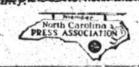
Published Every Thursday HERALD PUBLISHING HOUSE. Haywood E. Lynch Editor-Manager

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A weekly newspaper devoted to the promotion of the general well fare and published for the enlight ment, entertainment and benefit of the citizens of Kings Mountain and



THE FAILURE

The man who is satisfied with his lot in life is a failure. The success ful person never quits, never stops and examines his accomplishments with the feeling that he has done well. There is always more to be done. And if one does not continue to conquer difficulties, he is a failure .- Selected.

DRESS AND PERSONALITY

The selection of clothes reveals personality. Even the matter of color usually tells whether the wearer is vivacious or stolid, glad or sad, balanced or flighty. We speak of good taste in dress, Some people seem to inherit the ability to select clothing that will make them-look their best; others wear their clothes seemingly as a concession to civilization with no regard for beau ty or fitness.

Clothes are on the surface. What a truism! Yet they tell our friends more than we realize. Soiled, unpressed clothing suggest that the wearer lacks a sense of orderliness is a bit iareless in his thinking as well as in his clothes. We do know of a genius here and there whose dress would refute this statement. But who of us is a genius?

Uniforms reveal the soldier, his rank and his regiment. Pastors wear clerical clothing, revealing their pro fession. A party dress tells the world there is to be a party, while a suit of overalls advertises work ahead .- Selected.

UNLUCKY THIRTEEN? Those who thinn the number 13

unlucky should take a look at the National Arms of the United States Above the head of the eagle are 13 stars, each wing has 13 feathers. The olive branch has 13 leaves, and there are 13 arrows on the crest. On the scroll carried by the eagle is the famous motto, E. Pluribus .neir victory and pressed on to Unum, which contains 13 letters. On washington, they would have taken the Great Seal of the United States is engraved an unfinished pyramid with 13 steps, the Mace of the beg for peace the probably it was House of Representative consists of 13 ebony rods bound together, and united. The greatest Nation, if there are 13 bars on the national must say it, that God ever smiled shield across the breast of the eagle down upon. When the U. S. A. became a nation there were 13 states, 13 representa tives signed the Declaration of Inde pendence.13 stripes, of alternating really the turning point in the war red and white were on the first American flag, together with 13 stars. And 13 guns announced the fact to the world from the camp of Washington. Finally, this paragraph has 13 facts concerning the number 13 .- Tit-Bits.

UNTO THE HILLS Our way led us through the mountains of North Carolina last week. Often we had occasion to lift our eyes unto the hills. It was good for the soul. They were so steadfast and sure. Clouds could cover the peaks and the lightning could flash but af ter the passing of the storm the mountain would be seen washed by the rain and glistening in the sunshine. Year after year and century after century they stand unmoved and unmovable. They stand unchan ged in a changing world. Little men happen on the scene for a brief while and pass off but the mountains abide. The enduring, the unafraid hills how calm they are! They have looked down upon generation after generation of men and are now looking down on us. "I will lift up mine eyes unto the hills" and refuse to become frightened at the little doings of little men. These moun tains make us think of God. From whence cometh my strength? comes not from the hills but from the God of the hills. They in their bigness, their calmness, their stabil ity remind us of God and it is God who is our strength, God is bigger than man and his will will prevail and his purposes will be accomplish ed. We look upon the hills and think get to send us one. Remember, we upon God and a feeling of peace and, are defending the good of dU. S. A. of confidence steals into our souls and The Kings Mountain Herald. and we know that all things work together for good to them who are at one with God. God give us calmness of soul and an abiding faith in Thee, Thou God of the hills!-Charity and Children.

Here and There .

Haywood E. Lynch)

Ladd Hamrick is a very strong man. He had a little friendly bet up with Arnola Kiser on the wake Forest-Carolina football game. When he heard the final score, he got so excited that he started running around the house like a mad man. Rebecca got worried about Ladd and called Arnold. Said Arnold: "Think othing about it, I'll send something out there to hold him," So he called Glee Bridges to send a trace chain immediately. Ladd sent the chain back. But the funny part of the story is thatt Glee sawed the chain into and then told Arnold that Ladd aracianin o disensarità articano e all'articale e disensaria has to pay the bet but also pay for a chain in two pieces.

