

The First
National
Bank

Make Our Bank
Your Bank

Elmer Lumber
Company

LET US SERVE YOU
Phone 54

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Town Paper

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Sherwin-Williams

PAINTS

Phifer
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Phone 46

CITY SERVICE STATION

Where Your Business Is Appreciated

CORNER R. R. AVE. and KING STREET

OTIS FALLS

SURE!
KINGS MOUNTAIN
Is With You



MR.
PRESIDENT
on
YOUR

Better Housing PROGRAM

WE WANT TO:

- 1—MAKE OUR CITY MORE BEAUTIFUL.
- 2—HELP RELIEVE UNEMPLOYMENT IN OUR CITY
- 3—HELP INCREASE THE PAY ROLLS OF OUR CITY.

Mr. Home-Owner: Do Your Part
REPAIR or REMODEL NOW!



THE VICTORY GIN CO., Inc.

Ginners, Dealers in Cotton Seed, Hulls, Meal,
Coal, Fertilizers

Phone 239

Sealy Motor Co.

Dodge and Plymouth Cars

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Refrigerators

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Belk's Dept. Store

Offers to the President their full support in the carrying out of his BETTER HOUSING PROGRAM. It has always been our idea that more Homes and Better Homes make for better and larger Communities. Think of the men that such a program will put back to work, then think of the extra buying power these men will have. Let us all try and make this Better Housing Program a success.

Belk's
Department
Store

The Home of Better Values

Let us Do Your
Printing

HERALD PUB. HOUSE

Phone 223-X

We Have Been

Approved by the F. H. A. for the purpose of extending modernization credits to property owners.

Please feel free to discuss your repair problems with us.

HOME BUILDING & LOAN
ASSOCIATION

A. H. Patterson, Sec'y-Treas.