

HERALD PUBLISHING HOUSE,  
Haywood E. Lynch  
Editor-Manager

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A weekly newspaper devoted to  
the promotion of the general welfare  
and published for the enlighten-

ment and benefit of  
the citizens of Kings Mountain and  
its vicinity.

THIS MAY SPREAD

Commissioners of St. Joseph county, Indiana, have recently tried a novel stunt and one that could be used to good advantage. They have given every road in the county a name, with signs at each intersection bearing the names of the highway intersected. Then they have numbered each farm house along each road, painting the number on the farmer's front gate, above his front door or on his mail box. Now when one gets out to find a farm house in the count all he needs to know is what road it is on and the house number. No more asking for directions and getting information a bout like this: "Go down the dirt lane just beyond the foundation of the old school house, then go about half a mile, turn left, pass a farm with a windmill," etc. The new system promises to do away with all that, and since it can be worked out in one county just as well as in another there is hope that, eventually, it may become general all over North Carolina.—Selected.

PUBLIC AWARENESS

Public awareness of the need for safe driving was given by the National Safety Council as the probable reason for the marked decline in traffic fatalities that has occurred since November 1937. The Council gives the press of the nation a large measure of credit for creating this "awareness."

Newspaper and magazines have joined wholeheartedly in the efforts of public safety agencies and organizations such as the American Legion and Parent-Teacher groups, to cut down highway slaughter. Tales of gore and horror, of mangled bodies and broken homes have confronted the potential drunken and reckless driver at every turn. Apparently these "messages from the dead" have had the desired effect. In addition to this form of "education, automobiles and highways have been made safer from an engineering standpoint, better laws have been adopted and enforcement has been more rigid.

If the present downward trend of automobile fatalities continues, those who have died in automobile accidents will not have died entirely in vain. Their sacrifice will have served toward putting an end to needless slaughter of human life on the highway. But, in the months and years to come, there must be no relenting, no let-up in the drive to make our highways safe. The automobile must be "broken," as a domesticated animal, and made to serve man — not destroy him.

THE NEWSPAPER BUSINESS

The editor of the Register, like other newspaper men, knows that running a newspaper is, more or less the business of the public. When it comes to what shall be printed, what views shall be expressed, and what shall be played up or down, it is very much the public's business, but when it comes to paying the freight and keeping the journal operating it is much less the public interest.

The only sources of revenue that the publisher of the paper has come from selling its advertising space and subscriptions. It is extremely rare that anybody asks us for a free subscription, but it is an everyday occurrence for some one to come in with a request for free advertising, which they naively call a "notice." The advertising price of the Register is fixed at what we believe is a fair price. It is necessary in order that the business pay its bills. Of course, we assume that a certain average amount of space will be sold for this purpose in each issue, and reserve the rest of the paper for news, which we print for the benefit of the advertiser as well as the reader, because a newspaper pulls for advertisers when its reading matter pulls the reader.

Seldom does a local advertiser ask for free space. If he has he has done so without understanding that space in a newspaper is just as much a commodity as a can of beans on the grocer's shelf. On the other hand, there are numerous advertisers outside the town who assail us regularly with insistent demands for free publicity. In justice to everyone we try to treat them all alike, and publicity matter continues to fill our wastebasket every day.—Wilbur (Kan.) Register.

Facts, Fun and Fancies

Jin and Julia

We've heard so often that "the little red school house is better than the little red student" that we've decided to give the students a list of very commendable books.  
Little Women — Miss Mitchell,  
Peggy Baker, "Cricket" Bracket.  
Lad, a dog—"Junior"  
Snow White and the Seven Dwarfs—Pat White  
Grumpy—M. J.  
Sleepy—Menzell  
Dopey—"George"  
Happy—Hal  
Bashful—Clyde (Shelby)  
"Doc"—George (Shelby)

Sneezey—"Apple"  
Where the Blue Begins — Monday morning at 8:15.  
Gents in the Earth — Gene Goforth and "Eppie."  
Up From Slavery—Graduates.  
Rip Van Winkle — Ned McGill  
The Crisis — May 26, 27 and 30.  
Just in case you don't know, ask Miss Edwards how she likes banana splits and pack saddles!  
The Bamboo Park, in Gaffney, are lovely! (Or it might have been the influence of the companions). Just to be sure you might consult 'Gogle.'  
The Girls-of-Glee say they are signing off this week, but we're going to try to continue writing our

Washington Snapshots

(Cont'd from front page)

bers have had no choice in the absence of any voice from the folks back home.

