

Propaganda
Influence Men
Cheap Empire
Good Airplane News

The learned Doctor Lorge of Columbia university, has been studying laws governing propaganda that influences human minds, experimenting on 90 "educated" adults from the list of unemployed, from twenty to sixty-nine years old. These were asked to express their views of "some opinions" uttered by Lincoln, Roosevelt, Hoover, Thomas (Socialist candidate), Coolidge, and Karl Marx. Many that referred favorably to the name of "Lincoln" did not approve Lincoln's government:

Capital is the fruit of labor, and never have existed if labor had not existed."

Those that "objected" had sound on their side. Capital is not the fruit of labor any more than labor is the fruit of capital. Capital and labor are both the fruit of human intelligence.

The intelligence of Thomas A. Edison supplied labor, jobs employment for millions of men and paying billions in wages, and that Edison's intelligence alone supplied capital to the world that knew how to use Edison's genius on a big scale.

The great element in "propaganda" is "persuasion," in advertising, is "emotion." Say a thing often enough the average man believes it, and asking why. Of all human emotions, none is more firmly held, immovable, than those based on superstition, ignorance, falsehood and preposterous credulity.

Encouraging news:
An aviation program of more than 1,000 new planes to cost approximately \$60,000,000 has been approved by the Army, Navy and Marine Corps for 1936.

We can afford five thousand million dollars to prevent the depression killing too many Americans may well spend sixty million dollars to keep foreigners from coming at all of us.

The Van Sweringen brothers had road properties that financial terms called a "three billion dollar empire."

Perhaps "three billion" referred to bonds, watered stocks and other securities of the "empire." In any case, the Van Sweringens borrowed eight million dollars on that "empire," largely from J. P. Morgan & Co. They did not pay the eight million dollars, the only thing was put up at auction. The Van Sweringens bought back control of the "three-billion-dollar empire" for three million dollars, a tenth of 1 per cent of the three million and forty-five million dollars less than the amount borrowed.

William J. Cameron, broadcast from Detroit, able to interpret Henry Ford's views better than anyone else, finds economic signs "already changed for the better." More important, the "American mind has had a remarkable recovery of equilibrium."

Ethiopia's king has "about" 2,000 men massed on three fronts, all Italian, and ready for anything to happen. Under these conditions something probably will happen. Whatever starts must go to the end. It is not likely, with Hitler preparing for revenge, that France will sever her present relations with Italy for the sake of oppressed Ethiopia.

Dear old England should rally to the aid and find herself all alone, she would probably "sally" back again about firing that first deciding shot. Mussolini knows that.

In Nebraska President Roosevelt pressed his first speech of the campaign of 1936 to 15,000 farmers gathered around the rear end of a car and 20,000 other farmers radio. He talked earnestly, with vigor; he understands the silence of farmers who applaud little while pressing no disapproval.

The farmer, who lives and thinks for himself, is not a demonstrative man.

Explaining and defending the A. A. administration device that asks farmers what, where, how much they may plant, what animals they raise, what prices they must charge, the President chose this concluding statement:
"Three years ago I visited farms in this state and saw farmers cashing 30-cent wheat and 20-cent corn."

With farmers, facts count. There is no 30-cent wheat or 20-cent corn.

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THE ALLEGHANY TIMES MAGAZINE SECTION



Odd's and Ends From the Pigeon Hole Labeled "Haiti."

AFTER every trip, and regardless of its duration, the cuffs, the notebook and inside the hat band, all disclose memos discovered later and jammed into a column. Glance over my shoulder:

May 18, 1835, exactly 132 years from the day General Dessalines, in a fit of rage, ripped apart the red, white and blue French flag and from the blue and red remnants created the flag of Haiti, I motored into the city of Archaie, place of that dramatic outburst. In discarding the strip of white bunting, which he cast into the dust, the black leader eliminated the French from island history. By combining the blue, representing the mulattoes, he symbolized the solidarity of what remained of the African slaves, conquerors of Napoleon's invading army. President Vincent attended the ceremonies at Archaie, made an address that equaled any I ever heard in our own home towns Fourth of July. Other orators throughout the black republic opened up along similar lines. Dessalines was reborn in a blaze of transcendental articulation. A million blue and red flags fluttered over Haiti.

Towers and Tunnels.

