

The Kings Mountain Herald

Established 1899
Published Every Thursday
HERALD PUBLISHING HOUSE,
Haywood E. Lynch
Editor-Manager

Entered as second class matter at the Postoffice at Kings Mountain, N. C., under the Act of March 3, 1879.

SUBSCRIPTION RATES
One Year \$1.50
Six Months .75

A weekly newspaper devoted to the promotion of the general welfare and published for the enlightenment, entertainment and benefit of the citizens of Kings Mountain and its vicinity.

IF VICTORY IS YOUR GOAL

If a victory is your goal
On the battlefield of life,
Every precious moment dole
In training self for the strife.
If you fall, do not stay down,
Strive to rise and fight again;
Perseverance wins the crown
When heroic deeds are vain.
—Mary Ryan Coper.

KEETER'S SPEECH

We wish to commend Mr. J. B. Keeter, former president of the Business Men's Club for his frank remarks about "those who go out of Town to Buy," as the Herald has always been a great booster for trading at Home, with home merchants.

We also want to thank him for calling attention to the number of times local merchants are called on to make donations and give prizes, when in lots of cases those asking for the donations are the same ones in front ranks of the army who trade out of town. When support is needed or something to be given, the local merchants are the ones called on, but when cash is to be spent—out-of-town merchants are called on. Mr. Keeter was expressing the opinions of other Kings Mountain merchants as they have several times mentioned this to the Editor of the Herald.

But we do think Mr. Keeter was wrong in his idea about the Christmas decorations. This, in our opinion, is altogether a merchants' proposition. They are the ones who directly benefit by increased sales through the holiday atmosphere created by the decorations. In other towns the merchants associations and chambers of commerce defray the costs of the decorations. We feel the Street and Electrical Departments of Kings Mountain will cooperate with the merchants in making this venture successful. We hope, Mr. Keeter, as one of the leading merchants, of the Best Town in the State, will reconsider and make an investment with other merchants in Christmas decorations, so that Kings Mountain, like other towns, will be beautifully attired for that Glorious Season—Christmas.

GIVE THANKS

Regardless of who you are or what your position or station in life may be, you have something to be thankful for.

We remember a sign we read several years ago which read something like this:

"We complained that we had no shoes, until we met a man who had no feet."

So we are positive every person alive on this great day — Thanksgiving — has something to be thankful for.

CONGRATULATIONS

To the Men's Club we say Congratulations, upon your election of such fine type of men as your leaders for the coming year. And to those elected we also extend our congratulations for the honor bestowed upon you by your club members, men who know of your fine characters, abilities, and leadership. To both newly elected officers and members of the Men's Club, we say Congratulations.

HAPPINESS

Happy is the man who knows he was born to work, who knows he can work, and that by work well done he can keep on climbing as other men have done, to more enjoyable and profitable work.—Selected.

HEALTH

Health is the indispensable foundation for satisfaction of life. Every thing of domestic joy or occupational success has to be built on bodily wholeness and vitality. Health is essential to the enjoyment all through life of sports and active bodily exercise, it is also necessary to continuous capacity for hard work; and it is only through active play and hard work that anybody can make sure of the durable satisfactions of life. To promote health in the individual, the family, and the community should be the aim of every good citizen in the American democracy.—Charles W. Elliott.

FINANCIAL HOCUS-POCUS

During the first four months of the current fiscal year the government of the United States has collected \$215,000,000 in social security taxes. If anybody imagines that this money has been set aside under lock

Farm Questions

Q.—Is it possible to tell how long a chicken has been laying by the bleaching process?

A.—Yes. In yellow color is given to the fat by a pigment called Xanthophyll. This is found just beneath the skin and as the bird lays, this pigment disappears in a fairly regular manner which indicates approximately the time the bird has been laying. Bleaching of the vent shows the bird has laid 2 to 3 eggs. Where the earlobes are bleached the bird has been in lay from 2 to three weeks. Bleached beaks mean from 6 to 8 weeks of fairly heavy production and bleached shanks show that the bird has been laying from four to six months. The pigment returns after the birds go out of lay in the same order.

Q.—When should I apply manure to my garden plot?

A.—For best results manure should be applied during the fall and winter and either turned under at the fall plowing or disced in during early spring. If applied at all during the spring or summer it should be in a well-rotted condition. On average soils the rate of application should be ten two-horse wagon loads to the acre. When applied

at this rate one wagon load will cover a space approximately 50x100 feet and this should be the rule of application on home gardens. Some crops require a supplement to the manure and a combination of manure and superphosphate is good for most soils. Apply this mixture in the proportion of ten loads of manure to two or three bags of superphosphate.

LET'S LOOK BACK

From The Kings Mountain Herald

NINETEEN YEARS AGO

NOVEMBER 28, 1918

Mr. Frank Roper of Camp Sevier visited home folks Sunday.

Mr. and Mrs. J. T. Davidson and family and Miss Helen Smith spent Sunday in the Oak Grove section with Mr. and Mrs. Alex Randall.

