

THE NEWS

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THURSDAY, SEPT. 23d, 1909.

As we remarked—the Cemetery!

History repeats itself—so do most people.

He who never dares, never attains anything.

The song of the pick and shovel is heard in the streets.

The region of ice does not seem to have cooled the temper of some men.

The Fall of the year is upon the threshold. Now for beauty of color.

How much easier life is if we hear a word of appreciation once in awhile.

In a discussion the man who keeps his temper is the one who wins in the race.

If most men were as religious as they say they are, there would be little need of courts of law.

Things are happening so rapidly nowadays that news is stale before you can get it set up in the papers.

Religion is not something fixed, but an ever-progressing and for this reason ever-present tendency.—Froebel.

These long stamps are like Bob Burdette said of the Columbian stamps—they require a log's tongue to lick them.

When we read Peary's epithets in regard to Cook, and the heated language of Bridgman, we begin to wish there was no North Pole.

The pillory was an instrument of torture in olden times. We have it today in the papers and some men must suffer. However it is no less cruel now than then.

Why does not someone write a history of Madison county? We have many noted men who were born here—many noted occurrences that should be written up. Where is our historian?

The man or woman who is always finding fault because some one is distancing them in the race of life deserves to be left behind in the home-stretch leading to the goal of successful endeavor.

With the present price of farm products, it would seem there need be no insistent sounding of the slogan, "Back to the soil." Men will be forced to betake themselves back to the soil to secure the necessities of life.

Marshall has lost for the winter a great number of the fair ones. School has been the cause. There is hardly a town of its size in the State which sends as many of its young people away to school.

How some people can practice some of the things they do, is incomprehensible to others. How the human being can stoop to the depths of utter degradation to which they do, cannot be reasoned out. In some natures there seem to be lost some pin or wheel that makes them human. They become brutes, and even the brutes put them to shame, for the brutes are better than they.

Do you know everything is rushed by the way we talk of it. Some drummers can sell almost anyone his goods and with better goods another falls to sell. Everything in the way you present the article. When we talk deprecatingly of our town, people will not like it. If we speak well of our town, people will weaken up and advertise it and into an advertiser. Speak well of your

God helps him who helps himself. Get busy.

A man's greatness consists in his ability to serve.

Many a man has lost a fortune because he first lost his head.

Where the treasure is, there is the heart. Where is your treasure?

Now isn't it a delight to have a school to which we can point with pride.

A little explained, a little endured, a little forgiven, the quarrel is cured.—Selected.

Many men feel more deeply a pricking of their pocket books than of their consciences.

The mechanical tendency in boys should be developed. They are to be the inventors of the future.

The first end of education is, or ought to be, to train the mind to habits of lawful thinking.—Lyman Abbott.

Truth is stranger than fiction and many a man refuses to believe it because his biggest lie cannot compare with the truth.

Why is a drove of cattle like some pieces of iron ore exposed to the air? Because they are covered with an ox-hide.

The first lecture on the Course will be in October. Just save up your \$3.50 to redeem that promise to take a season ticket.

A great many of us are like the story of the man who said he just set and think, think and set, and sometimes just set.

It is just about getting to be time for Teddy to come out of Africa and tell us of his trip. We need him to arbitrate this polar dispute.

Why is it that a great many good men are of a different opinion when there is danger of publicity and when their opinion will not be known publicly.

Red Cross stamps were popular during the past season and fifty million have been printed for this year. Help along a worthy work by using them.

Now is the time for candidates to be on the lookout. Already fences are being straightened and wires pulled for future office. When, oh! when will men stop wanting pie.

The enmity of some men is more to be desired than their friendship. It is an honor to be hated by some, for their hatred is not of us but of what we stand for.

Japan has the base ball craze. Preparations for one hundred thousand spectators were made in Tokyo when the University of Wisconsin nine played there. That beats record attendances in this country.

A man who was in our town recently said that the papers ought to have a large amount of advertising from the merchants. The merchants evidently do not realize the importance of telling the people what they have.

