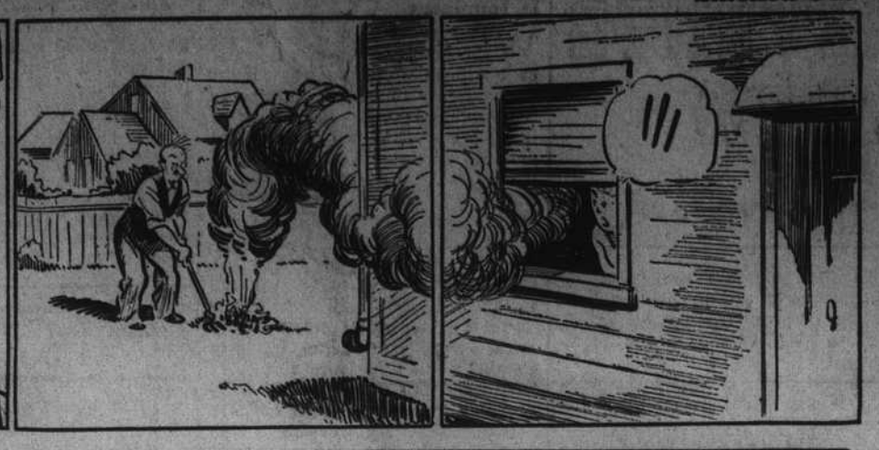
THE FEATHERHEADS

By Osborne
© Western Newspaper Union

Smoked Out



S'MATTER POP— Another Big Idea Goes Wrong

By C. M. PAYNE

MESCAL IKE

By S. L. HUNTLEY

It's Up To You, Luke.

FINNEY OF THE FORCE

By Ted O'Loughlin
© By Western Newspaper Union

"After the Horse Is Stolen"

"REG'LAR FELLERS"

Punishing the Shortcake

COMING IN

By GLUYAS WILLIAMS

Omens for Luck Are Still Guide

Superstition Rules Many Activities, Especially in England.

Old superstitions remain and new ones are added. When winners in the Irish Sweep were asked to say to what they attribute their good luck, a heavy percentage replied that they had a "lucky number" to thank. (The number 13 was considered both lucky and unlucky.)

Others attributed their good fortune to spiders, "money spiders" particularly, and one individual believed he won because he had carried a piece of coal about with him since the dawn of 1933. One gave the credit to a fall of oak leaves upon him, and another wrote: "Last year was the first time that swallows built on my property, and my wife said immediately, 'Oh, don't disturb them, swallows bring good luck.'"

In England superstition is not confined to the countryside; it is to be found even in the center of business London. No member of the Rothschild family, for instance, will shake hands with a customer in his own bank or place of business. The Rothschilds consider it unlucky to do so.

Again, London's Bush house has eight of its pillars ornamented and one plain. The idea, derived from the ancient Greeks, is that God alone can achieve perfection and that man therefore could not attempt it.

Practically every member of the London Stock exchange carries a mascot. One especially favored is a crooked coin, a sixpence for choice. But for the crooked coin to bring luck it must have been given to you. You must not have received it in change.

For the last 70 years, a well-known diamond merchant asserts, the fortunes of his firm have been influenced by a large and beautiful sapphire. This merchant is K. D. Parikh of Antwerp and Bombay, and the sapphire, which came from the Kashmir mines, was bought by his grandfather 40 years ago.

The gem is named "Shani," which means "Luck Bringer." It is kept in a special safe, on New Year's day. Once it was sold and immediately misfortunes befell the firm. It was bought back, and all went well.

"Shani," which originally cost $10,000, has gained so remarkable a reputation that $60,000 was offered for it not long ago. The offer was rejected.—Philadelphia Inquirer.

Pick Good Mother-in-Law for Marital Happiness

If you want to be happy in marriage, pick out a good mother-in-law. The tendency to marital happiness runs in families, according to findings of a survey of California marriages by Drs. L. M. Terman and Pa Buttenwieser of Stanford universit California, published in The Journa of Applied Psychology.

Nearly 87 per cent of the happi married who reported had happi married parents.

Do You Ever Wonder

Whether the "Pain" Remedy You Use is SAFE?

Ask Your Doctor and Find Out

Don't Entrust Your Own or Your Family's Well-Being to Unknown Preparations

THE person to ask whether the preparation you or your family are taking for the relief of headaches is SAFE to use regularly is your family doctor. Ask him particularly about Genuine BAYER ASPIRIN.

He will tell you that *before the discovery* of Bayer Aspirin most "pain" remedies were advised against by physicians as bad for the stomach and, often, for the heart. Which is food for thought if you seek quick, *safe* relief.

Scientists rate Bayer Aspirin among the *fastest methods yet discovered* for the relief of headaches and the pains of rheumatism, neuritis and neuralgia. And the experience of millions of users has proved it *safe* for the average person to use regularly. *In your own interest remember this.*

You can get Genuine Bayer Aspirin at any drug store — simply by asking for it by its full name, BAYER ASPIRIN. Make it a point to do this — and see that you *get* what you want.

Bayer Aspirin

True Enough

The teacher of the second grade had been talking about great inventions. "Now," she said, beginning a review, "Tommy, tell us one important thing we didn't have 100 years ago."

"Me," said Tommy brightly.

Too Good

"That's a good horse—he goes 10 miles without stopping. Want to buy him?"

"No—he's no good to me. I live eight miles from where I work, and I'd have to walk back two miles every time after I rode him."

Up and Down

Mrs. Secondly—My first husband was a perfect saint.

Her Second—Then you'll never see him again.

5 P.M. is a test of how you FEEL

"How do I feel.... Swell!—why do you ask?"

IT is all so simple, too! That tired, run-down, exhausted feeling quite often is due to lack of a sufficiency of those precious red-blood-cells. Just build up these oxygen-carrying cells and the whole body takes on new life... food is really turned into energy and strength ...you can't help but feel and look better. S.S.S. Tonic restores deficient red-blood-cells... it also improves the appetite and digestion. It has been the nation's standby for over 100 years... and unless your case is exceptional it should help you, too. © S.S.S. Co.

Insist on S.S.S. Tonic in the blood-red cellophane-wrapped package. The big 20-oz. size is sufficient for two weeks' treatment... it's more economical.

S.S.S. TONIC *Makes you feel like yourself again*

Game of Life

The game of life usually starts with a bawl and a racket.

Your Master

Farming is very hard, but you order your tasks yourself.

Never Fails On Baking Days

CLABBER GIRL BAKING POWDER

10¢

Buy A Can From Your Grocer Today

TALK IT OVER WITH US

Buying Wisely

In these days people are buying wisely. They study values more closely than ever before, they compare prices. The buyer today studies advertising carefully, and the seller can use advertising and obtain better results than when money is more carelessly spent. Advertising nowadays pays—both buyer and seller.