The Herald will be \$1.50 a year in advance after May 13th.

A Clean Local Newspaper For All The Family

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81 A YEAR IN ADVANCE

ITEST AYCOCK CUP DAUGHTRIDGE WAS HERE PAPER CHANGESHANDS EVERY WORKER WILL

EMER WINS BOTH SIDES OF QUESTION

NO. 6

e tringular debates were held last Thursday night . Good debate here.

OL. 13

he triangular dobates were ryville ve here. ams will, therefore, go to Bicket. upel Hill and contest for the cock cap.

The debate here was interestountein school were Miss Ruby smilton and Miss Kathleen ord on the affirmative here and iss Mattie Wate and Mr. Ves r Davidson on the negative at essemer City,

Arrayed against Misses Hamton and Hord here wers essrs McLurd and Robinson d Cherryville. All had good peeches and employed fine deivery in driving home their arcuments to the judges. The udges Pres. A. T. Lindsay of Lindword College, Mr. Newton of Shelby and Prof. Minter of Linwood Collige. Misses Rud Isi'l and Mauney furnished the music which was excelent.

Cleveland Cou-ty . Bey In Near Shipwreck.

The U. S. S. Monaghan, now at Key West, Florida, come naar being suck there a few days ago when she was rammed by the torpedo destroyer, Rec. This news will be of special interest to HersId readers from the fact that Mr. John B. Ware of Clave land epunty is a sailor on the Mounghan.

CANDIDATE FOR GOVERNOR OF STATE Not a lawyer but a farmer and a business man - Spoke at

Shelby.

Lieutrnant Govenor Daugh-I in Kings Mountain Bease- tridge of Rocky Mount and Capti ativo at Cherryville and ally mentally and otherwise. He irmative at home and the neg- friends feel that it would be a t both sides and Bessemer ined both sides. The Bessemer for a spell. His opponent in the race is Attorncy General T, W.

BAPTISTS CALL A PASTOR.

The speakers all gave ev-nce of hard study and good braration. The query, "Resol d that the United States

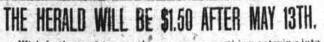
AURORA-HIGHLANDER AT SHELBY

KINGS MOUNTAIN, N. C., THURSDAY, APRIL 6, 1916.

Editor B. H. Depriest leaves Republican paper - is succeeded by G. W. DePriest

The Aurora-Highlander of Shelly has changed hands. Mr. tidge of Rocky Mount and Capit per City Cherryville triangle to Thursday night. Kings of Chalotte and Mr. Jenkins of Chalotte and Mr. McMurry of Shelby, were all here Wednes day in the interest of Mr. Daughtridge condidacy for Gov semer, Bessemer represented affirmative at home and the ally mentally and therefore physic-ally mentally and therefore physic-ally mentally and therefore physic-ally mentally and therefore physic-ally mentally and the office physic-ally mentally and the physic-ally and the physic-ally mentally and the physic-ally and physic-ally and the physic-ally and the physic-ally a W. DePriest has assumed edito- Page as an independent sheet for represented the man and a farmer and he and his fielded Republican paper and is the recognized organ of the county. While the Republicans vention the vote was said to be wealt and they have never management announces that the

onki adopt the policy of great increasing her pavy," was the Senday. There is strong probme in all triangles in the state. ability that he will accert and be in the field at an early date. He Their son, Master Ralph McLard will reside in Kings



With in the past two or three years everything entering into the making of a newspaper has advanced from 100 to 300 per cent. Since the Europen war started, bleaching, used in thaking paper white raised from \$20 to \$600, sulphuric acid has advanced from \$40 a ton to \$250 ton, etc. The bleaching comes principally from Germany. Within the past two weeks paper has made three distinctive raises, and the last announcement from paper houses was that "all paper shipped subject to the day's quotation. All quotations previously given declared off." The Herald believes that its readers are entitled to know-

edge of any impendidg change of subscription rate or other poli cy affecting them.

Every reader is more or less personally known to the publisher of a weekly, and subscribers and "like one of the family," and we feel constrained to give all a fair, square warning, and a fair deal in any and all matters.

The Herald stands for this community and section. We aim to, (and do) give the news of this section, fair and unbiased, The Herald citlers to and covers its field in a way no outside

if or week y can eve hope to, as instanced by the following letter. We have had many such, and we appreciate such words.

Canton, N. C. March, 26, 1916.

Mr. G. G. Page. Pabr The Herald.

