

HOLDEN PLANS CAMPAIGN FOR DIVERSIFIED AGRICULTURE TO UNITE PROMINENT INTERESTS IN SOUTH TO ASSIST IN THE WORK

Agricultural Extension Department to Aid Any Community Interested in Conducting Campaign to Encourage the Growing of Alfalfa—Live Stock, Silos, More Pastures and a Better System of Crop Rotation Will Be Urged.

Alfalfa Automobile Trains Important Feature of the Work—Schedules to Be Arranged and Meetings to Be Held at Farm Homes—Prominent Speakers to Accompany Each Alfalfa Train—Organizations Will Be Formed in Each Community to Promote the Work—Field Men Experienced in Alfalfa Growing Will Follow Up Preliminary Work Wherever Possible and Give Aid in Getting a Start—Prof. P. G. Holden, Director Extension Department, International Harvester Company of New Jersey, Chicago, Will direct the work.

The campaign will be conducted in co-operation with farmers' institutes, bankers, business men, farmers, commercial clubs, granges, live stock and dairy associations and other organizations in any community where the people are anxious to improve their agricultural conditions and are willing to give time and money to carry on the work.

County and city superintendents of schools, colleges, institute workers, Chautauqua lecturers, and others interested in the work will be assisted in obtaining alfalfa charts and lantern slides. Literature and booklets will be given wide distribution throughout the country. Special alfalfa articles will be sent to farm journals and magazines, and plate and matrix pages to newspapers. Special editions of newspapers will be published where campaigns are conducted. Dates will be arranged for "Alfalfa Day" in the schools.

To Begin Campaign Work in Cotton Belt Immediately.

Work to be started immediately in the cotton belt states and in the east and west. Thirty to forty meetings will be held in each county, the number depending on local conditions.

To accomplish the most in agricultural development, we must begin with the man behind the crop. Upon him depends the final working out of the principles of agriculture—the simple and practical things—which our schools, colleges and experiment stations are endeavoring to bring into general use.

Professor Holden proposes to carry these principles further even than the very effective work done on the agricultural trains, by using that most modern vehicle—the automobile—going directly to the people on their own farms where the meetings are to be held.

Alfalfa Greatest Soil-Enriching Crop.

Agricultural development needs in addition to the work of our public institutions, the individual efforts of every merchant, banker, corporation, or laboring man, and this plan calls for their heartiest co-operation.

This plan for increasing the yields of our crops by the more extensive growing of that wonderful soil improver, ALFALFA, is meeting the approval of all men who have any knowledge of the beneficial results of its introduction as a general crop.

Campaigns are now being conducted in many of the central western states, and Professor Holden is daily answering requests for his assistance in organizing other localities, and invites cordial co-operation with every community interested.

Where campaigns are contemplated it is required, first, that a request be made to the Agricultural Extension Department for assistance in carrying on the campaign.

What the local people will provide:

- (1) Expenses (meals and lodging) for the alfalfa speakers and staff upon their arrival and during the campaign.
- (2) Where the campaigns are conducted by automobiles alone, from ten to twenty automobiles for each day of the campaign to carry the alfalfa crew and invited guests; one auto truck to carry literature, baggage, charts, and other equipment.
- (3) Where the campaigns are carried on in co-operation with the railroads, automobiles and railroad equipment must be furnished.
- (4) Arrange for meeting places and publish schedule of same.
- (5) Local advertising.
- (6) Photographer, if possible.

The Agricultural Extension Department will provide:

- (1) Advance men to assist in organization work.
- (2) Lecturers.
- (3) Literature.
- (4) Special educational articles for newspapers and farm journals pertinent to alfalfa culture, object of campaign, etc.
- (5) Field men to follow up the preliminary work and aid the people in any community where sufficient interest is shown to warrant it.

WILL DISTRIBUTE EDUCATIONAL BOOKLETS

Interesting Literature to Be Sent Out by the I. H. C. Extension Department—Books Dealing With Many Phases of Agriculture and Other Subjects.

