



# HEY!

## Kings Mountain's

### Newest And Most Up-To-Date

# 5c and 10c Store

Opens For Business

=====**Saturday**=====

September 17th

NO PURCHASE TOO SMALL TO BE APPRECIATED

### Our Policy . . .

We have only one policy and that is to serve the customer to the best of our ability, and at the same time to make every sale an honest value. We will not offer "junk merchandise" to make a low price, but every item will be standard Quality at a fair price. We are centrally located in our double-front building, and we truly hope you will visit us often. We will strive at all times to carry a complete line with every department designated so that you may quickly find your needs. Again we say, "Come To See Us."

WE ARE HERE TO SERVE  
--YOU--

<p><b>LADIES' Step-Ins</b> Large selection. All sizes Opening Special <b>9c Pair</b></p>	<p><b>Rayon Slips</b> New shades, good quality Buy Now. Save! <b>22c each</b></p>
--	---

### We Invite You . .

To visit our store on Opening Day, Saturday, September 17th, where you will find a complete and varied assortment of all kinds of items for both the family and the home. We are offering Special Prices on Quality Merchandise for Our Big Opening and we sincerely hope you will receive your share of these Bargains. Our counters are now overlaid with brand new merchandise for your selection. Visit Kings Mountain's Newest 5c and 10c Store where you are always assured of a most cordial Welcome, and Quality Merchandise at Reasonable Prices.

WE ARE HERE TO SERVE  
--YOU--

### Free Chewing Gum

TO THE CHILDREN WHO VISIT OUR STORE  
ON OPENING DAY WE WILL GIVE FREE  
CHEWING GUM

<p><b>GALVANIZED Tubs</b> A real Bargain <b>19c each</b></p>	<p><b>RUBBING Alcohol</b> Size A A Real Bargain <b>8c each</b></p>
--	--

**MEN'S HANES Shirts & Shorts**  
All Sizes  
**18c each**

**LADIES' Silk Hose**  
Knee Length  
A Real Buy  
**10c Pair**

**Fudge Candy**  
That Old Favorite, Delicious Fudge in three flavors.  
--SATURDAY ONLY--  
**6c Pound**

**Salted Peanuts**  
New 1938 Crop  
**9c Pound**

**Blue Horse NOTE BOOK PAPER**  
"Beats AH"  
Good Quality  
**3 for 10c**

**Buckets**  
10-Quart Buckets With Handle  
--OPENING SPECIAL--  
**14c Each**  
Limit One To A Customer

**Linoleum Rugs**  
SATURDAY ONLY  
Size 15½x27 ..... 7c  
Size 18x33 ..... 11c  
Size 23x36 ..... 15c

**CHILDREN'S DRESSES**  
Fast Colors and Pretty Patterns. Stock up for School now. Sizes 6 to 14  
**29c each**

**Toilet Tissue**  
1,000 Sheet Rolls  
STOCK UP NOW  
**2 for 5c**

**1c Specials**  
Ladies' Handkerchiefs  
Spool Thread  
--Saturday Only--  
**1c each**

**Ice Tea Glasses**  
15 oz, Frosted Glasses  
**3 for 10c**

**Brooms**  
Good Quality. Limit one to a Customer  
--OPENING DAY, SATURDAY ONLY--  
**14c Each**

**Shoe Polish**  
All kinds and colors  
Opening Special  
**7c each**

**Napkins**  
80 Count Embossed  
Napkins. Good quality.  
Buy a Year's Supply now  
**5c each**

# McWHIRTER'S 5c & 10c STORE

LOCATED NEXT DOOR TO HOME STORES ON EAST MOUNTAIN STREET