Jesse Lee Goforth of Bostic, N. visited relatives here Sunday. Mr. and Mrs. N. E. Chapman family spent Friday with Mr. Mrs. George Davis in Shelby.

Miss Maddalene Greene of Phenix Mills spent Wednesday night with her grandparents, Mr. and Mrs. R. N. Burton.

Among those who visited Mr. and Mrs. N. E. Chapman last week end were Mr. and Mrs. Bud Shiday of Valdese, Mr. and Mrs. Lee Davis Mr. Joe Davis and Monroe Dixon of Ellenboro and Mr. and Mrs. George Davis of Shelby.

Mrs. J. K. Goforth has been sick for several days:

Mrs. J. G Ledford and daughter, Mildred, were the guests of Mr. and Mrs. Bob Freeman and family of Marion, N. C., last week-end. While there they visited Miss Velma Ledford, who is a patient at the Black Mountain hospital.

TAXOGRAM

The six cents tax collected by gov ernment last year on every package of cigarettes sold, took an estimated \$570,000,000 out of the pockets of Americans during 1937, internal rev enue figures indicate. Thus, an average American man who smokes a package of cigarettes each day, contributed \$21 90 in this form of indirect taxation-six cents a day hid den in the price of a purchased arti-

for home curing.

from ten to fifteen miles.

Quick Results-Low Cost-HERALD Classified Ads

20 a word for first insertion; half price for subsequent insertions.

Minimum charge 25c.

Do not ask for information eegarding "keyed" ads, as they are strictly confidential. If error is made, The Herald

is responsible for only one inis responsible for subsequent insertions. The advertiser should notify immediately of any corrections needed.

Want ads are always cash in advance except to business men or concerns having accounts with this newspaper.

ances. All Work Guaranteed. Ra-Station, 115 Railroad Avenue, Phone 94 jan 27.

FURNITURE REPAIRED, reupholstred, refinished and springs repaired. M. J. Bell, Phone 304-W. 11-25tfc.

KEYS MADE. Locks, Vacuum Cleaners and Speedometers Repaired. All work guaranteed. C. L. Ramsey, at Cleveland Motor Co. 11-25-tf

LOST - Two Bird dogs. One male Lemon and White Pointer, one male Lemon and White Setter. Reward for return to E. W. Griffin,

FOR Two down-stairs ished or unfurnished. roch Also building. Mrs. George Boon. jan 13c

- Furnished rooms. FOR RENT first or second floors, 115 City St.

Cattle Prices

L. I. Case, extension beet cattle specialist at State College, heclared the anticipated drop in fielshed cattle prices same much sooner than looked for, as well as being steeper tthtan expected.

The Chicago top for weighty steers in September and October came close to \$20 per hundred on numerous occasions. Recent quotations list the cattle at \$13.00 or drep of nearly \$7.00.

Picturing the effect in North Car olina, Cast, pointed out as example ten head of show cattle that were premises of the land hereinafter desold during the State Fair in middle soribed on Saturday, January, 22, October for an average of \$15 per hundred.

Three weeks later at the ville Fat Sock Show, cattle of equal per hundred. Today the same animals would not bring over \$8.00 or \$9.00 at the outside.

The drop in prices of the higher grades of cattle is much more severe than in the plainer kinds, alously. Case pointed out.

Prices during the next few months will probably fall even lower than they are now unless industrial acdeclared.

not hurt seriously by these market Office for Cleveland County. One hundred and fifty Alamance reverses since feed is plentiful and farmers braved a cold day last week low priced," Case said. "The long to see R. E. Nance of State College time outlook for the man with the J. R. Davis, Atty demonstrate how to kill and cut pork commercial herd of cattle to consume farm grown feeds and indirectly build up the productivity of Aviators, when writing words in the soil is bright and will remain so the sky with smoke, usually travel in spite of lower prices for fat cat-

Farm Questions Answered

Q.-How can I improve my poultry flock at the least cost?

A .- Try hatching eggs this year from a reliable breeder as it is the one best way to get good stock at the bottom price. Be sure that the breeder packs the eggs carefully for shipment and that there is some guarantee as to fertility of eggs and variety of birds. Any replacement complaint now on file in said action guarantee should have a time limit. in the Clerk's office, or the plaintiff -adv-jan 6. equipment is not available it is pe to buy baby chicks of the desired breed direct from breeder. .

