little America Aviation and Exploration Club, Hotel Lexington, 48th St. and Lexington Avenue, New York City, N. Y.

ANNOUNCEMENT
 At the solicitation of many of my friends, I have decided to announce myself a candidate for the office of Sheriff of Alleghany County, subject to the Democratic Primary in June. If nominated and elected I pledge to the office the best of my ability.

I take this means of thanking the voters of the county for any support that may be given me.

Yours very truly,
W. F. OSBORNE.

I hereby announce myself a candidate for the State House of Representatives subject to the will of the people in the Democratic primary.

C. W. Ervin

Bring Us Your Relief Orders

We will honor them for Groceries, Feeds, Fertilizers and anything else that we carry in stock.

We Carry In Stock
 Special Corn Fertilizer 4-12-4 and also fertilizers for other crops

Cash and Carry Stores
 SPARTA, N. C.

THE NORTH CAROLINA SALES TAX
 (continued from front page)

When the issue was drawn, the legislator had to decide whether to vote for a measure which held out some reasonable hope to restore the state's credit and preserve its essential public services, or whether to cling to an old system under which the state was plunging further and further towards financial chaos. That was the issue the governor and general assembly faced and resolved.

It was only after long weeks of arduous search for another way out, that the assembly became convinced of the inexorable character of the choice which had already forced itself on the members of the finance committee.

Some Apparent Results
 What of results? The state's credit has been restored and its securities are in demand at a reasonable interest rate. The schools are open to all North Carolina children and other essential public services are being rendered, even though under conditions frequently punishing to the public servant.

An argument against the sales tax was that it would accelerate the rate of bankruptcy among merchants. Bankruptcies have decreased, because business is better. We find many merchants are withdrawing more or less quietly from active co-operation with the anti-sales tax forces.

I am not contending the sales tax has increased the merchant's business and saved him from bankruptcy. I am not contending the tax is not burdensome to the merchant and the people. I am not suggesting the sales tax has caused the volume of trade in North Carolina to increase at a faster rate than that of Virginia in the very months when prophets of disaster said our business would be going to Virginia.

I do submit however, as a reasonable conclusion, that restoring confidence in the ability of the state to meet its financial and moral obligations has had much to do with stimulating industry, and inspiring public faith.

Many have concluded that the most hazardous prospect before the state is the possible effect on business of a new, inflamed hunt for revenue to operate the state government and the public schools.

In Accord With New Deal
 The theory under which the state administration, as well as the national, is now proceeding, is that a greater buying power must be distributed among the people.

The new deal of President Roosevelt includes a more abundant distribution of the benefits of labor. Governor Ehringhaus has given himself with passionate devotion to advancing the same high purpose in North Carolina. Witness his co-operation with the federal program, his leadership in procuring better prices for tobacco and other crops. The buying power of the people of this state has been increased by government effort many times the whole sales tax bill.

Isn't it a better policy to work for a fair distribution of buying power among all the people and the establishment of a broad tax base, than to look only to concentrated wealth for support of the state while the people are left headed towards a condition not unlike serfdom?

Sales Tax Is Effective
 Some publications spread the charge the sales tax has failed to produce the estimated revenue. What are the facts? The highest estimate of revenue from a 3 per cent sales tax was \$9,000,000 and this was reduced to \$8,400,000 when certain basic commodities were exempted.

The first six collections brought in \$3,317,745, and it is not unreasonable to expect the 12 months to produce double that amount, or \$6,635,490. It is not unlikely the final record will be \$7,000,000 for the year. Short of the mark, but enough revenue to be a vital consideration in rewriting the state's fiscal policy.

Was It The Final Resort?
 I submit the only doubt about the justice of asking for this general contribution to the public service arises from a question as to whether the state has allowed wealth to escape its fair share of the tax load, as the state turns to the masses of the people for help in the sales tax.

The state is bound constitutionally to levy by uniform rule on real and personal property when it levies ad valorem. It cannot graduate the levy, and when property taxes threaten confiscation of some, the state has no choice but to continue the confiscation of some, or relent towards all. It seems a matter of common consent that ad valorem taxes for support of the state cannot be adopted.

Consider the utilities and their tax burden. At present no state in the union takes a larger percentage of the gross income of public utility corporations than

does North Carolina. When taxes rise, rates must be advanced and, as always, the consumer pays the bill.

Consider the other corporations. These producers can be taxed as much as the traffic will bear but at an unknown point in the loading, taxation defeats its own purpose by encouraging a transfer of operations to other states. Our franchise and other levies are high now. Constructive statesmanship will not close the door to expansion of industry. This does not forbid strict examination to determine whether those able to pay are paying all they should to the support of the state.

