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NOW IN IT'S SECOND WEEK

WITH ADDED BARGAINS

TRADE AT BELK'S
AND SAVE YOUR
SALES SLIPS.

BELK'S

HAVE YOUR PICTURE
MADE IN OUR NEW
PHOTO DEPARTMENT

GREATER FALL WALUES

We Are Offering To You Real Outstanding "FALL VALUES" That Will Pay You To Take Advantage Of Them During This SALE. Stock Up Now For Your Winter Needs At These Extremely Low Prices.

SAVE -- COME SEE THESE BARGAINS! -- SAVE

8 OZ. SANFORIZED OVERALLS FOR MEN

97c

MEN'S WORK SHIRTS

Sizes 141/2 to 17.

48c

Men's and Boys'
Work Shoes

\$1.29 and up

BARGAIN BALCONY

SHEETING . . 5c yd. SCHOOL PRINTS . 9c yd. BLANKETS . 48c to \$4.85

WE ARE PLEASED TO ANNOUNCE THAT WE HAVE ENLARGED OUR SHOE DEPARTMENT AND ARE NOW IN A POSITION TO SERVE OUR CUSTOMERS BETTER.

SPECIAL! \$5.00 ARCH
TYPE SUEDES

\$3.88



Ladies' Shoppe

MISSES'

Coats

All colors and sizes

\$2.95

\$9.95

Some in Shirley Temple styles

CHILDREN'S DRESSES

50c to \$1.98

ONE TABLE CHILDREN'S SHOES

\$1.00

BOYS' OVERALLS

59c pr.

Loads Of Styles For



Styles Fol

Smart Women

NEW FALL

Dresses

New colors. New styles. New trim. Sizes 14 to 52.

\$3.95

Others \$1.98 to \$9.95

SPORT AND CASUAL FASHIONS IN

NEW COATS
All \$10.95 Coats

\$0.05

LADIES FALL HATS 97c to \$4.85 LADIES F. F. HOSE 48c LADIES' SILK AND COTTON HOSE 10c

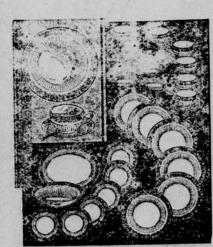
Men's SUITS

Newest in styles. Belted and plain backs. Checks and stripes.

\$8.95

\$22.50

Trade \$15.00 and get a \$5.00 DINNER SET with 32 pieces for—\$1.94



16 piece Breakfast Set including sugar and cream bowls—

97c

LADIES' AND MISSES' OXFORDS

\$1.00

to \$2.98

Beautiful Styles In LADIES' DRESS OXFORDS

\$1.98 to \$5.95

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MEN'S DRESS OXFORDS

\$1.98 to \$4.85

> BOYS' DRESS OXFORDS

\$1.45 to 4.85 BOYS' UNIONS

39c

MEN'S UNIONS

68c

MEN'S \$1.00 WORK GLOVES

68c

MEN'S HATS

97c

MEN'S and BOYS'
SWEATERS

25c to 97c

MEN'S DRESS SHIRTS

68c

BELK'S DEPARTMENT STORE

KINGS MOUNTAIN, N. C.

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THE HOME OF BETTER VALUES