William Ericson Bleo, general agent of the Colombian Steamship company at Port au Prince, born in Brooklyn, 1870, son of Emanuel Bleo, resident engineer for the Roebblings during the erection of the Brooklyn bridge, first suspension to span the East river, 1883. After the erection of the two towers, before the steel was installed, a narrow wooden foot bridge, swinging like a spider's web between the piers, served as highway for the constructors. Young Bleo, then in his teens, invited by his father to make the trip, got stage fright in midair and set up a howl of terror. Bleo, senior, chagrined at what he called rank cowardice, seized the youngster by the scruff of the neck and held him kicking over the side of the frail causeway. "Stop squalling or I'll drop you into the river." Eric subsided, promised to be a good boy and finished the trip, following his father's footsteps in silence without fear.

Horse for a Hero.

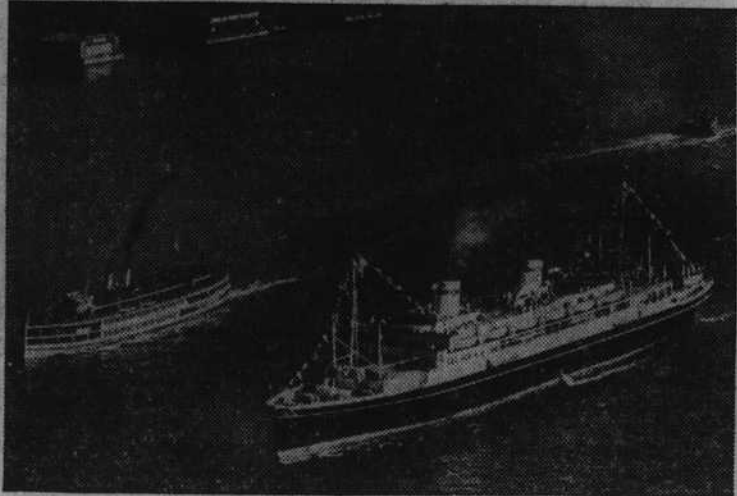
At the assault of Verdieres, General Capois, thrice repulsed by mitrailleuse and driven back to the foot of the hill, for the fourth time remounted and led his troops into battle. Again his horse fell, unable to rise. Capois, disentangling himself, got to his feet shouting, "Bullets are dust. Forward!" Only the advent of night halted this man's thirst for conflict. The next morning, a groom leading a handsomely caparisoned charger, appeared at the headquarters of the blacks, where he delivered the animal with these words: "Captain, General Rochambeau offers this horse as a mark of admiration to the negro Achilles, to replace the one of his that the French army regrets to have killed."

Mulatto Melodrama.

Jean Pierre Boyer, a mulatto born in Port-au-Prince, 1776, sent to France, received a military education, returned to his native land, serving under Andre Rigaud, representing 35,000 free mulattoes not all in sympathy with the black Toussaint L'Ouverture's campaign against slavery. Rigaud, defeated, much of his army afterward joining the common cause of L'Ouverture, departed for Paris with several of his lieutenants, among them Boyer, who reappeared as a captain in the French army sent by Napoleon, 1802, in command of his brother-in-law, General Leclerc, to crush L'Ouverture, with the calamitous result destined to be written in blood. The subsequent betrayal of L'Ouverture by Leclerc and the treachery of Bonaparte resulted in Boyer joining the forces of Dessalines and Christophe in the successful campaign to drive France from Haiti forever. Irony indeed that chapter in the life of the gallant Boyer, who, while serving as a captain under Leclerc, spent much of his time paying court to Madame Leclerc, Napoleon's exquisite slip of a sister, installed in her palace built for the languorous Pauline at Cape Haitien out of the private funds of the first consul. In less than a year from the date of her arrival in the dominion of the new freedom Mme. Leclerc, widowed, returned to France on the battleship Swiftsure with the embalmed body of her husband, a victim of yellow fever. Boyer, elected president of Haiti in 1821, administered for 35 years, abdicated with a more or less creditable record, 1843, and betook himself to Paris, where he established enduring friendships and died July 6, 1850, in the seventy-fifth year of his life.

