

The North Carolina College of Agriculture and Mechanic Arts

Young men seeking to equip themselves for practical life in Agriculture and all its allied branches; in Civil, Electrical and Mechanical Engineering; in Chemistry and dyeing; in Textile Industry, and in Agricultural teaching will find excellent provision for their chosen careers at the State's Industrial College. This College fits men for life. Faculty for the coming year of 63 men; 757 students; 25 buildings. Admirably equipped laboratories in each department. County examinations at each county-seat on July 8th.

For catalogue, write
E. B. OWEN, Registrar,
West Raleigh, N. C.

Tired, Aching Muscles Relieved

Hard work, over-exertion, mean stiff sore muscles Sloan's Liniment lightly applied, a little quiet, and your soreness disappears like magic. "Nothing ever helped like your Sloan's Liniment. I can never thank you enough," writes one grateful user, stop suffering, aches and pains. An excellent counter-irritant better and cleaner than mustard. All Druggists, 25c. Get a bottle to-day. Penetrates without rubbing.

An easy, pleasant laxative.

One or two Dr. King's New Life Pills with a tumbler of water at night. No bad nauseating taste; no belching gas. Go right to bed. Wake up in the morning, enjoy a free and easy bowel movement, and feel fine all day. Dr. King's New Life Pills are sold by all Druggists, 25c in an original package, for 25c. Get a bottle to-day—enjoy this easy, pleasant laxative.

A Cough Remedy That Relieves

It's prepared from the healing Pine Balsam, Tar and Honey—all mixed in a pleasant, soothing Cough Syrup called Dr. Bell's Pine-Tar-Honey. Thousands have benefited by its use—no need of your enduring that annoying Cough or risking a dangerous Cold. Go to your dealer, ask for a 2c original bottle Dr. Bell's Pine-Tar-Honey, start using at once and get rid of your Cough or Cold.

Seaboard Air Line Railway

Trains Leave Charlotte Effective May 30 1915.

EAST AND NORTH BOUND

No. 14-5:05 a. m.—Through train for Wilmington, with parlor car attached. Connecting at Hamlet with train for Portsmouth, Norfolk, Raleigh and all points north and south, also for C. Ar W. for Charleston. Dining car service, vestibule coaches and sleeping cars to Washington and New York, connecting at Maxton for A. C. L. points north.
No. 34-10:10 a. m.—For Raleigh and all local points.
No. 20-5:05 p. m.—For Wilmington sleeping car passengers can stay in sleeper all night at Wilmington. This train connects at Hamlet for Savannah Jacksonville and all points south and north arriving Washington 7:10 a. m. New York 12:57 p. m.
No. 16-7:50 p. m.—Connecting a Monroe for Atlanta, and all points south and southwest, also connects at Monroe with fast train for Norfolk, Richmond Washington and New York through steel vestibule coaches Pullman electric lighted sleeping cars to New York, dining cars Richmond to New York.

WEST BOUND

No. 15-9:25 a. m.—Local for Ruth erfordton, connecting at Bostic with C. C. & O. for all points on that line to Johnson City, Tenn. C. & N. W. points north at Lincolnton.
No. 31-3:25 p. m.—Local for Ruth erfordton from Raleigh and Weldon, connecting at Lincolnton with C. & N. W. for points on that line.

For further information call phone 160. City office, 32 W. Trade Street.

James Ker, Jr., T. P. A.
Charlotte, N. C.
John T. West, D. P. A.,
Raleigh, N. C.

Why



Why Advertise At All.

It is well first of all to know what advertising really is. Advertising has been defined as the act of publicly announcing a fact, and has further been defined as a salesmanship on paper. While both of these are more or less true, advertising is nothing but the giving of business news with the purpose of creating a new want or supplying an existing want. It is readily seen that there is no limit to the accomplishment of good advertising, as there is no limit to the wants already created or that might be created. The merchant is a dead one who does not realize that there are starving millions waiting for him to satisfy their wants or create for them new wants. This advertising idea to create new wants and satisfy existing wants is no new thing, as the Egyptians used handbills and posters made of papyrus 3000 years ago. Printing was invented less than 500 years ago, and the newspapers were then started. Soon afterwards advertising became associated with printing. The advertising idea originated over 30 centuries ago. Some present day merchants haven't got the idea yet. With present day opportunities to advertise there is no limit to what one may accomplish in business lines. The local merchant may easily double his local business. He has through the local paper a wonderfully cheap way to gain publicity. There is no newspaper read like the local paper, especially by the women, and the women do over 90 per cent of the trading.