Mr. A. Benton Putnam has returned from Hopewell, Va.

SHORT FACTS

produced 668,821 ounces of silver, as compared to 470,254 ounces the preceding year.

On the best soil, young Douglas fir trees grow more three feet in height each year.

The pine beetle killed more than one billion feet of pine timber in the national forests of Oregon and Washington during the summer of 1932.

There is one automobile to every 71 of the earth's inhabitants.

Black horses are affected by heat more than are those of any other color.

An odd feature of the Pastor-Louis bout was the fact that all the customers seemed pleased and orderly, despite the race aspects involved.

Flowers, fruit and vegetables for the king's table are usually supplied from the royal British estate, wherever the court may be.

Intelligent than cattle, are not as Strange, but none of the manufacturers thought to attack the sit-down menace through the medium of "Fresh Paint" signs.

KINGS MOUNTAIN MFG. COMPANY NEWS

Lois Beattie

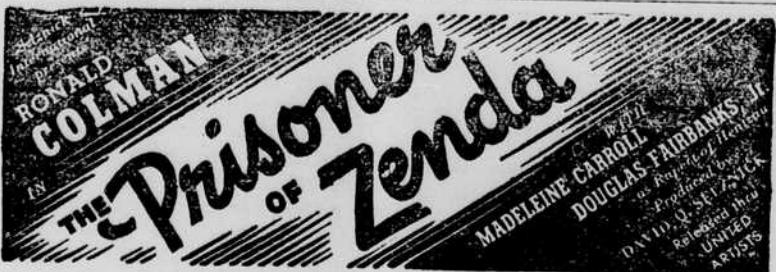
Miss Bessie Sims spent Sunday with Misses Mildred Mitchem and Jewell Baker of the Bonnie.

Mrs. J. J. Patterson and children, Gladys and James and Miss Lizzie Davis of Shelby spent Sunday afternoon with Mr. and Mrs. W. A. Davis of Rutherfordton.

Miss Madge Mitchem spent the week end with Miss Marine Lynn of the Margrace.

Miss Myra Hartsoe spent last week with Mrs. S. H. Walker of Bessemer City.

Miss Bertha Dettmar had as her guest Saturday and Sunday, Mrs. Vera Bridges of the Dixon community.



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WHAT HAS GONE BEFORE: When Rudolf Rassendyll, Englishman, meets Rudolf, King of a Balkan country, on a fishing trip, they discover an amazing resemblance. The king is drugged by agents of his brother, Michael, and the king's aide, Zapt, prevails on Rassendyll to impersonate him at the coronation. While Rassendyll races to Strelsau, Michael plans civil disorders which will enable him to seize the throne. Rupert of Hentzau, another conspirator, convinces Antoinette de Mauban, Michael's sweetheart, that Michael wants the throne so that he can marry Princess Flavia, the can marry Princess Flavia, the consort. Antoinette reacts jealously to the information.

Chapter Four

The great cathedral was literally crowded to the rafters with the dignitaries of state and church, the noblemen and nobelwomen, the envoys of all nations, awaiting the arrival of the king for the coronation ceremony.

The arrival at the station, the official welcome and the trip to the



Josef was dead — the king was gone!

cathedral went off without untoward incident. As the cardinal placed the crown on Rassendyll's head, and intoned "God save the king," the phrase was picked up and shouted by the throngs in the cathedral and in the street, to the accompaniment of trumpet blasts and the salute of cannon.

After the last of the officiating ecclesiastics and nobles of the realm had paid homage to the newly invested monarch, Princess Flavia advanced to the throne.

As she reached the throne, she dropped to one knee, and repeated her oath of fealty: "I, Flavia, do become thy vassal, swearing to serve thee in truth, with life and limb, until death findeth me, so help me, God."

Flavia was the loveliest vision Rassendyll had ever seen as she lifted her head and looked into his eyes. "Do I kiss her," Rassendyll whispered to Zapt, who nodded assent. Rassendyll reached down with both hands, drew her to her feet, and rising himself, kissed her on both cheeks.

Michael, half beside himself with rage and chagrin, gazed upon the events like a man in a coma. He knew the newly crowned king was an imposter, but to make a move now would only expose his own plot against the real king.

He kept his peace as Rassendyll and Flavia left the cathedral arm in arm, entered the royal coach of state, a huge, humming affair, drawn by eight cream-colored horses, and began the triumphal coronation procession through the streets of Strelsau, bowing frequently to the cheering onlookers.

As the swaying coach rumbled through the cobble streets of the old town, Rassendyll stole a glance at the beautiful creature by his side. "I thought everything went off very well, didn't you? . . . for a coronation that is! . . . He was grasping for words now. "Well, that is, I mean of course, a coronation should go well if the king puts in an appearance properly dressed, knowing his lines. . . ."

"And sober?" asked Flavia. "Rassendyll winced. "That's a nasty one. Don't you think you might overlook my — uh — past behavior and unbend a little. After all, here we are on show in the state coach. Just like a wedding. Don't the people want to see how well we get on together?"