We are hoping that this winter we may not see such streets as we had last winter. The arrival of the machinery bought by the town looks as if our hopes are to be realized. Here's hoping.

A good book is the best friend one can have. If it is on your shelf its kindly face looks at you, its page counsels you. The reading of it delights your mind. You can talk to it and it don't talk back. Don't misuse it.

We should be wary of speaking of others. The tendency of all of us is to gossip and talk of others. A lie cannot be taken back once it is uttered and often the reputation of a man is blasted just because we do not like him, and repeat some idle story in regard to him. We can kill a man by a word—kill his character, which is worth more than his life.

Anything that belongs to us, even if it isn't of the best, is better than somebody else's possession, even if better. Shakespeare's line ought to be repeated: "Tis an uncomely thing but 'tis mine own."

One of the greatest means of spreading contagious diseases is the common drinking cup in public places. The State of Kansas has prohibited this by law. It were well that other states might follow the example set.

If a man can write a better book, preach a better sermon, or make a better mouse-trap than his neighbor, though he build his house in the woods, the world will make a pathway to his door.—Emerson.

An open mind is not always a blessing, because like an open road it may lead to a noble city or a barren wilderness. An open mind may mean richness of material or vacuity.

Five and a half days to London! The Mauretania and Lusitania have lowered the record of crossing the Atlantic to five days and a half and now a person can start from New York and in five days and a half be in London to dine. That means over thirty miles an hour.

There is no loneliness so deep and so sure as that of the person who does nothing for others. The good neighbor is never lonely. The Good Samaritan was not lonely even when he was far from home, on the road to Jericho. Love is never lonely, for love searches out others, and learns their needs, and supplies them. It is only he who thinks chiefly of himself and his own interests who is sure to be lonely, even in the midst of teeming life. Let us make Mr. Jowett's prayer our own: "Deliver me from the loneliness of selfishness."—Ex.

A vast amount of useless effort is spent in this world. We go at things in haphazard way. One reason is that we do not know what we are trying to do.

When the tariff discussion leads us to attempt what we don't know anything about. Education is to teach us how to do a thing and the best way to do it and the least effort needful. A French company sank hundreds of thousands of dollars of money in draining a lake that filled up at each new freshet. The implements they sent were for railroading instead of mining and the result was failure. So we ought to understand our subject before we undertake to do anything in it.

The human mind needs something to help it. The humdrum existence of daily life will wear out body and soul unless there is another world in which it may play and work. The cultivation of the mind affords this. A man or woman becomes narrow when there is not the development of the mind. In this realm we can rest, though the body be worn out with toll and the spirit bowed down with worry and doubt. Try this remedy for weariness. It is within the reach of everyone, even the humblest, for in this day of schools and opportunity there is none who can not have it.

Worth of Time

The following we would quote as showing the worth of time to the great companies. "The statement that it cost the Standard Oil Company \$48,000 to cease operation during the funeral services of H. H. Rogers is an apt illustration of the value of time in an industry," said the professional photographer. If it wasn't for that we would double our business. "The officers of a concern may be enthusiastically in favor of having a set of pictures of the works, but they chill when the general manager hands them a little slip showing just how much the time we use costs and how much net profit they are going to lose, etc., balanced against the speculative value of the pictures as business getters. "Our price, no matter how high, cuts no ice. It's the postal stamp account comparatively. For instance, we took a set of pictures of the Armour stock-

yards and plant. There were there an hour. The company paid only \$200 for the pictures, but it lost in the just \$4000, making the cost of the pictures \$4300 for about 20 photographs. Four hundred or twenty dollars each is a pretty good price for pictures of business.

Now all do not have to deal with these great companies nor do we all realize what the little spaces of time we waste are worth and what can be done in them. A boy or girl should realize that time is worth a great deal to a merchant. He pays for it. In calculations a boy or girl says, if I can do a problem it does not make any difference how long I take just so I do the problem and one does it in ten minutes, another takes an hour. When he does for a merchant one loses 50 minutes that he is paid for and the one who loses is the merchant for he pays for the time and he is sure to choose the one who does it the quickest.

