

★ **OUR GREATEST** ★

Christmas

OPENING

KEETER'S
DEPT.
STORE

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STORE

With An Array Of Useful Gifts For The Entire Family

LADIES' HOUSE COATS
Both Silk and Wool. All colors. She will appreciate one of these—

\$2.95 to \$6.95

SILK GOWNS AND PAJAMAS
An ideal Christmas gift that every lady will enjoy. Beautiful selection.—

\$1.94 to \$2.95

EVENING BAGS
Here is a gift that will last long after Christmas is over. All styles to match any dress—

97c and \$1.94

MOJUD HOSE
She can always use more hosiery. All the new shades and packed in attractive gift boxes—

79c and \$1.00 pr.

SILK UNDIEN
The most intimate gift that is always welcome. Lace trimmed and tailored styles

25c and 48c

FITTED BAGS
Here is a gift that is useful. They are completely fitted with all the items needed. Large Selection.

5.95 to 14.95

VARIOUS SETS
All Useful — All Needed Luncheon Sets, Towel Sets, Bridge Sets, Pillow Case Sets.

48c to \$1.94

MENS TIES
In the colors and patterns that a man would choose for himself. Packed in attractive Gift boxes—

48c and 97c

MEN'S PAJAMAS
Ladies' the men really like attractive pajamas, and we have them in all colors and styles—

97c to \$2.95

MEN'S SOX
In attractive Gift Boxes. All colors assorted to the box. Both plain and fancy designs—

BOX OF FOUR PAIRS \$1.00

HICKOK FOR MEN
Both Belt and Belt Sets. Every man will immediately spot the quality of Hickok—

\$1.00 and \$1.50

HICKOK GIFT SETS
These nationally advertised sets will make any man proud of your selection—

\$1.50 to \$3.50

LOUNGING ROBES
Now here's a present that he can enjoy throughout the entire year. All colors and sizes—

2.95 to 9.95

MEN'S SHIRTS
Like Ladies' Hose, one can never have too many. Beautiful patterns.—

ESSLEY SHIRTS \$1.65
ARROW SHIRTS \$1.95

Ladies' Hats

All Ladies Hats Regardless of Former Price
TO CLOSE OUT

99c each

ONE LOT OF Woolens

54 inches wide. Values to \$1.00 yard. To Close Out —

48c yd.

Outing

36 inches wide in stripes and solid colors. Regular 15c quality—

10c yd.

New Shipment
"LADY BALTIMORE"

Prints

Guaranteed Fast Colors —

10c yd.

Our Pre Christmas Sale Of Coats And Dresses

CONTINUES WITH BARGAINS GALORE!

Ladies Coats

—THIS SEASON'S COATS—

| | |
|---------------------------------|----------------|
| ALL \$5.95 COATS NOW REDUCED TO | \$4.88 |
| ALL \$9.95 COATS NOW REDUCED TO | \$7.88 |
| ALL 17.50 COATS NOW REDUCED TO | \$11.88 |
| ALL 29.50 COATS NOW REDUCED TO | \$19.88 |

—CARRIED OVER COATS—

| | |
|------------------------------------|---------------|
| VALUES TO \$5.95 MUST BE SOLD NOW | \$2.99 |
| VALUES TO \$9.95 MUST BE SOLD NOW | \$5.00 |
| VALUES TO \$16.50 MUST BE SOLD NOW | \$6.00 |
| VALUES TO \$29.50 MUST BE SOLD NOW | \$7.00 |

Ladies Dresses

—All Styles, All Colors, All Materials—

| | |
|-------------------------|---------------|
| \$1.94 DRESSES TO GO AT | \$1.49 |
| \$2.95 DRESSES TO GO AT | \$1.99 |
| \$3.95 DRESSES TO GO AT | \$2.49 |
| \$4.85 DRESSES TO GO AT | \$2.99 |
| \$5.95 DRESSES TO GO AT | \$3.88 |
| \$7.95 DRESSES TO GO AT | \$4.99 |
| \$9.95 DRESSES TO GO AT | \$6.99 |

Childrens Coats

Greatly Reduced For QUICK CLEARANCE

VALUES TO \$1.45
SIZES 3 TO 6
MUST BE SOLD

97c

VALUES TO \$1.94
SIZES 3 TO 5
MUST BE SOLD

\$1.49

VALUES TO \$2.95
SIZES 2 TO 16
MUST BE SOLD

\$1.99

VALUES TO \$4.95
SIZES 2 TO 14
MUST BE SOLD

\$2.99

VALUES TO \$7.95
SIZES 3 TO 14
MUST BE SOLD

\$3.99

VALUES TO \$9.95
SIZES 11 TO 16
MUST BE SOLD

\$7.88

KEETER'S DEPARTMENT STORE

VALUE FOR VALUE NEVER UNDERSOLD

KINGS MOUNTAIN, N.C.