

# THE POCKETBOOK OF KNOWLEDGE

**YOU CAN CHASE PESTY FLIES WITH RED LIGHTS**  
RECENTLY MADE IN DENMARK... RED-TINTED LIGHTS PLACED IN COVENS SHOW THAT FLIES NOT ONLY DISLIKE THE LIGHT BUT IT MAKES THEM SO DROWSY AND INERT THEY LEAVE THE BARN TO SEEK AIR.

**IT IS ESTIMATED THAT GOVERNMENT IN THIS COUNTRY WILL TAKE AT THE RATE OF \$24,000 A MINUTE AND SPEND AT THE RATE OF \$26,100 DURING 1939.**

**SMITH & JONES**  
MANUFACTURERS OF SHIRTS & SUITS

**80%**  
OF THE ECONOMIC ACTIVITY IN THIS COUNTRY IS CARRIED ON BY INDIVIDUALS AND PERSONAL PARTNERSHIPS.

**DRINKING A TOAST**  
ORIGINATED IN MEDIEVAL TIMES WHEN A BIT OF TOAST WAS DRIPPED IN THE COULETS, IN THE BELIEF THAT IT ADDED FLAVOR TO THE BEVERAGE.

**SACH YEAR**  
APPROXIMATELY THREE MILLION DOLLARS IN MUTILATED MONEY IS SENT INTO THE TREASURY FOR REDEMPTION.

## Church News

### Presbyterian Church

Rev. P. D. Patrick, Pastor  
9:45 Sunday School, C. F. Thomas, Supt.  
11:00 A. M. Morning Worship. Subject "Spiritual Vision."  
8:00 P. M. Service in Music by Miss Virginia Parsons.  
Monday 4:00 P. M. Woman's Auxiliary.

### Boyce Memorial Church

W. M. Boyce, Pastor  
Bible School at 10:00. J. L. McGill, General Supt.  
Morning Worship at 11 o'clock.  
Junior Christian Union meets at 2:30.  
Intermediates and Young People meet at 7:00.  
Evening Worship at 8 o'clock.  
The pastor will be present for both services.  
Mid-Week Service Wednesday at 7:30 P. M.

### Lutheran Church

L. Boyd Hamlin, Pastor  
Bible school 10:00. L. Arnold Kiser, General Superintendent.  
Services for the 3rd Sunday after Trinity.  
Morning 11:00, sermon: The Reception of Sinners.  
Evening 7:30, sermon: The Plea of a Prodigal.  
Luther Leagues give special program at Dallas Sunday Evening 6:30  
Children of the Church meet Sunday Evening 6:30.  
Boy Scouts, Troop 2, Monday Evening 7:00.  
SAINT LUKES:—  
The Service 9:59 A. M.  
Bible school 10:00, James Lackey, Superintendent.

### Second Baptist Church

Rev. C. C. Parker, Pastor  
Sunday School 9:45 each Sunday  
Preaching 11 a. m. and 7:30 p. m. each Sunday.

### Park-Grace M. E. Church

C. P. Self, Pastor  
Sunday School 9:45 A. M.  
Morning Worship 11:00 A. M.  
Epworth League 6:30 P. M.  
Evening Worship 7:30 P. M.  
Prayer Meeting Friday 7:30 P. M.

### Macedonia Baptist Church

J. V. Frederick, Pastor  
Sunday School 9:45 a. m.  
B. T. U. 5:45 p. m.  
Evening Worship 7:00 p. m.  
Preaching 11:00 A. M. and 7 P. M.

### Another Fish Story

Rome, Italy, June 19.—(IPS).—Another evidence of the decline in living standards in states which depend on economic planning appeared in this country recently when women's shoes made of fish skin were placed on exhibit. The exhibition marked the first step in a campaign to encourage the use of inferior flogs, and conserve this country's inadequate supply of leather.  
The odd marine footwear was displayed as a feature of a Fishery Fair held at Ancona on the east coast of Italy.

### HARVESTING AT NIGHT NOW A REALITY HERE

The old western story about harvesting at night has nothing on the Carolinas any longer since the invention of the combine.  
A passer-by of a three acre lot owned by Mrs. Gillie Hambricht reported that the harvesting was completed after 9:00 p. m. and before daylight.

## RUPTURE

### SHIELD EXPERT HERE AGAIN

E. J. Meinhardt, widely known Expert of Chicago, will personally be in Charlotte, N. C., at the Charlotte Hotel, Saturday and Sunday, June 24th and 25th, from 10 A. M. to 4 P. M. daily. Please note dates and hours carefully.

Mr. MEINHARDT says: The new Shield, which he recently invented, is a tremendous improvement, usually affecting immediate results. It strengthens the weakened muscles of the Opening—retaining the Rupture in 10 days on the average case, regardless of the size or location and no matter how hard you work or strain. It is waterproof, quickly removable and has no leg straps or cumbersome arrangements. (Positively no surgery or caustic burning injection treatments used.) Mr. Meinhardt has been coming here for 15 years.