Agriculture means more to the people at large than all other things. It is the most vital subject now holding the public mind. The work of agricultural and industrial education is a very large and a very important work. The Agricultural Extension Department of the International Harvester Company of New Jersey was organized to develop the agricultural efficiency of the people, who are tilling the soil and producing the crops upon which we live.

The work of the department is carried on in many ways. First, by going direct to the homes of the people, and assisting them in their homes with their problems.

Another method is the dissemination of educational literature. The department has at present for distribution a number of interesting booklets covering many phases of agriculture and other subjects, all of which are of special interest on account of their educational value. They are not for sale, but will be sent anywhere at the cost of postage or express and may be obtained by writing the Extension Department, Harvester building, Chicago.

No. 1—The Story of Bread—An interesting story of the world-old struggle for cheap bread. Single copy, 3 cents; in quantities, 2 cents per copy.

No. 2—Creeds of Great Business Men—A series of sketches of men who have helped to make business what it is today. Single copy, 5 cents; in quantities, 3 cents.

No. 3—The Golden Stream—A plain, everyday, textbook of the many phases of dairying. Single copy, 5 cents; in quantities, 2 cents.

No. 4—For Better Crops—A collection of valuable articles on farm subjects. Single copy, 9 cents; in quantities, 5 cents.

No. 5—The Story of Twine—The process of making binder twine.

twine. Single copy, 3 cents; in quantities, 2 cents.

No. 6—Engine Operator's Guide—Tells all about how to operate, repair and keep in good condition a gasoline engine. Single copy, 3 cents; in quantities, 2 cents.

No. 7—The Cattle Tick—The best way for getting rid of it. Single copy, 2 cents; in quantities, 1 cent.

No. 8—For Better Crops in the South—Deals with crops and conditions in the south. Single copy, 4 cents; in quantities, 3 cents.

No. 9—The Disk Harrow—Shows the part disk plays in crop production. Single copy, 4 cents; in quantities, 3 cents.

No. 10—The Binder Twine Industry—A story of the process used in making binder twine. Single copy, 20 cents; in quantities, 15 cents.

No. 11—Harvest Scenes of the World—A 150-page book, handsomely bound, and printed in two colors, showing harvesting in many countries. Single copy, 50 cents; in quantities, 35 cents.

No. 12—Alfalfa in the Cotton Belt—How to get a stand of alfalfa in the south. Single copy 2 cents; in quantities 1 cent.

No. 13—Diversified Farming in the Cotton Belt—A fifty page booklet. Single copy 4 cents; in quantities 2 cents.

No. 14—For Better Corn in the Cotton Belt—Single copy 2 cents; in quantities 1 cent.

No. 15—The Boll Weevil—A thirty-six page booklet. Single copy 4 cents; in quantities 2 cents.

No. 16—Sweet Clover—Its agricultural value. Thirty-two page book. Single copy 4 cents; in quantities 2 cents.

No. 17—The J. H. C. Demonstration Farms—Giving the results of experiments with farm crops in the south. Twenty pages. Single copy 2 cents; in quantities 1 cent.

Besides the booklets named above, from time to time there will be issued other interesting agricultural booklets pertinent to crops in all parts of the United States. Future issues will treat such subjects as: corn, soy beans, peanuts, sweet potatoes, sugar cane, alfalfa, and such feeding weeds and

Stubborn Annoying Coughs Cured

"My husband had a cough for fifteen years and my son for eight years. Dr. King's New Discovery completely cured them, for which I am most thankful," writes Mrs. David Moor, of Saginaw, Ala. What Dr. King's New Discovery did for these men, it will do for you. Dr. King's New Discovery should be in every home. Stops hacking coughs, relieves in grippe and all throat and lung ailments. Money back if it fails. All druggists, Price 50c. and \$1.00. H. E. Puckett & Co. Philadelphia or St. Louis