I have had all kinds of freaks and strange things brought to the office, out the worm that Dewey Moss presented me with this week is just asout the ugliest creature I have had yet. He's a big green, slimy, caterpillar type, that is really nasty look ing: If anybody wants him they can have him for the asking.

I'll have to correct another rumor about the large footprints on the sidewalk recently. They were not made by George Allen either.

A word of praise to Bobbie Suber: You are doing a fine job of keeping the handsome Post Office building clean, and people are less apt to dirty a clean place. If a place is already not so clean, folks don't seem to mind making it more untidy, but if a place is neat and clean, they will help to keep it that way.

Open Forum

An open forum for our readers, put no letter can be published if it exceeds 500 words. No anonymous communications will be accopied. The name of the writer will not be published however, if the author so requests. The opinions expressed herein are not necessarily those of the Herald.

JULY (By H. 1. Belk)

Just thinking of the many events that have made history in July. On my 18, 1918, our brave boys on the ar away battle field of France show d the Germans they were fighters and at Chateau Thierry here again American valor was the day and was the beginning of the end of the

World War which terminaded not

juiet four months.

It was on July 21, 1861, that the arst real battle was lought between the States at Bull Run. It is the general pinioo today that had the actorious Confederates followed up the Capitol and forced the Union Army to lay down their arms and willed otherwise. So today we are

July 1, 1863, the battle of Gettysburg which lasted four days being between the States and presaged the collapse of the stormed cradle notion that fell.

Two of our Presidents were born in July. John Quincy Adams on the 11th of July and Calvin Coolidge on the 4th of July ..

Two of our Presidents died on the same day-July 4. John Adams, the second President, Thomas Jefferson. the third President, died only a few moments apart the many miles s part. One in Virginia. One in Massachusetts. The last words of Adams were, "I die but Jefferson lives." Right then Jefferson was crossing the bar into eternity.

James Monroe passed 1834. Five years after Adams and Jefferson the third President, died. Garfield was shot by an office seekor in July but lingered until Septern

Grant, Taylor, Van Buren Johnston all died in July. On July 31, 1777, LaFayette landed on Amer ican soil to aid the oppressed colonies in their fight for independence. Let us keep that independence that our forefathers won over yonder on the battle field of glory where, the marble shaft kisses the sky.

Hail the seventh of glorious seventh That thrills our heart with cheer. We know that our God is good to us For we have lived another year.

Co. F. 120th Inf (Rifle) Fort Jackson, S. C. Dear Mr. Lynch:-

Why not give the dough boys a column in your paper, and don't for Respectively.

John Styers Eugene Goforth Ned Hord Paul White Aaron Hartsoe.

Farm Questions

Q.-If small grain is to follow orn or cotton, how should the land e prepared?

A .- A good seed bed can be prepared on row crop land by diskn; if power is available. Too often,, seedings following corn and cotton are made too late to produce good yields. Late November seedings of small grains are hazardous, and ma ny failures result. So the grain sionid be seeded earlier, particular ly that following cotton and corn. as these two crops usually prevent arlier seedings.

Q Hew long will it take for pub lets to lay large eggs

A. Egg size is inherited. When pullets begin laying, the eggs are makeus englischen mannen auf zu der eine eine

the bird builds egg size up to . its its inherited capacity to lay large eggs. In general eggs laid in Febru ary and March are average for the Lird's egg size. Diet unless abnormal has little effect.

Q .- Wha' is an 'deal school lun-

A .- An ideal school lunch, accord ing to the State College Home Dedonstration Department, consists of one nourishing main dish, a glass or two of milk, a cooked or raw veg etable or fruit, bread and butter or a sandwich and a simple dessert.

SYNOPSIS

Tim Willows, vigorous genius of the slightly, mad advertising agency of Willows, Manning & Clare, has a lovely but argumentative wife, Saliy, who becomes really angry when Tim brings home a bear cub in place of a Pekinese, by mistake. Mr. Ram, a mysterious bronze idal, hears them argue and wish they could change places—and grants their wish by switching their bodies. "Tim" and "Saliy", being in reverse, cause havoe

being in reverse, cause havoc at home and at the office, which is almost devastated.