The state has a constitutional limit on income taxes, set at 6 per cent of the net. It has a constitutional bar to taxing small incomes.

It behooves all of us to consider dispassionately, either what part of the public service we are willing to throw on the scrap-heap, or where revenue will be secured if present levies are abandoned.

Face The Present Facts
 Am I of the opinion we have a satisfactory plan of taxation of the state? I am not. The system is cumbersome and unscientific. I know of no tax plan in use that has what I describe as adequate fairness and simplicity. A better way to impose an indirect or consumption tax than our sales tax would be a national levy on commodities with a per capita allocation of the income to the state. A 2 per cent tax of this sort would give North Carolina, for instance, about \$14,000,000 per year.

Perhaps a better tax plan would be an almost universal income tax with graduated charges, coupled with the taxation of tangible wealth and business, but we are barred from that recourse by our constitution. All that I am suggesting is the wisdom of facing the facts about our case, examining with care plans for a horse-trade in the middle of the emergency, and carrying on with courageous patriotism until improved general conditions help reduce our tax burden.

Effen He Did
 Rastus was reading the paper and he remarked to his friend: Say, Niggah, it says heah dat in Sumatra a man can buy a wife fo \$3.

"Three dollahs," exclaimed his friend, whose wife took in washing, "effen a niggah had three dollahs he doan need no wife."

Watch Your Gears
 Clarice (motoring)—"I said you could kiss me, but I did not say you could hug me."
 Henry—"Oh, that's all right; I just threw in the clutch."
 Punch Bowl.

Barnum Died Too Soon
 Circus Manager—"Well, what's wrong now?"
 India-Rubber Man—"Every time the Strong Man writes a letter he uses me to rub out his mistakes."—Boston Transcript.

Twin Oaks

Sparta P. O., May 1.—Those from here attending the free show and banquet at Independence Saturday night given by the Rural Letter Carriers' Association of Grayson County, were: Mr. and Mrs. Lon McReeves, Mr. and Mrs. Ed Pugh, Mr. and Mrs. Isom Wagoner, Mr. and Mrs. Vance Choate, Mr. and Mrs. Carl Irwin and John Tucker. All report an enjoyable time.

Several from here attended the banquet and show given last week at the American Legion Hall in Galax by the Standard Oil Company. All were well pleased with the entertainment.

Frank Poindexter, Winston-Salem, was here on business last week.

Carl Irwin made a business trip to Winston-Salem and Statesville last week.

Dug Keller, Marion, Va., was here Sunday.

Mrs. Bea Mabe and daughter, Irene, spent Saturday night with relatives at Furches.

A motor truck and trailer specially built for transporting horses, owned by Mr. Hutton, son-in-law of F. W. Woolworth, New York, passed here Sunday, taking six English horses from a South Carolina farm to Abingdon, Va. to put on grass for the summer. The horses are said to have cost \$600 each.

Streamlined Tragedy
 "Why, what are you crying so for sonny?" asked dad of his four-year-old heir.
 "I heard you say you were going to get a new baby and I suppose that means you'll trade me in on it," he sobbed.—Sam Hill in the Cincinnati Enquirer.

NORTH CAROLINA, ALLEGHANY COUNTY.

Under and by virtue of authority vested in me as Trustee in deed of trust executed by Robert McCraw and wife and William F. McCafferty dated June 28th, 1932 to secure certain indebtedness to Frank Martin, and re-sale of said land having been ordered, I the undersigned Trustee will offer for sale at public auction for cash at the Courthouse door in Sparta on the 8th day of May, 1934, at 11 o'clock A. M. the following described land:

Adjoining the lands of Martin Caudill, Richard Fortner and others, and being the tract of land conveyed by Calvin M. Cheek and wife, Ennice Cheek to William F. McCafferty and Robert McCraw by deed dated April 22, 1932, which deed is recorded in the office of the Register of Deeds of Alleghany County, in Book 42, Page 284, to which deed and record thereof reference is hereby made for a complete and specific description. This April 23rd, 1934.

R. F. CROUSE, Trustee.
 2tc-3 AT

NOTICE OF SALE OF LAND BY COMMISSIONER

Under judgment in the case of Carl M. Kennedy, Executor of James L. Kennedy vs. W. E. Kennedy and others, I will sell as Commissioner at public auction to the highest bidder on the premises near Turkey Knob School House on the 22nd day of May, 1934 at 11 o'clock A. M. the following described land containing 60 acres, situate in Piney Creek Township, said County and State, and bounded and surrounded by the lands of A. M. Osborne, R. M. Osborne, W. F. Phipps, Carl M. Kennedy and J. M. Osborne, being the James L. Kennedy homeplace.