Gray Hair Made Its Original Color

Clip This Notice—It's Worth 50c. If your hair is gray, streaked with gray, white, faded, brittle, falling out, itching scalp or dandruff, apply Q-Ean hair color restorer to gray hair and scalp. Not a dye, but it brings to the hair surface the original color nature gave your hair. Makes gray hair brown, black, Auburn or its original color of 17 or 18 years of age. Never fails. Perfectly harmless. Delightful to use. Q-Ban makes hair soft, full of life, beautiful. Stops dandruff, itching scalp and falling hair. Complete directions for home treatment of the hair with each bottle 50c by parcel post, or return this notice and \$1 and we will deliver you three bottles. If not satisfied by its use we will give you back \$1.50. Address Hessaig-Ellis Drug Co., Memphis, Tenn. 11-30-14

Spring Blood and System Cleanser

During the winter months impurities accumulate, your blood becomes impure and tick, your kidneys, liver and bowels fail to work, causing so-called "Spring Fever." You feel tired, weak and lazy. Electric Bitters—the spring tonic and system cleanser—is what you need; they stimulate the kidneys, liver and bowels to healthy action, expel blood impurities and restore your health, strength and ambition. Electric Bitters makes you feel like new. Start a four weeks' treatment—it will put you in fine shape for your spring work. Guaranteed. All Druggists. 5c. and \$1.00. H. E. Puckett & Co. Philadelphia or St. Louis.

BRONCHITIS CONQUERED

Royersford, Pa., Man Tells How.

At this season of year with such sudden changes, it is so easy to take cold, and almost before one is aware there is inflammation in the bronchial tubes—a hard cough and unless checked in time chronic pulmonary troubles may result.

Townsend Young of Royersford, Pa., says: "A severe bronchial trouble contracted caused me much difficulty about breathing. My chest felt clogged up and there was considerable soreness. I tried different remedies without help; but I am glad to say that Vinol cured my bronchial trouble which had lasted for three months. My breathing is all right and the soreness entirely gone from my chest."

Vinol contains the curative, healing principles of fresh cods' livers (without oil) and tonic iron. We guarantee it to be delicious in taste and to satisfy you with its medicinal effects. P. S. If you have any skin trouble try Sazo Salve. We guarantee it.

BARNES-FINGER DRUG CO

Kickapoo Worm Killer Expels Worms

The cause of your child's ill-health—The foul, fetid, offensive breath—The starting up with terror and grinding of teeth while asleep—The sallow complexion—The dark circles under the eyes—Are all indications of worms. Kickapoo Worm Killer is what your child needs; it expels the worms, the cause of the child's unhealthy condition. For the removal of seat, stomach and pin worms, Kickapoo Worm Killer gives sure relief. Its laxative effect adds tone to the general system. Supplied as a candy confection—children like it. Safe and sure relief. Guaranteed. Buy a box today. Price 25c. All druggists or by mail, Kickapoo Indian Med. Co. Phila. or St. Louis.

Indian Fighting and Hairbreadth Escapes to fill your heart's desire will be found in

The Maid of the Forest

Our Coming Serial Don't Miss It!

Are You in Arrears?

on your subscription? You know WE NEED THE MONEY

Res. Family Laxative Beware of constipation. Use Dr. King's New Life Pills and keep well. Mrs. Charles E. Smith, of West Franking, Me., calls them "Our family laxative." Nothing better for adults or aged. Get them today 25c. All druggists or by mail, H. E. Puckett & Co. Philadelphia or St. Louis.

Mortgages Sale of Land

By virtue of the power of sale contained in a certain mortgage deed executed to me by L. E. Hines and wife on the 17th day of August, 1901, I will, on Saturday, the 7th day of March, 1914 at 12 o'clock, noon, sell to the highest bidder, for cash, at the Depot in Kings Mountain, N. C., all the land conveyed in said mortgage deed, which land is described by metes and bounds, as follows: Beginning at a small cherry tree on old line, (then) S. S. Falls' corner, thence along said line, South 4.00 chains to a rock on Baumgardner's line; thence West 1.70 chains to a rock; thence North 4.85 chains to the street; thence along said street East sixty-two links to where it intersects old line; thence along the old line to the beginning, containing Three Fourths of an Acre, more or less.

