

Says Planned State Lacks "Mainspring"

Boston, Mass., June 13.—(IPS).—Economic planning fails wherever it is tried because it neglects the "mainspring of economic activity", personal incentive, the current issue of the New England News Leader points out.

"The prospect for profit is the mainspring of economic activity, and around this has centered our great industrial progress of the last 100 years," the letter remarks. "The release of individual energy under such a stimulus is the secret of success of the great American system and the key to progress. Individuals will work hard and long to provide for themselves and their dependents. But take away personal incentive, then the contribution of individuals to the community at large is substantially lowered.

"This has been demonstrated over and over again in various attempts at collective living. Communism was tried in New England 50 years ago. The Plymouth colony adopted a plan whereby the colonists all worked for a common storehouse from which all were fed and clothed. But actual failure stared them in the fact as the emigrants did not labor and paralysis was affecting the settlement. In consequence of this situation Gov. Bradford permitted the breaking up of the contract and assigned each family its own parcel of land to raise its own food. The cheerful effort of personal energy succeeded to the sloth of communal interest, and plenty followed.

"Individual initiative has been the outstanding driving force for material progress and will most likely continue to be so for generations to come," the News Letter continued. "It is highly significant that practically all modern progress has been accomplished under private enterprise in liberal democracies. In consequence, we must safeguard and promote the profit motive with due regard to general welfare."

Although the United States was the world's largest exporter in 1938, it suffered a decline of 7.6 per cent in valuation of exports during the year.

Mitchell County 4-H Clubs have raised \$150 for rebuilding the 4-H camp at Swannanoa, reports F. L. Woodard, assistant farm agent of the State College Extension Service.

ENTERTAIN WEDDING PARTY

Mrs. C. D. Ware, Miss Carolyn Ware and Miss Georgia Nantz of Mt. Holly entertained the Wilson-Hord wedding party following the rehearsal Wednesday evening at the home of Mrs. Ware.

The rooms were lavishly decorated with garden flowers. The dining room was in white and green, carrying out the bridal motif. The table was laid with a snowy linen, cloth and centered with a high three-tier wedding cake with a miniature bride and groom under wedding bell topped the oak Silver candelabra holding white tapers were placed at each end. The wedding cake was served with bridal loaves and mints. Members of the wedding party and a number of invited guests were present.

Nearly 2,000 bushels of Coker 100 cotton seed, purchased cooperatively through the county agent's office, have been distributed to Northampton County growers.

are realizing the advantage of planting pure corn, as increasing numbers use certified seed, says J. W. Grant, assistant farm agent.

The excellent results which J. A. Walker, Duplin County farmer, experienced with six fast growing pigs were attributed to clean grounds and a balanced ration.

Two corn variety demonstrations, using 14 varieties, have been started on the farms of Malcolm Williams and Hurley Ray, Cumberland County growers.

Herbert Hoover endorses the measure to waive quotas for 20,000 German refugee children.

Offers Premium For Parasite-Free Hogs

H. W. Taylor, swine specialist of the State College Extension Service, has worked out an agreement whereby hogs raised under sanitary conditions will bring a premium on the market.

He announced that Kingan and Company of Richmond, Va., has offered to pay a premium of 25 cents per 100 pounds for hogs grown in accordance with an effective swine sanitation plan, the carcasses of such hogs to show freedom from internal parasites when slaughtered. The offer is restricted to growers who sell as many as 20 hogs at one time because of the time and extra work necessary to separate the "sanitary" hogs at the packing house.

Taylor said all applications for parasite inspection must be approved by a county agent of the Extension Service, although vocational agriculture teachers and Farm Security supervisors are being urged to cooperate in swine sanitation projects.

To qualify for the premium price...

es a grower must scrub his sows thoroughly with soap and water a few days before farrowing time to remove dirt and worm eggs; must place the sows on land that has been cultivated since hogs ranged on it, and keep them there from before farrowing time until the pigs are weaned; if farrowing houses are used, they must be kept clean; must keep other hogs away from the clean pasture and keep the pigs away from dirty hog lots; and must keep the pigs on clean land until they are at least four months old or have attained an average weight of 100 pounds each.

