

THIS 'N THAT

By Alice Burton

Patterson Grove Section

Corn huskings are getting to be a popular form of entertainment this fall. There was one at the John Greene's of El Bethel last Tuesday night. There was a large crowd and everyone enjoyed it, especially the grand supper. Mrs. Greene is a good cook and she served everything from chicken pie to potatoes!

There was a corn husking at J. D. and Ozell Champion's Thursday night and several from this section went. Hope none of you ate too much and were sick afterwards!

Nope, there's no use asking who I was speaking of in last week's column. Mum's the word!

Now for the regular news:

Mr. and Mrs. Howard Goforth announce the birth of a son, Howard, Jr., Tuesday October 25. Mrs. Ann Martin is staying with them this week to help care for her grandson. Mrs. Goforth was before marriage, Miss Norma Martin.

The Jesse Ledford's had as their guests Sunday, Mr. and Mrs. Walter Lingerfelt and children of Valdese. Mr. Sam Lingerfelt and children of near Fallston, and Mr. and Mrs. Didi Bell of Oak Grove.

Miss Gladys Plagins, of Phenix Mill, No. 2, village, spent Saturday night with Willodene Thornburg.

Mr. J. K. Goforth is somewhat better following an attack of flu.

Miss Velma Ledford, of Black Mountain Hospital, spent last week with her parents here.

Mrs. J. W. Carroll, Edgar, Flay and George Carroll, were visitors of Mr. and Mrs. Ben Ware and family of Oak Grove Sunday.

Bonnie Burton, of this section and Charlotte, was among those who attended the airshow at Charlotte airport Sunday afternoon.

Church News

LUTHERAN CHURCH

L. Boyd Hamm, Pastor
Bible school 10:00, L. Arnold Kiser General Superintendent.
Services for the 21st Sunday after Trinity.
Morning 11:00, sermon: The Faith that Lays Hold on Life.
Evening 7:00, Union Armistice service, Rev. P. D. Patrick, preaching. (Members are requested to note change of hour to 7:30.)
Luther Leagues meet at 6:30.
Boy Scouts Monday evening at 7:00.
Classes in Catechism Wednesday afternoon at 4:00.
SAINT LUKES:
Bible school 10:00, James Lackey, Superintendent.

BOYCE MEMORIAL CHURCH

W. M. Boyce, Pastor
Bible School at 10:00.
Morning Worship at 11:00. The pastor will speak from the subject: "BE STILL AND KNOW." In the confusion of today, let us study the scriptures.

Evening Worship at 7:30. The pastor will present a Scriptural study about: "When Jesus Comes."
Junior Christian Union meets at 2:30.
Intermediate and Young People meet at 6:45.
Mid-week service each Wednesday evening at 7:30.

Presbyterian Church

Rev. P. D. Patrick, Pastor
9:45 A. M. Sunday school.
Mr. C. F. Thomasson, Supt.
11:00 A. M. Morning Worship. Sermon topic: Missionary Motive.
6:45 Senior Vespers.
6:45 Pioneer Vespers.
7:00 Evening Worship. This congregation will unite with the other congregations in an Armistice Day service at the Lutheran Church, Monday 7:15 Boy Scouts. Troop

One, Carl Davidson, Scoutmaster. Harry Page and Jack Ormond, Assistant Scoutmasters.
Wednesday 7:30 P. M. Prayer meeting at the Margrace Community House conducted by the Fellowship group.

First Baptist Church

Angus G. Sargeant, Pastor
Sunday morning worship 11:00.
Sunday School 9:40.
For our evening service we will join the other four churches in a joint union service for the American Legion at the Lutheran Church. This is an annual service and both members of the Legion and Auxiliary will sit in a body.
Weekly meeting of the teachers of the Sunday School will meet Wednesday night, Nov. 10, 7:30 o'clock.

CENTRAL METHODIST CHURCH

Rev. E. W. Fox, Pastor
9:45 Sunday School, B. S. Peeler, Superintendent.
11:00 Morning worship and sermon by the pastor who will have for his subject, "Some practical lessons from That Frightful Broad-

7:00 The congregation of this church will unite in the services at the Lutheran Church honoring the American Legion.
7:00 Wednesday the regular prayer service will be held and the lesson will be from "The Upper Room."

Park-Grace M. E. Church

C. P. Self, Pastor
Sunday School 9:45 A. M.
Morning Worship 11:00 A. M.
Epworth League 6:30 P. M.
Evening Worship 7:30 P. M.
Prayer Meeting Friday 7:30 P. M.
Everyone Welcome.

WESLEYAN METHODIST CHURCH

A. F. Connor, Pastor
Sabbath School 9:45 A. M.
Preaching at 11:00 and 7:15 P. M.
W. Y. P. S. 6:00 P. M.

Prayer meeting each Wednesday evening 7:15.

GRACE METHODIST

S. W. Johnson, Pastor
Sunday School 9:45.
Preaching 11:00.
Brotherhood 1:30.
Epworth League 6:15.
Preaching 7:00.
Wednesday, 7:00, Prayer meeting.

SECOND BAPTIST CHURCH

Rev. C. C. Parker, Pastor
Sunday School 9:45 each Sunday.
Preaching 11 a. m. and 7:30 p. m. each Sunday.

Macedonia Baptist Church

J. V. Frederick, Pastor
Sunday School 9:45 a. m.
B. T. U. 5:45 p. m.
Evening Worship 7:00 p. m.
Preaching 11:00 A. M. and 7 P. M. 7:00 p. m.

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Kings Mountain, N. C.

