



- Silk Hose ..... 48c to 97c
- Coats ..... \$4.85 to \$9.95
- Dresses ..... \$1.94 to \$6.95
- Gloves ..... 68c to \$1.98

**Hats Half Price**

- New Suede Shoes One Half Price
- Bed Room Slippers ..... 25c to \$1.94
- Cosmetic sets 50c to \$2.98
- Photographs All Prices



- Air Rifles ..... 97c to \$2.98
- Wagons ..... 97c to \$7.95
- Automobiles \$4.48, \$9.95
- Tricycles ..... \$2.97 to \$7.95
- Scoters ..... 97c to \$2.48
- Boots ..... \$1.45 to \$2.91
- Zipper Jackets ..... 97c to \$2.98
- Boot Pants ..... 97c to \$1.50
- Shirts ..... 25c to 77c



- Dresser Sets, 97c to \$4.85
- Bags ..... 48c to \$1.94
- Silk and Wool Robes ..... \$1.94 to \$4.85
- Dance Sets ..... 97c to \$1.94
- Stationery sets 48c to 97c
- Leatherette Frames ..... 48c and 97c
- Your Picture, All Prices
- Costume Jewelry ..... 25c to \$1.50
- Boudoir Slippers ..... 97c to \$1.94

STORE OPEN EACH NIGHT UNTIL CHRISTMAS



## At Belk's The Christmas Store

Yes, We do not exaggerate one bit when we say one thousand gifts. We have them for every member of the family, and they are priced the lowest in several years. If it is a gift for Mother, Father, Brother or Sister, come to Belk's first as you are surely to find exactly what you want — Belk's is truly the Christmas Store, overlaid with bargains to help your Gift Budget buy more happiness for everyone.

- Suspender and Supporter Sets ..... 97c
- Men's Zipper Bill Folds ..... 48c, 97c and \$1.45
- Beautiful Ties ..... 97c
- Initial Handkerchiefs ..... 10c — 48c
- Shirts and Pajamas ..... 97c—\$1.45
- Sweaters and Jackets ..... 97c — \$4.85
- Men's Robes ..... \$2.98 — \$4.85
- Kid Gloves ..... 98c — \$2.50
- Socks—all patterns ..... 19c — 48c
- Scarf Sets ..... 97c each
- One Group Odd Size SUITS Values to \$10.00 ..... **\$5.00**
- One Odd Group Suits Values to \$16.50 ..... **\$10.00**



### SANTA RECOMMENDS Lingerie!

- Robes ..... \$2.98—\$4.85
- Pajamas ..... 97c—\$4.85
- Negligees ..... \$1.98—\$4.85
- Gowns ..... 97c—\$1.98
- Pantees ..... 25c—97c
- Slips ..... 97c—\$2.98
- Gloves ..... 68c—\$1.98
- Bags ..... 97c—\$1.98
- Kerchiefs, boxed 25c, 97c
- Stationery ..... 25c—\$1.00
- Dresser Sets ..... \$1 — \$4.85
- Toilet Sets ..... \$1 — \$2.98




**Children's SNOW SUITS**  
 Ideal for Christmas  
 \$1.94 — \$4.85  
 Shirley Temples Reduced to ..... \$7.95  
**All Coats Reduced**

**LADIES' HOSE**

The Gift for every feminine name on your list. All pure thread silk. Full Fashioned. All shades—

- 69c 77c 97c
- 3 Pairs \$2.00—2 Pairs \$1.45

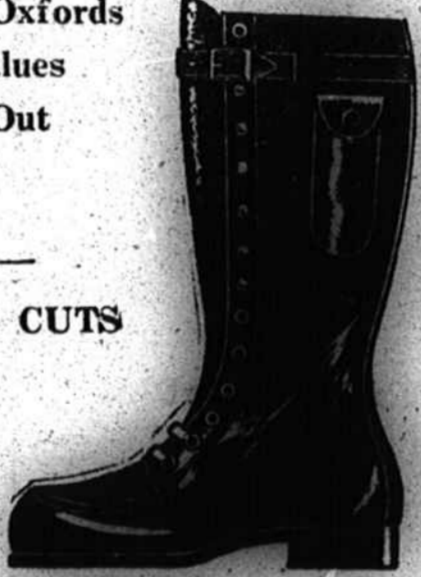


**All Suede SHOES ONE-HALF PRICE**

## Hi-Tops

Men's Dress Oxfords  
 \$4.00 Values  
 To Close Out  
 \$2.91

Boys' HIGH CUTS  
 \$1.94  
 \$2.91



**BEDROOM SLIPPERS**  
 For Every Member of the Family. All sizes, styles and colors—  
 25c, 48c, 97c, \$1.98



- Ties ..... 25c to 97c
- Socks ..... 19c to 48c
- Shirts ..... 68c to \$1.45
- Pajamas ..... 97c to \$1.94
- Suits ..... \$9.95 to \$14.56
- Underwear ..... 19c to 87c
- Hats ..... 98c to \$3.88
- Shoes ..... \$1.94 to \$3.88
- Riding Pants \$1.94, \$2.98



**Coats Half Price**

- Scarf and Cap Sets ..... 48c to 97c
- Sweaters ..... 25c to 97c
- Dress Boots, \$1.94 \$2.50
- Dolls ..... 48c to \$5.95
- Carriages, \$1.50 to \$4.85
- Kiddie Cars ..... 97c to \$1.98
- Blackboards 97c to \$1.91
- Table and Chairs ..... 48c to \$5.95



- Billfolds ..... 48c to \$1.45
- Initial Handkerchiefs, 15 to 48c
- Tie and Suspenders Sets ..... 48c
- Kid Gloves ..... 97c to \$2.45
- Jackets ..... \$1.98 to \$7.95
- Bath Robes, \$1.98, \$4.85
- Belts ..... 48c to 97c
- Scarfs ..... 48c to 97c
- Bed Room Slippers ..... 97c to \$1.94

FREE CHRISTMAS BOXES & WRAPPING



# BELK'S DEPARTMENT STORE

The Home of Better Values

**In Our Toyland Over Ladies Shoppe**

Use Our Lay-Away Plan

Make Your Selection Now!

Kings Mountain, N. C.