SAGAS OF THE SKIES

- By R. C. Oertel -Manager, Aviation Division, Sales Department Esso Marketers

PILOT HERBERT SMITH of North Carolina recently had an experience, in the air that made news, but it was an experience that showed even more sharply than anything else how dependable air planes have become and how skill-fully the modern pilot handles his

Pilot Smith took off in his plane for a little air jaunt. Cruising along quietly over the North Carolina countryside he beard his motor cough, sputter and die. He had run

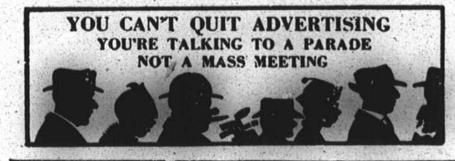
a pilot's gift for making a quiel survey of the country over which he was flying, didn't hesitate a

With ease born of skill, coolness. and long practice he banked and glided, bringing his plane down slowly. With a quick look over the side on one of his turns, he picked out the exact spot be wanted to land. And land on that spot he did right alongside a service station down the dirt road. It was an situated on the dirt road Smith amazing tribute to the maneuverahad picked out for his emergency bility and safety of modern planes

And the plane had just come to trained pilots



when Smith stepped out, walked over to the amazed service station proprietor and calmly asked him to fill up the plane's gasoline tank. When the service station attendant had filled up the tank, Smith just as calmly headed his plane into the wind and took off-



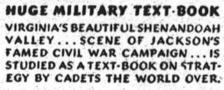
ROCK OF THE CONQUISTADORES

ON INSCRIPTION ROCK NEAR GALLUP, N. M. ARE NINETY DIFFERENT INSCRIPTIONS WRITTEN BY THE SPANISH CONQUIST-ADORES THEM-SELVES BETWEEN 1540 AND 1780.





SUBMARINE ON DRY LAND HE GRAND-DADDY OF AMERICAN CENTURY AGO DOVE UNDER THE PASSAIC RIVER AND ROSE AGAIN, WITH ITS 2-MAN CREW, NOW RESTS N A PARK AT PATERSON, N. J







RE-DRAWN! GREYHOUND AND OTHER BUS LINES HAVE PUT 48,000 COMMUNI-TIES ON AMERICA'S TRAVEL MAP ... COMMUNITIES SERVED BY NO OTHER PUBLIC TRANSPORTATION.



Here are the facts!

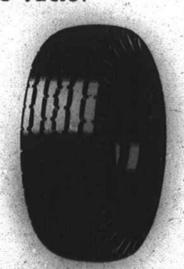
When you see long discounts or tricky affers don't be misled. Are the prices quoted on first, second, third or fourth line tires?

. You don't want the lowest priced tire in town-if it might blow out tomorrow. You den't want a tire "bargain" that has to be replaced in 5000 miles or less.

• You do want the most miles, the greatest safety and trouble-free service—at the lowest first cost.... That's what we've got!

Get a better deal here—no matter what type or size tire you buy!

• Whether you want THE U.S. TIRE, the Royal De Laxe or the Royal Master, America's foremost safety tire, get our deal before you buy any other tire.



PLONK MOTOR CO.

Phone 138

Early's Triple Gives Nats Win

A ponderous triple from the bat of Jake Early, Kings Mountain's proud donation to Major League tions to the field of horticulture, is the game in Washington's 1-0 victory over the Chicago White Sox in the second game of a doubleheader basis. between the teams in Chicago last

The local boy had a big day be hind the plate as usual with five putouts and three assists to his

REVIVAL MEETING AT DAVID BAPTIST CHURC H

beginning at the David Baptist chur ch Sunday night.

Rev. C. C. Crow of Ellenboro will assist the pastor, Rev. Putnam. The public is cordially invited to

attend. Following a home water system

meeting conducted by H. M. Ellis, extension agricultural engineer of State College, nine Duplin County women and nine men indicated plans to improve their systems.

Much improvement was made this year in the handling, packaging, and shipping to market of Pamlico County's Irish potato crop, reports Farm Agent A. T. Jackson.

Increases in wage rates paid per month and per day to hired farm fabor, both with and without board, were repoter in all sections of the country except the Ease South Cen tral States.

Slaughter supplies of hogs substantially smaller than in the current marketing year are indicated for the 1940-41 marketing year beginning October 1, reports the U. S. Bureau of Agricultural ficonomics.

The harvest of commercial and market garden vegetable crops continues to move nirthward, and heavier supplies of fresh vegetables are coming into the large consuming centers from nearby areas.

The Cotton Textile Institute will undertake immediately a nationwide campaign to increase American cotton consumption by 25 percent over its record peak.

Community planning meetings in relation to the Land Use Planning program have been held in all five communities of Transylvania County. reports J. A. Glazener, farm agent.