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PROCONIAN

Gogle and Hazel are trying for top honors (?) as "Sadie." My, how people do jump to conclusions! Keep right on digging, you might reach THE conclusion sometime.

Jim Darracott seems to have fallen. Too bad Betty isn't a little older. Colleen, Gogle and Fay are taking a "back seat" for a change!

It must be the real thing between Dot Hoke and "Daisy Mae"—at least—on Jim's part.

Back to Jim Darracott for a moment—the Tattlers had more of their facts mixed when they thought Rachael's interest was extra-special. Nice fellow—Jim.

Some of Sunday night's twosomes were rather mixed. For instance Maude Plonk was seen with Roy Miller from Gastonia, while Jim Page was having a nice time with Mary Evelyn.

Hazel and Jackie spent the weekend in Erwin—Jackie fell hard, we hear. Guess Hazel saw the boyfriend who sends all the special deliveries.

Halloween went over with a bang—and what a bang! Misplaced furniture, gasoline signs, tacks in tires, and extra decorations on the school house are just a few of the many deeds done by the witches and ghosts.

Another budding romance is that of Marie Pearson and Clyde Bridges—or is it in full bloom?

Buddy Williams proved susceptible to Thelma's charms Saturday, we're told. Too bad we weren't at the show, then.

Sadie says, and by the way, she heard this from a friend who's a very close friend of Bob's, that Bob is taking a lot of interest in Hazel. Anyway he seems to enjoy swinging hands with Hazel while they're walking.

Why were Betty Lee and Buren so dumbfounded about last week's remark?

NOTICE

Sealed bids on Mrs. M. M. Carpenter's dwelling house will be accepted by Mr. A. H. Patterson at Home Building and Loan Office until Monday, November 21st, at 12:00 o'clock noon. —adv—nov 10.

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R. L. GRAVES
Yale, Virginia

The Fords Tell Their Plans for 1939



Henry and Edsel Ford, on the occasion of the 35th anniversary of the founding of the Ford Motor Company, June 16, 1938

IF WE KNEW anything better we could do for the country than make good motor cars, we would do it.

By every one doing his best in the job he thinks most useful, this country is going to regain its momentum. We have tried to do our best in our job.

When business was suddenly halted in its recovery more than a year ago, we determined that we should keep going anyway, if not at full-volume motor car production, then at getting ready for greater motor car values that would help future production.

EXPANDING FOR THE FUTURE

We began to build 34 million dollars' worth of new plants and equipment. We felt that if we could not employ all our men building motor cars, we would employ as many as we could building better production facilities.

We were told, of course, that this was no time for expansion, that a wiser business policy would be to "hold everything"—which means, stop everything. But no one ever got anywhere standing still.

Besides, we are not defeatists. We do not believe this country has seen its best days. We believe this country is yet in the infancy of its growth. We believe that every atom of faith invested in our Country and our People will be amply justified by the future. We believe America is just beginning. Never yet have our People seen real Prosperity. Never yet have we seen adequate Production. But we shall see it! That is the assurance in which we have built.

Business is not just coming back. It will have to be brought back. That is now becoming well understood in this country; for that reason 1939 will be a co-operative year. Manufacturers, sellers and buyers will co-operate to bring back the business that is waiting to be brought back.

This construction program is almost completed. It has increased activity and payrolls in a number of related industries. It has given us better facilities for building better cars and trucks, and eventually our new tractor which is being perfected.

THIS MEANS MORE VALUE

The current program has provided a new tire plant, which will turn out a part of our tire requirements... a new tool and die plant that will help us cut the cost of dies... and a steel-press plant that will enable us to make more of our own automobile bodies. These are in addition to the plants we already had for producing glass, iron, steel, plastics, and many other things.

We don't supply all our own needs, of course, and never expect to. The Ford engine is one thing

that no one's hand touches but ours. Of nearly everything else we use we build some quantity ourselves, to find, if possible, better and more economical ways of doing it. The experience and knowledge we gain are freely shared with our suppliers, and with other industries.

We take no profit on anything we make for ourselves and sell to ourselves. Every operation, from the Ford ships which first bring iron ore to the Rouge, is figured at accurate cost. The only profit is on the finished result—the car or truck as it comes off the line. Some years, there is no profit for us. But we see to it that our customers always profit. A basic article of our business creed is that no sale is economically constructive unless it profits the buyer as much as or more than the seller.

Our new plants have helped us build more value into all our cars for 1939. That means more profit on the purchase to the purchaser.

We have not cut quality to reduce costs. We simply will not build anything inferior.

NEW TESTING EQUIPMENT

While we were putting up new plants to produce cars, we constructed new equipment to test them. The first weather tunnel of its kind ever built for automobile research went into operation at our laboratories this year.

It makes any kind of weather to order. The weather it delivers every day would take months to find in Nature. Our cars are weather-tested to give you good service in any climate anywhere.

In other tests, every part of the car is punished unmercifully. Then our engineers tear it down to see if they can find abnormal wear or any sign of weakness.

The money we spend on tests saves you money on repairs. And your family car is safer and more dependable when we put it in your hands.

THE NEW CARS

We have two new Ford cars for 1939—better cars and better looking—but we also have an entirely new car.

It's called the Mercury 8. It fits into our line between the De Luxe Ford and the Lincoln-Zephyr. It is larger than the Ford, with 116-inch wheelbase, hydraulic brakes, and a new 95-horsepower V-type 8-cylinder engine.

We know that our 1939 cars are cars of good quality. We think they're fine values in their price classes.

With new cars, new plants, new equipment, the whole Ford organization is geared to go forward.

FORD MOTOR COMPANY, Dearborn, Michigan