Terms of sale: One-third cash on day of sale, balance in two equal installments due six and twelve months after date.

CARL M. KENNEDY,
 Executor and Commissioner.
 4tc-17AT

Can You Imagine!

THE NEW Firestone AIR BALLOON FOR 1934

The new Firestone Air Balloon for 1934 embodies all the improvements in the new Firestone High Speed Tire. The lower air pressure provides maximum traction and riding comfort. Gum-Dipping Safe-T-Locks the cords, provides 30 to 40% greater deflection and blowout protection.

Get 1935 low swing style by equipping your car today with these new tires and wheels in colors to match your car.

FREE TRIAL ON YOUR CAR

See these New Firestone High Speed Tires made at the Firestone Factory and Exhibition Building at "A Century of Progress"—Opening May 26

Castevens Motor Co.
 SPARTA, N. C.

MORE THAN 50% LONGER NON-SKID MILEAGE in the NEW Firestone HIGH SPEED TIRE FOR 1934

THE new Firestone High Speed Tire for 1934 is the greatest tire Firestone has ever built. With its wider, flatter tread, greater thickness, deeper non-skid, more and tougher rubber, and greater non-skid contact with the road, you get more than 50% longer non-skid mileage.

This new development is made possible by the Firestone patented process of Gum-Dipping, whereby the cotton fibers inside the high-stretch cords are soaked and coated with pure liquid rubber. This provides greater strength, safety and blowout protection.

Firestone engineers pioneered and developed the first successful balloon tire in 1923, and it is only natural that Firestone would lead in the further development of tire construction to meet the demands of the high-powered high-speed cars of today.

The new Firestone High Speed Tires for 1934, have already proved their worth by constant testing on the Firestone fleet of test cars over all kinds of roads and highways throughout the United States.

Firestone High Speed Tires are further subjected to the most severe tests known on the greatest proving ground in the world—the Indianapolis Speedway. In fact, Firestone Tires have been on the winning cars in the annual 500-Mile Indianapolis Race for fourteen consecutive years—conclusive evidence of Firestone's outstanding leadership in tire development and construction.

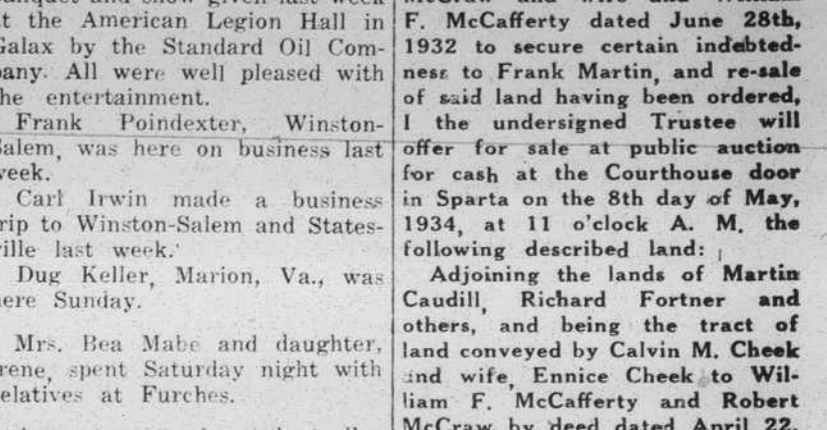
Listen to Lawrence Tibbett or Richard Crooks and Harvey Firestone, Jr., every Monday night—N. B. C. Network

Drive in today and replace your thin, smooth, worn tires with a new set of the Safest—Longest Wearing—and Most Dependable Tires Firestone has ever made

Firestone High Speed Type

SIZE	PRICE	SIZE	PRICE
4.50-20	\$7.85	5.50-17HD	\$14.45
4.50-21	8.15	6.00-17HD	15.10
4.75-19	8.65	6.00-18HD	15.55
5.25-18	10.30	6.00-20HD	16.40
5.50-17	11.30	6.50-17HD	17.50

Other Sizes Proportionately Low



Deeper Non-Skid • Greater Thickness • Flatter and Wider Tread • More and Tougher Rubber

The Masterpiece of Tire Construction

Firestone HIGH SPEED TYPE

Can You Imagine!

THE NEW Firestone AIR BALLOON FOR 1934

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