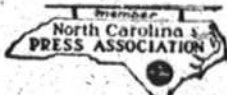


**The Kings Mountain Herald**  
 Established 1889  
 Published Every Thursday  
 HERALD PUBLISHING HOUSE,  
 Haywood E. Lynch  
 Editor-Manager

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 One Year ..... \$2.50  
 Six Months ..... 1.25

A weekly newspaper devoted to the promotion of the general welfare and published for the enlightenment, entertainment and benefit of the citizens of Kings Mountain and its vicinity.



**ARE YOU A BUILDER?**  
 "Am I a builder who works with care.  
 Measuring life by the rule and square?  
 And shaping my deeds to a well-laid plan,  
 Patiently doing the best I can?  
 Or am I a wrecker who walks the town  
 Content with the labor of tearing down?" —Selected.

**THE FLU**  
 The best thing to do when you feel the flu coming on is to go to bed, and stay there until you are well. Most of us try to keep going, which not only tears down our resistance, but also spreads the disease to others.  
 Now that the schools have closed in an attempt to keep down an epidemic, parents should keep their children at home, away from public gatherings, and off the streets. The children may not like this, but an ounce of prevention is worth a pound of cure.

**OUR SCHOOL BOARD**  
 Kings Mountain is fortunate in having a school board that is made up of leading citizens who represent a cross section of the citizenship. Dr. L. P. Baker, Chairman, is a professional man, P. M. Neisler, a mill executive, A. H. Patterson, knows the homes of Kings Mountain, C. G. White, a mill official, and B. S. Neill, a man of financial ability. These men give their time for the betterment of the schools and they are to be congratulated on the fine work they are doing. Our children are the most valuable assets of Kings Mountain, and our schools under the leadership of these men, are making assets more valuable.

**TO HELP YOU SELL**  
 SERVICE AT YOUR ADVERTISING NEWSPAPER

**What's the Answer?**  
 By EDWARD FINCH

**WHY IS IT DIFFICULT TO WALK STRAIGHT WITH YOUR EYES CLOSED?**



**BECAUSE** one of your legs is shorter than the other one and unless the eyes are open, enabling the brain to direct your feet through your eyes, the course of one long step and one short step will cause you to walk in circles unless you have trained yourself through diligent practice to pursue a straight course. If you don't believe me, get a tape line and measure your two legs from hip to feet and then close your eyes and take a walk—without peeping! See where you land!  
 © Western Newspaper Union.

**What's the Answer?**  
 By EDWARD FINCH



**WHY DO I LAUGH WHEN I AM TICKLED?**

**WHEN** you are tickled on the feet or anywhere else you might be sensitive, a certain set of muscles and nerves are set into action. This action sends to the brain a spontaneous reaction causing a laugh. This same set of muscles and nerves are set into motion by a funny sight or sound causing the same reaction—a laugh. Just as when one person presses certain strings on the violin and draws a bow across them a certain sound is produced, so will the very same sound come forth when another person sets into action the same strings and pressure and bow.  
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**HUNTING for More BUSINESS**  
 Try Our Ads

**WALTER WANGER presents**  
**Eternally Yours**  
 starring **LORETTA YOUNG • DAVID NIVEN**

**Chapter One**

The Rectory, New York, was a most sober place. From the outside, it was a simple, unassuming building. Within, where Bishop Hubert Peabody reigned, his lovely granddaughter, the blonde Anita, was guest of honor at a "shower". She was soon to be married to Mr. Don Barnes, who had a penchant for sobriety and a fixed, million-aire-family income. The shower was an all-feminine affair, and the Rectory echoed with squeals of laughter.  
 In his study, the Bishop pondered the battings-averages of certain National League members of his diocese who were not doing very well, and awaited Don, who was taking him to the ball game that afternoon.  
 Their luncheon over, the girls talked daily of Anita's coming marriage, threatening momentarily to force sedate Aunt Abby into retirement. Gloria, who was married, chirped solicitously of men who "were good — just too good", and Abby shrieked. Then Anita noticed the ad in the newspaper, an ad for "THE GREAT ARTURO"...



He "created" Anita in a huge theatrical retort.