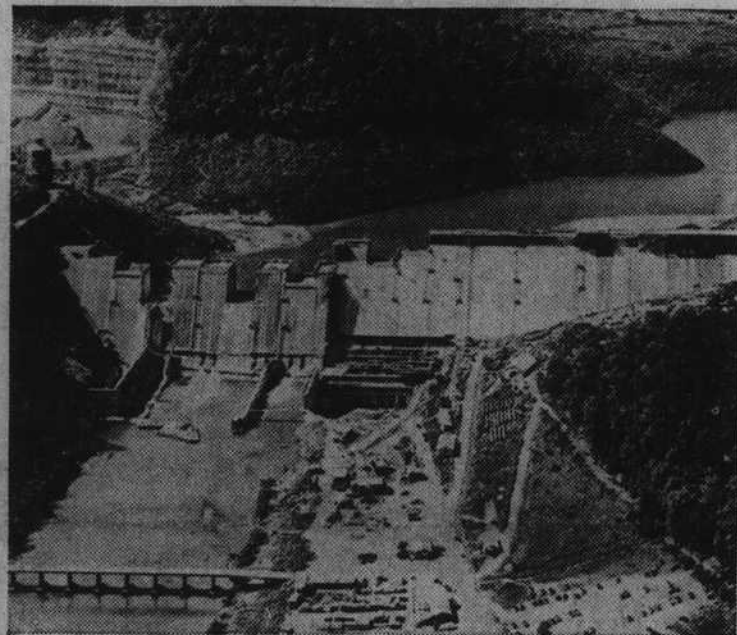
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Poland's New Liner at New York



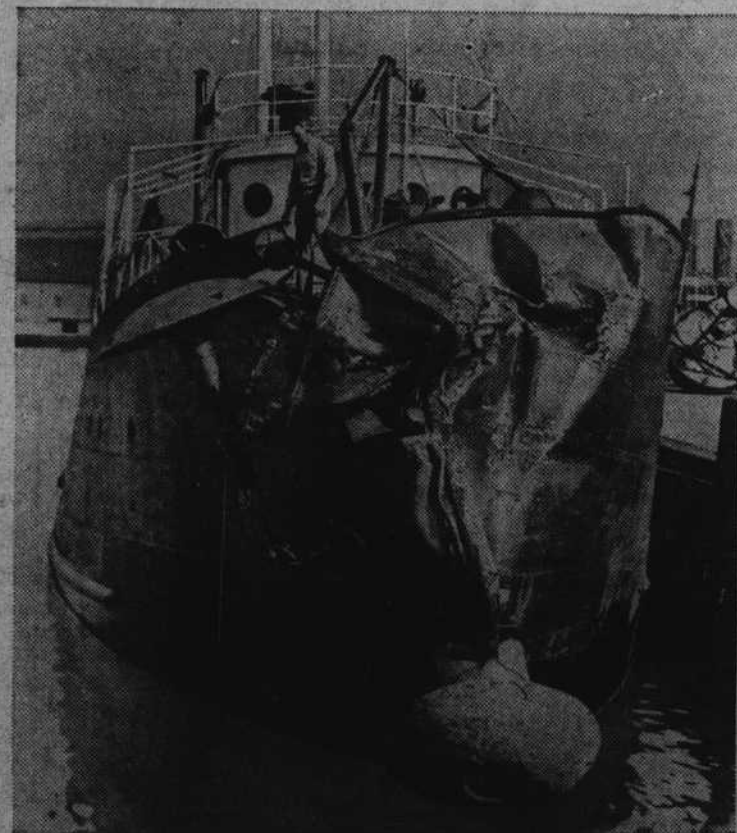
A new transatlantic liner, the Pilsudski, built especially for the moderate-income group and designed for complete ship-board democracy, made its maiden voyage to New York from Gdynia, Poland, recently. It is the first liner to be built by Poland since it regained its independence and built its own port at Gdynia. The photograph shows the Pilsudski arriving in New York harbor five hours ahead of her schedule.

Norris Dam Almost Completed



Norris dam, now more than nine-tenths complete, as it appeared from an airplane recently. The view shows the dam, being built on the Clinch river, by the TVA, with more than 900,000 cubic yards of concrete already poured.

Lightship's Nose Was Pushed In



The bow of the lightship Ambrose is shown pushed back about ten feet after a collision with the Grace liner Santa Barbara in the upper bay off Clifton, Staten Island.