Another item on the "do or else" calendar for the Congressmen this session is the plan for a half-million dollar investigation of monopolies. The odd part of it, however, is that the government spokesmen asked the half a million for the job after one of the Senators — Bailey, of North Carolina — had figured out it could be done for only \$25,000.

The Bailey investigation resolution has already been approved by the Senate Commerce Committee and the Senate Audit and Control Committee. Nevertheless, the spenders think \$500,000 is a much more interesting sum to spend out of the public purse.

Perhaps government check writing machines are no longer geared to such small figures!

The treasury has taken a peek into John Q. Public's pocketbook and come up with new depression figures. It seems Mr. Public has had about \$780,000,000 taken out of his bank account since the onset of the new slump. In addition about \$20,000,000 is missing from his pocket change, the Treasury peepers report. The \$20,000,000 represents the decrease in the amount of coins in circulation and the other figure the decrease in bank balances.

The Treasury didn't say how much of it—or could it be all—has gone into the seemingly bottomless tax well.

And speaking of the depression, some of the CIO officials are already planning for the next one!

In Atlantic City last week CIO Chairman John Lewis told some of his followers that just as soon as the current depression is ended he is

How America Proves Its Case  
By RAYMOND PITCAIRN  
National Chairman  
Senators of the Republic

In recent speeches spokesmen for the dictator states of Europe have indicated a desire for a "doctrinal" bout with the democracies.

By this apparently is meant a readiness to argue the relative merits of the two contrasting systems of government. Particularly, it seems, they would like to argue with Americans.

But Americans don't need to argue. They need only point to the evidence, so apparent in their own nation, of what the average citizen enjoys under the advantages of democracy in contrast to the sacrifices and limitations imposed by dictatorship.

What dictator nation, for example, has witnessed an expansion of national growth and prestige comparable to that of our American democracy?

What dictator nation assures the freedom of speech, freedom of the press and freedom of religion which have been foundation stones of our American democracy since the nation was born?

What dictator nation can show anything ever remotely approaching the high standards of living and wages that America has offered throughout its history?

What dictator nation gives to every citizen a voice in the conduct of his government, and control over his elected officials?

What dictator nation offers to every citizen the wealth of opportunity exemplified in the careers of Lincoln and Edison and others too numerous to mention?

What dictator nation—founded on the outworn traditions of the dead past—can look to a future so full of promise as our own?

America has no need to argue the advantages of democracy. It proves its case by concrete examples.

Say, "I saw it in The Herald."  
Thanks.

going to begin "the greatest labor organizing campaign in history." "Already," he said, we see the next depression coming. He didn't say just when.

Many people around the Capitol are wondering if the CIO really knows how much it has contributed to the current slump. It was the chief pleader for establishment of the National Labor Relations Board and the NLRB has been one of the chief factors in creating fear and uncertainty in the business world.

After all, people with a few jobvng dollars to invest are reluctant to invest in any business when there is the ever-present threat that the business might be driven on the rocks of bankruptcy by the CIO.

QUOTE OF THE WEEK: RFC

Chairman Jones: "Congress has appropriated many billions of dollars in the effort to bring relief from the depression. That we have not yet found a solution is obvious."

ALEXANDER KORDA presents  
**EDMUND LOWE**  
**MURDER ON DIAMOND ROW**  
by EDGAR WALLACE

WHAT HAS GONE BEFORE

Inspector Barrabal of Scotland Yard, posing as "Capt. John Leslie," is seeking The Squeaker, London "fence" for jewel thieves. He prevails upon Carol Stedman, fiancée of Frank Sutton, business man who hires questionable characters, to get him a job in Sutton's office. Carol and Leslie soon find themselves falling in love. Meanwhile Larry Graeme, jewel thief who was double-crossed by The Squeaker, escapes from the police. He has recognized Sutton as The Squeaker, and goes to Carol's suburban house where her father is giving a party for Sutton. Leslie, also at the party, takes Carol into the garden and there they confess their mutual love. Meanwhile Sutton, finding Graeme prowling about the grounds, shoots him, then calls the police and accuses Leslie of the murder. Leslie, working with Scotland Yard, pretends to acknowledge guilt and accompanies the police to the Yard.

Chapter Six

"Barrabal, I want to talk to you!" Superintendent Marshall of Scotland Yard had summoned Barrabal (or "Leslie") on the carpet once more.



She agreed to tell all she knew about the crime.