Chapter Six

Sally was learning a good deal from Irene Clare and Marion Manning, at the luncheon. Irene chatted about the divine nightgowns she had bought at Hattie's, which Joel paid for through sneer fraud. "He pays for them," Irene said. "Hattie sends him a phoney bill, and I pay the rest out of my household account." Marion, it developed, had another scheme. She

veloped, had another scheme. She bought her scanties at Ginsfogel's

bargain basement—at two dollars

SYNOPSIS

sues of the body, for teeth and bones, and for good 'red blood. At the same time, the foods must supply a source of energy for growing, active children.

THE CONQUEROR

Here's to the man who can hid; with a smile, A day or ill-temper and words that

are vile. Who can refram from uttering

words in a tone That may leave their sting when

viers have flown: Who is cautions, and tactful not to

offend His peighbor, or those who may be

his friends. Here's to the man that can feign

may be. When the tempest has passed and the sun starts to shine. .. Hats off to the man who has con-

> quered his mind! -Selected.

Robeson County leads in planted to crops with 200,960 acres in cultivation, the State Department of Agriculture reports in the 1940 farm census.

North Carolina's 84th annual These lunches must provide the State Fair will be held at Raleigh building materials for the soft tis- October 8 through 12.

see no reason why you should not have a perfectly healthy, normal

"BABY!" she shouted hoarsely.
"BABY! Hey, Doc!"
But he was gone. She sat back,

Tim came in, and they ran into

each other's arms,
"Darling," she bellowed, "it's
been an awful day."

"Darling, she bellowed, "it's been an awful day."

"Oh, Tim, I'm sorry," he replied. "I've made a terrible mess of things at the office."

"I'm afraid they're even worse here. Why didn't you tell me?"

"Oh, Tim... I meant to, and then we had that stupid argument... and Mr. Ram did this, and — oh, Tim! Tim! It isn't me — it's you, Tim!"

"Now, now darling...don't cry. Let's see what we can do about it...if we would promise to behave, maybe..." She led him into the bedroom, before the statue. "Look, Mr. Ram," she said, "can we speak to you just a minute? It's awfully important." Mr. Ram began to light up.

"I don't see why not" he said.

"I don't see why not," he said.
"What's on your mind?"

"Well," Sally began, "first of



"You Ought to Be Sat On, for Defacing That Wall!"

400D WILL

The most precious thing in the world is good will. It is something as fragile as an orchid; and as beautiful. It is more precious than a gold nugget, and as hard to find. It is as powerful as a great turbine, and as hard to build. It is as wonderful as youth, and as hard to keep. It is an intangible something, this good will of others, yet more to be desired, than much gold. It is the measure of a man's success and determines his usefulnest in life.-Exchange.

1941 PHILCO



AND CURRENT DRAIN!

No wet batteries to pay for and recharge . . . no wind chargers. New Battery Block almost doubles capacity at 1/3 the cost. New tubes cut current drain 2/3. Finer tone, more stations, greater power . . . even in daytime! See this amazing Philco 90CB now!

KINGS MOUSTAIN FURNITURE CO.

EASIEST TERMS

IT TAKES MORE THAN JUST LUCK TO SUCCEED

Luck will help, but to do the things you want to do, the things you plan on doing sometime, you want a more dependable method!

You can find it in a savings account . . . and the increased income, the earnings of your savings will bring you closer to your goal, in less time. We'll be glad to explain how easy it is to start and continue an account. Ask about it!

THE FIRST NATIONAL BANK

2 Percent Interest Paid on Savings Accounts.

"I'll be grateful as long as I Hve!" Bally said.

Marion's eyebrows went up at Sally's stupidity. "Eighteen dollars profit per scanty!" she said. "And you'd be surprised how many I

you'd be surprised how many I can buy."

"Oh...But why don't you pick his pockets? It's easier."

"Listen to who's talking. Phil's supposed to be a smart man...Can help it if I'm smarter?" Marion replied. And Irene went on to say that Joel was just a big blubber...And as for Tim, the Boy Athlete...It went on for a while, until sally broke through her own unfortunate disguise.

rortunate disguise.