First Girl Scouts

The first American group of Girl Scouts was organized at Savannah, Ga., in 1912. It was patterned after a similar movement in Scotland, but on a modified scale.

Wheat Bran

Wheat bran is the coarse outer covering of the wheat kernel as separated from clean and scoured wheat in the usual process of commercial milling.

Many Slayers Kill Selves

In every four cases of murder there is one in which the guilty person commits suicide, according to criminal statistics compiled in England.

Nickel Three-Cent Pieces

Nickel three-cent pieces were first minted in 1865, and silver three-cent pieces were minted from 1851 to 1873, inclusive.

Sounds Break Glass

It is possible to break a glass by making certain sounds near it. Caruso was able to break glasses by singing to them—but he used a certain note which he knew the glass could not stand. Glasses have actually been broken by sounds coming over the wireless.

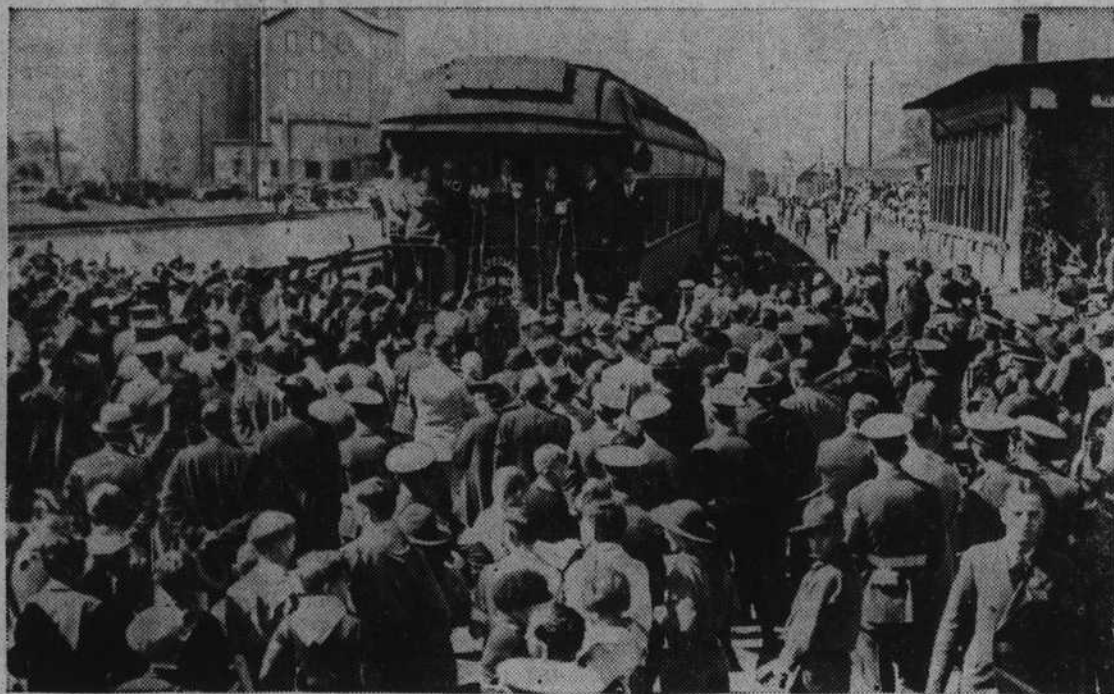
Foretold Quake

Just prior to the disastrous earthquake at Quetta, birds and animals behaved as though they had a premonition of impending doom. Crows and sparrows particularly refused to roost in trees and covered in the open.

Tuskegee Institute

Tuskegee Institute, an institution for the education of negroes, was established in 1861 by an act of the Alabama legislature under the name of Tuskegee State Normal school. It was opened July 4, 1861.