"You've let me down for the last time. A man was killed right under your nose because you were off dancing with a girl. You let someone go away with cold-blooded murder."

"Sutton is the murderer," answered Leslie, "and he isn't getting away with it."

"Then why didn't you bring him in?"

"Because we couldn't have held him for one minute on the evidence we had. Sutton's no ordinary crook—he's known as a respectable business man—and we've got to make a perfect case or he'll make Scotland Yard look ridiculous."

"That's not good enough," rumbled Marshall. "I'm afraid you're through."

Leslie argued, pleaded, and finally gained a few hours' reprieve by promising to break the case that very night.

He then hastened to the Leopard Club, sought out Tamara, and broke to her as gently as he knew how the news of Graeme's death. After she recovered from her first attack of grief, fired with a desire for vengeance on the murderer, she agreed to tell all she knew and accompanied the detective back to Scotland Yard.

They were joined there before long by Sutton, summoned by an urgent telephone from the Yard which he dared not disregard. With him came Carol, determined to see the thing through to the end.

Inspector Barrabal blandly presented Sutton and Leslie to each other. "Mr. Sutton... Inspector Barrabal."

"I hope you'll forgive my little deception," said Leslie gently, "but you see, it's all in the day's work."

Sutton, still trying to face it out, agreed to accompany Leslie into the Investigating Room, where the detective expressed a friendly wish to show him how Scotland Yard operated. By prearrangement, a key set down in chairs facing a doorway, a line of convicts started sliding down the stairs. Sutton uttered an exclamation of mingled surprise and fear.

"There's Lou Ferrigan," pointed out Leslie, as one of the prisoners walked by them. "He's been doing three years in Pentonville — The Squeaker put him there... And there's Jack Mayne... He'd shoot the Squeaker on sight if he knew who he was."

LET'S LOOK BACK

From The Kings Mountain Herald

NINETEEN YEARS AGO  
MAY 29, 1919

Mr. W. C. Falls of the Southern Power Station returned Monday from Laurinburg where he had visited his mother.

Miss Bernice Foust of Mt. Vernon Springs is visiting her sister, Mrs. John Plonk.

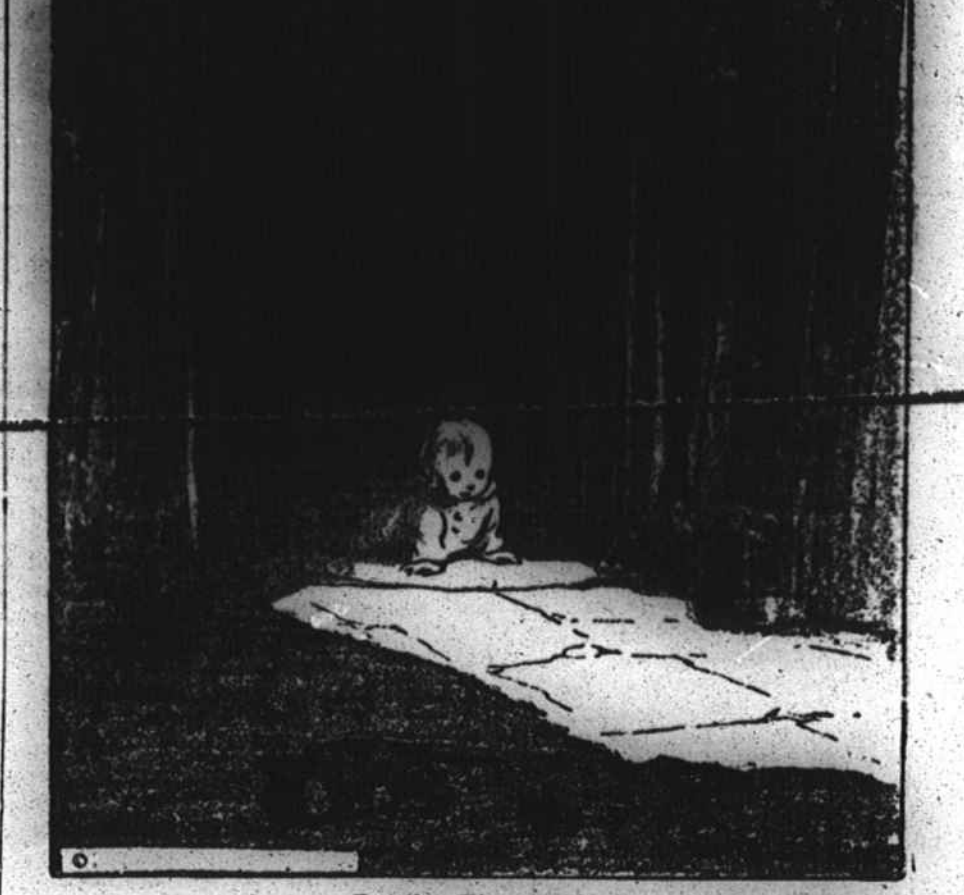
Mrs. G. A. Rhea and Mrs. Robert Deam spent Saturday in Gastonia.

