

The Kings Mountain Public Li library, the place we tall visit when we want some way to spend a few happy hours without any cost, is two years old. It observed his Cotton An niversary on February 18 as 1 spends every duy; taking an active part in the general activity of the Best Town In the State. However that was not very quietly, for every day an avenuge of 90 books are loan ed by the library to the citizens of Kings Mountain free of charge. The Library is open only four hours pe day, which averages about 23 books each hoar or over three books every minute the Library is open. Maybe this figure isn't quite so astounding to you, so lock at it this way: Nine out of ten people read for plensure and the majority of the books taken from the Public Library are fiction. se approximately ninety good souls sculs are being made by the public library each day. Now athety happy people out of about six thousand is a good part to be made happy by just one little library .-

The fact which is most astound ing this that the library has grown so much within the past two years from fits humble beginning. The Library first opened in the old town ball down on Cherokeeu Street. In a

Mins Ida Mae Davis, the librarian. was escally surrounded by a mob of book seekers. That little room hous of the library whill the new town hall was completed. Then it moved sizio its present quarters, and began to grow.

Nothing is more pleasant to the average person than salling through the pages of a good book with a becautiful heroine or a dashing hero. wade thus by Hise mastermind who created her or him. The records of the public library provo this fact. Out of our population of 5,632, 2.133 are members of the public library. ib fact, there are more members than there are books. At present there are 1850 books in the library. not counting the magazines. Now what would happen if all the members came for a book one day? The Horarian could take the rest of the day off, after all the books were going, and put up an SRO sign over and is much more familiar with the the coor.

The best interests of the Library ere looked after by a board compos- the WPA, and the town of Kings



KINGS MOUNTAIN'S MAYOR

J. E. Herndon, now serving Kings Mountain for the sixth consecutive year as Mayor. Mr. Herndon is identified with many civic activities and has been tireless in his efforts tow .rd a bigger and better city. Under his able administration many new developments have appeared.

first in the upbuilding of it. Hay- th for books, magazines, ets.

wood E. Lynch, chairman of the! board; Mrs. Hunter Neisler Rev. W. M. Boyce, and Mayor J. E. Herndon were proneens in the movement to obtain a library for Kings Mountain, and they now guide fts destintes. J. R. Davis, local attorney, was the first person to lontribute a book to the institution.

Miss Ida Mie Davis; ilbrarian since the day it opened, is very efficient, knows what the readers like, wants of the members than most

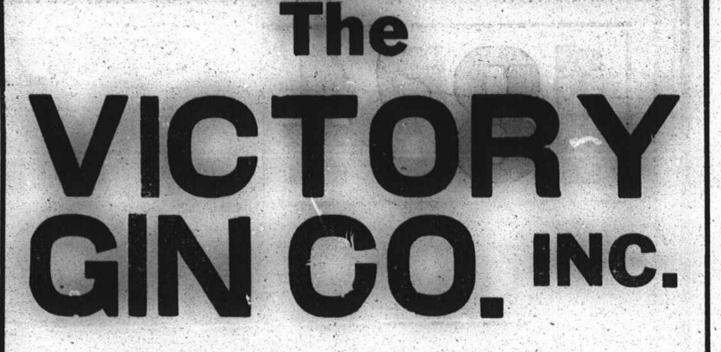
librarians. The librarian is paid by ed of persons who have plways been Mountain contributes \$25 each mon- 9:00 to 11:00.

No matter what the reader likes, he is sure to find something to suit his taste in the local library. There are 1150 fiction books, 213 magazines, 485 Junior books, and 215 nonfiction, covering all subject. The library had a circulation of 21.967 books all told for 1937. In 1938 the total circulation was 27,921, showing

an increase of 6.914. Of these, approximately 66 percent were read by adults, and the remainder by juniors. Hours the Library is open are:

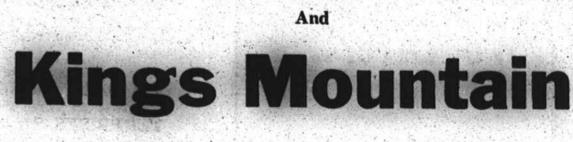
Frish day from 2:00 to 6:00 P. M. and Saturday morning also from





The Herald **On It's 50th Anniversary**

CONGRATULATES



On



Of

PROGRESS

Kings Mountain

Keeter's Department Store has and always will be indentified with any progressive movement on the part of Kings Mountain. We are proud of OUR TOWN and ITS GROWTH, proud of the small part we may have contributed to its upbuilding.

Much of our success, we feel, is due to the fact that we have always given our customers the most quality for the least money possible. We invite your patronage and your closest comparison of values.

KEETER'S

DEPARTMENT STORE

VALUE FOR VALUE NEVER UNDERSOLD

Suppliers to the farmer, merchant, and individual through the years we have ever been mindful of the qualities which make growth and progress a reality. The primary factors in our growth have been FAIR-NESS AND HONESTY IN ALL OUR DEALINGS.

We are proud to be a part of this community and to share in the glory that is her's in this fifty years of growth and progress. As the years pass we hope it will be our privilege to play an even greater part in the further growth of this thriving city.

P. D. HERNDON, Mgr.

Victory Gin Co. Inc.

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