Q.-What is the best method for canning beef in tin?

A.-The steam pressure cooker method is the only one recommended as other methods are considered unsafe. The meat should be cut in thick pieces and packed perpendic-REPAIRING - Radios, Refrigera- full. The No. 2 and 3 cans should by tors, Vacuum Cleaners, Washing processed for 60 minhtes at 15 lbs. Machines, Any Type Home Apr. pressure. Do not use the cold pack die and Electric Service. E. W. in tin should be 170 degrees F. beas the temperature of meat pucked STEWART, at, Whiteway Service fore sealing so as to insure a good vacuum. All meat to be canned should be in a healthy condition and in good fat. Before canning the meat should be chilled for 48 hours.

Poultry Need Extra Care During January

The wintry blasts of January call on all the resources of the North Carolina poultryman, declares S. Dearstyne, head of the State College Poultry Department.

Careful attention should be paid to the diet of layers and breeders, he points out. Usually the birds are in strict confinement, and even if al owed range, they can do little to supplement their diet.

Heating the drinking water, especially in the early morning, is good practice during cold days. Water is highly essential to the bird's welfare, especially during periods of high production.

ROO!

ROO!

to watch the body weight of their lief d layers. Any decline in weight is as-ually followed by a decline in pro-duction. Weight should be regulated through the amount of scratch feed given the birds.

ber have dropped sharply in the past two months with an outlook for still the poultryman not only reduces his further declines. ber of females per male, thus increasing the chances of fertility dur ing the breeding season.

> NOTICE OF RE-SALE Under and by virtue of the power of sale contained in an Order made by A. M. Hamrick, Clerk of the Superior Court for Cleveland County. in the special proceedings entitled "J. D. Bennett, Executor of the Last Will and Testament of Rhoda R. Hennett, et al. vs. Alice Jones, et real estate:

bidding will begin at \$440.00.

SECOND TRACT: Contains 12.4 though all have been affected seri- acres and has been cut into lots plaint. numbers 1, 2, 3, 4 and 5, and will be offered for sale as a whole. The bid- 1937. ding will begin at \$525.00.

All of the above lots appear on a tivities show a marked improve plat or map made by A. P. Falls, Sur ment, the State College specialist veyor, for the John Bennett estate. which plat or map will appear "Farmers with breeding herds are record in the Register of Deeds

This the 5th day of Jan., 1938. J. D. Bennett, Commissioner -adv Jan 13.

State of North Carolina, County of Cleveland.

In Tthe Superior Court Mattle Bryte Henderson, Plaintiff.

William Dee Henderson, Defendant. NOTICE

above has been commenced in the quired to appear at the Clerk of the Superior Court of Cleveland County, Superior Court's office in Shelby, N. Nowh Carolina, wherein the plain- C., on the 6th day of January, 1937, tiff seeks an absolute divorce from and answer or demur to the com-Court's office at the Courthouse in Her demanded in said complaint. said County in Shelby, North Caro- This the 6th day of December, lina, on the 1st day of February, 1937.

adv-jan 27-C.

In The Superior Court
Town of Kings Mountain, Plaintiff,

Annie Ramseur, Widow, and all the Unknown parties who might have an interest in the Aunie Ramseur

To Annie Ramseur, Widow, and all

Take notice that an action entitled as above has been commenced in al," I will resale for cash on the the Superior Court of Cleveland County, North Carolina, for the purpose of selling the lot of Annie Ram-1938, at ten o'clock, A. M. or within seur, Widow, for the payment of legal hours, the following described town taxes; and the said defendants will further take notice that they FIRST TRACT: This tract con. are required to appear at the office or better quality sold for only \$11 tains fourteen (14) acres and is of the Clerk of the Superior Court known as the Lizzle Falls' land, of said county in the Courthouse in which has been cut into four (4) Shelby, North Carolina, on January lots numbers 1, 2, 3 and 4, and will 20, 1938, and answer or demur to be offered for sale as a whole. The the Complaint of said action or the plaintiff will apply to the Court for the relief demanded in said Com-

This the 13th day of December,

A. M. Hamrick, Clerk of the Superior Court for Cleveland County. adv-jan 6-D.

State of North Carolina, County of Cleveland. In the Superior Court. Arthur L. Parker, Plaintiff.