> "GREAT-GRANDMA'S PICKLE RECIPES"

An unusual article by a .. reader who recalls the out of the ordinary foods her great-grandmother used to prepare. Don't miss this feature in the August 18th issue of

THE AMERICAN WEEKLY The Big Magazine Distributed with THE BALTIMORE SUNDAY

AMERICAN On Sale at all Newsstands





New Potato Variety **Gets Wide Acclaim**

The Eequoia Irish potato, one of N. C. State College's latest contributaseball drove in the lone run of receiving abundant praise in many sections of the United States where it has been tried on an experiment Sequoia have painted glowing pic-

> M. E. Garnder, head of the college's horticulture department and co-developer of the potato with Rob ert Schmidt, said research men in a Canada, Mexico, and Cuba have reported excellent results with Sequola

A late potato, the new variety has drowning of George Shanks, 35 year

There will be a revival meeting sistently during a five-yeas test period in this State. During the past half-decade, the Sequoia averaged 347.5 bushels to the acre. lo the same test, Cobbler yielded 224 bushels, Katahdin 218 and Chippewa 263 Gardner explained its high yield-

ing ability is attributed largely its marked resistance to leaf hoppers, flea beetles, and blight, all deadly enemies of the crop. It has been estimated that leap hopper alone reduce yields in Western North Carolina each year from onethird to one-half.

Approximately four acres of Se-



quois were grown in 1939 in an isolated seed plot. From this, between 80 and 100 seed samples were distri buted to cooperators and growers in the United States, Canada, Mexico,

Practically all reports which have come in on the performance of the tures of its possibilities.

Gastonia, Aug. 6.—Coroner C. C. targe number of states as well as in Wallace filed in Superior Court Clerk Charles E. Hamilton's office here today a report officially listing as murder and suicide the double

> old Cramerton Legro larm hand and Ruth Watson, 30, of Gastonia, negro domestic servant, whose bodies were found early last Friday at the bottom of a private pool on the Stuart W. Cramer Summer home grounds atop Cramer Mountain at Cramerton.

The Herald \$1.50 A Year

Doctors Say KEEP BOWELS OPEN **During Cold Epidemics**

When colds are all around you,

When colds are all around you, don't let weak spots in your defense arise due to constipation. "Keen Regular," many physicians advise. For constipation and its strength-sapping symptoms; headache, billiousness, sluggishness, dizziness, sour stomach, use a laxative that acts thoroughly but not harshly. An ideal one is Dr. Hitchcock's All-Vegetable Laxative Powder, which acts thoroughly, but usually with

It contains pleasant-tasting aromatics, carminatives and what is known by medical authorities as a gastro-intestinal tonic-laxative. It

Dr. Hitchcock's Laxative Powder costs less than 1c a dose. Get it at any drug counter. 10c, 25c. (adv.)

TEN

-VOTES-

TEN

CLEVELAND COUNTY CENTENNIAL CELEBRATION

My Choice for Miss Kings Mountain is

Miss Shelby Is

(Vote For Only One) CONTEST CLOSES 6:00 P. M. AUGUST 21st.

TEN

-VOTES-

Close Out Quick—

TEN

Still Further Reductions Keeter's Clear-Away Sale All Summer Merchandise Must Go

Big Rack Children's SHEER DRESSES

Our regular 68c Dresses. Guaranteed fast colors. To Close out Quick at One Half Price-

One Big Table All Ladies' Spring and Summer

Must Be sold. Take Your choice Regardless of former price-



SHOES

Big Table Children's

1 Rack Ladies' Spring and Summer

SUITS

Made of solid color Sharkskin and

Stripes. Regular \$5.95 Values. To

.00 each

Whites, and Combinations To Close Out-

68c pr. Get Ready For School

All Mens \$2.95 Sport

Shoes

Whites, Brown and White, and Tu-Tone Tans, some ventilated. Out they

\$1.99 pair

One Table Men's DRESS SHIRTS All Guaranteed Fast Colors. Values to 79c. To Close Out Quick-

close out immediately.

each

48c each

One Big Table PRINTED PERCALES Printed Voiles, Muslin, Organdies, and Flock-Dots. Regular 29c Values. Still Further Reduced

MEN WASH PANTS You can find a Bargain in Summer if we have your size. Three Prices to

select from-87c - 97c - \$1.48

All Ladies' BATHING SUITS Values to \$2.95. Must Be Sold Now. Your Choice

each

Crosby Square Regular \$5.00 SPORT OXFORDS We have a good selection of styles, colors and sizes. But they Must Be Sold NOW-Your Choice-

Ladies' Dress SHOES

Straps and Pumps. Mostly All Whites. Values to \$3.95. Must Be Sold. Choice

Keeter's Department Store

Value For Value Never Undersold

Kings Mountain, N. C.