


<p>CLEVELAND MOTOR COMPANY</p>  <p>We Repair All Makes of Cars</p>	<p>ALEXANDER GROCERY</p> <p>We Deliver</p> <p>Phone 114 M</p> <p>Fresh Meats</p> <p>Let Us Serve You</p>	<p>SUMMITT'S NU-WAY Groceries and Meats See Us Before You Buy We Save Others Money Why Not You H. L. Summitt, Prop. 221 R. R. Ave.</p> <hr/> <p>KINGS MOUNTAIN ICE AND COAL CO.</p> <p>Phone 124</p> <p>Your Coldest and Warmest Friends</p>	<p>Headquarters For Wood's and Ferry's Garden Seeds</p> <hr/> <p>KINGS MOUNTAIN MFG. CO. STORE</p>	<p>Ladies—</p> <p>Let us help You Look Your Best</p> <p>VERA'S BEAUTY SHOPPE</p> <p>Phone 88-R</p>
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WHOS WHO OF KINGS MOUNTAIN BUSINESS MEN

\$ DOLLAR SPENT IN KINGS MOUNTAIN WILL RETURN TO YOU \$

D. F. HORD FURNITURE COMPANY

Buy It For Less At Hord's Quality Furniture Since 1923

We have a complete Line of Western Branded Steer Meats

Call Us For Prompt Deliveries

WEST END GROCERY

PRESENTING



Annie Laurie Summitt of SUMMITT'S NU-WAY

Miss Annie Laurie Summitt, daughter of Mr. and Mrs. H. L. Summitt has taken an active part in the growth and development of her father's business, Summitt's Nu-Way. Miss Summitt is a young lady of unusual charm and ability. She is ever alert for new ideas in the retail grocery trade.

Miss Summitt has assisted her father since her graduation from Bob Jones College at Cleveland, Tenn. She takes an active part in her Sunday School work, being a teacher in the Junior Department of the First Presbyterian Sunday School. She has also been honored by her associates by being elected as President of the Young People's Society.

Mr. Summitt started his business career at the tender age of 13 when he assisted the railroad agent at York, S. C. He was so small that he had to stand on a high stool to reach the ticket window. For the next 20 years he was engaged in rail roading in the capacity as agent for several roads in different towns, but most of the time in York.

Mr. Summitt was born in Gaston County near Cherryville, and shortly after moved to York where he still considers home. In 1909 he married Miss Laura Hicks of Gastonia, and to them have been born three daughters, Barbara, Annie Laurie, and Sarah Henry, all who assist in the conducting of this progressive business. Barbara is a graduate of Queens-Chicora College of Charlotte, and as mentioned above Annie Laurie graduated from Bob Jones College, and Sarah Henry completed High School this year and is now ready for her college education.

Mr. Summitt's first venture in the grocery business, in Kings Mountain was in July 1919 when he purchased the grocery business of Levi Reynolds which was located on Rail road Avenue. In less than a year after the purchase of this business he sold out, and accepted a position with wholesale houses in Gastonia so that he could learn more about

(Cont'd on Editorial page)

The Merchants whose ads appear on this page are your Home Town Citizens, who not only deserve your patronage, but are entitled to it. When you spend your money with these men you are helping to make a bigger and better Kings Mountain.

You, Mr. and Mrs. Citizen of Kings Mountain make your money here, so why not trade at home with your friends and neighbors.

You help yourself when your money is kept in Kings Mountain—The Best Town In The State.

CITY SERVICE STATION
Otis Falls
Complete Line Of
Esso Products

VICTORY GIN COMPANY, Inc.
Ginners, Dealers In Cotton, Coal, Seed
Meal and Hulls
Manufacturers and Distributors of
Rugs, Carpets, Crochet Yarns

CRAWFORD'S
MARKET AND GROCERY

Phone 156 We Deliver

HERALD PUBLISHING HOUSE
Quality Printing
Phone 167

PRESENTING



Vera Rawles Owner-Manager VERA'S BEAUTY SHOPPE

Mrs. Vera Rawles, owner-manager of Vera's Beauty Shoppe, first opened her beauty parlor in the Fulton building seven years ago. Since then with business growth, Mrs. Rawles has equipped a modern, New York style, well-furnished beauty parlor, with all "machinery" for facilitating ladies' make-up.

A life-long native of Kings Mountain, the daughter of Mr. and Mrs. Howard Jenkins, Mrs. Rawles attended Kings Mountain High School. She is the mother of three children, Jackie, Buddy, and Gloria. Since childhood, she has been a member of the First Presbyterian Church of Kings Mountain.

Mrs. Rawles' first experience with beauty culture was eight years ago as a member of the staff of the Elegant Beauty Shop, where she worked six months before opening her present establishment.

"We specialize in beauty culture, with all the new, up-to-date features. We feel that unless we keep well-posted on new modes and trends, we can not serve the public to their complete satisfaction. To stop short of this goal would defeat our whole purpose," said Mrs. Rawles.

Since the firm's organization in 1931, it has grown into the smartest and best-furnished beauty shop in Kings Mountain.

"Honestly, Vera's is a high spot in the town. The layout, furnishings, and equipment are comparable to any New York shop," one lady said. "It is a pleasure to be served there."

Two years ago when Vera's Beauty Shoppe was moved to its present location in the Professional Building and the modern equipment was installed, Vera's became the first business house in Kings Mountain to own venetian blinds, acclaimed today as "the greatest development in shades in two hundred years."

At the same time, an expert designer drew plans for a modernistic interior layout and indirect lighting. The result is the shop of today—

(Cont'd on Editorial page)

KINGS MOUNTAIN FURNITURE COMPANY

Philco Radios
Easy Terms
Phone 57

BLALOCK'S GROCERY AND MARKET

Phone 58 R

We Deliver Everything Good To Eat

New Series Open

KINGS MOUNTAIN BUILDING & LOAN ASSOCIATION

J. C. Lackey
Secretary & Treasurer

HERALD PUBLISHING HOUSE

Quality Printing
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BELK'S DEPARTMENT STORE

The Home of Better Values

MARGRACE STORE

General Merchandise
Friendly, Courteous Service

ELMER LUMBER COMPANY

Building Materials Of All Kinds

BUILD NOW

HOME BUILDING & LOAN ASSOCIATION

A. H. Patterson
Secretary & Treasurer

New Series Is Now Open

KEETER'S DEPARTMENT STORE

Value For Value Never Undersold

G. W. KING'S GARAGE

Wrecker Service
Electric and Acetylene Welding
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