

NEW DEPARTMENT STORE TO OPEN HERE

Kings Mountain's newest department store will swing its doors open to the public Saturday morning October 16th according to Mr. Eli Cohen. The new store will carry a complete line of popular priced men's, ladies' and children's clothing and furnishings.

Mr. Eli Cohen is one of nine brothers who operate 11 stores. Mr. Cohen will personally supervise the local store in conjunction with the Mt. Holly and Belmont stores. Mr. Ralph Little of Mount Holly will manage the local store.

The first of the Cohen Department

stores opened in Belmont in 1927 and the business has steadily grown until 11 stores are now in operation.

Mr. Cohen said: "We are happy to have a store in Kings Mountain, and we extend a cordial invitation to everyone to visit us whether they make a purchase or not."

Cohen's Department Store will be located in the building three doors west of the Imperial Theatre.

Saul was the first king of Israel. He began his reign in 1025 B. C.

Canadian production of maple sugar during 1936 totaled 9,231,803 gallons. Maple syrup made from this amounted to 2,622,719 gallons.

King Street Service Station Opened

The King Street Service Station is now open with a complete line of Shell products. Mr. George Moss, manager, invites the motoring trade of Kings Mountain and vicinity to visit his new, modern station.

The new station is located at the corner of King and Gaston streets. Complete details of the formal opening will be announced later, according to Manager Moss.

World crude oil productions in 1935 was 1,642,600,000 barrels. The United States supplied 993,900,000 barrels, or 68 per cent. of this total.



To Furnish A Whole Room

\$79

That's what this ensemble really does—it gives you everything—the attractive suite—a day-enport and either chair and the extras pictured in the circle.

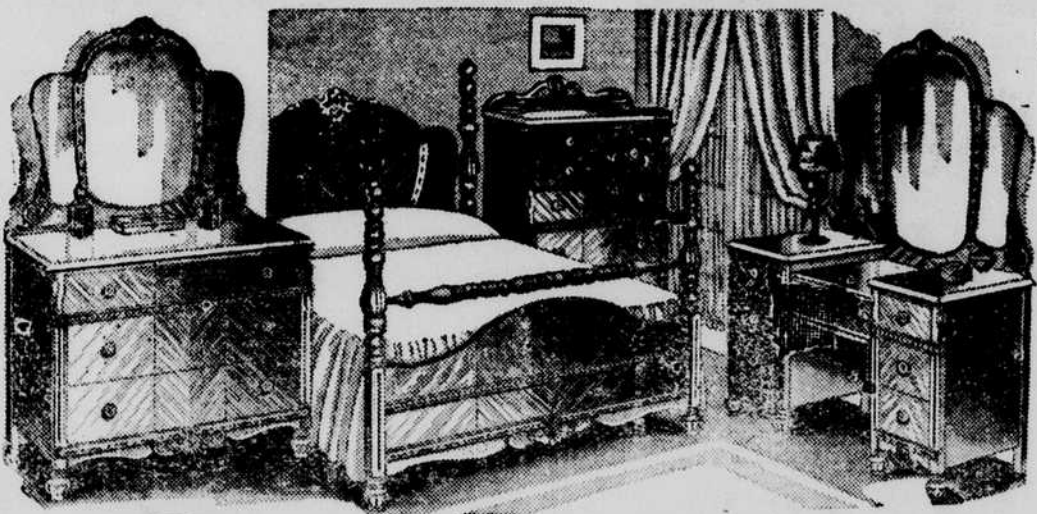
— And All These Items Included —

An occasional chair, an occasional table, 2 lamps and a rug, end table, metal smoker, magazine basket!



INCLUDED AT NO EXTRA COST

NEW BEDROOM SUITES ARE LOW-PRICED



Remarkable Group Saving

\$79

A completely furnished room—with all the extras you'd pay much more to buy—now at no extra cost. This suite itself is a real value at this figure.

