

# The Big Parade Of BARGAINS

## All Winter Merchandise MUST GO!!

### Regardless Of Price!

### Beginning Thursday Morning, Jan. 13

There is no need beating around the bush. We have too much winter merchandise. We are going to sell this merchandise, and the best way to do it is to put a price on it that will make it go, and go quickly. We have gone over our entire stock and priced it with the one purpose in mind and that is to let it go. We are offering prices unheard of in Kings Mountain, and now is your chance to really Buy and Save. The price tags tell the story. Come see for yourself. When Keeter's advertise BARGAINS You can expect Bargains, and they are here for every member of the family.



#### DRUID AND MILLER'S SHEETING

Best Quality Made. Regular 10c value. SPECIAL OPENING MORNINGS

### 5c yard

Not Short Lengths. Limit 20 yards to customer.

#### BARGAIN GROUP

#### SILK DRESSES

All this season's styles. Values to \$4.95. All sizes and good assortment. To close Out—

### \$1.00 each

#### ALL LADIES AND CHILDREN'S

### Winter Coats & Dresses 1-2 OFF

Just come in and look at the price tag and deduct one half. You can now buy a coat and dress for the price of the dress alone. This offer applies to every winter garment in our big stock.

#### PIECE GOODS 8 1-3c yd.

Romper Cloth, Prints. All good pat terns. Absolutely Guaranteed fast colors. Buy as much as you want. 3 YARDS FOR 25c



#### BLANKETS

Large size part wool plaid Blanket. In all the wanted colors. They must be sold—

### \$1.45

Genuine Chatham Airloom Blanket. Regular \$5.95 value. To close out in this sale of Winter Merchandise —

### \$2.99

Cotton Blankets. Full bed size. A bargain at only—

### 43c

SHOES AT BARGAINS Ladies' and Men's Suede Shoes. All this Season's Styles. They must be sold—

### 1-2 PRICE

All \$1.94 Suede Shoes ..... Now 97c  
 All \$2.95 Suede Shoes ..... Now \$1.48  
 All \$3.95 Suede Shoes ..... Now \$1.98

\$2.95 COATS AND DRESSES	Now \$1.47
\$3.95 COATS AND DRESSES	Now \$1.98
\$4.95 COATS AND DRESSES	Now \$2.47
\$6.95 COATS AND DRESSES	Now \$3.47
\$7.95 COATS AND DRESSES	Now \$3.98
\$9.95 COATS AND DRESSES	Now \$4.98
\$14.95 COATS	Now \$7.47
\$17.50 COATS	Now \$8.75

Due to the unusual Low Prices all sales are for cash.

Star Brand WORK SHOES \$1.45 PAIR	Men's Melton JACKETS
Boys Blue Zipper JACKETS To go at only— 97c EACH	Plain and fancy backs. Values to \$3.95. To go at only— \$1.99 EACH

#### GROUP ONE

Formerly selling as high as \$9.95 these suits and overcoats for men and young men are one of the greatest values of the year at this price! All styles, all models but not every size in every style! Come in NOW if you want to save!

### \$6.97

#### GROUP TWO

Formerly selling as high as \$16.50 this second group offers you high priced suits and overcoats at a bargain price! All styles in both suits and overcoats but not in every size. Make up your mind to come in today!

### \$9.97

#### GROUP THREE

Formerly selling as high as \$24.50 in this group we offer our finest suits, Curtee and Griffon, and overcoats at almost half-price! The finest fabrics, the smartest models, the richest colors and patterns in both suits and coats. Not all sizes in every model. Don't miss this!

### \$17.75

#### OUTINGS

Light and dark colors. 36 inches wide. Regular 15c quality. To close out—

### 10c yd.

Another group to go at only— 7c YARD

#### Columbia Best Grade

#### OIL CLOTH

Just received for this Sale—

### 19c yd.

All new patterns and colors.

#### Rock Ridge

#### SHEETING

81 inches wide. Very good quality. For this Sale—

### 16 2-3c yd.

2 1/2 yards will make a full size sheet.

#### Boys' Sheep-Lined

#### COATS

Just 15 left in small sizes, to close our during this Sale—

### \$1.45

#### Men's

#### UNION SUITS

Winter weight, in good quality. Regular 75c suit. Winter Merchandise, must go—

### 49c

#### Sweaters

Men's, Women's and Children's Sweaters in one big group that will be sold for—

### 68c

# KEETER'S DEPARTMENT STORE

VALUE FOR VALUE NEVER UNDERSOLD

KINGS MOUNTAIN, N. C.