Addie Parker, Defendant. NOTICE

The defendant, above-named, will take notice that an action entitled as above has been commenced in the Superior Court of Cleveland County North Carolina, wherein the plaintiff seeks an absolute divorce from The defendant, above named, will the defendant; that said defendant take notice that an action entitled as will also take notice that she is rethe defendant; that said defendant plaint now on file in said action in will also take notice that he is re- the said Clerk's office, or the plainquired to appear at the Clerk of tiff will apply to the Court for the re

A. M. Hamrick. Clerk of Superior Court.



SOUTHERN BELL telephone employes are con-stantly training to keep pace with a changing business. They work individ-ually, yet as cooperative parts of an organization, knit together by loyalty to the service. In these respects they are like a vast army, an army for public service.

Their ranks numbered some 20,500 men and women at the end of 1937, growing by 1,600 over 1936. Their payroll was four million dollars higher than for the previous year; reaching close to \$26,000,000, most of which was spent in their home communities.

During the year, this army not only maintained the telephone "plant" for your use, but constructed over \$27,500,000 worth of new facilities to me the increased demand for service. At the end of the year, there was a \$235 invested in your telephone "plant" per telephone.

An average of 8.6 local calls per day per telephone were handled \$1937, or nine million calls a day. In addition, some 45,800,000 toll and sig distance calls were completed in 1937.

or nine million calls a day. In addition, some 43,800,000 toll and sig distance calls were completed in 1937.

A gain in telephones in 1937 brought the Southern Bell Contain's total to 1,080,000 by the end of the year.

Taxes increased by about \$575,000, mounting to \$7,900 m paid to Federal, State, County and Municipal governments in 1937.

Important figures, these. But more important to supphone users is the army for service, whose sole aim is to give the "mon dephone service and the best, at the lowest possible cost consistent with the financial safety of the business."

SOUTHERN BELL TELEPHONE AND TELEGRAPH CO.

JELICATION

Town of King

Buster Blan-

heirs at law of lovelanton. De-ceased, and all usin heirs at law of Lloyd Blanton, ceased, Defendant

To Buster Blanton d Bolden
To Buster Blanton d Bolden
Blanton and all union heirs at
law of Lloyd Blanton, Lased:
Take notice that an an entitied as above has been conenced in
the Superior Court of leveland
County, North Carolina fohe purlot. pose of selling the hour

Lloyd Blanton, Deceased, for the pay tain, Plaintiff, the office of the Clerk of the for Court of said county in the C house in Shelby, North Carol

This the 10 day of December, 1937. Clerk of the Superior Court for Cleveland County. -adv-- Jan 6-D.

Say, "I saw it in The Herald." Thanks.

Mother, heed the unt advice of doctors and herpis; do as they do; give your be a daily body-rub with the eleptic oil that chases away tens, and keeps the akin sare. It means Mennen Antiseptic Cib's used by nearly all maternity spitals. At any druggist.

It gets down into skin-foldsprevents infection. It keeps the

MENNE Antiseptic OIL



SAFE for EVERY BABY'S'SOTTLE Doctors Approve the Golder Guernsey Methods

JUST any milk won't do, when the health and growth of oclous little body is concerned! It has to be PURE milk; proected and improved from the farm to sterilized bottle! Golden Guernsey starts right at the farm, with sterilized implements and uniforms as crisp as any nurse ever wore! Then it's rushed to the Margrace Dairy plant and science adds its knowledge to nature's finest product, to make it CONSISTENTLY good! Is it any wonder that the proudest mothers in the city share their laurels with GoldenGuernsey? Your baby's health requires safety, too! Why not rely on GOLDEN GUERNSEL?

Margrace Dairy Dependable Deliveries Add to Its Reliability. JUST PHONE US TODAY

argrace Dairy

By PERCY L. CROSBY

GOLDEN GUERNSEY MILK

THE CLANCY KIDS THE FIRE WHISTLE! THAT'S

Two.