When we talk of the amount of time wasted that could be employed in doing something useful we are really repent of having wasted it. If we should use 15 minutes a day in reading in a very short time we would be master of many books.

David Livingstone learned Latin while tending a sickle in the moments of his leisure. His companions were used in tending his mind. George Stephenson, who invented the Locomotive, studied while tending the coal cars and is one of the famous men of the world. So men and women can improve themselves—and girls become useful citizens and will rise if they only improve the time. Time is money, an old saying and we would impress it upon every one.

We try to improve, oftentimes we have too much on our brains, we say, and stop why do we say that if it is so. We never complain of having too much money, and time is still more valuable than we put it out at interest, we have it, makes it bring us a result by the use of it in improving ourselves. It will pay us more than money placed in a bank and be eternal.

Playtime of a Nation

When the tariff discussion was the hottest the headlines of the papers announced a heated set-to between the Republican and Democratic members of Congress and we might imagine that it was a fierce word encounter on the floor of the House. But when we read further we found that it was only a game of baseball between picked nines from the different sides of the House. Every nation has its distinctive game which makes the genius and nature of the people. We always associate cricket with the English, and Tom Brown at Rugby has shown what a power a cricket player is and what an interest can be aroused over it. Golf is a Scottish game in vogue here for sedate, slower moving people. The international game is tennis and the world over we read of tournaments in which the champions of every country meet to decide their prowess, but in no country can you find a game that has so taken a nation as baseball. Not that it is a game popular outside of our own limits. Where can you find in every corner of the country anything that has so taken every one as has this game. And it does not wane. Every hamlet, every country place, every city goes wild over it. The business man will close up early to see the game. Misses flock to the field and sealed amongst the fans cry out their favorite club. The country boy fresh from the field will give the swimming hole the go by and walk miles to play a game. You hear talk of Matthewson and Wagner, of catcher and pitcher and enormous sums are paid the pitchers and players. The hero of the small boy is the pitcher who has shut out a rival club. Every one goes wild and business and home and eating goes by the board in order that a game may be seen. Boys show hands that are branded and fingers that are crooked or broken as signs of fierce encounters on the diamond. Is it any wonder that our legislators fought it out on the diamond with the Senate discussed the amendments to the

tariff bill. All had played ball before, because where is the American boy who has not played. And it is just as it should be. There is no game so distinctive of the American nation as baseball. Hold on to it—it makes man of us.

Lengthening the Span of Life

There are many evidences of the growth of that true universality extension which means the increased interest in the affairs of the common people. Two such institutions, Columbia and University of California, working separately and independently but simultaneously, have recently made a list of some of the ways in which the average man is shortening his life, and reducing his chances of attaining a healthy and happy old age. Among the things which most persons do at times, but which are known to be harmful and frequently dangerous are running for trains, over eating and too hasty eating; the resort to stimulants, sleeping in unventilated rooms, keeping the house too warm in winter, and the air in it too dry; neglecting to screen the house from flies and to protect the food from their touch; the use of ice from impure water, worry and loss of sleep.

Few persons are guilty of all these sins of omission and of commission but most persons are guilty of some of them. Yet every one of them is certain to entail danger, and many reduce very materially the span of life. Moreover, there is not one of these bad habits that cannot be cured, nor one that is beyond the control of the poorest as well as the richest man.

In a very real sense, every man carries his life constantly in his hand, and there is the deepest truth as well as wit and humor in Dr. Oliver Wendell Holmes's remark that no one is so likely to die of old age as one who has an incurable disease.

It is the little daily precautions which count. The time they take is more than repaid by the dividends which accrue to the paid up policy of reasonableness and self-control.