"Listen ... I've had enough of this," she began angrily. "If you've got so little regard for your husbands, why don't you leave them? You think they're stupid? Well, let me tell you something.

bands, why don't you leave them? You think they're stupid? Well, let me tell you something . . You, Irene. You're not putting anything over on Joel with that nightgown business. And how do you think you look when you put your cold feet upon his back?"

"Cold feet?"

"Yes, cold feet... and he comes meaning to me that his lumbago is killing him. As for Marion, complaining about Phil not giving you any attention. If you'd stop going to bed with your chin strap and cold cream and curlers, he might take a little interest in you!"

The girls were mad now. Marion mamped to her feet. "Sally Willows," she said, "I don't know what's gotten into you, but I'm not staying here to be insulted." Frene joined in. "Neither am I," the stormed. "I never want to talk to you again." They began to walk cut, until Marion suddenly stopped. "Walt a minute." he said carefully. "When did my husband tell you what I look like when I go to bed?" And Irene got the same ides. "Yes, and just when have you and Joel had conversation about my cold feet on his back—and his lumbago?" she demanded. When they left they were shouting threats, and Sally was still stammering uselessly. It all got much worse when the Doctor came, speaking softly and considerately. Sally was in a stupor, but she caught his last few words:

per, sewed the lace on herself, and all, I want to tell you that neither Phil paid for them—at twenty dollars per.

"I don't understand," Sally said in a heavy voice. "What does that the land in a heavy voice. "What does that the land in the land must have been a terrible experience to catch all the jangling and arguing that went on in this room. But now we've learned our lesson. We aren't going to fight any more. Honest, we aren't."

"Really we won't," Tim said nervously, "Never again."

"Well," said Mr. Ram, "if you two really want me to change you back again..."

back again. "Oh, would you please?"
"I'll be grateful as long as I

"All right, then...but don't for-get," the idol said slowly, "this time it's for keeps." There was a flash, and a great puff of smoke.

"Sally..." Tim smiled. They embraced, both beaming with joy.
"Oh, darling, I'm so happy," Sally laughed. "Come on, now. We've got to get dressed for dinner, This is a necession!"

The Willows had an important dinner party that night. They in-vited the Mannings and the Clares, and there was a good deal of vited the Mannings and the Clares, and there was a good deal of tenseness in the room while the secrets that Sally and Tim had learned were tossed across the room, to the men, and back.

It was a Revelation, with sound. But it all cleared when Sally came in with Mr. Julian Marlowe. Mr. Marlowe, it seemed felt that

Mr. Marlowe, it seemed, felt that Tim's nervousness at lunch was due to the news that he was about to become a father. Mr. about to become a father. Mr. Marlowe was so happy that he announced the return of his account to Willows, Manning and Clare. Sally and Tim were grateful for all good things, so they went into the bedroom, to Mr. Ram. "You've made us the happiest people on earth!" said Sally.

"It's nice of you to say that," Mr. Ram replied, "but look — I've made a terrible mistake. I forgot something." He leaned down to whisper a word to Tim.

And Tim rushed out of the room with an agonizing groan, Sally followed, laughing at the top of her lungs.

"I just found out," she anounced between gasps. "Timo going to become a mother!" THE END

Diversifying With Cotton

We have been blamed for putting all our eggs in a cotton basket; but perhaps the blamers do not know cotton's stake in farm diversification. Cottonseed meal stock feed, cotton sheets for seed-bed covers, cotton petticoats for garden and orchard plants, cotton quilts for beehives, and cotton linings for terrace outlets are but a few of the uses and markets the balanced farm opens to cotton. Cotton goes to market when the farmer diversifies; indeed, some cotton product is likely to be the tool he needs for other farm ac-Diversification to the industry means more than a sharing of the burden of farm overhead; it means also new nd enlarged markets for cotton.

Even if we are not farmers, we marvel at how many diversified uses we can find for cotton in our varied activities. No other crop gives us such a diversified range of products. No other crop can supply so many of our diversisied wants, and at the same time generate the commerce through which we earn the money to buy more.

VICTORY GIN CO.

Phone 239

Cotton Ginners

Quality Coal P. D. Herndon, Manager