Why



Yorkville Items

(CONT'D FROM FIRST PAGE)

Miss Julia McNight of Yorkville No. 4, visited her sister, Mrs. H. C. Sowell in Yorkville last week.

Dr. and Mrs. J. D. McDowell have returned to Yorkville after a visit of several days in Baltimore.

Mrs. Edw. R. Shannon of Yorkville No. 4, went to Rock Hill Wednesday, on a visit to relatives.

Mr. C. E. Dobson, who has been visiting the family of his father, Mr. J. W. Dobson in Yorkville, expects to leave this evening for his home at Pensacola, Fla.

Pay Mr. Miller.

Gastonia Subscribers will take notice that Mr. W. M. Miller is authorized to collect subscriptions to the Herald. A large number of Gastonia subscriptions are falling due just now and we hope you will see Mr. Miller and renew.

G. G. Page,
Editor the Herald.

Plant Wood's

Seed Potatoes In June and July For Fall Crop.

Potatoes planted now mature in the cool weather of the Fall when they can be harvested to best advantage for use or sale during the winter.

Wood's Seed Potatoes are choice selected seed, put in cold storage early in the season, so as to keep in first-class, vigorous condition for late planting.

Write for "Wood's Crop Special," giving prices and information about Potatoes for late planting. Cow Peas, Soja Beans, Millet, Crimson Clover, etc.

T. W. WOOD & SONS,
SEEDSMEN, - Richmond, Va.

State of Ohio, City of Toledo, Lucas County, ss.

Frank J. Cheney makes oath that he is senior partner of the firm of F. J. Cheney & Co., doing business in the City of Toledo, County and State aforesaid, and that said firm will pay the sum of ONE HUNDRED DOLLARS for each and every case of Catarrh that cannot be cured by the use of HALL'S CATARRH CURE.

FRANK J. CHENEY

Sworn to before me and subscribed in my presence, this 5th day of December, A. D. 1915.

(Seal) A. W. GLEASON, Notary Public.

Hall's Catarrh Cure is taken internally and acts directly upon the blood and mucous surfaces of the system. Send for testimonials free.

F. J. CHENEY & CO., Toledo, O.
Sold by all Druggists, 75c.
Take Hall's Family Pills for constipation.

CASTORIA

For Infants and Children.

The Kind You Have Always Bought

Bears the Signature of *Chas. H. Fletcher*

A Good Household Salve

Ordinary ailments and injuries are not of themselves serious, but infection or low vitality may make them dangerous. Don't neglect a cut, sore, bruise or hurt because its small. Blood Poison has resulted from a pin-prick or scratch. For all such ailments Buckler's Arnica Salve is excellent. It protects and heals the hurt; is antiseptic, kills infection and prevents dangerous complications. Good for all Skin Blemishes, Pimples, Salt Rheum, Eczema. Get an original 2-ounce 25c. box from your Druggist.

Children Cry for Fletcher's

CASTORIA

The Kind You Have Always Bought, and which has been in use for over 30 years, has borne the signature of *Chas. H. Fletcher* and has been made under his personal supervision since infancy. Allow no one to deceive you in this. All Counterfeits, Imitations and "Just-as-good" are but Experiments that trifle with and endanger the health of Infants and Children—Experience against Experiment.

What is CASTORIA

Castoria is a harmless substitute for Castor Oil, Paregoric, Drops and Soothing Syrups. It is pleasant. It contains neither Opium, Morphine nor other Narcotic substance. Its age is its guarantee. It destroys Worms and allays Feverishness. For more than thirty years it has been in constant use for the relief of Constipation, Flatulency, Wind Colic, all Teething Troubles and Diarrhoea. It regulates the Stomach and Bowels, assimilates the Food, giving healthy and natural sleep. The Children's Panacea—The Mother's Friend.

GENUINE CASTORIA ALWAYS

Bears the Signature of

Chas. H. Fletcher

The Kind You Have Always Bought

In Use For Over 30 Years

THE CENTAUR COMPANY, 31 MURRAY STREET, NEW YORK CITY.



"ONE HUNDRED MILES FOR TEN CENTS" Sold on Easy Payments COSTNER BROS.

Try The

Want Ads

Anything Worth Doing Is Worth Doing Well.

If you want your Linen laundered well give it to the Snowflake man. We call Regular Rain or Shine.

'SNOWFLAKE STEAM LAUNDRY,

Gastonia, N. C.

WE DO JOB PRINTING

15 Weeks

THE

30 Reels

Black Box

AT THE PASTIME EVERY THURSDAY

Be Sure to See IT