Taylor emphasized that the sanitation plan will bring about additional returns in more pigs weaned per litter and larger gains per 100 lbs. of feed consumed, in addition to the premium of 25 cents per cwt.

Cotton treated with new improved ethyl mercury chloride dust gave 14 percent more plants than seed treated with the regular dust on the farm of W. T. Wilson, Johnston County.

King for a Day

He's the greatest "unsung hero" the world has ever known. He's won more battles and carries more scars than a veteran of the wars.

Outside — the world knows him as a two-fisted fighter — bucking the powers of business — winning maybe — losing maybe — but always in the thick of the fray.

But at home — his tenderness enfolds you — protects you — stands like a shield between you and the hurts of the world. And though sometimes, in his bewilderment at youth of today, he seems a little unreasonable — on this you can bet your bottom dollar — the mainspring of his life is YOUR happiness.

Sunday is HIS day. Make it a day he'll long remember. Let him undo his collar — spill ashes on the best rug — prop his feet on the new chair —

And let him know that you think he's just about the swellest Dad ANYBODY ever had.

BUY YOUR FATHER'S DAY GIFT FROM YOUR HOME-TOWN MERCHANTS

Who Advertises Regularly In Your Home-Town Paper

The Kings Mountain Herald


A LETTER FROM HOME



A Welcome GIFT to the Former Resident

IN THIS NEWSPAPER

A Glass of Milk



Will Give Any Father Needed Energy To Carry On His Work If It Is

Golden Guernsey Milk

MARGRACE DAIRY

Phone 18 Kings Mountain, N. C.



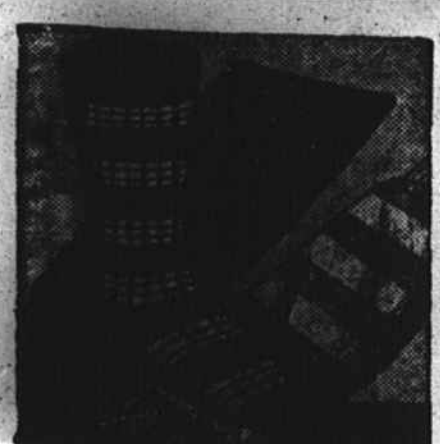
Who'd Give The Shirt Off His Back?
FATHER, of COURSE!
Give Him SHIRTS

97c - \$1.45
\$1.94



Who Likes to Read In Bed?
FATHER, of COURSE!
Give Him PAJAMAS

97c - \$1.49
\$2.95



Whose Socks Are "Darn" Depleted?
FATHER'S of COURSE!
Give Him SOCKS

10c - 25c
35c



Who Always Needs An Extra Pair
FATHER, of COURSE!
Give Him UNDERWEAR

19c to
48c



Who Needs A New Summer Hat?
FATHER, of COURSE!
Give Him a HAT

97c to
\$5.00



Whose Ties Does Junior Wear?
FATHER'S of COURSE!
Give Him TIES

25c - 48c
97c

HE'S TALL — HE'S SHORT — HE'S SLIM — HE'S FAT HE'S PROBABLY WEARING LAST YEAR'S HAT

WHO IS IT?

Who's the guy who foots the bills
For everybody else's frills;
Cuts the grass, removes the ashes;
Writes the checks that Mother cashes?

Who's the one who fixes things
Like broken wires and busted swings;
Gets up at two and walks the floor
When baby's coo becomes a roar?

Who takes a bus or stays at home
When Junior wants to use the brougham?
And when your budget's running low
To whom do you most often go?

Mother's virtues are oft extolled
And baby's antics repeatedly told,
But seldom do we ever bother
Praising Pa or Dad or Father.

Come on! Let's all remove the ban
That's making him the Forgotten Man!

DON'T FORGET! DON'T FORGET! DON'T FORGET!

FATHER'S DAY
NEXT SUNDAY
JUNE 18

KEETER'S
DEPARTMENT STORE
VALUE FOR VALUE NEVER UNDERSOLD