



The Roseland Enterprise

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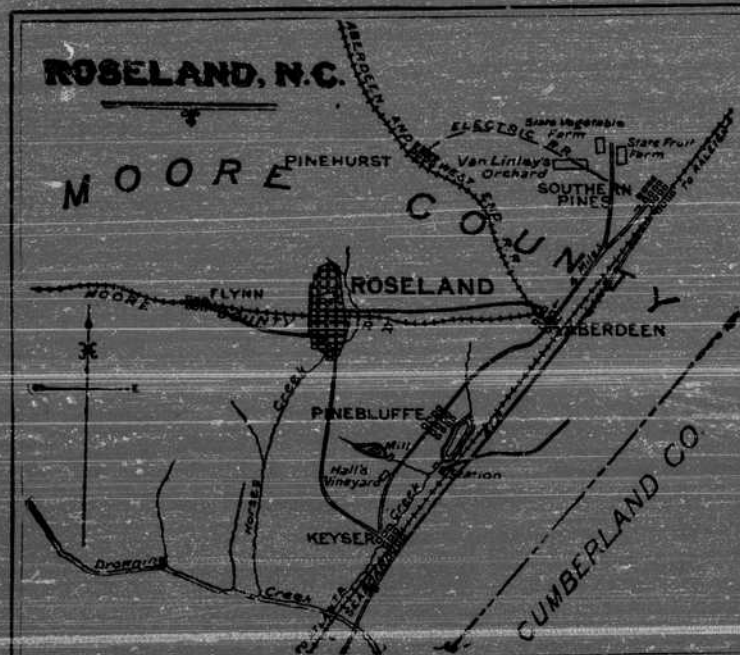
No. II.

ROSELAND.

North Carolina's most beautiful spot. Surrounded by sunshine, health, plenty, and hospitable neighbors. A great future awaits the New South, and Roseland will be a potent factor in the work. A charming place in a progressive State. What the Roseland Land Company is doing.

Among the many advantages of the recent Civil War which the South will reap in all the coming years, and which will eventually compensate her for the enormous losses sustained by the conflict, is the development of her great natural resources — her minerals and fertile lands — by thousands who would never know their value but for the enforced explorations made necessary in the trying days of the sixties.

It was in the search for homes, and a safe investment with sure returns, that the marvelously healthful and curative properties of the pine-laden air of the pine hills section first commanded the attention of the medical world, and the extreme fertility and productiveness of the soil first attracted the practical farmer, fruit raiser and market-gardener. Situated in the midst of this nature-favored region, and at its highest elevation, 600 feet above sea-level, is ROSELAND, than which no fairer spot is to be found in the whole length and breadth of North Carolina's fair acres. Nature has liberally endowed these sand hills, which, once thought worthless, now attest to the world, by the rapidity with which they are being populated, that their worth is now being recognized. Roseland is located on the Moore County Railroad, five miles from the station of Aberdeen, which latter is on the main line of the great Seaboard Air Line System. It is but seven miles from the famous winter health resort, Southern Pines, possesses all the climatic advantages of this resort, with the added advantage of a slightly higher altitude, is 150 miles from the Atlantic Ocean on the east, and 200 miles from the Blue Ridge Mountains on the west. Malaria is unknown, and a case of consumption was never known to originate here; the waters of the springs are pure and good; the pines are trees of healing. The average summer temperature is seventy-seven degrees, that of winter forty-four degrees, corresponding almost exactly to the temperature of Southern France and Genoa, Italy. The soil is composed



HOW TO REACH ROSELAND.

From BOSTON — Any All-Rail Lines via New York.
 " " Fall River Line via New York.
 " " M. & M. T. Co., via Portsmouth, Va.
 " PROVIDENCE — Same Routes as above.
 " NEW YORK — All-Rail Lines via Washington, D. C.
 " " " " Baltimore and " Bay Line."
 " " " " " N. Y., P. & N. R.R. & Portsmouth, Va.
 " " " " C. D. S. S. Co., via Portsmouth, Va.
 " PHILADELPHIA — All-Rail Lines, via Washington, D. C.
 " " " " N. Y., P. & N. R.R., via Portsmouth, Va.
 " " " " Baltimore, Md., via " Bay Line."
 " BALTIMORE — All-Rail Lines, via Washington, D. C.
 " " " " Bay Line," via Portsmouth, Va.
 " WASHINGTON — All-Rail Lines via Richmond, Va.
 " " " " N. & W. S.S. Co., via Portsmouth, Va.
 " THE WEST — Via Any Line and Atlanta, Ga.
 " THE SOUTH — Via Any Line and Atlanta, Ga.

of sandy loam, affording sanitary condition without a fault, and it is an ideal natural health resort.

The property is owned by a corporation known as the Roseland Land Company, and the purpose of the Company is to build up a city in which it will be a delight to live for those who would make it a permanent home, as well as those who would make it a winter resort.

Roseland and immediately surrounding country is a great section for grapes, berries, peaches, and early vegetables, and those who are engaged in fruit culture and early vegetable raising are making money. The product of this section reaches the Northern markets from three to six weeks earlier than that of less favored localities,

insuring correspondingly fancy prices. One peach orchard netted the proprietor \$8,000 last season, and this is but a sample of what can be done on our property.

There are various ways of reaching Roseland which may be chosen, according to the individual preference for traveling, by boat or rail, from Boston, via either rail or boat to New York, thence via rail through Washington, Richmond, and Weldon, reaching Roseland in about twenty-four hours from Boston; from New York via the Pennsylvania Railroad direct in seventeen hours. A most attractive route is via the fine steamers of the Merchants and Miners Transportation Line, Boston to Norfolk and Portsmouth, Va., whence connection is made with the Seaboard Air Line to Aberdeen, connecting at that point with the Moore County Railroad for Roseland, which is nine hours' ride from Norfolk and Portsmouth, Va. By this route you will get about forty hours of scagoing, a beautiful, invigorating and delightful trip. The service on this popular line of steamers is highly satisfactory.

Mr. Jos. Strang, the popular New England Passenger Agent of the Seaboard Air Line, 306 Washington St., Boston, will answer any inquiries regarding routes and tickets.

The Roseland Company have no stock for sale, but will sell the land either for residences or for cultivation. We have set aside one-half mile square for city site, and have made a survey in map for farming lands, so we can sell forty acres in one farm, with road on all sides, or ten acres (being one-quarter of a forty-acre section), or a five-acre block close to the city limits. Our price for building lots within the

city limits, at the present time, is \$100 each; corners, \$150; and on Hawthorn Avenue, \$800. We will sell a vineyard, and keep it up in good shape for a fair consideration, until the purchaser may desire to occupy or sell.

We would be glad to correspond with such people as may be considering a Southern investment or home, either permanent or temporary, our address being the Roseland Land Company, No. 89 State Street, Boston, or Roseland, N. C.

The new station shown at the head of our sheet will be erected this year. It will be a beauty.