YOUR COMPANION

Improvement in the Navy

Where there's smoke there's fire and all that we have heard and read of the Navy lately, while not in its entirety true, still had enough of basis to stir up our Naval officers and the result is amazing and the progress made in the last ten years marvellous. When our hearts were stirred by the stories of Dewey at Manila and Schley at Santiago we felt that there were no such men as ours and that the man behind the gun had done good work. We read of the Oregon and Maine, of the Iowa and the cruisers that sent the Spanish vessels to the bottom and our men seemed to be able to hit with every shot. But when the expert examined the number of shots fired and compared them with the number of hits it was seen that only five percent of shots fired made hits so that 95 percent were lost or went wide of the mark. It was seen that it was necessary to do something in order that our navy might hold its place amongst the world's armaments and navies, for we were before the average and our hearts tho' filled with enthusiasm for the deeds done could not feel that our men had done their best. So a great string of maneuvers were commenced and men were trained to shoot for the mark and not to fire wild. You see a great deal about useless waste of powder and money; that, it is not worth while to do it, but the result of it all is that in the late firing contests, the 40 per cent of shots fired hit the mark. So you see what improvement has been made, and it places our navy on a par with the best in the world. Ten years ago only one shot in twenty hit the mark, today two in every five hit the mark. It makes our navy an efficient fighting machine, one that will be able to take care of our seacoasts and the great trip around the world proves that it can strike any place for it can go any place. All the progress has been made in a decade but it has been made only by hard work on the part of men and officers, and at

Reasons for Safety.

The Bank of French Broad,

MARSHALL, N. C.

Has Capital of	\$25,000
Stockholders' Liabilities	\$25,000
Accumulated Profits	\$12,000
Making a Total of	\$62,000

which stands, not as the total security, but as the margin of security protecting our depositors.

Every dollar of this must be lost before any depositor can lose a penny.

This is a STATE Bank, operated under the strict banking laws of North Carolina.

At least four sworn reports are made each year and this Bank is examined each year by the State Bank Examiner.

Its funds are protected by a modern Burglar Proof steel safe and vault, and are insured against burglary and sneak thieves.

All of these things, coupled with careful, conservative management, assure the patrons of that supreme safety which is the prime essential of a good Bank.

the cost of much criticism by the unknowing public because of what it thought to be needless extravagance. When we have anything we want it to be good and our navy built at such a cost is a thing to be proud of, for it is now efficient.

Concentrated Ability

Getting started quickly is the secret of winning some races. A man who can run faster and better than his opponent after they are both in full action has more than once lost a race to that opponent because of the advantage the latter gained by starting like a shot from a cannon. Many a man loses much of the advantage that his general ability gives him, by taking so long to get into the thing that he would do. He comes up to it mentally, then backs off, plays with it a little, then thinks about something else and finally, after having wasted precious minutes or hours that he can never regain, he settles down into his stride and does as good a job as he can.

It is the time regularly lost before he really gets going that helps to keep him only an average. It is better to begin a piece of work before you are ready, than to take so long getting ready that, when you do begin, your time and energy are half gone. Bring together the ability to start quickly and the ability to run well "in the stretch," and you have an invincible combination. The man above the average gets sixty minutes of high pressure accomplishment out of every hour. He has learned to concentrate all his powers quickly, and he wins as much by good starting as by good running.

Katydid

I love to hear thine earnest voice,
Wherever thou art hid,
Thou testy little dogmatist,
Thou pretty Katydid!
Thou mindst me of gentle folks
Old gentle folks are they,—
Thou'st says't an undisputed thing
In such a solemn way.

Thou art a female katydid!
I know by the thrill
That quivers thro thy piercing notes,
So petulant and shrill
I think there is a knot of you,
Beneath the hollow tree,
A knot of spinster Katydids,—
Do Katydids drink tea?
Oh, tell me where did Katy live,
And what did Katy do?
And was she very fair and young,
And yet so wicked too?
Did Katy love a naughty man,
Or kiss more cheeks than one?
I warrant Katy did no more
Than many a Kate has done.