J. M. Williams, Mortgagee.
S-g E. L. Campbell, Atty.

Administrator's Notice.

Having qualified as administrator of the estate of Sarah E. Gladden, deceased; late of Cleveland County, N. C. this is to notify all persons having claims against the estate of said deceased to exhibit them to the undersigned at Kings Mountain, N. C. on or before the 12th day of Feb. 1915, or this notice will be plead in bar of their recovery. All persons indebted to said estate will please make immediate payment.

This the 12 day of Feb. 1914.
G. H. Logan, administrator of the estate of Sarah E. Gladden, deceased.
2-19

Tour To FLORIDA and HAVANA CUBA

Tuesday, March 17 1914.

PERSONALLY CONDUCTED BY C. H. Gattis, Formerly District Passenger Agent, S. A. L. Ry, and Chaperoned by Mrs. C. H. Gattis.

A TWELVE (12) DAY'S TOUR Via Seaboard Air Line Ry.

All necessary expenses included in the cost of the trip.

FIVE (5) DAYS IN HAVANA. Including stops in Jacksonville, St. Augustine, Palm Beach, Miami, Daylight ride over the magnificent extension of the Flagler System; "the Sea Going Railroad" to Key West, and Steamer to Havana. Many side-trips included, both in Florida and Cuba.

Optional side-trip to Panama Canal.

First Class Service; the best hotels everywhere, Pullman Sleepers, Dining-Cars, and Meals and Stateroom on Steamer.

Write the GATTIS TOURIST AGENCY, Raleigh, N. C.

For itinerary and full details, John T. West, D. P. A., S. A. L. Ry. Raleigh, N. C.

Beware of Ointments for Catarrh that Contain Mercury

Mercury will surely destroy the sense of smell and completely derange the whole system when entering it through the mucous surfaces. Such articles should never be used except on prescriptions from reputable physicians, as the damage they will do is ten fold to the good you may possibly derive from them. Hall's Catarrh Cure, manufactured by F. J. Cheney & Co., Toledo, O., contains no mercury, and is taken internally, acting directly upon the blood and mucous surfaces of the system. In buying Hall's Catarrh Cure be sure you get the genuine. It is taken internally and made in Toledo, Ohio, by F. J. Cheney & Co. Testimonials free. Sold by Druggists. Price 75c per bottle. Take Hall's Family Pills for constipation.

CASTORIA
For Infants and Children.
The Kind You Have Always Bought Bears the Signature of *J. C. Fitch* In Use For Over Thirty Years **CASTORIA**

ALCOHOL 3 PER CENT. A Vegetable Preparation for Assisting the Food and Digestion, Acting on the Stomach and Bowels of INFANTS & CHILDREN. Promotes Digestion, Cheerfulness and Rest. Contains neither Opium, Morphine nor Mineral. NOT NARCOTIC.

THE CENTAUR COMPANY, NEW YORK.
At 6 months old 35 DROPS - 35 CENTS
Guaranteed under the Food and Drug Act.

THE MORNING AFTER THE NIGHT BEFORE
B.P.O. *Madame*

Go to your nearest soda fountain... it so the dispenser will understand... ache without an after effect.

10c, 25c, 50c bottles.

FLOWERS-
Carnations, Roses, Lilly of Valley, Violets, Orchids, Narcissus, Varieties in fern and Blooming plants.

Scholts The Florist Inc,
306 N. Tryon St. Charlotte, N. C.

Just received a large and well selected stock of **Spectacles and Eyeglasses** for young and old, come and be fitted up.

W. Y. Lankford, Ophthalmician,
Office in Residence. Kings Mtn. N. C.

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Many styles and a large variety of materials to select from, which are shown in our new booklet.

Write us at once and it will be forwarded to you.

We bring Smart, Correct Tailoring to your door.

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