

SUNDAY MAY 11th IS

MOTHER'S DAY



WITH A GIFT FROM YOUR
KINGS MOUNTAIN
MERCHANT, WHO HAS A LARGE
ASSORTMENT FOR MOTHERS
OF ALL AGES

SHE'LL APPRECIATE IT MORE IF IT'S
BOUGHT AT HOME.

Modern Mothers Prefer Youthful Gifts of Beauty—So Delight Her Heart With a Remembrance
On Her Day.

THREE PROGRESSIVE STORES TO SERVE YOU

OUR SALES STAFFS WILL BE HAPPY TO
HELP YOU SELECT AN APPROPRIATE
GIFT. WE ARE HERE TO SERVE YOU, AND
KINGS MOUNTAIN.

Belk's Department Store

REMEMBER—YOU ALWAYS SAVE AT BELK'S

Keeter's Department Store

VALUE FOR VALUE NEVER UNDERSOLD

Myers' Department Store

YOUR FRIENDLY MERCHANT—DRESS SHOPPE 2ND FLOOR