"Why should we deceive them?" asked Flavia, coolly.

"This stopped Rassendyll. He decided to start all over. "You know," he said, "I think the luckiest man in the world is the king of this country."

"Really," was Flavia's retort, "you have always seemed to prefer Paris and the Riviera to your own country."

"But now I'm the crowned and anointed king. New leaf, and all that. Among other failings, I've rather neglected you, haven't I?"

Flavia was icy now. "Two picture cards in three years."

That night guests gathered at the palace for the coronation reception.

Flavia and Rassendyll sat on a couch in the drawing room. The masquerader was now enjoying himself hugely.

"Tell me, Rudolf," she said, "what is the world outside really like? Is it as wicked and exciting as it seems in novels? What did you do on those long trips? I mean, when you weren't drinking?"

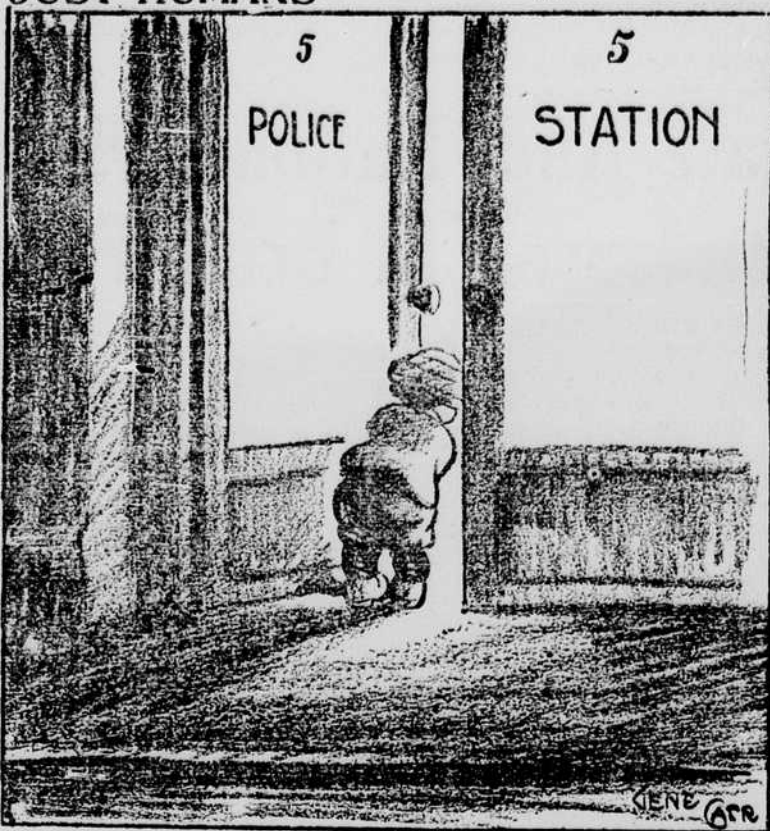
"I, or I," Rassendyll stalled, "I used to do fishing."

"Fishing!" cried Flavia, "you used to tell me you despised fishing."

A knock on the door and Fritz entered, a worried look on his face. He bowed to Rudolf. "His highness,

JUST HUMANS

By GENE CARR



The Daredevil

ADVERTISED GOODS ARE DEPENDABLE GOODS

For Satisfaction and Value buy from local merchants who advertise their merchandise in The Kings Mountain Herald.

CHECKS

Over 90 per cent of the business of this country is carried on by CHECKS.

CHECKS have won out in the field of practical business. They are CHEAPER, SAFER, and HANDIER than cash.

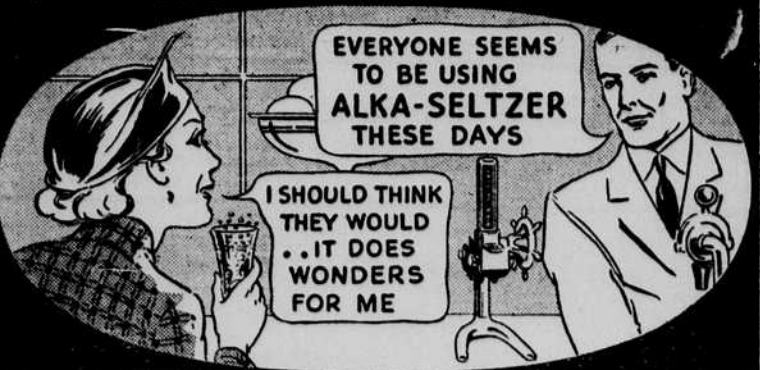
Carry a BANK ACCOUNT and use checks instead of money.

It means more CHARACTER and more VOLUME to you.

FIRST NATIONAL BANK

Kings Mountain, N. C.

A Word To The Wise ALKA-SELTZERIZE



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In addition to an analgesic (Acetyl-Salicylate of Soda), each glass of ALKA-SELTZER contains alkalizers which help to correct those everyday ailments due to Hyper-Acidity.

In 30¢ and 60¢ packages at your drug store.

Alka-Seltzer

(To be continued).