She read from it: "Girls! You don't have to bare your souls to Arturo — just bring your souls to Arturo — just bring them! (Special matinee for women today.)"  
 The girls tumbled over Anita to read the ad, with gay exclamations, when the Bishop entered. They clustered around him, lovingly.  
 "Gramps," Anita asked mischievously, "what's the difference between a shower and a bachelor dinner?"  
 "Then she showed him the newspaper."  
 "Any objection if I talk to him?"  
 "About what — what's his racket?"  
 "He gazes into the future—he's a hypnotist — he's marvelous — and he fascinates me!"  
 Anita went on, half-nonsensical — and half-serious.  
 "... is my marriage right — or a tragic, monstrous mistake? I'd like to ask him that — and I'd like to ask him — and I'd like to ask him —"  
 The Bishop winked at her.  
 "Well, I'm taking the fiancée to the baseball game, so he'll never know, will he?"  
 And he left.  
 When Anita and the girls arrived at the salon, the dapper Mr. Anthony Hales, otherwise known as "The Great Arturo", was holding forth, with a hundred-odd women in the palm of his hand. With brutal audacity, he shocked and charmed them. And with an inveterate eye, he saw Anita. In the midst of his routine, he asked her to wait for him until later. Anita did wait...and married him.  
 Now, all over the world, it was "The Great Arturo, with Anita." The lovely Anita, as his wife, lifted Anthony to new heights of skill and charm and explosive vitality. As his assistant, she gave his act the touch that only a Bishop's beautiful granddaughter could give, in place of the less subtle ministrations of a luscious assistant, the ubiquitous Benton, who knew all the secrets and made no errors. Benton's life, since his autumnal adventure with a young lady contortionist who could wrap her leg around her neck, had been placid and agreeable.  
 At the Piccadilly Theatre in London, Anthony presented a new addition to the act, with sensational results. With appropriate patter, and the necessary chemicals, he "created" a woman in a huge theatrical retort. Clouds of vapor, steam, slight-of-hand and the components of a woman (in bottles) were combined to form Anita. Drawing her costume from the air, he dressed her, danced with her, kissed her. Then she slapped him, whereupon he placed her in a trunk and immediately showed it to be empty.  
 "And that, gentlemen," Tony smiled, "is the most difficult trick of all — to get rid of a woman."  
 The applause was thunderous. In the wings, Tony kissed Anita, and complimented her. She replied gratefully, but he was listening to the applause, gauging it. Anita understood, and left for her dressing room. And Gloria, touring in

**JUST HUMANS** By GENE CARR



"Is It Too Late to Come In?"  
 "No, Come In and Make Yourself at Home!"

**The PENGUIN**  
 IT JUST SITS ROUND AND SAYS NOTHING!  
 IS THERE A MARKET FOR PENGUIN EGGS? NO!  
 TO DO BUSINESS, ADVERTISE

**THEY CAN'T TAKE YOUR AD HOME**  
 IF IT IS ON A BILLBOARD  
 SUGHRUE

**A LETTER FROM HOME**  
 Welcome GIFT to the Former Resident  
 IN THIS NEWSPAPER

ADS For SALE IN OUR NEXT ISSUE

**THERE'S LOTS OF FLU IN TOWN**  
 Let us put your shoes in good condition so that you can keep your feet dry and warm.

**Foster's**  
 SHOE AND BICYCLE SERVICE  
 Phone 154

**FOR YOU IN A HURRY!!**  
 and We'll Print Some WHEN THIS HAPPENS, PHONE US  
 WE'RE OUT! WE'RE LETTERHEADS!

**REASONS OUR CUSTOMERS LIKE TO TRADE WITH US**  
 —Prompt Service —Quick Delivery  
 —Reasonable Prices —Quality Foods

We Would Like To Serve You  
**Blalock Grocery**  
 AND MARKET  
 Phone 58 We Deliver

**PROVIDING A COMPLETE FINANCIAL SERVICE**

You may never have occasion to use more than two or three of the many services this bank renders, but whenever such need arises, you may be sure that we will serve you gladly, cheerfully and efficiently.  
 All Deposits Insured for \$5,000 with the Federal Deposit Insurance Corporation.  
 We Invite You To Open A Savings Account or Checking Account Here.

**First National Bank**  
 2 PERCENT PAID ON SAVINGS ACCOUNTS

**OUR DEMOCRACY** — by Mat  
**1941 — AND U.S. YOUTH**  
**FREE SCHOOLING FOR CHILDREN MOST WIDESPREAD IN THE WORLD.**  
**HIGH SCHOOL GRADUATES IN THE POPULATION UP 53% IN 7 YEARS.**  
**DURING SAME PERIOD COLLEGE GRADUATES IN POPULATION UP 40.5%**  
**PLAYGROUNDS, PARKS AND RECREATION CENTERS INCREASING.**  
**AND, MOST IMPORTANT FOR PARENTS OF BABIES BORN IN THE NEW YEAR OF 1941 — OUR DOCTORS HAVE, SINCE 1915, CUT INFANT MORTALITY IN HALF.**

**WHY WORRY?**  
 I CARRY ANTI-WORRY INSURANCE—A Regular Ad In This Newspaper

**"Wanted-Parachute At Once" FOR ANYTHING YOU NEED TRY OUR WANT ADS**

**THEY WOULD READ YOUR AD TOO, IF IT APPEARED HERE**

**List Your Town Taxes Now**  
 All Taxes Must Be Given In During January  
 List Early—To Avoid Forgetting  
**TOWN OF KINGS MOUNTAIN**