Miss Iva Lineberger returned Tuesday from the City Hospital in Gastonia where she had an operation for adenoids.

Fletcher Martin of French Broad, Buncombe county, has planted 100 acres of permanent pasture using 2 tons of limestone and 300 pounds of superphosphate per acre.

JUST HUMANS

BY GENE CARR



On the Threshold.

By George!

(Observations in and about K. M. Hi—Sports Comment)

In glancing over the baseball season we find some very interesting facts concerning some of the boys. Goforth was the season's highest hitter with an average of .472. Last year's high man, Jones, was in second place with an even .400. And Morrison (take a look, Mr. Believe-It-Or-Not, Ripley) was in third place with a cool .316. Morrison may not have done quite so well in field as last year, (tho' we say he did), but that's a batting average to be proud of.

Goforth and Huffstetter pitched three full games each, Huffstetter winning all three of his and Goforth winning one. However, Goforth's loss at Lenoir should have been a victory — and would have been had he had any fielders and basemen. His Newton victory was the best we have ever won. He struck out 20 men there.

And what will we do without Jones, Huffstetter, Morrison, and Carpenter next year? Losing them will certainly be a blow. Four better sports and athletes never graduated at one time. Au Revoir, boys, and good luck.

Spilling the beans: Jackie Rawles should teach her kid sister, Gogle, some tactfulness or give her lessons in discretion....! And by the way, I wonder if Jackie has heard the latest on Dan....? What is this we hear about Dot H. liking to dance with Buddy Parrish....? And Hazel and Jones are beginning to show more than a casual interest....! Cal seems to think that the Gastonia lads are alright, too....! But don't you think four is slightly crowded, Colleen....? And we wish to apologize for the misuse of that word "inconvenience" last week....! Did Margaret R. perk up when Carl F. walked into P. N.'s house the other night at the dance....! Whoo — Hoo... and Ahaha....!

W. H. Jones of Walstonburg, Greene county, says his flock of 106 white leghorn hens laid an average of 20 eggs a bird in March and April and returned him a net profit of \$41.40 above feed cost. Good feed row and rye to graze last winter will explain the profit, he says.

More About P. D. Herndon

tain and the surrounding country. Mr. W. A. Williams is President and Mr. P. M. Neisler is Vice-President. The Victory Grain Co. is considered by farmers of this section as unofficial headquarters, where they go for all sorts of information about Federal regulations, and Mr. Herndon is always glad to enlighten them to the best of his ability.

This popular citizen was honored by his townsmen by being elected as their Mayor. His term of office was from 1923 to 1925. It was during his administration and term of leadership that the whiteway of Kings Mountain was installed, Mountain Rest Cemetery was purchased, and the auditorium at Central School was constructed. These three major achievements are tributes to his leadership as a citizen who had the advancement of his home town at heart.

Mr. Herndon is first and last a farmer, his heart is wrapped up in the soil, he is not a big farmer but he is a scientific farmer, one who studies the most modern methods and keeps abreast of the times in agriculture.

To know Mr. Herndon is to like him, he knows how to meet people and make them like him. He is a good father, a good husband, and a good citizen.

Thank you.  
E. A. HOUSER, Jr.  
CROP LEINS AT HERALD OFFICE

Shoe Repairing  
That Pleases  
PLUS  
Prompt, Friendly  
Service  
Expert Workmanship  
on  
Modern Machinery  
Reasonable Prices  
We Call For and Deliver  
**Foster's**  
SHOE SERVICE  
Phone 154

I am seeing as many people as possible but it is impossible to see all the voters in No. 4 township. Therefore I ask you to take this as a personal invitation to support me in my campaign for Clerk of Superior Court  
To those of you who do not know me I ask that you investigate me, either at Fallston, where I was born and lived for 20 years, or at Shelby where I have lived for 18 years, and, if you can support me on the basis of what you learn about me I will be deeply grateful for your vote.  
Thank you.  
E. A. HOUSER, Jr.