Dear Sir:-

- I am sending you one dollar to pay my subscription to The Herald. I am coming down in Mav and will pay
- for this year.
- can't do without the paper for I hear

GET PAID IN CASH FOR THIS WEEK'S WORK

Herald Offers Cash Pay For Subscriptions Turned In During This Week==Read Advertisement on Back

\$10 WON APRIL 1 BY S. P. GOFORTH are backing him up in 418 plans Miss Ada Ware and H. B. Jones Tied Kings Mountain happy turning of the tables to Republican party in Cleveland for Second Place -- Miss Mabel Long date of the primary, the voters endorsed the paper in con- of Hickory Third=W. C. Blackwell, Fourth==\$5 In Gold Given through a strenuous newspaper callied to its support. The new Away Next Saturday at 2 p. m. Not Too Late To Enter Race Which Is Just Starting.

Readers-Important Notice.

We draw your attention to the notice printed on this page to the effect that The Herald will be \$1.50 the year after May 13th. It is most probable that YOU have a friend in this race for The Ford Auto that you WISH TO AID. You may benefit yourself by SAVING 50 CENTS ON EACH DOLLAR you subscribe for, if you will RENEW NOW. Renew for one or three, or five, or more years, (not to exceed ten years) at the rate of \$1 the year. You may give your votes to any friend in the race. You will be saving money for yourself, paying the regular subscription rafe, and at the sume time assisting a friend that is bravely trying to win the Ford Car, the Piano, or Scholarship. RENEW-for The Herald most certainly will be \$1.50 the year, AFTER May 13. This contest ends May 13-but HAND THAT SUBCRIPTION IN NOW-Lest You Forget.

Every Workers Gets Cash This Week.

There are some candidates in this race who are seemingly. uninterested, No candidate whose name is in this race CAN REAL-IZE HOW EASY IT IS TO SECURE SUBSCRIPTIONS UNTILL THEY TRY and to make the TRYING worth while The Herald makes this unparalleled offer of "cash pay to EVERYBODY this week." Any candidate that will turn in \$5 in cash subscription business this week, up to 2 P. M. Saturday, April 8, will be handed a crisp \$1 bill. Any candidate turning in \$10 in subscription busiass will be handed two \$1 billy. Here is some EASY MONEY, and if you wish some spending money. this week is THE week to get it. Any REAL WORKER can get \$5 in an hour and \$10 is no hard matter,

Some Race Folks.

The Herald offered \$10 in gold to the candidate turning in the GREATEST AMOUNT OF CASH SUBSCRIPTION BUS-INESS from the beginning of the contest up to last. Saturday, April 1st. at 2 p. m. It was won by Mr. S. P. Goforth, Miss Ada Ware and H. B. Jones tied for second place, while Miss Mabel Long and W. C. Blackwellstood third and fourth, respectively.

Are Open,

S. H. HOBBS ANNOUNCED

FOR COMMISSIODER OF AGRICULTURE

Prominent Sampon County farmer will oppose Mr. Graham - is especially fitted for the office.

Clinton, N. C .- Following his announcement some time mo that he would oppose Major W A. Graham for the Democratic nomination for Commissioner of Agriculture of North Carolina, the friends of Mr. Sam H. Hobbs to present his claims to the Demoaratic voters of North Carolina. Betweer new and June 3rd. the will become acquainted with the qualifications of this candidate campaign.

Mr' Hobbs will follow the lead of the other gentlemen who are striving for preferment at the hands of the Democratic voters. He will wage his campaign without any bitterness and will do cothing to interfere with that complete harmony which is desirable in the political camps this year. He will wage his fight on a high plane.

By reason of his splendid record of public usefulness, Mr. Hobbs' friends are confident in the belief that he will make a good race for the office to which he aspires. As a member of the Executive Committee of the State Farmer's Union; chairman of the Legislative committee of the National Farmer's Union; and president of the Farmers State Convention he has been tremendousy useful. Two years ago when Mr. Hobbs first let it be known that he would be a candidate this year, he severed his official connection with the Farmers Union, in order to foresiall any intimation from any source that he was bringing "the organization into politics.

Mr. Hobbs spoke in Shelby Monday of last week and made a very favorable impression.