Not a Gentleman

"Mr. P., how is it you have not called on me for your account?"
"Oh, I never ask a gentleman for money."
"Indeed! How, then, do you get on if he doesn't pay?"
"Why, after a certain time I conclude he is not a gentleman, and then I ask him."—The Bits.

Directory.

Madison County
Established by the Legislature, Session 1850-1.
Population, 23,500.
County Seat, Marshall.
1,646 feet above sea level.

Officials

J. F. Tilson, State Senator, Marshall, R. F. D. No. 2.
A. J. McDevitt, Representative, Walnut.
J. H. White, Clerk Superior Court, Marshall.
G. W. Cole, Sheriff, Marshall.
James Smart, Register of Deeds, Marshall.
W. H. Henderson, Treasurer, Marshall.
R. L. Tweed, Surveyor, White Rock.
Dr. J. H. Baird, Coroner, Mars Hill.
J. C. Ramsey, County Attorney, Marshall.
P. A. McElroy, Special Attorney, Marshall.
Dr. W. J. Weaver, County Physician, Marshall.
John Honeycutt, Janitor, Marshall.
J. C. Chandley, Chairman Board of Commissioners, Alleghany.
H. J. Jervis, Member Board of Commissioners, Briggsville.
C. F. Cassada, Member Board of Commissioners, Marshall, R. F. D. 1.
James Haynie, Supt. County Home, Marshall, R. F. D. No. 3.
Home located two miles north-west of Marshall.

Board of Education.

Jasper Ebbs, chairman, Spring Creek, N. C.
Thomas J. Murray, Marshall, N. C., R. F. D. No. 1.
L. M. Bryan, Marshall, R. F. D. 2.
M. C. Buckner, Superintendent, Mars Hill, N. C.

Road Commissioners.

A. E. Bryan, Chairman, Marshall.
J. A. Ramsey, Secretary, Mars Hill.
Sam Cox, member, Mars Hill, R. F. D. No. 2.
G. W. Wild, member, Big Pine.

Churches.

METHODIST
Rev. Mr. Simpson, pastor. Services every Sunday at 11 a. m. and 7:30 p. m., except second Sunday.
Sunday School every Sunday at 10 a. m. Dr. W. J. Weaver, Superintendent.
PRESBYTERIAN
Rev. W. E. Finley, pastor. Services every Sunday at 11 a. m. and 7:30 p. m. Sunday School every Sunday at 10 a. m. T. N. James, Superintendent.
Prayer-meeting every Wednesday at 7:30 p. m.

BAPTIST
Rev. Zeno Wall, pastor. Services every Sunday at 11 a. m. and 7:30 p. m. Sunday School every Sunday at 10 a. m. B. L. Ledwell, Superintendent.
Prayer-meeting every Tuesday at 7:30 p. m.

Fraternal.

Marshall Chapter, No. 51, R. A. M.
Dr. W. J. Weaver, High Priest, J. H. White, Secretary. Meets Friday after full moon in each month.
French Broad Lodge, No. 292, A. F. and A. M. W. J. Weaver, Worshipful Master, W. C. Sprinkle, Secretary. Meets Friday before full moon in each month.
Knights of Pythias, Fidelity Lodge No. 148, J. Coleman Ramsey, C. O. W. E. Henderson, K. R. & S. Meets every Thursday night.
J. O. U. A. M., No. 160. George W. Sams, Councilor. Meets every Saturday night.

What's a Cigarette?

One of Satan's weapons. A small roll of paper filled with poison. A something with fire at one end and nothing at the other. It nips manhood, makes idiots and invalids. Makes millionaires out of those who manufacture them, and smoke for the one who burns them. No good in them or the man who makes them. A cheap smoke for cheap people. Simply a "coffin nail."—THOS. HURST.

HOME RULE BILLS

IN THOUSAND LOTS ONLY WITH YOUR HEADING

\$2.00 PER THOUSAND.

CASH WITH ORDER

THE FRENCH BROAD NEWS
MARSHALL, N. C.