Rupture (Hernia) can cause backache, constipation, nervousness, weakness, stomach pains—sometimes resulting in serious conditions. Men having large Ruptures which have returned after surgical operations are also invited. When all others fail—see MEINHARDT. He will be pleased to demonstrate to you privately without charge. Beware of imitators. (Only men invited.) White only.

## WHAT TO SEE IN NEW YORK CITY

NEW YORK—The metropolis will offer to the visitor many inspiring and thrilling sights to supplement the New York World's Fair. Some of the outstanding ones are:

- American Museum of Natural History.
- Aquarium.
- Broadway at Times Square at Night.
- Bronx Zoo.
- Central Park.
- City Hall.
- Empire State Building.
- Fifth Avenue shops.
- Financial District at noon.
- Grant's Tomb.
- Greenwich Village.
- George Washington and East River bridges.
- Hayden Planetarium.
- Metropolitan Museum of Art.
- Radio City.
- Statue of Liberty.
- West Side elevated highway.
- Holland and Lincoln tunnels.
- Yankee Stadium.
- Polo Grounds and Ebbetts Field.

## SOAP COMPANY CELEBRATE 133RD ANNIVERSARY

District Representative Says 140,000 Stores Participating.

From April through June, Colgate-Palmolive-Peet are celebrating their 133rd anniversary, their promotion being in with the Parade of Progress.

In this issue of The Herald they have a page cooperative advertisement in which are the names of many of the local dealers of the products handled by this company.

The Colgate-Palmolive-Peet Company is a company brought about by the merger of three large companies, Colgate and Co., starting in business in 1806; The Palmolive Co., which started in business in 1864 and Peet Bros., which organized their business in 1872.

The Peet Bros. and the Palmolive Company merged in 1927 and the new company, Palmolive-Peet Co., merged with Colgate Company in 1928 and these combined companies were named Colgate-Palmolive-Peet Company.

At the time of each merger, the companies merged were in the control of the family that originated the company.

Mr. E. H. Little, a former Charlotte resident is president. Mr. Little started in Charlotte 23 years ago selling soap with a horse and buggy. Mr. Little was also a recent visitor in Charlotte.

## Lack Of Farm Labor Credited To Relief

Raleigh, N. C., June 20.—(IPS).—A shortage of farm labor in North Carolina has been blamed officially on Federal relief policies.

After a study of the problem of getting adequate farm help, the State-Federal Crop Reporting Service reported that the shortage was due to the reluctance of workers to take farm jobs when they could receive relief wages.

Many farmers have reported crops rotting in fields because farm hands could not be found.

## Ante-Fermen

**DYSENTERY**  
Don't let it sap your energy! GET REGULAR With Ante-Fermen — an old prescription used for minor stomach disorders for over fifty years.

**Vacation Money GOES FARTHER AT A GILBERT HOTEL**

FLORIDA: ST. AUGUSTINE "GILBERT", DAYTONA BEACH "GILBERT", JACKSONVILLE "GILBERT", ST. PETERSBURGH "GILBERT", FT. LAUDERDALE "GILBERT-MARYLAND", GEORGIA: SAVANNAH "GILBERT"

THESE HOTELS ARE CONVENIENT TO ALL RESORT ACTIVITIES

23 OTHER GILBERT HOTELS IN 23 CITIES

## Calves Gain Rapidly With Creep Feeding

Along with emphasis on more and better pastures, North Carolina farmers and livestock growers are learning the value of the proper use of grazing, says Prof. Earl H. Hostetler of the State College animal husbandry department.

Grass, milk and cottonseed cake, or meal — combined through creep feeding — result in rapid gains of calves on relatively small amounts of feed. Creep feeding saves time in the pasture and helps to maintain the cow herd in better condition.

Prof. Hostetler said, Creep Feeders are enclosures, usually about 16 feet square, built in the pasture near watering places, in the shade, and at other places where the herd gathers. Openings, about 16 inches wide and 48 inches high, are made to permit the calves to enter while excluding cows.

The animal husbandman recommends that creep feeding be started with calves when they are two to three months old. He suggests three methods of inducing the calves to eat cottonseed cake, meal, or grain and meal in troughs or self feeders: (1) By covering the concentrate with hay for a short time; (2) by confining calves in the creep for several hours each day; or (3) by permitting cows to enter the creep for a few days until calves start eating.

Grains and cottonseed meal or cake are commonly used in creep feeding in the South. Where grains are available, and a rapid finish for the market is desired, a good mixture consists of 3 to 6 parts of any of the grains and one part cottonseed meal or cake. As the supply of mother's milk decreases, the ratio of meal or cake is increased to one part for each 2 to 4 parts of grain. Prof. Hostetler advised.

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Chevrolet for 1939 is the first car of the land!  
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