Farmers Hear President at Fremont



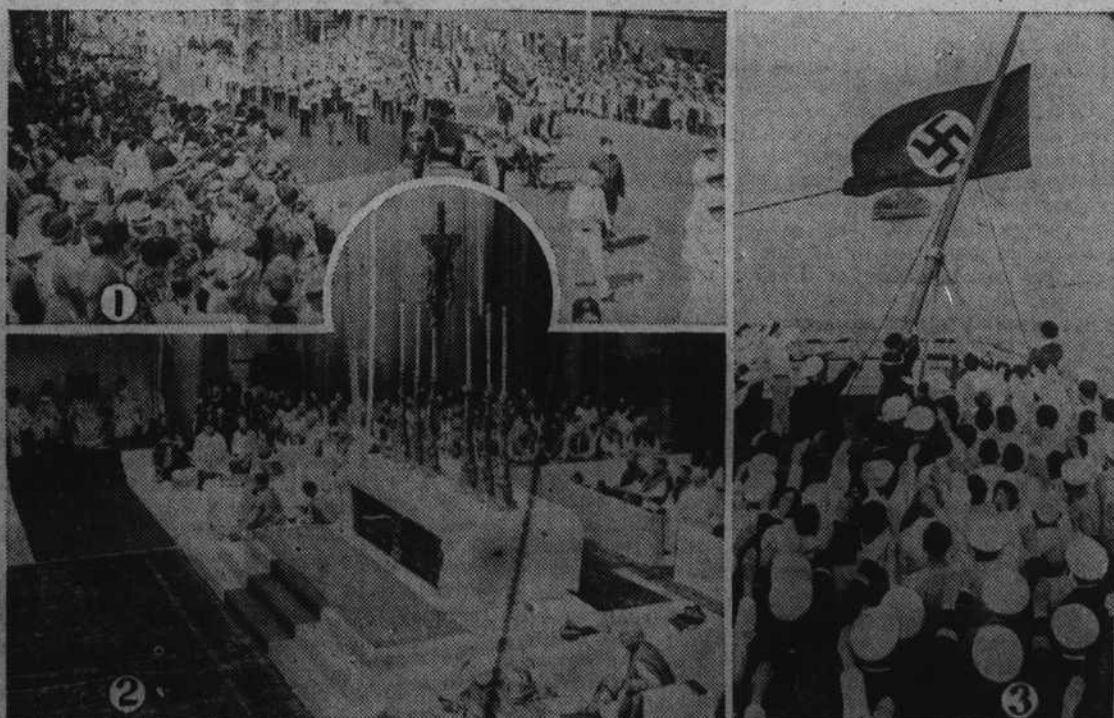
Thirty-five thousand farmers gathered at Fremont, Neb., to hear President Roosevelt speak from the rear platform of his car as he was journeying to the west coast. He was given an enthusiastic welcome.

Site of New York's Proposed World's Fair



This air view shows the site for the proposed world's fair to be held in New York city starting on April 30, 1939. It is a tract of 1,003 acres, some two miles in length and about a third that distance in its greatest width. The location is now known as the proposed Flushing Meadow park and is situated in the borough of Queens. Inset is a portrait of George McAneny, chairman of the committee that is drawing up the preliminary plans. The fair is to commemorate the one hundred and fiftieth anniversary of the establishment of the government of the United States and the inauguration of George Washington as President.

Scenes and Persons in the Current News



1—Parade of the American Legion during its national convention in St. Louis, Mo. 2—Scene during celebration of pontifical high mass at the seventh national Eucharistic congress in Cleveland, Ohio. 3—Raising of the swastika, now Germany's official flag, on the North German Lloyd liner Bremen at New York.

Crowned With a Bracelet
Henry the Third was crowned king with his mother's bracelet when he was nine. His father, King John (of Magna Charta fame) died, and the nobles banded together to make the lad king in the year 1216.

Camel's Hump Mountain
The mountain called Camel's Hump is one of the peaks of the Green mountains in Vermont, 17 miles west of Montpelier.

Sucking Insects
The sucking insects do not chew the foliage but stick their beaks into the tissue and live on the juices or life blood of the plant.

Putting On Brakes
"An argument 'bout whose 'neter be boss," said Uncle Eben, "is likely to give no results except to slow down de machinery."

Canadian Forest Extensive
The Canadian forest spans the whole continent from Atlantic to Pacific and is largely composed of conifers.

The Barometer
The barometer registers atmospheric pressure.

Called Forts "Castles"
The Spaniards called large forts "castles."

Bermuda's landscape is dotted with wedding trees, which date back to an early custom of the bride receiving a slip of cedar in her wedding cake.

Most Unusual Theater
The world's most unusual theater is said to be in Ruebeld, a little theater in the Harz mountains. The theater is in a cave, 600 feet underground.

Looking Forward
So live that your distinguished counsel will have some other defense than that the confession was beaten out of you with a rubber hose.