

BARGAIN HUNTERS ON THE WAY TO



# BELK'S 7th Anniversary Sale

TO PURCHASE VALUES FOR THE ENTIRE FAMILY

We Have Enjoyed Seven Years of Prosperous and Pleasant Business and we Give the People of Kings Mountain and Surrounding Community Credit for Making BELK'S Store what it is Today. We Appreciate Your Patronage and During Our 7th Anniversary Sale, We are Giving You the Best Values Ever Offered Before.

**Sale Starts Thursday Morning, May 11th**  
BE HERE FOR THIS GREAT EVENT OF VALUES

VISIT OUR  
**Buy Way Shop**  
For Extra Specials Each Day

Ladies F. F. Hose  
**59c pair**  
2 FOR \$1.00

SUSAN BOW  
Slips For Ladies  
**\$1.00 ea.**

MAID-O-TROY  
GOWNS  
**\$1.00 ea.**

MEN'S SUMMER  
Straws & Sailors  
Keep Cool With A Summer Hat  
From Belk's—  
**97c**

MEN'S  
Plow Shoes  
**99c Pair**

Trade \$1.00  
And Get A  
**BROOM**  
for Only  
**10c**

Young Men's Combination  
SPORT TOGS  
**Shirt & Pants**  
**\$1.98 Suit**

SPECIAL TABLE  
**3 yd Dress**  
Lengths  
Packed in individual boxes.  
Regular \$1.59 Values—  
**\$1.19**

**Dresses**  
One Group Dresses  
Values to \$2.00  
**\$1.49 each**

LADIES  
SILK and MERCERIZED  
**Hose**  
Only **10c**

**Dishes**  
With \$25.00 worth of Trade  
Slips you can get a 32-piece Set  
of Dishes for —  
**\$1.98**

Ladies Dresses  
PASTELS and PRINTS  
**\$1.98 each**

Curtain Scrim  
—Extra Special—  
**10 yds for 48c**

A B C Prints  
Regular 25c value—Sale Price  
**19c yard**

Sheers & Prints  
Anniversary Sale  
**10c yard**

**TOWELS**  
BELK'S CONFESSES!

**W**E CONFESSES that we have a weakness for bargains, too. The other day we discovered a manufacturer who tempted us with the darndest lot of hand towels you ever saw. Not ordinary lady-like guest towels, you know, but ones created for special purposes. And you'll know their purpose by such markings as 'Pullman,' 'YWCA,' 'Hotel Statler' — in fact almost any institution between here and there. Many are without any remarks at all, however. Perhaps you'll find in them just what you want for kitchen towels, towels for the children to wipe their hands on—any use where appearances don't matter. We nabbed these towels at price below the manufacturer's cost, so we pass our saving on to you. Come in and look them over and grab a handful at

**3c each**

**Bargains In Piece Goods**

513 YARDS PLAIN AND PRINTED REMNANTS 5c yd.  
15c and 19c CURTAIN GOODS ..... 10c Yard  
SPECIAL — All Pure Dress Linens, Vat Dyed, in 13 colors ..... 49c Yards  
SHANTUNG and SPUN RAYON  
Regular price 39c  
Anniversary Sale ..... 29c Yard  
Four Yards For \$1.00

MEN'S & BOYS'  
**Work Shirts**  
**39c**  
3 FOR \$1.00

MEN'S RED CAMEL  
**Overalls**  
With or Without Zipper  
**97c**

BOYS'  
**Overalls**  
A Bargain At—  
**39c**

MEN'S KHAKI  
**Shirts**  
**69c**

MEN'S & BOYS'  
**Sox**  
**5c pr**

MEN'S WORK  
**Sandals**  
Perforated  
**97c and \$1.45**

MEN'S & BOYS'  
**Wash Pants**  
Saturated  
**97c pr.**

ONE SPECIAL LOT  
**Suits**  
Values to \$15.00  
**\$5.00**

ANOTHER GROUP  
Men's Suits  
**\$9.95 & \$12.95**

LADIES HOUSE  
**Slippers**  
**25c pr.**

LADIES & MISSES  
**Sandals**  
**97c pr.**  
Children's Taffeta  
Dresses  
Regular 79c Values  
**49c ea.**

Belk's is ready for Mother's Day with a host of useful Gifts that Mother will appreciate and enjoy. We invite you to see our selection be assured of a happy mother on Mother's Day.

--- **3c Sale Of Notions. 500 Items** ---

# BELK'S DEPARTMENT STORE