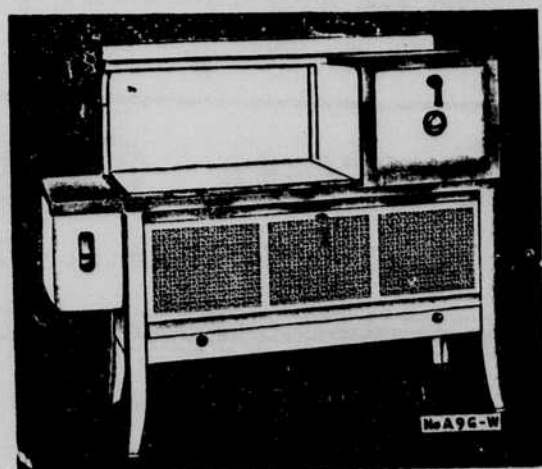
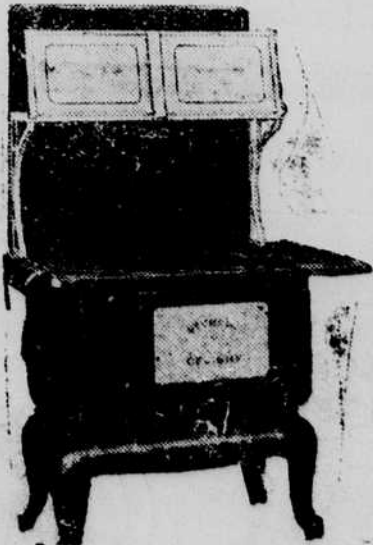
— And All These Items Included —

Full size bed, vanity and chest, coil spring, mattress bedroom chair, pillows, 3 boudoir lamps.



INCLUDED AT NO EXTRA COST

COAL AND WOOD
RANGE
AND 16-PIECE COOKING SET
\$39.75
WITH YOUR OLD STOVE



5 - BURNER
BOSS OIL RANGE
\$59.75
WITH YOUR OLD STOVE

STERCHIS

SHELBY, N. C.

GOOD NEWS FOR EVERYONE!



**THE OPENING OF
Kings Mountain's
NEW DEPT. STORE
Saturday October 16th
With Bargains For Every Member
Of The Family**

We are happy to announce our Opening in Kings Mountain, and while our stock will not be entirely complete Saturday, we nevertheless, extend to you a cordial invitation to visit our Store where you will find at all times reasonable prices on Quality merchandise for every member of the family. Buy Now and Save from Kings Mountain's Newest Department Store. We list below just a few of the many items we will offer you during our Opening:

HOSIERY

Ladies Chiffon Full Fashioned Hose New Fall Shades. Made by N. C. Mill. Seconds—

3 pr. \$1.00

Others at 69c and 97c (with the new Black Heels.)

OUTING

Yard wide Outing. Plain and fancy colors. Opening Special—

9c yd.

OXFORDS

Ladies' Oxfords. Crepe soles. Black, Brown and Navy Blue. Used by Big Apple Dancers—

\$1.94 pr.

SHIRTS

Men's Dress Shirts. Made by "Piedmont". Variety of colors and styles. Each Shirt guaranteed—

69c

MEN'S SOX

Rayon and Cotton fancy Dress Sox. Also large quantity Work Sox—

9c pr.

FALL PRINTS

Fast Color, Good Quality—

9c yard

Better 80 square Prints, 19c value 12 1/2c yd. Solid colors included

OXFORDS

Men's and Boys' Dress Oxfords. Leather or composition soles. Every pair guaranteed Newest styles—

\$1.94 pr.

LADIES HATS

Ladies' Chic Hats, with Veil, for the young miss and for the matron who wants to stay young. New Fall Shades—

97c & 1.48

READY-TO-WEAR

The latest Creations in Ladies Ready-to-Wear. Dresses that will appeal to your taste and pocket book. Wools and Crepes, with Zipper and new trimmings. Specially priced from—

\$2.91 - \$5.98

MEN'S SUITS

Hard finished Suits for Men and Young Men. Made by "Dixie", and others. \$15.00 values. Opening Special—

\$11.64

Cohen's Sell Merchandise That Will Not Come Back, To Customers Who Will.

Cohen's Dept. Store

W. Mountain Street

NEXT TO GRACE'S

3 Doors West of Imperial Theatre