A Bad Runaway

Mr. Dan Wells had a bad runway Friday in which he had a narrow escape with his life but came out only with a sprained foot and a badly wrecked buggy. He had put two horses to a buggy and had taken Miss Ada Ware down to the Antioch section where she was soliciting subscriptions in the Herald contest. They were stopped in front of a Mr. Whistnant's residence talking with Mr. Whistnant when one of the horses slung his head around and struck a mail box. The box Legan to fall and struck the horse in the side and when he shied it fell under him. The horse considered this sufficient grounds for a runaway and, therefore, let out. Mr. Wells was on the ground and Miss Ware in the buggy. Miss Ware jumped out unhurt and Mr. Wells sailed in to catch the horses by the bridle but caught only one of them. They ran with him for some distance and threw him down. He hung ou dragging under the horses for a spell and turned loose. He then discovered that the buggy was upside down and would get him. The lines were dragging and as they passed he grabled them but they both broke. He thought quickly and set his beels against the oncoming axie and threw the buggy over himself and escaped The horses went on until the one who torted the row jumped in a big-

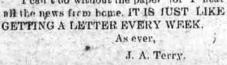
A dispatch from Key West to bbe Herad dated March 25 reads in part as follows.

. The torpedo destroyer Monaghan was tied up at the govern ment wharf with her stern projusting out of the dock when the Hoe attemped to make a landing. The Monaghan was damaged about forty feet from the stern and below the water line.

The Monaghan began to settle noon after being struck and the palaps were started at once. Then all provisions and supplies were lauded and finally oil was numper out of her tanks to ighten her. Through this wompt action the vessel was ept affoat.

The boot of the Roe was stove No one was reported hurt. therwise the craft was

Both vessels were tied up to the dock tenight and the naval of Peoria is standing by to rensistance. Two Theavy have been going on the ghau is listing slightly



The Pablisher has fought a raise ever since he has been in Kings Mountain, but influences Gatside of his control compells us to announce that AFTER MAY 13th. THE HERALD WILL BE \$1.50 THE YEAR PAYABLE IN ADVANCE

A Fair Deal To Faithful Friends

Any reader that will remit AT ONCE will be permitted to renew at the present rate of \$1 the year for as many years as he Fikes NOT TO EXCEED TEN YEARS, This is a net saving of 50 cents on each collar, and while most publishers advance rates arbitrarily, The Herald is giving all an opportunity to save money, and we are only able to do this by close financing and taking close advantage of the present market situation.

We can only permit this renewing at the rate of \$1 from the fact that if several hurdred take advantage of the \$1 rate we an place contracts for paper before further advances take place can also use some of the money to put in needed equiptment before printing machine, y takes further and prohibitive advances. In other words, several hundred dollars will be gained from several hurdred readers at no added cost to each reader. With a big cash balance in hand the publisher can control the situation so that further advances can be prevented.

BY RENEWING NOW AT THE PRESENT RATE OF \$1 our old friends who have been tuding The Herald will be secur-ing the benefit of their past loyalty, and it is to protect hundreds of people like Mr. Terry, and other loyal readers, that opportunity to get In with a saving of 50 cents per year is offered. Ro-member that after May 10th, 1016 the Herald will be \$1.10 in ad-

While The Herald and The Contest Management will exer cise absolute fairness in the awarding of any of these special prizes, The Contest Manager wishes to announce that the books are open to any candidate during the week foll , wing the awarding of any prize, and any candidate is privileged to assure himself (or herself) that he (or she) was fairly defeated in the race for that special.-

Another Cash Prize Next Saturday.

The Herald will give \$5 in gold to the candidate that turns in the GREATEST AMOUNT OF CASH SUBSCRIPTION BUS-INESS since last Saturday, April 1, at 2 p. m. up to NEXT SATURDAY, April 8, at 2 p. m. Basiness turned in previous to April 1 does NOT COUNT in the race for this \$5 prize. Votes secured ANY TIME during the contest COUNTON THE \$406.90 FORD AUTO, the \$350 STARCK PIANO, and the \$50 BUS-INESS COLLEGE SCHOLARSHIP to be given away May 13th.

What It Takes To Win,

It takes WORK to WIN ANY PRIZE WORTH WHILE IN THIS LIFE, and the lady or gentleman that experts to win The Herald Auto will not beat about the bush, or fool away any time, but will call at this office, get a bunch of receipt books and get right out after subscriptions, and votes. Every subscript ion, whet'her new one or renewal, or collection of an old account, COUNTS THE SAME NUMBER OF VOTES. This treats every men's dollar alike.

Not Too Late To Win.

It is NOT TOO LATE TO ENTER THIS RACE, nor is it too late to WIH. Any person willing to WORK can still enter and WIN this \$466.00 Ford Auto. And the \$850 Piano o: \$50 (Continued on buck page)